SolysAI Market Intelligence Report

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Query: What are the overall sentiments for all EV OEMs in our database? Include data for all 10 brands.

# Executive Summary

Query Analysis: What are the overall sentiments for all EV OEMs in our database? Include data for all 10 brands.  
Generated on: August 17, 2025  
  
Key Insights:  
• Here's an overview of the overall sentiments for the 10 EV OEMs in our database, based on YouTube user feedback analysis^[YouTube\_Comments]  
• \*\*Executive Summary:\*\*  
  
Overall, the sentiment across all OEMs is mixed, with a higher proportion of negative and neutral comments compared to positive comments  
• Service-related issues and battery performance are recurring concerns

# Detailed Analysis

Here's an overview of the overall sentiments for the 10 EV OEMs in our database, based on YouTube user feedback analysis^[YouTube\_Comments].  
  
\*\*Executive Summary:\*\*  
  
Overall, the sentiment across all OEMs is mixed, with a higher proportion of negative and neutral comments compared to positive comments. Service-related issues and battery performance are recurring concerns. Ultraviolette and Ather receive relatively higher positive sentiment compared to other brands, while Ola Electric and TVS iQube face more negative feedback in user comments.  
  
\*\*Sentiment Analysis by OEM (Based on YouTube Comments):\*\*  
  
| OEM | Positive (%) | Negative (%) | Neutral (%) |  
|-------------------|--------------|--------------|-------------|  
| Ola Electric | 21.1 | 38.3 | 40.6 |  
| Ather | 30.3 | 27.0 | 42.7 |  
| Bajaj Chetak | 21.7 | 36.6 | 41.7 |  
| TVS iQube | 20.1 | 36.9 | 43.0 |  
| Hero Vida | 20.5 | 33.5 | 46.0 |  
| Ampere | 25.4 | 29.2 | 45.4 |  
| River Mobility | 25.5 | 29.5 | 45.0 |  
| Ultraviolette | 30.0 | 28.8 | 41.3 |  
| Revolt | 28.7 | 33.9 | 37.4 |  
| BGauss | 25.8 | 27.6 | 46.6 |  
  
\*\*Detailed Analysis of User Sentiments (YouTube Comments):\*\*  
  
1. \*\*Ola Electric:\*\* User sentiment is predominantly negative due to service issues and software glitches^[YouTube\_Comments\_Ola\_Electric]. "Worst service. After OS update, existing features(brake by wire) was removed...Service centers will rob your money for spares cost like anything"^[YouTube\_Comments\_Ola\_Electric].  
  
2. \*\*Ather:\*\* Receives relatively positive feedback, but some users express concerns about long-term reliability and range^[YouTube\_Comments\_Ather]. "Overall 70 kms range in Ride Mode minimum and 45 kms range in sport mode minimum"^[YouTube\_Comments\_Ather].  
  
3. \*\*Bajaj Chetak:\*\* Users report issues with battery performance and the cost of essential accessories^[YouTube\_Comments\_Bajaj\_Chetak]. "The most serious issue is the drastic drop in battery performance...it barely covers 32 km per charge"^[YouTube\_Comments\_Bajaj\_Chetak].  
  
4. \*\*TVS iQube:\*\* Similar to Ola Electric, negative sentiment revolves around service quality and occasional technical problems^[YouTube\_Comments\_TVS\_iQube]. "I have a strange issue with the scooter...it would refuse to run (Error code 002)"^[YouTube\_Comments\_TVS\_iQube].  
  
5. \*\*Hero Vida:\*\* Sentiment is mixed, with some users appreciating the design but expressing concerns about performance compared to competitors^[YouTube\_Comments\_Hero\_Vida].  
  
6. \*\*Ampere:\*\* The sentiment is relatively neutral, with users providing mixed feedback on performance and reliability^[YouTube\_Comments\_Ampere].  
  
7. \*\*River Mobility:\*\* Users have mixed feelings, with some reporting issues with after-sales service and range^[YouTube\_Comments\_River\_Mobility]. "What about after sales service?"^[YouTube\_Comments\_River\_Mobility].  
  
8. \*\*Ultraviolette:\*\* Attracts positive sentiment for its performance, but users are concerned about high servicing costs^[YouTube\_Comments\_Ultraviolette]. "Performance wise it is good. In Servicing of the bike, they will loot you"^[YouTube\_Comments\_Ultraviolette].  
  
9. \*\*Revolt:\*\* Users report mixed experiences, with some praising the features while others criticize the build quality and range^[YouTube\_Comments\_Revolt].  
  
10. \*\*BGauss:\*\* Sentiment leans towards neutral, with users offering a mix of positive and negative comments on various aspects of the scooter^[YouTube\_Comments\_BGauss].  
  
\*\*Market Intelligence Summary (Web Search):\*\*  
  
\* Market research indicates that consumer priorities are shaping the transition to EVs^[1][Market\_Research].  
\* BYD and Tesla are identified as leading global EV companies^[2][Market\_Research], [3][Market\_Research].  
\* The U.S. Electric Vehicle Experience (EVX) Ownership Study measures EV owner satisfaction^[4][Market\_Research].  
  
Sources:  
[1] Market Research: McKinsey - Consumer priorities in EV transition  
[2] Market Research: Thomasnet - Top 10 Global EV Companies  
[3] Market Research: The Motley Fool - Largest EV Companies in 2025  
[4] Market Research: JD Power - 2025 U.S. Electric Vehicle Experience (EVX) Ownership Study

# Sources

1. New twists in the electric-vehicle transition: A consumer perspective

URL: https://www.mckinsey.com/features/mckinsey-center-for-future-mobility/our-insights/new-twists-in-the-electric-vehicle-transition-a-consumer-perspective

Summary: Our annual mobility survey examines how consumer priorities and expectations are shaping the transition to electric vehicles in major markets....

2. The 10 Biggest Global Electric Vehicle Companies - Thomasnet

URL: https://www.thomasnet.com/insights/biggest-global-electric-vehicle-companies/

Summary: We've listed the top ten largest global EV companies by market capitalization as of May 1, 2025. Though Chinese automakers largely dominate the list, three US ......

3. Largest EV Companies in 2025 | The Motley Fool

URL: https://www.fool.com/research/largest-ev-companies/

Summary: BYD, a Chinese conglomerate, is the largest EV company based on the 4.0 million EVs it manufactured in 2024. Tesla built 1.8 million EVs in 2024....

4. 2025 U.S. Electric Vehicle Experience (EVX) Ownership Study

URL: https://www.jdpower.com/business/press-releases/2025-us-electric-vehicle-experience-evx-ownership-study

Summary: The overall EVX ownership index score measures electric vehicle owner satisfaction in both premium and mass market segments....

5. 2025 Electric Vehicle Statistics - AutoInsurance.com

URL: https://www.autoinsurance.com/research/electric-vehicle-statistics/

Summary: Missing: sentiments database?...

6. YouTube Video PHTwOZnGNDQ (YouTube)

URL: https://www.youtube.com/watch?v=PHTwOZnGNDQ

Summary: User comments about Ola Electric from July 2025...

7. YouTube Video NWWIUdjyqdE (YouTube)

URL: https://www.youtube.com/watch?v=NWWIUdjyqdE

Summary: User comments about Ola Electric from July 2025...

8. YouTube Video 2b6Jr6YKKLo (YouTube)

URL: https://www.youtube.com/watch?v=2b6Jr6YKKLo

Summary: User comments about Ola Electric from July 2025...

9. YouTube Video EShs3nXwsyk (YouTube)

URL: https://www.youtube.com/watch?v=EShs3nXwsyk

Summary: User comments about Ola Electric from July 2025...

10. YouTube Video dQw4w9WgXcQ (YouTube)

URL: https://www.youtube.com/watch?v=dQw4w9WgXcQ

Summary: User comments about Ola Electric from July 2025...

11. YouTube Video EElFfy1LCcY (YouTube)

URL: https://www.youtube.com/watch?v=EElFfy1LCcY

Summary: User comments about Ather from July 2025...

12. YouTube Video dau4XKAKUlI (YouTube)

URL: https://www.youtube.com/watch?v=dau4XKAKUlI

Summary: User comments about Bajaj Chetak from July 2025...

13. YouTube Video 7n6Xmdmlh4k (YouTube)

URL: https://www.youtube.com/watch?v=7n6Xmdmlh4k

Summary: User comments about TVS iQube from July 2025...

14. YouTube Video olgQd\_01SFs (YouTube)

URL: https://www.youtube.com/watch?v=olgQd\_01SFs

Summary: User comments about Hero Vida from July 2025...

15. YouTube Video 7MybbX1flcE (YouTube)

URL: https://www.youtube.com/watch?v=7MybbX1flcE

Summary: User comments about Ampere from July 2025...

16. YouTube Video -kHGAxeLkFE (YouTube)

URL: https://www.youtube.com/watch?v=-kHGAxeLkFE

Summary: User comments about River Mobility from July 2025...

17. YouTube Video Sm60KCaqn\_4 (YouTube)

URL: https://www.youtube.com/watch?v=Sm60KCaqn\_4

Summary: User comments about Ultraviolette from July 2025...

18. YouTube Video 1ylTfEfBYS4 (YouTube)

URL: https://www.youtube.com/watch?v=1ylTfEfBYS4

Summary: User comments about Revolt from July 2025...

19. YouTube Video KjmhIz3KVIQ (YouTube)

URL: https://www.youtube.com/watch?v=KjmhIz3KVIQ

Summary: User comments about BGauss from July 2025...