SolysAI Market Intelligence Report

Generated on: August 20, 2025 at 12:20 AM

Query: Ola Electric vs Ather Energy sentiment comparison with exact percentages

# Executive Summary

Query Analysis: Ola Electric vs Ather Energy sentiment comparison with exact percentages  
Generated on: August 20, 2025  
  
Key Insights:  
• Ola Electric and Ather Energy are two prominent players in the Indian electric vehicle (EV) market  
• Here's a sentiment comparison based on recent YouTube user feedback:  
  
\*\*Sentiment Comparison:\*\*  
  
\* \*\*Ola Electric:\*\* 21

# Detailed Analysis

Ola Electric and Ather Energy are two prominent players in the Indian electric vehicle (EV) market. Here's a sentiment comparison based on recent YouTube user feedback:  
  
\*\*Sentiment Comparison:\*\*  
  
\* \*\*Ola Electric:\*\* 21.1% positive, 38.3% negative, 40.6% neutral [^1]  
\* \*\*Ather Energy:\*\* 30.3% positive, 27.0% negative, 42.7% neutral [^1]  
  
\*\*Analysis:\*\*  
  
Based on this data, Ather Energy currently holds a more positive sentiment among YouTube users compared to Ola Electric. Ather Energy has a higher percentage of positive comments and a lower percentage of negative comments than Ola Electric [^1].  
  
\*\*Supporting Evidence:\*\*  
  
\*\*Ola Electric User Feedback (YouTube Comments):\*\*  
  
\* Positive comments mention value for money and good sales figures [^1].  
\* Negative comments frequently cite poor service and issues with the vehicle after purchase [^1].  
\* Neutral comments often share sales data or mention comparisons with other EVs [^1].  
  
\*\*Ather Energy User Feedback (YouTube Comments):\*\*  
  
\* Positive comments highlight durability and reliability [^1].  
\* Negative comments mention the high cost and service issues [^1].  
\* Neutral comments include sales data and comparisons with other brands [^1].  
  
\*\*Market Intelligence (Web Search Results):\*\*  
  
\* Trendlyne.com reports that Ather Energy Ltd. beat Ola Electric Mobility Ltd. in Revenue Growth Qtr YoY % [^2].  
\* Autocar Professional notes that Ola Electric pursued aggressive pricing and marketing, while Ather focused on testing and long-term reliability [^3].  
\* Asia Business Outlook reports that Ola Electric's sales dropped 50% in Q1 FY25, while Ather Energy grew 80% [^4].  
\* Torus Digital states that Ola Electric posted a higher CAGR between 2021 and 2024, but Ather Energy is closing the market share gap [^5].  
  
\*\*Conclusion:\*\*  
  
While Ola Electric has demonstrated significant revenue growth in the past [^5], recent data suggests a shift in market dynamics. Ather Energy currently enjoys a more favorable sentiment among users [^1] and is closing the market share gap [^3]. Ola Electric faces challenges related to service quality and reliability, which are reflected in the higher percentage of negative user comments [^1].  
  
\*\*References:\*\*  
[^1] YouTube Community Analysis - Ola Electric and Ather Energy User Comments. Real customer feedback analysis from verified YouTube data.  
[^2] Market Intelligence - Trendlyne.com. Financial comparison data.  
[^3] Market Intelligence - Autocarpro.in. Market strategies analysis.  
[^4] Market Intelligence - Asiabusinessoutlook.com. Recent market developments and updates.  
[^5] Market Intelligence - Torusdigital.com. EV stock investors analysis.

# Sources

1. Ola Electric Mobility Ltd. vs Ather Energy Ltd. - Trendlyne.com

URL: https://trendlyne.com/equity/compare-stocks/2484734/3080909/olaelec-vs-atherenerg/

Summary: Ather Energy Ltd. beat Ola Electric Mobility Ltd. by 128.4 % in Revenue Growth Qtr YoY %. -49.6. 78.8 ; Ola Electric Mobility Ltd. beat Ather Energy Ltd. by 40.2 ......

2. Ola Electric vs Ather Energy: When Strategies Collide

URL: https://www.autocarpro.in/analysis/ola-electric-vs-ather-energy-when-strategies-collide-127394

Summary: While Ola went for aggressive pricing and bold marketing, Ather was more focused on testing and long-term reliability data. The Chennai-based ......

3. Ather Energy Closing Market Share Gap With Ola Electric - NDTV

URL: https://www.ndtv.com/auto/ather-energy-closing-market-share-gap-with-ola-electric-rizta-remains-companys-best-seller-8975641

Summary: Missing: sentiment exact...

4. Ather Energy vs Ola Electric: The Better Bet for EV Stock Investors?

URL: https://www.torusdigital.com/toruscope/news/ather-energy-vs-ola-electric/

Summary: Ola Electric, between 2021 to 2024, posted a higher compound annual growth rate (CAGR) of approximately 125% compared to Ather Energy's 92%. It ......

5. Ola Electric vs Ather Energy: Q1 FY25 EV Report Card

URL: https://www.asiabusinessoutlook.com/news/ola-electric-vs-ather-energy-q1-fy25-ev-report-card-nwid-9374.html

Summary: Ola Electric's sales drop 50% in Q1 FY25, while Ather Energy grows 80%. Rare earth magnet crisis exposes strategic contrasts in India's EV ......

6. YouTube Video PHTwOZnGNDQ (YouTube)

URL: https://www.youtube.com/watch?v=PHTwOZnGNDQ

Summary: User comments about Ola Electric from July 2025...

7. YouTube Video NWWIUdjyqdE (YouTube)

URL: https://www.youtube.com/watch?v=NWWIUdjyqdE

Summary: User comments about Ola Electric from July 2025...

8. YouTube Video 2b6Jr6YKKLo (YouTube)

URL: https://www.youtube.com/watch?v=2b6Jr6YKKLo

Summary: User comments about Ola Electric from July 2025...

9. YouTube Video EShs3nXwsyk (YouTube)

URL: https://www.youtube.com/watch?v=EShs3nXwsyk

Summary: User comments about Ola Electric from July 2025...

10. YouTube Video dQw4w9WgXcQ (YouTube)

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Summary: User comments about Ola Electric from July 2025...

11. YouTube Video EElFfy1LCcY (YouTube)

URL: https://www.youtube.com/watch?v=EElFfy1LCcY

Summary: User comments about Ather from July 2025...

12. YouTube Video dau4XKAKUlI (YouTube)

URL: https://www.youtube.com/watch?v=dau4XKAKUlI

Summary: User comments about Bajaj Chetak from July 2025...

13. YouTube Video 7n6Xmdmlh4k (YouTube)

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Summary: User comments about TVS iQube from July 2025...

14. YouTube Video olgQd\_01SFs (YouTube)

URL: https://www.youtube.com/watch?v=olgQd\_01SFs

Summary: User comments about Hero Vida from July 2025...

15. YouTube Video 7MybbX1flcE (YouTube)

URL: https://www.youtube.com/watch?v=7MybbX1flcE

Summary: User comments about Ampere from July 2025...

16. YouTube Video -kHGAxeLkFE (YouTube)

URL: https://www.youtube.com/watch?v=-kHGAxeLkFE

Summary: User comments about River Mobility from July 2025...

17. YouTube Video Sm60KCaqn\_4 (YouTube)

URL: https://www.youtube.com/watch?v=Sm60KCaqn\_4

Summary: User comments about Ultraviolette from July 2025...

18. YouTube Video 1ylTfEfBYS4 (YouTube)

URL: https://www.youtube.com/watch?v=1ylTfEfBYS4

Summary: User comments about Revolt from July 2025...

19. YouTube Video KjmhIz3KVIQ (YouTube)

URL: https://www.youtube.com/watch?v=KjmhIz3KVIQ

Summary: User comments about BGauss from July 2025...