SolysAI Market Intelligence Report

Generated on: August 19, 2025 at 10:22 PM

Query: Ola Electric sentiment

# Executive Summary

Query Analysis: Ola Electric sentiment  
Generated on: August 19, 2025  
  
Key Insights:  
• Here's an analysis of Ola Electric's sentiment based on the available data sources  
• \*\*Executive Summary:\*\*  
  
Sentiment surrounding Ola Electric is mixed  
• While sales figures indicate a strong market presence [1], user feedback reveals concerns regarding service quality, range accuracy, and software updates [2]

# Detailed Analysis

Here's an analysis of Ola Electric's sentiment based on the available data sources.  
  
\*\*Executive Summary:\*\*  
  
Sentiment surrounding Ola Electric is mixed. While sales figures indicate a strong market presence [1], user feedback reveals concerns regarding service quality, range accuracy, and software updates [2].  
  
\*\*Detailed Analysis:\*\*  
  
\*\*1. Social Media Intelligence (YouTube Comments):\*\*  
  
\* \*\*Overall Sentiment:\*\* Analysis of 5024 YouTube comments shows 21.1% positive, 38.3% negative, and 40.6% neutral sentiment towards Ola Electric [2].  
\* \*\*Key Positive Aspects:\*\* Some users appreciate Ola Electric's value for money, acceleration, braking, and range [2].  
\* \*\*Key Negative Aspects:\*\* Significant concerns are voiced regarding service center responsiveness, software glitches, and discrepancies between claimed and actual range [2]. Several users explicitly advise against purchasing Ola scooters due to service and reliability issues [2].  
\* \*\*Specific Complaints:\*\*  
 \* Service delays: Users report scooters being stuck in service centers for extended periods [2].  
 \* Software updates: Frustration over having to pay for feature packs that were previously free [2].  
 \* Range accuracy: Discrepancies between advertised and actual range, particularly in ECO mode [2].  
\* \*\*Sarcasm Detection:\*\* One comment expresses "love" for Ola scooters while highlighting panel replacement issues, indicating sarcasm and underlying dissatisfaction [2].  
  
\*\*2. Market Intelligence (Web Search Results):\*\*  
  
\* \*\*Stock Performance:\*\* Ola Electric's stock price has experienced volatility. Recent reports indicate a jump in share price due to positive sentiment around new launches [1], while other reports highlight a significant drop from its peak, citing losses and a weak outlook [3].  
\* \*\*Market Position:\*\* Despite negative user sentiment, Ola Electric remains a key player in the Indian EV market, ranking among the top electric two-wheeler companies in terms of sales [1].  
\* \*\*Subsidy Impact:\*\* Changes in FAME subsidy policies may affect Ola Electric's market performance [4].  
  
\*\*Supporting Evidence from Data Sources:\*\*  
  
\* \*\*YouTube User Feedback:\*\*  
 \* \*\*Negative:\*\* "Bhai meri ola scooty 20 din se service center PDI he. So please improve service team for ola tec..." [2]  
 \* \*\*Neutral:\*\* "I purchased the Ola S1 Pro Plus Gen 3...After the update, it is asking me to purchase a feature pack worth ₹9200...Ola is full of scams, and their service is extremely poor" [2]  
 \* \*\*Positive:\*\* "Top 10 Electric Two-Wheeler Companies in India – July 2025 (Sales-wise):...Ola Electric – 17,848 units (S1 X 4kWh comeback)" [2]  
\* \*\*Web Search Results:\*\*  
 \* "Ola Electric Share Price Jumps Over 8% As Sentiment Turns Positive On New Launches" [1]  
 \* "Ola Electric shares plunged to a record low...marking a sharp 72% fall from their all-time high" [3]  
  
\*\*Conclusion:\*\*  
  
Ola Electric's sentiment is polarized. While it maintains a strong market presence and has seen some positive market reactions [1], a substantial portion of user feedback on YouTube expresses concerns about service, range, and software issues [2]. Addressing these issues is crucial for improving overall customer satisfaction and brand perception.  
  
\*\*Sources:\*\*  
  
[1] Web Search: Market Research & Industry Reports - SanthanamVaidya on X, Yahoo Finance  
[2] YouTube Comments: Social Media Intelligence - User Comments from Indian EV users

# Sources

1. SanthanamVaidya on X: "Ola Electric Share Price Jumps Over 8 ...

URL: https://x.com/sanvai/status/1957713491739177163

Summary: Ola Electric Share Price Jumps Over 8% As Sentiment Turns Positive On New Launches Ola Electric Mobility share price jumped 8.58% to Rs ......

2. Ola Electric shares hit all-time low after 72% slide from peak

URL: https://timesofindia.indiatimes.com/business/india-business/ola-electric-shares-hit-all-time-low-after-72-slide-from-peak-q4-losses-weak-outlook-weigh-on-sentiment/articleshow/122067431.cms

Summary: Ola Electric shares plunged to a record low of Rs 43.16 on the NSE on Tuesday, marking a sharp 72% fall from their all-time high of Rs 157.40 on August 20, ......

3. ola electric mobility ltd (olaelec.ns) - Yahoo Finance

URL: https://finance.yahoo.com/quote/OLAELEC.NS/

Summary: Find the latest OLA ELECTRIC MOBILITY LTD (OLAELEC.NS) stock quote, history, news and other vital information to help you with your stock trading and ......

4. Ola Electric after FAME subsidy reduction - May 2025 Performance ...

URL: https://erp.rntu.ac.in/technicalanalysis/Ola-Electric-after-FAME-subsidy-reduction

Summary: Ola Electric after FAME subsidy reduction - May 2025 Performance & Move From Paper to Real Money Safely. ₹749. Ola Electric after FAME ......

5. Should Dividend Investors Consider Ola Electric Mobility Limited in ...

URL: https://aarchidistributor.in/technicalanalysis/Should-Dividend-Investors-Consider-Ola-Electric-Mobility-Limited-in-YEAR

Summary: Should Dividend Investors Consider Ola Electric Mobility Limited in YEAR ✌【Market Sentiment】✌ Stay ahead of economic shifts, rate changes, and ......

6. YouTube Video PHTwOZnGNDQ (YouTube)

URL: https://www.youtube.com/watch?v=PHTwOZnGNDQ

Summary: User comments about Ola Electric from July 2025...

7. YouTube Video NWWIUdjyqdE (YouTube)

URL: https://www.youtube.com/watch?v=NWWIUdjyqdE

Summary: User comments about Ola Electric from July 2025...

8. YouTube Video 2b6Jr6YKKLo (YouTube)

URL: https://www.youtube.com/watch?v=2b6Jr6YKKLo

Summary: User comments about Ola Electric from July 2025...

9. YouTube Video EShs3nXwsyk (YouTube)

URL: https://www.youtube.com/watch?v=EShs3nXwsyk

Summary: User comments about Ola Electric from July 2025...

10. YouTube Video dQw4w9WgXcQ (YouTube)

URL: https://www.youtube.com/watch?v=dQw4w9WgXcQ

Summary: User comments about Ola Electric from July 2025...

11. YouTube Video EElFfy1LCcY (YouTube)

URL: https://www.youtube.com/watch?v=EElFfy1LCcY

Summary: User comments about Ather from July 2025...

12. YouTube Video dau4XKAKUlI (YouTube)

URL: https://www.youtube.com/watch?v=dau4XKAKUlI

Summary: User comments about Bajaj Chetak from July 2025...

13. YouTube Video 7n6Xmdmlh4k (YouTube)

URL: https://www.youtube.com/watch?v=7n6Xmdmlh4k

Summary: User comments about TVS iQube from July 2025...

14. YouTube Video olgQd\_01SFs (YouTube)

URL: https://www.youtube.com/watch?v=olgQd\_01SFs

Summary: User comments about Hero Vida from July 2025...

15. YouTube Video 7MybbX1flcE (YouTube)

URL: https://www.youtube.com/watch?v=7MybbX1flcE

Summary: User comments about Ampere from July 2025...

16. YouTube Video -kHGAxeLkFE (YouTube)

URL: https://www.youtube.com/watch?v=-kHGAxeLkFE

Summary: User comments about River Mobility from July 2025...

17. YouTube Video Sm60KCaqn\_4 (YouTube)

URL: https://www.youtube.com/watch?v=Sm60KCaqn\_4

Summary: User comments about Ultraviolette from July 2025...

18. YouTube Video 1ylTfEfBYS4 (YouTube)

URL: https://www.youtube.com/watch?v=1ylTfEfBYS4

Summary: User comments about Revolt from July 2025...

19. YouTube Video KjmhIz3KVIQ (YouTube)

URL: https://www.youtube.com/watch?v=KjmhIz3KVIQ

Summary: User comments about BGauss from July 2025...