VibeAI Market Intelligence Report

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Query: Compare sentiment trends for the last 6 months

# Executive Summary

Query Analysis: Compare sentiment trends for the last 6 months  
Generated on: August 16, 2025  
  
Key Insights:  
• Sentiment trends for the last 6 months are mixed across different EV brands, with service and range being recurring concerns <Temporal\_Analysis\_Last\_6\_Months>  
• Ather consistently receives more positive feedback compared to Ola Electric, TVS iQube, Bajaj Chetak, and Hero Vida, as indicated by the higher average likes per comment <YouTube\_Comments\_Ather>  
• | OEM | Sentiment Trend Summary |  
|---------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|  
| Ola Electric | Predominantly negative sentiment due to persistent issues with service quality and delays, as highlighted by multiple users experiencing prolonged service center wait times and unresolved charger issues <YouTube\_Comments\_Ola\_Electric>

# Detailed Analysis

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| OEM | Sentiment Trend Summary |  
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| Ola Electric | Predominantly negative sentiment due to persistent issues with service quality and delays, as highlighted by multiple users experiencing prolonged service center wait times and unresolved charger issues <YouTube\_Comments\_Ola\_Electric>. Some users express hope for improvement in R&D and customer service <YouTube\_Comments\_Ola\_Electric>. |  
| TVS iQube | Mixed sentiment, with users reporting both positive experiences related to smooth driving and negative experiences related to service center challenges, spare part unavailability, and build quality issues <YouTube\_Comments\_TVS\_iQube>. Some users praise the scooter for its affordability and performance in urban environments <YouTube\_Comments\_TVS\_iQube>, while others express disappointment with the overall ownership experience <YouTube\_Comments\_TVS\_iQube>. |  
| Bajaj Chetak | Negative sentiment driven by concerns about sudden range drops, switch failures, and unresponsive service centers <YouTube\_Comments\_Bajaj\_Chetak>. Several users advise against purchasing the Chetak due to these issues <YouTube\_Comments\_Bajaj\_Chetak>, indicating a decline in trust and satisfaction over the past six months <Temporal\_Analysis\_Last\_6\_Months>. |  
| Ather | Generally positive sentiment, particularly regarding the overall reliability and performance <YouTube\_Comments\_Ather>. However, some users have reported issues with range, service experiences, and specific components like the side stand and seat cushioning <YouTube\_Comments\_Ather>. Despite these concerns, Ather maintains a higher average like count per comment, suggesting a stronger positive sentiment compared to other brands <YouTube\_Comments\_Ather>. |  
| Hero Vida | Varied sentiment, with some users praising the scooter's comfort, braking, and pick-up <YouTube\_Comments\_Hero\_Vida>, while others cite issues such as charging problems, reduced range, and cheap switch quality <YouTube\_Comments\_Hero\_Vida>. Comparisons with other brands like Ather often highlight Ather's superiority for long-term reliability, though Vida is seen as a viable option for budget-conscious buyers <YouTube\_Comments\_Hero\_Vida>. |  
  
The sentiment for Ola Electric remains consistently challenged by service-related issues, as noted in previous discussions <Conversation\_Context>. Ather, on the other hand, continues to maintain a relatively positive brand image, although some users have reported specific concerns <YouTube\_Comments\_Ather>. TVS iQube and Bajaj Chetak face mixed to negative sentiment due to reliability and service concerns, while Hero Vida receives varied feedback on its performance and features <YouTube\_Comments\_Hero\_Vida>.

# Sources

1. of Consumer Sentiment - University of Michigan

URL: https://www.sca.isr.umich.edu/

Summary: Year-ahead inflation expectations rose from 4.5% last month to 4.9% this month. This increase was seen across multiple demographic groups and all three ......

2. United States Michigan Consumer Sentiment - Trading Economics

URL: https://tradingeconomics.com/united-states/consumer-confidence

Summary: The University of Michigan consumer sentiment for the US increased to 61.8 in July 2025, the highest in five months, compared to 60.7 in June ......

3. AAII Investor Sentiment Survey

URL: https://www.aaii.com/sentimentsurvey

Summary: Bullish market sentiment—the percentage of respondents that say the market will trend up over the next six months—has averaged 38.0% over the life of the survey ......

4. US Index of Consumer Sentiment - Real-Time & Historical Tre…

URL: https://ycharts.com/indicators/us\_consumer\_sentiment\_index

Summary: US Index of Consumer Sentiment is at a current level of 58.60, down from 61.70 last month and down from 67.90 one year ago. This is a change of -5.02% from ......

5. US consumer spending trends 2025 - McKinsey

URL: https://www.mckinsey.com/industries/consumer-packaged-goods/our-insights/the-state-of-the-us-consumer

Summary: Consumer sentiment dropped precipitously as tariff news spread. Here's the latest research from our ConsumerWise team....

6. OLA NEW ELECTRIC SCOOTER | OLA MOVE OS 6 | OLA DIAMONDHEAD | OLA SANKALP 2025 #olaelectric (YouTube)

URL: https://www.youtube.com/watch?v=AUoj5MKir7o

Summary: User comments about Ola Electric from July 2025...

7. 2025 Ola S1 Pro Sport Launched In India At 1,49,000/- 🔥 | Ola S1 Pro Sport With 4680 Bharat Cell |💥 (YouTube)

URL: https://www.youtube.com/watch?v=usPBJ0-xbuU

Summary: User comments about Ola Electric from July 2025...

8. Ola Sankalp | India Inside (YouTube)

URL: https://www.youtube.com/watch?v=Vpg23kI\_d9I

Summary: User comments about Ola Electric from July 2025...

9. OLA S1X 4 KWH GEN 3 HONEST OWNERSHIP REVIEW | ELECTRIC SCOOTER (YouTube)

URL: https://www.youtube.com/watch?v=uC5XoEsaqTs

Summary: User comments about Ola Electric from July 2025...

10. 2024 Ola S1X + OR OLA S1X OR Ola S1 Air OR Ola S1 Pro Gen 2 Which One Should you BUY? (YouTube)

URL: https://www.youtube.com/watch?v=5TjQAUYNW2g

Summary: User comments about Ola Electric from July 2025...

11. TVS iQube 2024 First Impressions | #MotorIncFirst S03E02 (YouTube)

URL: https://www.youtube.com/watch?v=iVa-WDqWKvM

Summary: User comments about TVS iQube from July 2025...

12. Bajaj Chetak 3501 - More features at the same price! | Walkaround | Autocar India (YouTube)

URL: https://www.youtube.com/watch?v=ruZ3-WJkMQE

Summary: User comments about Bajaj Chetak from July 2025...

13. 2025 Ather 450X review - As fun as ever with small improvements | First Ride | Autocar India (YouTube)

URL: https://www.youtube.com/watch?v=PYviRhBaKww

Summary: User comments about Ather from July 2025...

14. REALITY of VIDA VX2 Go 🥲 disappointment ? ON ROAD PRICE VIDA | (YouTube)

URL: https://www.youtube.com/watch?v=Mqrxk0N1P94

Summary: User comments about Hero Vida from July 2025...