SolysAI Market Intelligence Report

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Query: Quick sentiment test

# Executive Summary

Query Analysis: Quick sentiment test  
Generated on: August 21, 2025  
  
Key Insights:  
• Initiating a quick sentiment test based on the latest available user feedback data  
• Here is the summary analysis of consumer sentiment in the Indian Electric Vehicle market

# Detailed Analysis

Acknowledged. Initiating a quick sentiment test based on the latest available user feedback data.  
  
Here is the summary analysis of consumer sentiment in the Indian Electric Vehicle market.  
  
### \*\*Indian EV Market: Quick Sentiment Test Report\*\*  
  
\*\*Report ID:\*\* `SENT-TEST-20250822-004`  
\*\*Date:\*\* August 22, 2025  
\*\*Analysis Focus:\*\* Overall Market Sentiment Snapshot  
  
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#### \*\*Executive Summary\*\*  
  
Based on a comprehensive analysis of 5,000 recent, high-relevance user comments, the overall sentiment in the Indian electric two-wheeler market is predominantly neutral, with a slight negative skew when filtering for determinable opinions [^1]. Negative sentiment (24.4%) slightly outweighs positive sentiment (19.7%), driven primarily by persistent concerns regarding after-sales service and discrepancies between claimed and real-world performance across multiple brands [^1].  
  
However, brand perception varies significantly. Premium and performance-focused brands like \*\*Ultraviolette\*\* and \*\*Ather Energy\*\* show higher positive sentiment, while market leaders like \*\*Ola Electric\*\* and legacy brands like \*\*Bajaj Chetak\*\* and \*\*TVS iQube\*\* face a higher volume of negative feedback, particularly concerning service and reliability issues [^1].  
  
#### \*\*1. Overall Market Sentiment Distribution\*\*  
  
Analysis of 5,000 filtered, high-relevance user comments reveals the following sentiment distribution across the market [^1]:  
  
\* 🟩 \*\*Positive:\*\* 19.7% (987 comments)  
\* 🟥 \*\*Negative:\*\* 24.4% (1,222 comments)  
\* 🟨 \*\*Neutral:\*\* 55.8% (2,791 comments)  
  
\*Note: This analysis includes sarcasm detection applied to 157 comments to ensure higher accuracy.\*  
  
#### \*\*2. OEM Sentiment Snapshot (Based on Full Unfiltered Dataset)\*\*  
  
The following table details the raw sentiment distribution for each major OEM based on the full dataset of all analyzed comments. This view shows a high volume of neutral comments, with discernible positive or negative opinions forming a smaller but crucial part of the conversation [^1].  
  
| OEM | Positive | Negative | Neutral | Total Comments Analyzed | Key Insight |  
| :--- | :--- | :--- | :--- | :--- | :--- |  
| \*\*Ultraviolette\*\* | 11.3% | 5.2% | 83.4% | 4,638 | Highest positive-to-negative ratio; strong product enthusiasm. |  
| \*\*Ampere\*\* | 10.3% | 8.5% | 81.2% | 4,422 | Positive sentiment driven by value, but service is a concern. |  
| \*\*BGauss\*\* | 9.7% | 5.9% | 84.4% | 4,649 | Relatively low negative volume, but service issues are severe. |  
| \*\*TVS iQube\*\* | 9.4% | 11.7% | 79.0% | 4,454 | \*\*Highest negative percentage\*\*; service and technical faults cited. |  
| \*\*Bajaj Chetak\*\* | 9.3% | 8.9% | 81.8% | 4,683 | Mixed sentiment; build quality praised, service heavily criticized. |  
| \*\*Ather Energy\*\* | 9.0% | 7.4% | 83.6% | 4,775 | Strong brand loyalty; pricing and real-world range are key debates. |  
| \*\*River Mobility\*\* | 8.0% | 6.9% | 85.0% | 4,742 | Praised for utility, but build quality and service network are concerns. |  
| \*\*Revolt\*\* | 7.6% | 8.2% | 84.3% | 4,369 | Service and reliability issues temper excitement for the bike format. |  
| \*\*Ola Electric\*\* | 7.3% | 8.0% | 84.8% | 5,024 | High discussion volume; praised for features/price, criticized for service. |  
| \*\*Hero Vida\*\* | 7.2% | 7.6% | 85.2% | 4,611 | Removable battery is a key feature, but software issues are noted. |  
  
\*Source: Analysis of 46,367 YouTube comments from August 2025. Percentages are calculated from the full, unfiltered dataset for each OEM.\* [^1]  
  
#### \*\*3. Key Themes Driving Sentiment\*\*  
  
A qualitative analysis of high-relevance comments highlights the primary drivers behind user sentiment [^1]:  
  
\* \*\*🟥 Top Negative Drivers\*\*:  
 \* \*\*After-Sales Service\*\*: The most significant pain point across nearly all brands, especially \*\*Ola, Bajaj, BGauss, and Ampere\*\*. Users report long wait times, unresolved issues, and poor communication.  
 \* \*\*Real-World vs. Claimed Range\*\*: A major source of frustration, particularly for \*\*Ather\*\* and \*\*Ola\*\* users who perform their own detailed tests and find significant discrepancies.  
 \* \*\*Software & Reliability\*\*: Frequent mentions of software glitches, vehicles stopping abruptly, or features not working as expected are prominent for \*\*Hero Vida\*\* and \*\*TVS iQube\*\*.  
 \* \*\*Build Quality & Durability\*\*: Concerns about plastic quality, panel gaps, and long-term durability are frequently raised for newer entrants like \*\*River Mobility\*\*.  
  
\* \*\*🟩 Top Positive Drivers\*\*:  
 \* \*\*Performance & Ride Quality\*\*: Brands like \*\*Ather\*\* and \*\*Ultraviolette\*\* receive praise for their thrilling acceleration and handling, creating a strong enthusiast community.  
 \* \*\*Build Quality & Reliability (Legacy Brands)\*\*: \*\*TVS iQube\*\* and \*\*Bajaj Chetak\*\* are often praised for their sturdy, metal-body construction and are perceived as more reliable "family scooters," despite service complaints.  
 \* \*\*Value for Money & Features\*\*: \*\*Ola Electric\*\* consistently wins praise for offering a feature-rich package at a competitive price point, which drives purchase decisions despite service concerns.  
 \* \*\*Practicality & Innovation\*\*: \*\*Hero Vida's\*\* removable batteries and \*\*River Mobility's\*\* utility-focused design ("SUV of scooters") are frequently highlighted as key differentiators that meet specific user needs.  
  
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\*\*Methodology Note:\*\*  
This quick test is based on sentiment analysis of user-generated content from social media. The web search results provided links to sentiment analysis tools but did not contain market data; therefore, this analysis relies exclusively on the provided user feedback dataset [^1]. The sentiment percentages reflect user opinions and may not correlate directly with official sales figures or market share.  
  
\*\*References:\*\*  
[^1] YouTube Community Analysis - User Comments. Real customer feedback analysis from a dataset of 46,367 verified YouTube comments, with a filtered pool of 5,000 high-relevance comments used for thematic analysis. August 2025.

# Sources

1. Sentiment Analysis - Free Online Demo - Text to Data's

URL: https://text2data.com/Demo

Summary: Free sentiment analysis demo. Our demo service uses generic models trained on real user's comments, product, service opinions....

2. Brand sentiment analyzer [FREE TOOL] - Hootsuite

URL: https://www.hootsuite.com/social-media-tools/sentiment-analysis-tool?srsltid=AfmBOooXaBKe-K\_Z4FQQRvwZtqYWlZ4WY2R4nfUXrLxKFqWzwtAAuy7o

Summary: Understand the power of your brand online with this free brand sentiment analysis tool. Plus, measure the sentiment of hot topics....

3. Sentiment Analysis Tool Online - ClientZen

URL: https://www.clientzen.io/sentiment-analysis-tool

Summary: Quickly detect negative feedback and take action instantly. Get a Free Online Sentiment Analysis Report of up to 1000 customer conversations....

4. Free Sentiment Analyzer - DanielSoper.com

URL: https://www.danielsoper.com/sentimentanalysis/default.aspx

Summary: To perform your sentiment analysis, simply type or paste some text into the box below and click the "Analyze Text!" button. If we shadows have offended, think ......

5. Sentiment Analysis Tool (Free AI, No Sign-up Required) - Formula Bot

URL: https://app.formulabot.com/sentiment-analysis-tool

Summary: Sentiment Analysis Tool - Free! Input your text to generate the sentiment - positive, negative or neutral - with our Sentiment Analysis Tool....

6. YouTube Video PHTwOZnGNDQ (YouTube)

URL: https://www.youtube.com/watch?v=PHTwOZnGNDQ

Summary: User comments about Ola Electric from July 2025...

7. YouTube Video NWWIUdjyqdE (YouTube)

URL: https://www.youtube.com/watch?v=NWWIUdjyqdE

Summary: User comments about Ola Electric from July 2025...

8. YouTube Video 2b6Jr6YKKLo (YouTube)

URL: https://www.youtube.com/watch?v=2b6Jr6YKKLo

Summary: User comments about Ola Electric from July 2025...

9. YouTube Video EShs3nXwsyk (YouTube)

URL: https://www.youtube.com/watch?v=EShs3nXwsyk

Summary: User comments about Ola Electric from July 2025...

10. YouTube Video dQw4w9WgXcQ (YouTube)

URL: https://www.youtube.com/watch?v=dQw4w9WgXcQ

Summary: User comments about Ola Electric from July 2025...

11. YouTube Video EElFfy1LCcY (YouTube)

URL: https://www.youtube.com/watch?v=EElFfy1LCcY

Summary: User comments about Ather from July 2025...

12. YouTube Video dau4XKAKUlI (YouTube)

URL: https://www.youtube.com/watch?v=dau4XKAKUlI

Summary: User comments about Bajaj Chetak from July 2025...

13. YouTube Video 7n6Xmdmlh4k (YouTube)

URL: https://www.youtube.com/watch?v=7n6Xmdmlh4k

Summary: User comments about TVS iQube from July 2025...

14. YouTube Video olgQd\_01SFs (YouTube)

URL: https://www.youtube.com/watch?v=olgQd\_01SFs

Summary: User comments about Hero Vida from July 2025...

15. YouTube Video 7MybbX1flcE (YouTube)

URL: https://www.youtube.com/watch?v=7MybbX1flcE

Summary: User comments about Ampere from July 2025...

16. YouTube Video -kHGAxeLkFE (YouTube)

URL: https://www.youtube.com/watch?v=-kHGAxeLkFE

Summary: User comments about River Mobility from July 2025...

17. YouTube Video Sm60KCaqn\_4 (YouTube)

URL: https://www.youtube.com/watch?v=Sm60KCaqn\_4

Summary: User comments about Ultraviolette from July 2025...

18. YouTube Video 1ylTfEfBYS4 (YouTube)

URL: https://www.youtube.com/watch?v=1ylTfEfBYS4

Summary: User comments about Revolt from July 2025...

19. YouTube Video KjmhIz3KVIQ (YouTube)

URL: https://www.youtube.com/watch?v=KjmhIz3KVIQ

Summary: User comments about BGauss from July 2025...