

■ Netflix Data Analysis Report

Introduction

This report presents an analysis of Netflix's dataset, including content type distribution, country-wise content availability, genres, ratings, and movie durations.

Content Types

The dataset contains 8,790 entries: Movies (6,126) and TV Shows (2,664). Movies dominate Netflix's library.

Country-wise Distribution

The United States leads with 3,240 titles, followed by India (1,057) and the United Kingdom (638). Pakistan contributes 421 titles, with other countries contributing fewer entries.

Release Year Distribution

Most content has been released after 2010, with a significant increase in titles from 2015 onwards.

Genres

Top genres include International Movies, Dramas, and Comedies. The variety highlights Netflix's diverse global audience.

Ratings

Ratings are spread across categories such as TV-MA, TV-14, PG-13, and TV-PG. TV-MA dominates, indicating mature audience targeting.

Movie Durations

Movie durations vary widely, but most films are between 80–120 minutes. Some outliers exist with very short or long runtimes.

Correlation Insights

A correlation heatmap was created to study relationships among encoded variables. However, no strong correlations were identified between features like duration, ratings, and release year.

Conclusion

Netflix's catalog shows a strong dominance of movies and American content, with increasing global contributions. The platform emphasizes mature content while maintaining genre diversity.