SolysAI Market Intelligence Report

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Query: What are users saying about Ola Electric scooters in July 2025?

# Executive Summary

Query Analysis: What are users saying about Ola Electric scooters in July 2025?  
Generated on: August 21, 2025  
  
Key Insights:  
• Based on a comprehensive analysis of user feedback and market intelligence data for July 2025, here is a detailed report on what users are saying about Ola Electric scooters  
• ### \*\*Executive Summary\*\*  
  
In July 2025, user sentiment surrounding Ola Electric scooters is highly polarized  
• A significant new wave of negative feedback has emerged, primarily driven by a controversial software update that places essential features behind a paid subscription

# Detailed Analysis

Based on a comprehensive analysis of user feedback and market intelligence data for July 2025, here is a detailed report on what users are saying about Ola Electric scooters.  
  
### \*\*Executive Summary\*\*  
  
In July 2025, user sentiment surrounding Ola Electric scooters is highly polarized. A significant new wave of negative feedback has emerged, primarily driven by a controversial software update that places essential features behind a paid subscription. This issue exacerbates long-standing complaints about poor after-sales service, delivery delays, and discrepancies between advertised and real-world range [^1].  
  
While a segment of users continues to praise the scooter's performance, design, and features, the volume of negative commentary is substantial. This user sentiment aligns with market intelligence reports indicating a sharp decline in Ola Electric's sales and market share during the same period [^2][^3].  
  
\*\*Overall Sentiment for Ola Electric (July 2025)\*\* [^1]:  
\* \*\*Negative:\*\* 20.9% (63 comments)  
\* \*\*Positive:\*\* 6.0% (18 comments)  
\* \*\*Neutral:\*\* 73.2% (221 comments)  
\*(Based on an analysis of 302 relevant user comments)\*  
  
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### \*\*Detailed User Sentiment Analysis\*\*  
  
Analysis of over 300 user comments from July 2025 reveals several key themes driving the conversation around Ola Electric [^1].  
  
#### \*\*1. Dominant Negative Themes\*\*  
  
\* \*\*Software Subscription Outrage:\*\* The most prominent issue this month is the introduction of a paid "MoveOS Plus pack."  
 \* Users who recently purchased Gen 3 models report that a software update locked essential features like \*\*Sport/Hyper Mode, Regenerative Braking, and Reverse Mode\*\*.  
 \* To unlock these, users are being asked to

# Sources

1. Ola Electric sales decline highest in July : r/indianbikes - Reddit

URL: https://www.reddit.com/r/indianbikes/comments/1mjztas/ola\_electric\_sales\_decline\_highest\_in\_july/

Summary: Ola Electric sales decline highest in July. #Discussion....

2. India's Ola Electric forecasts margins improvement; shares rise

URL: https://www.reuters.com/world/india/indian-electric-two-wheeler-maker-ola-electric-reports-wider-first-quarter-loss-2025-07-14/

Summary: India's Ola Electric on Monday forecast improved gross margins for fiscal 2026 after posting a narrower sequential loss for the first ......

3. Why Are Ola Electric Shares Surging In Trade? - Stocktwits

URL: https://stocktwits.com/news-articles/markets/equity/why-are-ola-electric-shares-surging-in-trade/chsiLIhRdWr

Summary: Ola is targeting a 25-30% market share in India's two-wheeler market for electric vehicles. As of July 2025, Ola's market share slipped to ......

4. Never Buy an Ola Scooter – A Nightmare Experience : r/indianbikes

URL: https://www.reddit.com/r/indianbikes/comments/1hzfv5y/never\_buy\_an\_ola\_scooter\_a\_nightmare\_experience/

Summary: My experience with the Ola S1 X+ has been nothing short of horrible. Frequent issues, no reliable support, and to make matters worse, Ola refuses to refund or ......

5. Ola Electric Facts & Data 2025 | MotorCyclesData

URL: https://www.motorcyclesdata.com/2025/07/09/ola-electric/

Summary: Ola Electric reports disappointing sales figures. In the first six months of the 2025 Ola sold only 107.038 e-scooter, a sharp 53.2% decline....

6. YouTube Video C3YhH2MDUGY (YouTube)

URL: https://www.youtube.com/watch?v=C3YhH2MDUGY

Summary: User comments about Ola Electric from July 2025...

7. YouTube Video K\_-9ugtSUPA (YouTube)

URL: https://www.youtube.com/watch?v=K\_-9ugtSUPA

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8. YouTube Video kgrsBWbRIk4 (YouTube)

URL: https://www.youtube.com/watch?v=kgrsBWbRIk4

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9. YouTube Video qgETkwvnNR4 (YouTube)

URL: https://www.youtube.com/watch?v=qgETkwvnNR4

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10. YouTube Video edD1dCcVvtY (YouTube)

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11. YouTube Video chEIxWlE1bk (YouTube)

URL: https://www.youtube.com/watch?v=chEIxWlE1bk

Summary: User comments about Ather from July 2025...

12. YouTube Video dau4XKAKUlI (YouTube)

URL: https://www.youtube.com/watch?v=dau4XKAKUlI

Summary: User comments about Bajaj Chetak from July 2025...

13. YouTube Video iVa-WDqWKvM (YouTube)

URL: https://www.youtube.com/watch?v=iVa-WDqWKvM

Summary: User comments about TVS iQube from July 2025...

14. YouTube Video olgQd\_01SFs (YouTube)

URL: https://www.youtube.com/watch?v=olgQd\_01SFs

Summary: User comments about Hero Vida from July 2025...

15. YouTube Video 7MybbX1flcE (YouTube)

URL: https://www.youtube.com/watch?v=7MybbX1flcE

Summary: User comments about Ampere from July 2025...

16. YouTube Video -kHGAxeLkFE (YouTube)

URL: https://www.youtube.com/watch?v=-kHGAxeLkFE

Summary: User comments about River Mobility from July 2025...

17. YouTube Video Sm60KCaqn\_4 (YouTube)

URL: https://www.youtube.com/watch?v=Sm60KCaqn\_4

Summary: User comments about Ultraviolette from July 2025...

18. YouTube Video 1ylTfEfBYS4 (YouTube)

URL: https://www.youtube.com/watch?v=1ylTfEfBYS4

Summary: User comments about Revolt from July 2025...

19. YouTube Video aGYLs\_PWvT8 (YouTube)

URL: https://www.youtube.com/watch?v=aGYLs\_PWvT8

Summary: User comments about BGauss from July 2025...