Nitin Nair

SENIOR UI/UX DESIGNER

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Professional Summary

Results-driven Senior UI/UX Designer with over 5 years of experience in crafting intuitive, user-centric designs that enhance usability and engagement. Proficient in front-end development with expertise in HTML, CSS, JavaScript, jQuery, Sass, Bootstrap, and beginner-level Tailwind CSS. Adept at integrating design with development, with a strong understanding of Laravel and Codelgniter. Passionate about creating seamless digital experiences, collaborating cross-functionally, and mentoring junior designers to foster growth and innovation.

Experience

Senior UI/UX Designer, Techversant Infotech Kochi, Kerala

April 2023-Current

- Design and deliver intuitive web and mobile interfaces, aligning user needs with business goals through design thinking methodologies.
- Create high-fidelity wireframes, prototypes, and interaction designs to ensure seamless user experiences.
- Develop responsive websites using HTML, CSS, JavaScript, and jQuery, optimizing performance across devices.
- Collaborate with cross-functional teams to establish design guidelines and conduct research and competitive benchmarking to drive innovation and enhance design processes. Drove business decisions, reduced operational costs

UI/UX Designer, Techversant Infotech

June 2021 - March 2023

Kochi, Kerala

- Enhanced digital experiences through UI design revamps, infographics, posters, and banners.
- Played a key role in refining existing websites to improve usability and aesthetics.
- Contributed to the Titan Encircle project, leading its UI design and development from concept to functional implementation. Collaborated on A/B tests, increased click-through

Junior Web Developer, Shree Securities

August 2020 - May 2021

Kochi, Kerala

- Designed and developed the UI for a metal trading dashboard using HTML, CSS, Bootstrap, and jQuery, ensuring a responsive and user-friendly experience.
- Implemented backend integration using CodeIgniter and PHP, managing frontend and back-end development to deliver a fully functional system.

Web Designer, BlueRose Publishers Pvt. Ltd.

February 2019 - July 2020

New Delhi

- Designed and developed user-friendly websites using WordPress, HTML, CSS, and JavaScript, ensuring cross-browser compatibility and responsiveness.
- Created wireframes, mockups, and custom graphics to enhance user experience.
- Conducted usability testing and optimized performance for faster loading.
- Collaborated with book authors to provide ongoing maintenance and updates for functionality and security.

Education

Bachelor of Computer Applications (BCA)

Guru Gobind Singh Indraprastha University | Graduated 2016

Skills

- Design Tools & Technologies: Figma, Adobe Creative Suite, HTML, CSS, JavaScript,
 jQuery, Sass, Bootstrap, Tailwind CSS (Beginner)
- Development & Version Control: Laravel, Codelgniter, Git, Git version control,
 Code Reviews, Jira
- Design Expertise: User Research, Wireframing, Prototyping, Interaction Design, Visual Design, Responsive Design, Design Systems Development, Accessibility Standards
- Soft Skills: Stakeholder Communication, Agile Processes, Cross-Functional Collaboration, Strategic Thinking, Problem-Solving, Community Engagement

Awards

Exceptional Performer: Techversant Infotech, Q4 2021-2022

Certifications

Foundations of User Experience (UX) Design - Google, Feb 2025

Languages

- English, Professional working proficiency
- Hindi, Native proficiency
- Malayalam, Native proficiency

Portfolio

- <u>UX by Nitin</u>
- <u>Dribbble</u>
- <u>Behance</u>
- LinkedIn