

## **SUMMARY AND RECOMMENDATIONS**

The following insights were derived for RSVP movies after analyzing the IMDb dataset –

1. There has been a decline in the quantity of films made over time. The month of March saw the highest production of movies.
2. The most common genre is drama, which has 4285 films with an average runtime of 106.77 minutes. In 2019, 1078 drama films in total were made.
3. For their upcoming feature, RSVP Movies can concentrate on the Dramatic subgenre. Since they are among the top three genres, the action and thriller subgenres can also be examined.
4. The production organizations that have created the most successful films overall are Dream Warrior Pictures and National Theatre Live.
5. The top two studios that have created the most successful multilingual films are Star Cinema and Twentieth Century Fox. These production companies are strong candidates and ought to be taken into consideration for their upcoming project because the film is intended for a worldwide audience.
6. James Mangold is the top filmmaker in the top three genres with the most superhit films. He is available to be the next project's director.
7. According to the quantity of Super Hit films, Parvathy Thiruvothu can be regarded as an actress in the Drama genre, and Andrew Garfield as an actor.
8. Vijay Sethupathi might be added to the cast to entice the Indian audience for the next film based on total votes and an average rating of 8.42 for movies released in India.