



Inventory Operations Enhancement

- From Problem Diagnosis to Scalable Execution

Presented by: Nitin Kunigal



Agenda

- Executive Summary
- Problem Statement and Strategic Context
- How Data Analysis Informed the Business Analysis
- Current-State Insights & Data-Indicated Root Causes
- Solution Strategy
- KPI & Value Alignment – How Success Is Measured
- Why This Is a Realistic SMB Project

Executive Summary

- **Objective:** Eliminate execution gaps between physical inventory movement and system records.
- **Process-Focused enhancement:** Inbound, Putaway, Cycle Counting, Replenishment, and Order Picking.
- **Approach:** Targeted IMS enhancements, not system replacement.
- **Outcome:** Improved inventory accuracy and fulfillment reliability without system replacement.

Problem Statement & Strategic Context

- **Execution Gaps:** Delayed updates cause ATP overselling and unreliable availability
- **Hidden Risk:** SKU-level imbalances masked by stable aggregate KPIs
- **Operational Drag:** Frequent pick disruptions and reactive replenishment firefighting
- **Strategic Need:** System-directed workflows with clear exception thresholds.



How Data Analysis Informed the Business Analysis

Data Analysis provided Diagnostic Evidence for:

- Inventory accuracy risk through ATP overselling and delayed adjustments
- Demand volatility using ABC–XYZ to expose high-risk SKUs
- Uneven inventory distribution via coverage vs demand analysis
- Warehouse workload imbalance across fulfillment centers
- Supplier reliability as inbound risk context, not a system failure

Executive Inventory Snapshot (Category Context)

Where Inventory Value and Turnover Are Misaligned

Category-Level Inventory Performance Summary					Expiry Risk Distribution Across Categories				
Category	Inventory Turnover	Total Inventory Value	% SKUs Below ROP	% SKUs Oversold	Category	<=30 days	<=7 days	<=90 days	>90 days
Dairy	11.9	\$82.9K	35.42%		Personal Care				\$263,468.8
Frozen	11.5	\$111.7K	25.58%		Beverages	\$7,528.2	\$2,074.5	\$17,997.0	\$219,141.8
Fresh Produce	11.5	\$67.7K	24.55%	4.55%	Pantry	\$1,186.0	\$658.6	\$23,218.7	\$220,398.0
Bakery	9.3	\$76.0K	23.19%	5.80%	Household				\$179,378.7
Beverages	3.0	\$249.7K	22.50%	15.83%	Frozen	\$6,886.9	\$1,596.8	\$29,851.2	\$69,195.7
Meat	10.1	\$171.7K	14.94%		Bakery				\$26,828.1
Seafood	15.1	\$115.3K	13.64%		Meat	\$1,404.4	\$18,170.2		
Pantry	2.6	\$261.6K	9.49%	0.73%	Fresh Produce				\$14,436.3
Personal Care	4.0	\$263.5K	7.14%		Seafood			\$3,659.6	
Household	3.0	\$179.4K	2.91%		Dairy	\$1,030.7	\$620.0		

Key Observations

- Over 60% of inventory value is tied to long-expiry stock
- Slow-moving categories hold disproportionate inventory value and exhibit very low turnover, inflating Days of Inventory
- Perishables operate under tighter buffers.

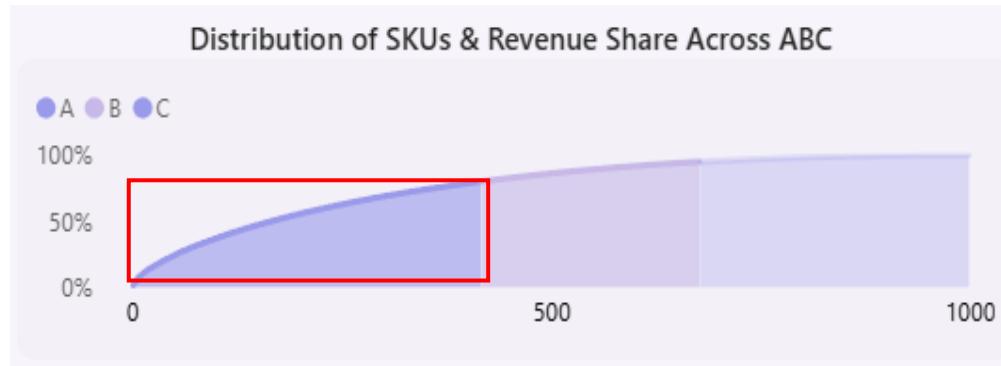
Data-Indicated Root Causes

- MOQ (Minimum Order Quantity)-driven procurement
- Uniform replenishment logic applied across categories with vastly different shelf lives and demand velocity.

Demand Volatility, Revenue Concentration, & SKU Risk (ABC–XYZ)



Revenue Concentration Meets Volatility



Distribution of Total Revenue Across ABC/ XYZ

ABC	X	Y	Z
A	\$250.01K	\$3,494.29K	\$795.09K
B	\$219.00K	\$434.32K	\$197.11K
C		\$230.58K	\$54.43K

Distribution of Total Orders Across ABC/ XYZ

ABC	X	Y	Z
A	2.37K	45.80K	11.59K
B	8.32K	17.50K	6.66K
C		25.99K	4.56K

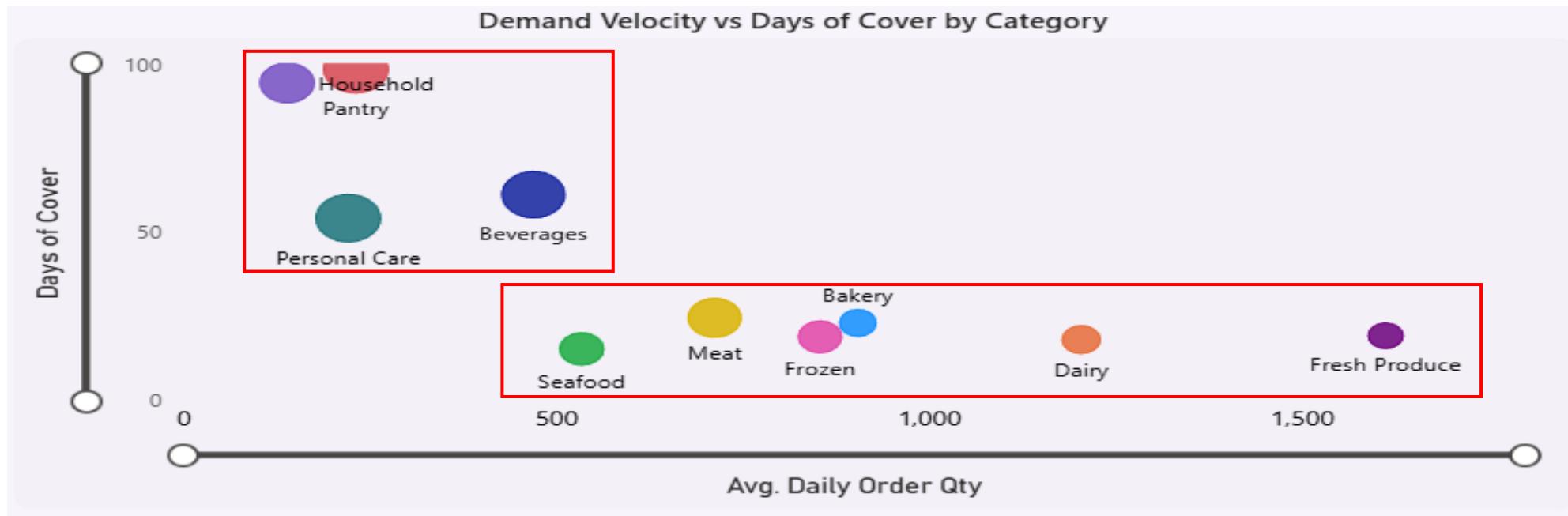
Key Observations

- Revenue concentrated across a large A-class SKU base
- A/Y and A/Z SKUs dominate both revenue and workload
- High volatility + high value creates execution risk (stockouts and overselling)
- C/X empty → low-value products rarely have stable demand, typical for e-grocery.

Data-Indicated Root Causes

- ABC–XYZ classification not operationalized
- No differentiated safeguards for high-risk SKUs.

Inventory Distribution, Velocity, & Replenishment Risk - 1



Key Observations

- Fast-moving categories have lower coverage.
- Slow movers carry excess stock.
- Coverage is not proportional to demand velocity.
- Stockouts and Overstocking Coexist

Data-Indicated Root Causes

- Purchase quantities driven by supplier constraints.
- Poor backstock-to-pick-zone translation.

Inventory Distribution, Velocity, & Replenishment Risk - 2

FIFO vs FEFO Value Comparison by Category

Category	FEFO	FIFO
Bakery	\$25.7K	\$50.3K
Beverages	\$82.3K	\$167.4K
Dairy	\$48.9K	\$34.0K
Fresh Produce	\$26.6K	\$41.1K
Frozen	\$36.8K	\$74.9K
Household	\$65.6K	\$113.8K
Meat	\$104.4K	\$67.3K
Pantry	\$101.8K	\$159.8K
Personal Care	\$83.0K	\$180.4K
Seafood	\$62.6K	\$52.7K

Key Observations

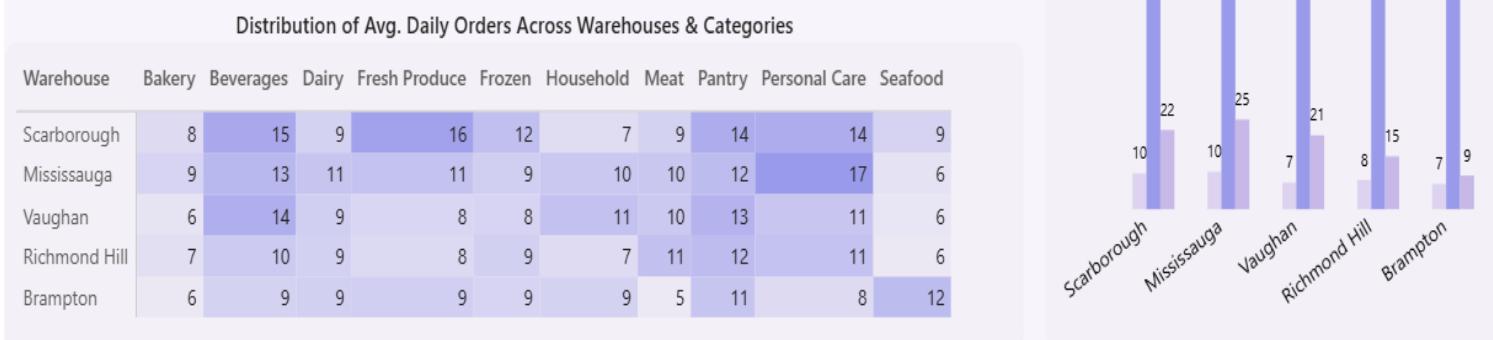
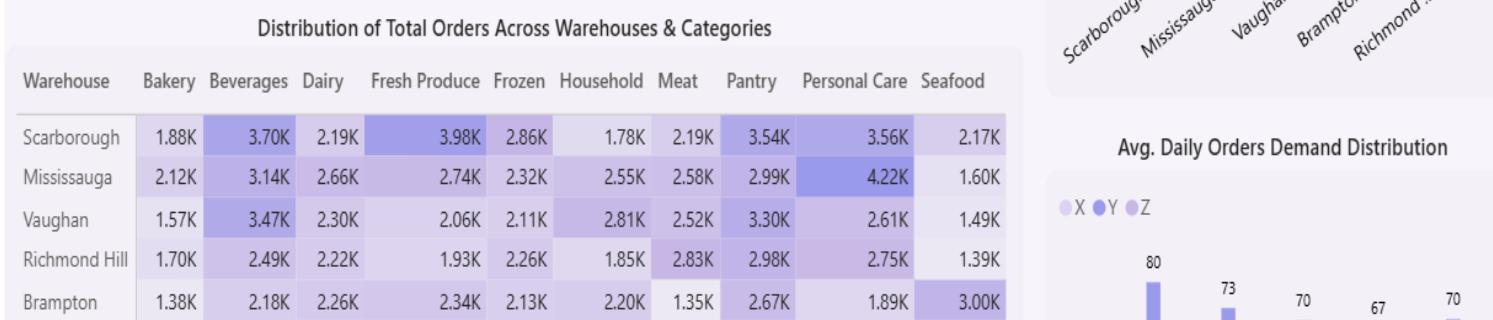
- Short shelf-life categories show FEFO leakage.
- Expiry risk is execution-driven, not demand-driven.

Data-Indicated Root Cause

- FEFO not enforced operationally

Warehouse Throughput & Network Imbalance

Throughput Is Uneven Across FCs



Key Observations

- Three FCs contribute over 70% of revenue and order volume, while others remain underutilized.
- Category mix varies significantly by FC, creating uneven operational load.

Data-Indicated Root Causes

- Inventory allocation does not align with geographic demand.
- Inbound scheduling and replenishment rules are FC-agnostic.
- No systematic inventory or workload balancing mechanism across warehouses.

Supplier Reliability as Inbound Risk Exposure - 1

Supplier Performance Matrix					
Supplier	OTD %	Avg. Lead Time	Inv Turnover	Inventory Value	
Pure Sip	79.2%	3.9	4.2	\$116,204.0	
Sunrise Bakes	75.9%	2.9	9.6	\$45,130.5	
The Golden Crust	74.5%	2.0	9.3	\$30,869.2	
Chill Zone Foods	74.3%	4.8	12.7	\$71,543.3	
Bountiful Baskets	73.0%	5.0	13.5	\$29,580.7	
Finest Catch	72.2%	2.0	9.4	\$109,832.5	
Deccan Elixir	70.0%	2.9	2.0	\$133,466.5	
Swachh Care	69.1%	2.0	3.8	\$263,468.8	
Home Harmony	68.2%	4.9	2.8	\$179,378.7	
Harvest Haven	66.7%	4.1	10.1	\$38,074.2	
Arctic Eats	63.2%	5.1	10.0	\$40,162.3	
Edible Emporium	63.0%	3.9	2.2	\$90,445.0	
Prakriti Dairy	60.3%	6.0	10.2	\$32,249.7	
Marine & Meadow	58.3%	5.0	14.0	\$177,163.5	
Grain & Gravy	52.5%	10.3	2.7	\$171,156.1	
Buttercup Creamery	46.8%	12.6	13.3	\$50,663.8	

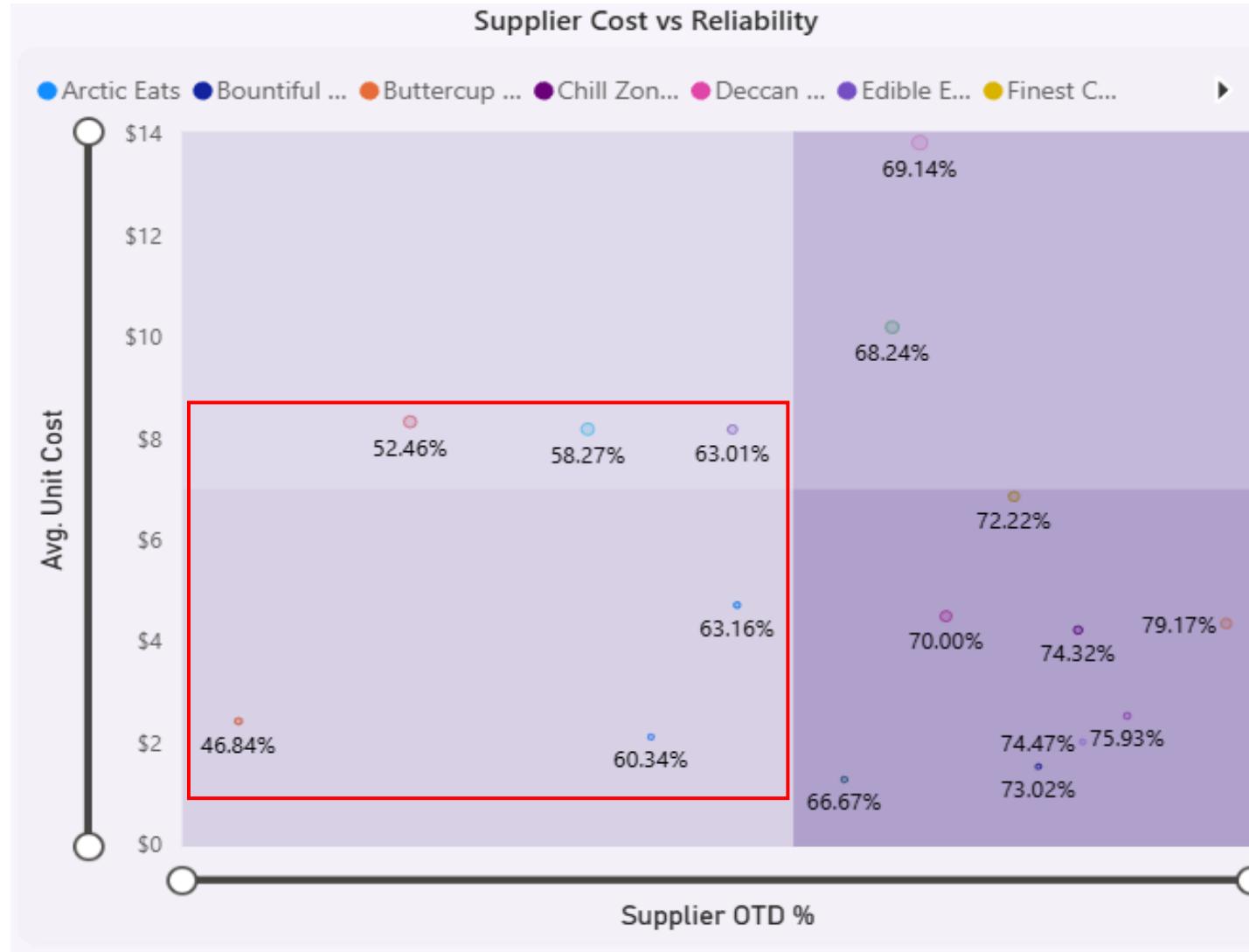
Key Observations

- Overall supplier OTD averages 66.7%, well below grocery benchmarks.

Data-Indicated Root Causes

- Limited feedback loop from operations to procurement.

Supplier Reliability as Inbound Risk Exposure - 2



Key Observation

- Several higher-cost suppliers deliver unreliably.

Data-Indicated Root Cause

- Supplier evaluation lacks multi-dimensional scoring.

Solution Approach (What Changed and Why)

Core Design Principles:

1. System-Directed (Execution), Not System-Replaced
2. Automated inventory updates at control points
3. Exception-Based Human Intervention
4. Single Version of Inventory Truth
5. Realistic Integration

KPI & Value Alignment – How Success Is Measured

Execution-Focused KPI Framework:

- KPIs are designed to measure execution discipline, not just inventory levels.
- Focus is on accuracy, availability, and operational stability.
- Supplier KPIs are monitored as risk context, not as controllable outcomes or improvement targets.

Inventory Accuracy & Availability	Replenishment & Stock Control	Risk & Loss Exposure	External Risk Context
Total Inventory Value	% SKUs Below Reorder (ROP)	Value Expiring < 30 Days	On-Time Delivery %
Inventory Turnover (Annual)	% SKUs Below Safety Stock	Avg Unit Cost (contextual impact on inventory value risk)	Avg Lead Time
% SKUs Oversold (ATP < 0)			Supplier Concentration
Total ATP Quantity			
Days of Inventory & Days of Cover			
Median Sellable Coverage			



Estimated Benefits & Expected Outcomes

- 6-Month Post-Implementation Outlook

1. Inventory Efficiency Improvements

- Inventory Turnover: 6.5x → ~8.0x
- Days of Inventory: 56 → ≤50 days
- Median Sellable Coverage: 33 → ~30 days

2. Inventory Accuracy & Fulfillment Stability

- % SKUs Oversold (ATP < 0): 2.9% → <1%
- Fewer pick-time shortages and order disruptions

3. Replenishment Risk Reduction

- % SKUs Below ROP: 17.3% → <10%
- Earlier replenishment signals and fewer emergency interventions

4. Operational Impact

- Reduced supervisor firefighting
- More predictable warehouse flow under demand volatility



Why This Is a Realistic SMB Project

This initiative deliberately avoids overengineering:

- Supplier performance issues are observed and mitigated, not solved through sourcing changes
- Automation is rule-based, not AI-driven
- Integrations are lightweight, not real-time enterprise orchestration
- Improvements focus on execution discipline
- No organizational restructuring.

This makes the solution realistic, defensible, and achievable within MapleDash's operational context.