Market Analysis on Investment

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Introduction

This is all about of market analysis on investment with various factors which are contributing in the investment. Some contributing factors are listed below:

Country

Sector

Themes

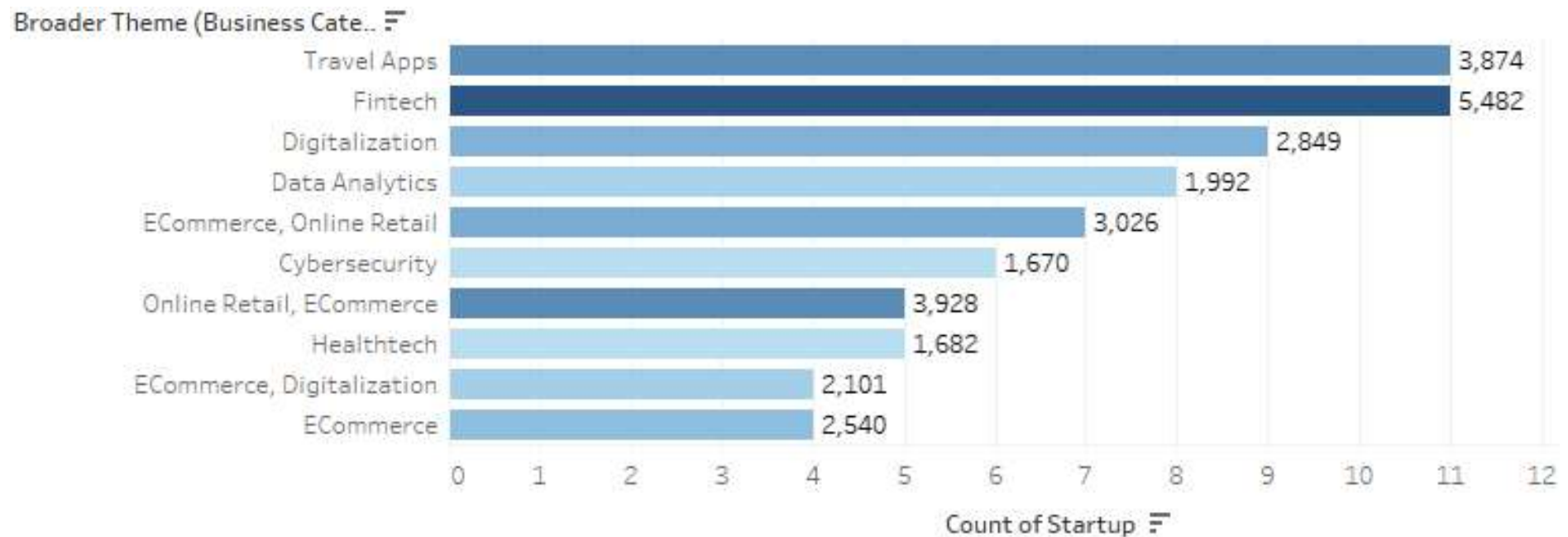Total Investment on various factors

Startups

Z score

Agenda

This Detailed analysis will help to know the current scenario and also it will give some insights on future investment to be done

Review on Themes Vs Startups

Top 10 Themes having count of Startups: Below Analysis shows top themes with their number of startups and total investment they are contributing.

Investment Analysis of Top 5 Countries

- ◦ This Analysis represents top 5 countries with their total investment figures.
- ◦ Among the same, there are some Tier-1 investors who are contributing in investment.
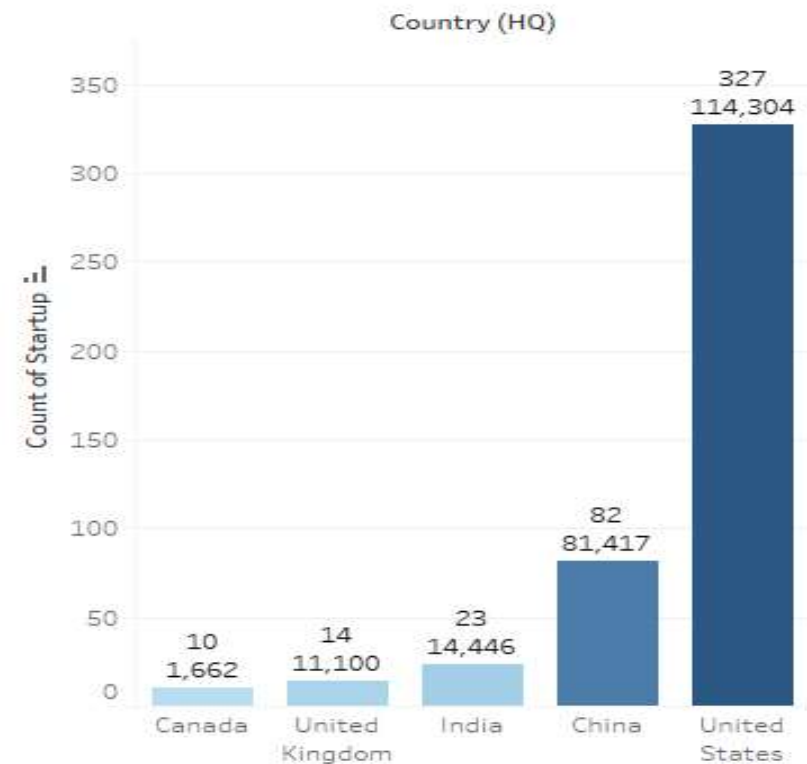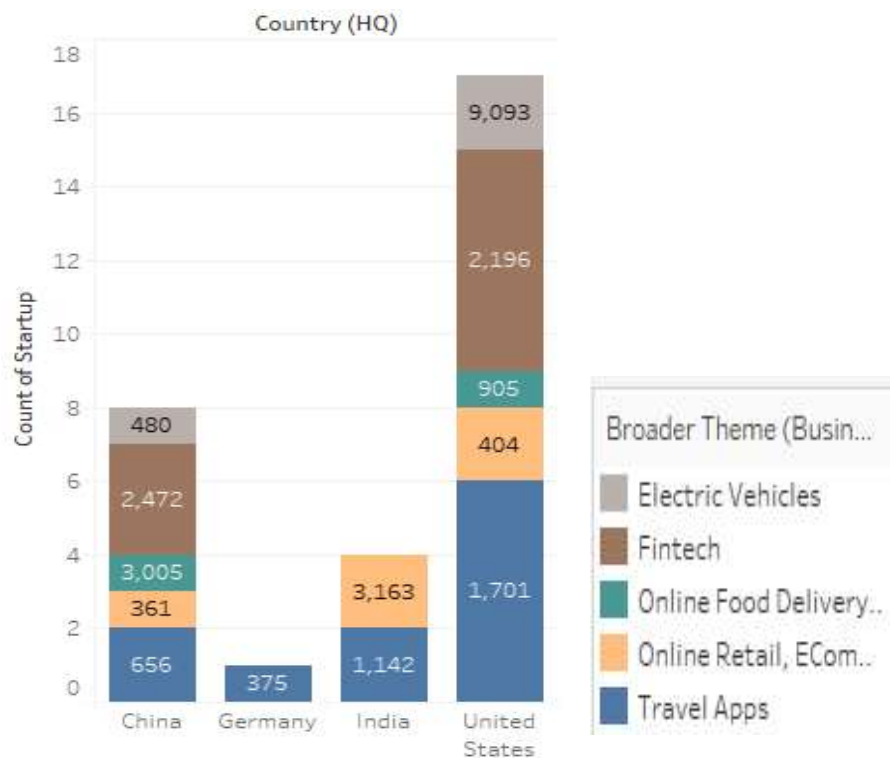
Country (HQ)	
China	81,417
Germany	3,142
India	14,446
United Kingdom	11,100
United States	114,304

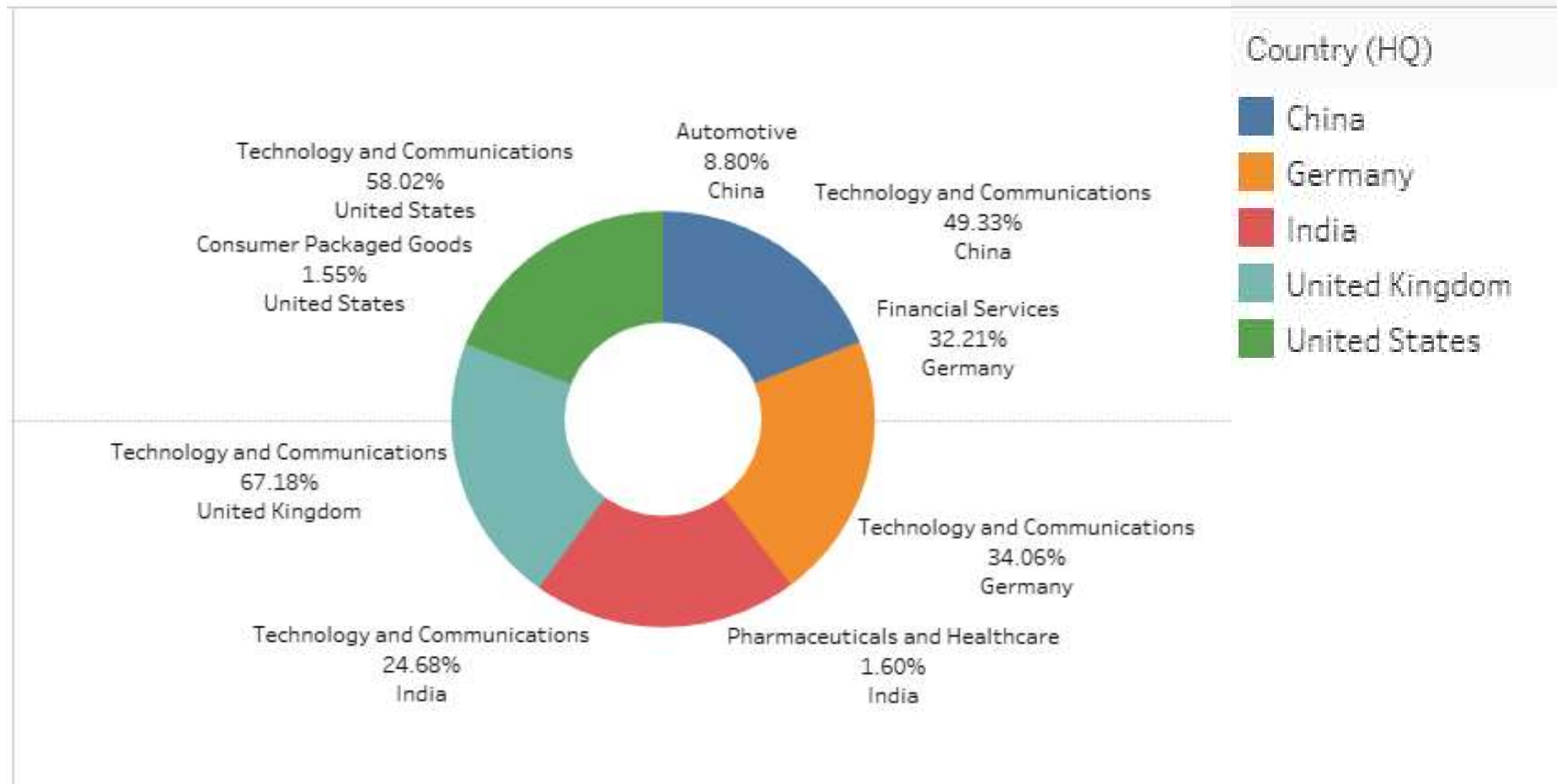| Tier 1 Investors	Country (HQ)	Count of Startup	Total Inves..
Tencent Holdings Ltd	China	7	9,510
BlackRock Inc, Coatue Ma..	United States	1	8,200
IDG Capital	China	4	5,194
Shenzhen Capital Group C..	China	4	4,211
Morgan Stanley Venture ..	China	1	3,699
Qualcomm Ventures	United Kingdom	1	3,352
Chengwei Capital, GGV Ca..	China	1	2,606
Coatue Management LLC, ..	China	1	2,520
Bessemer Venture Partne..	India	1	2,371
General Atlantic LLC, Sour..	China	1	2,121

Analysis with multiple factors

Below stack bar shows theme wise total investment for some top countries with count of startups.

Another bar chart shows number of startups with sum of total investment made
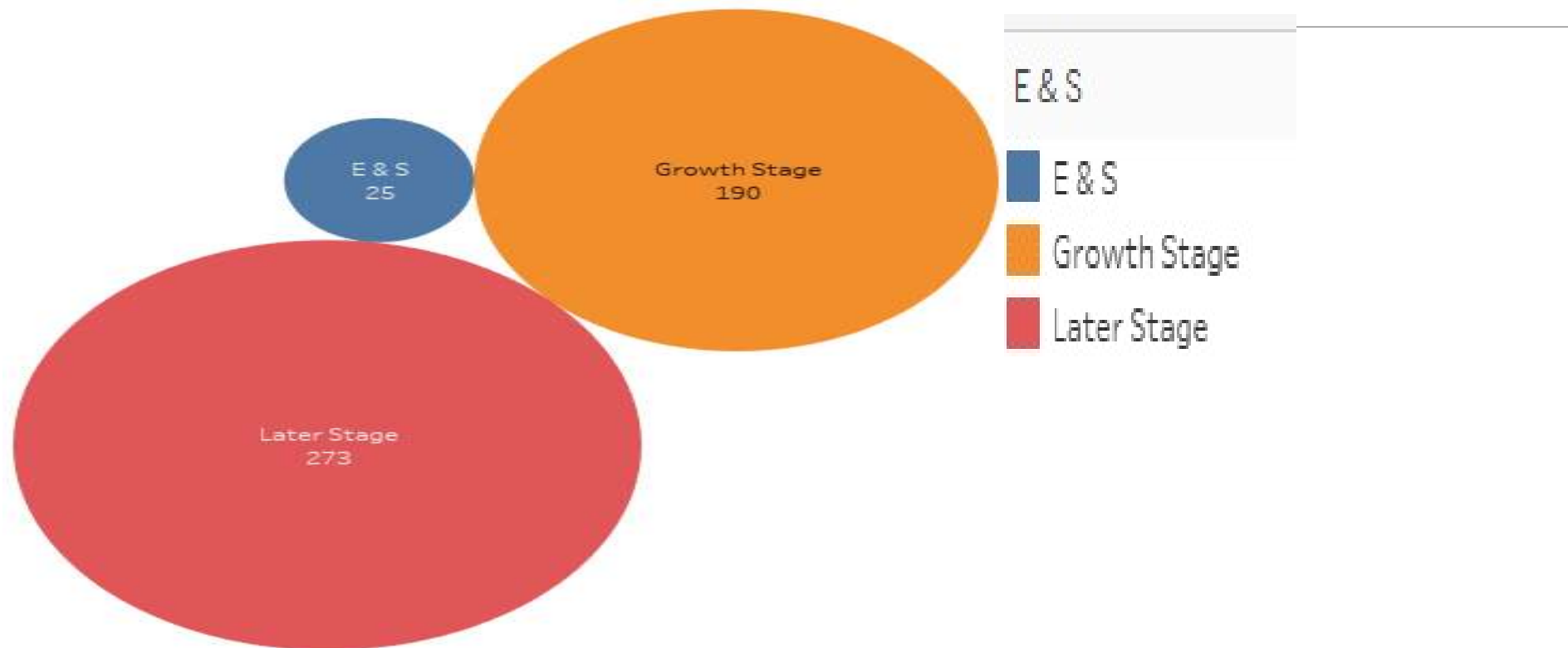
Country & Sector wise Investment. Below Donut Chart shows Sector wise investment done in percentage.

Country (HQ)
- China
- Germany
- India
- United Kingdom
- United States

Automotive
8.80%
China

Technology and Communications
49.33%
China

Financial Services
32.21%
Germany

Technology and Communications
34.06%
Germany

Pharmaceuticals and Healthcare
1.60%
India

Technology and Communications
24.68%
India

Technology and Communications
67.18%
United Kingdom

Technology and Communications
58.02%
United States

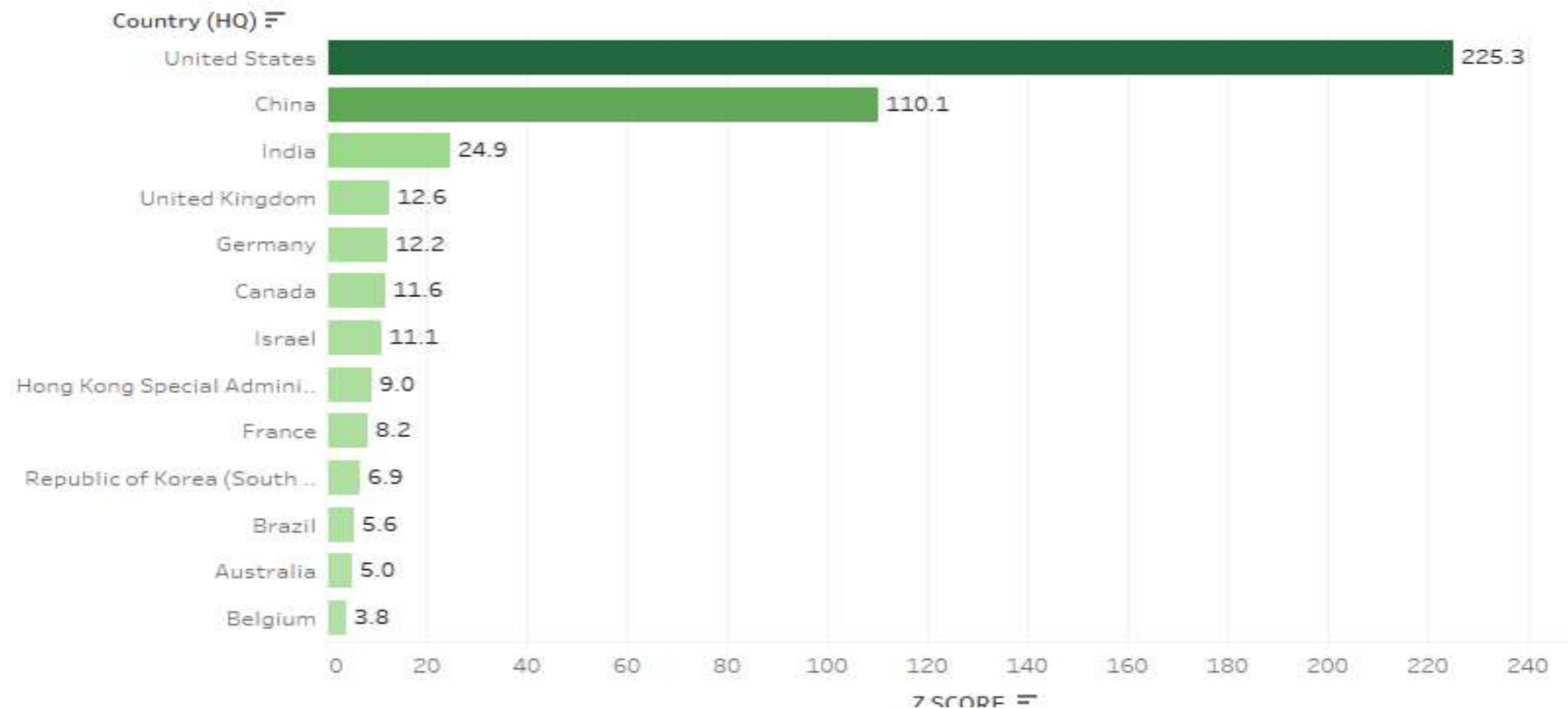Consumer Packaged Goods
1.55%
United States

Stage wise count of startups

Bubble chart below shows stage wise count of startups

Z-Score –Country.

Below Chart Shows Z- Score which is just greater than or equal to 3.5 for one of the matrix –country.

Overview

1. Total number of Investment in terms themes

2. We have seen Top five countries with their total amount of investment

3. Count of Startups for respective country with their total number of investment. Also theme wise .

4. Country & Sector wise Investment

5. Stage wise count of startups

6. Z-Score

With the help of detailed analysis one can plan future activity on investment and also track the current status.

Thank you.