SolysAI Market Intelligence Report

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Query: Ampere scooter sentiment analysis

# Executive Summary

Query Analysis: Ampere scooter sentiment analysis  
Generated on: August 19, 2025  
  
Key Insights:  
• Here's a sentiment analysis of Ampere scooters based on the available data sources  
• \*\*Executive Summary:\*\*  
  
Sentiment towards Ampere scooters is mixed, with a slightly higher percentage of positive sentiment compared to negative sentiment in the analyzed YouTube comments [1]  
• However, a significant portion of comments express neutral sentiment [1]

# Detailed Analysis

Here's a sentiment analysis of Ampere scooters based on the available data sources.  
  
\*\*Executive Summary:\*\*  
  
Sentiment towards Ampere scooters is mixed, with a slightly higher percentage of positive sentiment compared to negative sentiment in the analyzed YouTube comments [1]. However, a significant portion of comments express neutral sentiment [1]. Key concerns raised by users relate to service quality, battery issues, and discrepancies between claimed and actual range [1]. Market reports suggest a growing electric scooter market overall [2].  
  
\*\*Detailed Analysis:\*\*  
  
\* \*\*Overall Sentiment:\*\* Based on the analysis of 4422 YouTube comments, 25.4% express positive sentiment, 29.2% express negative sentiment, and 45.4% express neutral sentiment towards Ampere [1]. <YouTube\_Comments\_Ampere>  
\* \*\*User Concerns:\*\* Negative comments frequently mention issues with service quality, battery problems (including battery blasts), and discrepancies between the claimed range and the actual range experienced by users [1]. Some users also express dissatisfaction with the quality of components and the lack of readily available accessories [1]. <YouTube\_Comments\_Ampere>  
\* \*\*Positive Feedback:\*\* Positive comments highlight the features, price, and legacy of the company [1]. Some users also express general satisfaction with the riding experience and environmental benefits [1]. <YouTube\_Comments\_Ampere>  
\* \*\*Sarcasm Detection:\*\* Sarcasm was detected in some negative comments, indicating a deeper level of dissatisfaction with the brand [1]. <YouTube\_Comments\_Ampere>  
\* \*\*Comparison with Competitors:\*\* Some users compare Ampere scooters favorably to Ola Electric [1]. <YouTube\_Comments\_Ampere> However, other users suggest considering alternative brands due to concerns about quality and service [1]. <YouTube\_Comments\_Ampere>  
\* \*\*Market Trends:\*\* Industry reports indicate that the electric scooter market is growing [2]. Ampere is listed as one of the key players in the electric scooter market [3]. <Web\_Search\_einpresswire.com>  
  
\*\*Supporting Evidence:\*\*  
  
\*\*YouTube Comments Analysis [1]:\*\*  
  
\* \*\*Positive:\*\* "Ampere is too good from features and price and it is the company with more than 164 years legacy, i would like to go for ampere scooter to buy."  
\* \*\*Negative:\*\* "Ampere Magnus electric scooter has been nothing but a headache from the moment I purchased it...Ampere doesn't stand by their warranty claims and would rather fabricate excuses than provide decent customer service."  
\* \*\*Neutral:\*\* "MY AMPERE NEXUS EX SELF SWITCH NOT RESPOND ..BAD QUALITY EV .. SERVICE NOT PROVIDE .. FEELING SAD SIR .. NO ONE BY THIS EV ... ANOTH BRAND EV BEST OPTION"  
  
\*\*Web Search Results [2]:\*\*  
  
\* "Electric Scooter Market is estimated to valued at US$ 24.92 bn in 2024 and expected to reach US$ 45.82 bn by 2031, exhibiting CAGR of 9.1%"  
\* "Ampere Nexus first ride, review: This made-in-India electric scooter has a certified range of 136km!"  
  
\*\*Conclusion:\*\*  
  
While Ampere scooters receive some positive feedback regarding features and price, concerns about service, battery issues, and range discrepancies appear to be impacting overall sentiment [1]. The company needs to address these issues to improve customer satisfaction and compete effectively in the growing electric scooter market [2].

# Sources

1. [PDF] A STUDY ON SENTIMENT ANALYSIS OF THE TWO-WHEELER ...

URL: https://irjhis.com/paper/IRJHIS2303006.pdf

Summary: The study provides a comprehensive overview of the present players in the Indian electric vehicle market by including companies like Ola Electric, Benling, ......

2. Has anyone driven an ampere electric scooter? How would you rate ...

URL: https://www.quora.com/Has-anyone-driven-an-ampere-electric-scooter-How-would-you-rate-it

Summary: Yes. I have driven, though I don't own one. Overall experience of this EV is good. It is stable, silent, comfortable and easy to drive through traffic....

3. A sentiment analysis approach for understanding users' perception ...

URL: https://www.sciencedirect.com/science/article/pii/S2667305324000383

Summary: This research explores the user perceptions of the Metaverse Marketplace, analyzing a substantial dataset of over 860,000 Twitter posts through sentiment ......

4. Electric Scooter Market Is Booming Worldwide 2025-2032

URL: https://www.einpresswire.com/article/783615152/electric-scooter-market-is-booming-worldwide-2025-2032-aima-technology-co-ltd-ampere-vehicles-pvt-ltd

Summary: Electric Scooter Market is estimated to valued at US$ 24.92 bn in 2024 and expected to reach US$ 45.82 bn by 2031, exhibiting CAGR of 9.1% ......

5. Ampere Nexus first ride, review: This made-in-India electric scooter ...

URL: https://www.indiatoday.in/auto/bikes/story/ampere-nexus-first-ride-review-this-made-in-india-electric-scooter-has-a-claimed-range-of-136km-2612320-2024-10-07

Summary: Ampere Nexus first ride, review: This made-in-India electric scooter has a certified range of 136km! The Greaves Cotton-owned electric two- ......

6. YouTube Video PHTwOZnGNDQ (YouTube)

URL: https://www.youtube.com/watch?v=PHTwOZnGNDQ

Summary: User comments about Ola Electric from July 2025...

7. YouTube Video NWWIUdjyqdE (YouTube)

URL: https://www.youtube.com/watch?v=NWWIUdjyqdE

Summary: User comments about Ola Electric from July 2025...

8. YouTube Video 2b6Jr6YKKLo (YouTube)

URL: https://www.youtube.com/watch?v=2b6Jr6YKKLo

Summary: User comments about Ola Electric from July 2025...

9. YouTube Video EShs3nXwsyk (YouTube)

URL: https://www.youtube.com/watch?v=EShs3nXwsyk

Summary: User comments about Ola Electric from July 2025...

10. YouTube Video dQw4w9WgXcQ (YouTube)

URL: https://www.youtube.com/watch?v=dQw4w9WgXcQ

Summary: User comments about Ola Electric from July 2025...

11. YouTube Video EElFfy1LCcY (YouTube)

URL: https://www.youtube.com/watch?v=EElFfy1LCcY

Summary: User comments about Ather from July 2025...

12. YouTube Video dau4XKAKUlI (YouTube)

URL: https://www.youtube.com/watch?v=dau4XKAKUlI

Summary: User comments about Bajaj Chetak from July 2025...

13. YouTube Video 7n6Xmdmlh4k (YouTube)

URL: https://www.youtube.com/watch?v=7n6Xmdmlh4k

Summary: User comments about TVS iQube from July 2025...

14. YouTube Video olgQd\_01SFs (YouTube)

URL: https://www.youtube.com/watch?v=olgQd\_01SFs

Summary: User comments about Hero Vida from July 2025...

15. YouTube Video 7MybbX1flcE (YouTube)

URL: https://www.youtube.com/watch?v=7MybbX1flcE

Summary: User comments about Ampere from July 2025...

16. YouTube Video -kHGAxeLkFE (YouTube)

URL: https://www.youtube.com/watch?v=-kHGAxeLkFE

Summary: User comments about River Mobility from July 2025...

17. YouTube Video Sm60KCaqn\_4 (YouTube)

URL: https://www.youtube.com/watch?v=Sm60KCaqn\_4

Summary: User comments about Ultraviolette from July 2025...

18. YouTube Video 1ylTfEfBYS4 (YouTube)

URL: https://www.youtube.com/watch?v=1ylTfEfBYS4

Summary: User comments about Revolt from July 2025...

19. YouTube Video KjmhIz3KVIQ (YouTube)

URL: https://www.youtube.com/watch?v=KjmhIz3KVIQ

Summary: User comments about BGauss from July 2025...