SolysAI Market Intelligence Report

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# Executive Summary

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Key Insights:  
• Okay, I will create a presentation outline based on the available data  
• Since I can't directly create and give you a PPT file, I will outline the key slides with the data and insights, and you can then easily create the PPT using this outline  
• \*\*Presentation Title:\*\* Indian EV Two-Wheeler Market Analysis: August 2025  
  
\*\*Target Audience:\*\* Stakeholders in the Indian Electric Vehicle (EV) market, including manufacturers, investors, policymakers, and consumers

# Detailed Analysis

Okay, I will create a presentation outline based on the available data. Since I can't directly create and give you a PPT file, I will outline the key slides with the data and insights, and you can then easily create the PPT using this outline.  
  
\*\*Presentation Title:\*\* Indian EV Two-Wheeler Market Analysis: August 2025  
  
\*\*Target Audience:\*\* Stakeholders in the Indian Electric Vehicle (EV) market, including manufacturers, investors, policymakers, and consumers.  
  
\*\*Overall Objective:\*\* To provide a comprehensive overview of the current state of the Indian EV two-wheeler market, focusing on key players, consumer sentiment, and future trends.  
  
\*\*Slide Outline:\*\*  
  
\*\*Slide 1: Title Slide\*\*  
  
\* Title: Indian EV Two-Wheeler Market Analysis: August 2025  
\* Subtitle: Consumer Sentiment & Brand Perception  
\* Your Name/Organization  
\* Date  
  
\*\*Slide 2: Executive Summary\*\*  
  
\* Bullet points summarizing key findings:  
 \* Consumer sentiment towards EV two-wheelers is mixed, with specific concerns around service quality and reliability [1].  
 \* Ola Electric faces significant negative sentiment related to service and build quality [1].  
 \* Ather and Ultraviolette receive relatively higher positive sentiment, particularly regarding design and performance [1].  
 \* Bajaj Chetak faces mixed reviews, with some users reporting battery and service issues [1].  
 \* TVS iQube is perceived as reliable, but lacks the "flashy appeal" of competitors [1].  
\* Overall Market Trend: Gradual adoption of EV two-wheelers, influenced by price sensitivity and range anxiety.  
  
\*\*Slide 3: Market Overview & Key Players\*\*  
  
\* Brief overview of the Indian EV two-wheeler market size and growth rate.  
\* Key Players: Ola Electric, Ather, Bajaj Chetak, TVS iQube, Hero Vida, Revolt, Ultraviolette, BGauss, River Mobility, Ampere  
\* Market Share (If available from web search results. If NOT AVAILABLE, then DO NOT include it).  
\* Image: A visually appealing graphic showcasing the key players and market growth.  
  
\*\*Slide 4: Consumer Sentiment Analysis - Methodology\*\*  
  
\* Title: Consumer Sentiment Analysis - Methodology  
\* Explanation of the sentiment analysis methodology used.  
\* Source: YouTube comment analysis [1]  
\* Number of comments analyzed: 50  
\* Coverage: All 10 OEMs including Ola Electric, Ather, Bajaj Chetak, TVS iQube, Hero Vida, Revolt, Ultraviolette, BGauss, River Mobility, Ampere  
  
\*\*Slide 5: Consumer Sentiment: Ola Electric\*\*  
  
\* Title: Ola Electric: Sentiment Analysis  
\* Sentiment Breakdown: 21.1% positive, 38.3% negative, 40.6% neutral [1]  
\* Key Positive Mentions: Design, performance (if mentioned in comments)  
\* Key Negative Mentions: Service issues, build quality, battery problems [1]  
\* Quote: "Bhai meri ola scooty 20 din se service center PDI he. So please improve service team for ola tec..." [1]  
\* Image: Ola Electric scooter  
  
\*\*Slide 6: Consumer Sentiment: Ather\*\*  
  
\* Title: Ather: Sentiment Analysis  
\* Sentiment Breakdown: 30.3% positive, 27.0% negative, 42.7% neutral [1]  
\* Key Positive Mentions: Build quality, design (if mentioned in comments)  
\* Key Negative Mentions: Price (if mentioned in comments), Connectivity costs  
\* Quote: "Ather ki bike kab aayegi? Wait karna chahie ya 450X le lu?..." [1]  
\* Image: Ather scooter  
  
\*\*Slide 7: Consumer Sentiment: Bajaj Chetak\*\*  
  
\* Title: Bajaj Chetak: Sentiment Analysis  
\* Sentiment Breakdown: 21.7% positive, 36.6% negative, 41.7% neutral [1]  
\* Key Positive Mentions: Riding experience (if mentioned in comments), Metal build (if mentioned in comments)  
\* Key Negative Mentions: Battery issues, service problems [1]  
\* Quote: "Plz do not buy Bajaj Chetak... after 15 days of driving (110km) it stop in middle of road. Since then it's in service center..." [1]  
\* Image: Bajaj Chetak scooter  
  
\*\*Slide 8: Consumer Sentiment: TVS iQube\*\*  
  
\* Title: TVS iQube: Sentiment Analysis  
\* Sentiment Breakdown: 20.1% positive, 36.9% negative, 43.0% neutral [1]  
\* Key Positive Mentions: Reliability [1]  
\* Key Negative Mentions: Lacks appeal, service [1]  
\* Quote: "TVS IQ hunter flop..." [1]  
\* Image: TVS iQube scooter  
  
\*\*Slide 9: Consumer Sentiment: Hero Vida\*\*  
  
\* Title: Hero Vida: Sentiment Analysis  
\* Sentiment Breakdown: 20.5% positive, 33.5% negative, 46.0% neutral [1]  
\* Key Positive Mentions: Ride quality, ABS brakes (if mentioned in comments)  
\* Key Negative Mentions: Range, charging time, "safe mode" issues [1]  
\* Quote: "I am facing the safe mode issue where the vehicle just stops abruptly in the middle of the road..." [1]  
\* Image: Hero Vida scooter  
  
\*\*Slide 10: Consumer Sentiment: Ampere\*\*  
  
\* Title: Ampere: Sentiment Analysis  
\* Sentiment Breakdown: 25.4% positive, 29.2% negative, 45.4% neutral [1]  
\* Key Positive Mentions: (If mentioned in comments)  
\* Key Negative Mentions: Load handling, charging issues [1]  
\* Quote: "Can't handle load even with 500 watt mixer can cause over load." [1]  
\* Image: Ampere scooter  
  
\*\*Slide 11: Consumer Sentiment: River Mobility\*\*  
  
\* Title: River Mobility: Sentiment Analysis  
\* Sentiment Breakdown: 25.5% positive, 29.5% negative, 45.0% neutral [1]  
\* Key Positive Mentions: Ride quality, value for money (if mentioned in comments)  
\* Key Negative Mentions: Vibration, small mirrors, front box door [1]  
\* Quote: "You can fell more vibration in your hand while riding..." [1]  
\* Image: River Mobility scooter  
  
\*\*Slide 12: Consumer Sentiment: Ultraviolette\*\*  
  
\* Title: Ultraviolette: Sentiment Analysis  
\* Sentiment Breakdown: 30.0% positive, 28.8% negative, 41.3% neutral [1]  
\* Key Positive Mentions: Design, features [1]  
\* Key Negative Mentions: Range, service availability [1]  
\* Quote: "You guys are amazing in terms of design and feature, you can become competitor of world's best bikes in future..." [1]  
\* Image: Ultraviolette bike  
  
\*\*Slide 13: Consumer Sentiment: Revolt\*\*  
  
\* Title: Revolt: Sentiment Analysis  
\* Sentiment Breakdown: 28.7% positive, 33.9% negative, 37.4% neutral [1]  
\* Key Positive Mentions: (If mentioned in comments)  
\* Key Negative Mentions: (If mentioned in comments)  
\* Quote: "5 Solutions for your problem..." [1]  
\* Image: Revolt bike  
  
\*\*Slide 14: Consumer Sentiment: BGauss\*\*  
  
\* Title: BGauss: Sentiment Analysis  
\* Sentiment Breakdown: 25.8% positive, 27.6% negative, 46.6% neutral [1]  
\* Key Positive Mentions: (If mentioned in comments)  
\* Key Negative Mentions: (If mentioned in comments)  
\* Quote: "Bajaj chetak ev 69 kii top speed hai..." [1]  
\* Image: BGauss scooter  
  
\*\*Slide 15: Key Challenges and Opportunities\*\*  
  
\* Challenges:  
 \* Negative sentiment regarding service quality for some brands [1]  
 \* Range anxiety and charging infrastructure limitations.  
 \* Price sensitivity among Indian consumers.  
\* Opportunities:  
 \* Improving service networks and customer support.  
 \* Developing longer-range and more affordable EV models.  
 \* Expanding charging infrastructure.  
  
\*\*Slide 16: Future Trends and Predictions\*\*  
  
\* Increasing adoption of EVs in urban areas.  
\* Government initiatives and subsidies driving demand.  
\* Technological advancements in battery technology and charging infrastructure.  
\* Emergence of new players and business models in the EV ecosystem.  
  
\*\*Slide 17: Conclusion\*\*  
  
\* Recap of key findings.  
\* Emphasis on the importance of addressing consumer concerns and improving service quality.  
\* Call to action for stakeholders to collaborate and accelerate the growth of the Indian EV market.  
  
\*\*Slide 18: Q&A\*\*  
  
\*\*Slide 19: References\*\*  
  
\* [1] Social Media Intelligence: YouTube user comments analysis - Consumer feedback.  
\*

# Sources

1. Free Online Slide Presentation: PowerPoint | Microsoft 365

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6. YouTube Video PHTwOZnGNDQ (YouTube)

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7. YouTube Video NWWIUdjyqdE (YouTube)

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8. YouTube Video 2b6Jr6YKKLo (YouTube)

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9. YouTube Video EShs3nXwsyk (YouTube)

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10. YouTube Video dQw4w9WgXcQ (YouTube)

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11. YouTube Video EElFfy1LCcY (YouTube)

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Summary: User comments about Ather from July 2025...

12. YouTube Video dau4XKAKUlI (YouTube)

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Summary: User comments about Bajaj Chetak from July 2025...

13. YouTube Video 7n6Xmdmlh4k (YouTube)

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Summary: User comments about TVS iQube from July 2025...

14. YouTube Video olgQd\_01SFs (YouTube)

URL: https://www.youtube.com/watch?v=olgQd\_01SFs

Summary: User comments about Hero Vida from July 2025...

15. YouTube Video 7MybbX1flcE (YouTube)

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Summary: User comments about Ampere from July 2025...

16. YouTube Video -kHGAxeLkFE (YouTube)

URL: https://www.youtube.com/watch?v=-kHGAxeLkFE

Summary: User comments about River Mobility from July 2025...

17. YouTube Video Sm60KCaqn\_4 (YouTube)

URL: https://www.youtube.com/watch?v=Sm60KCaqn\_4

Summary: User comments about Ultraviolette from July 2025...

18. YouTube Video 1ylTfEfBYS4 (YouTube)

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19. YouTube Video KjmhIz3KVIQ (YouTube)

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Summary: User comments about BGauss from July 2025...