

Nitish Bhosale

Full Stack Developer

Lead Developer (Salesforce) | Tag worldwide (Dentsu Group) Pvt. Ltd.

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LinkedIn Profile

TECHNICAL SKILLS

Languages: Apex, Python, JavaScript

Frontend Stack: LWC, Aura, Visualforce page, SLDS-library, ReactJS, AlpineJS, Tailwind CSS, HTML, CSS

Backend Stack: NodeJS, REST APIs, GraphQL, MongoDB, MySQL, Docker

Frameworks: Next JS, ExpressJS

Web Dev Tools: Git, BitBucket, Jira, Slack, Virtualbox, Jenkins, ansible, Dataloader, Salesforce Devops Center

Cloud: Sales cloud, Service cloud, Experience cloud, Commerce cloud, Field service lightning, AWS

AI Tools: Claude, Ollama, Salesforce Agentforce, Antigravity, Microsoft Co-pilot, Prompt Engineering

CERTIFICATIONS

Salesforce certified platform developer 1 | Salesforce certified Administrator | Salesforce certified experience cloud consultant | Salesforce certified app builder | Salesforce certified associate | Salesforce certified AI Associate | Salesforce certified AI specialist

EXPERIENCE

Lead Web Developer (Salesforce) | Tag worldwide (Dentsu Group) Pvt. Ltd.

Nov 2023 - Present

Key Achievements

- Leading a web development team to launch and maintain salesforce experience cloud based sites, improving site's UI/UX and speed.
- Overseeing the deployment of the sites with the help of Salesforce change sets and Salesforce DevOps Center.
- Designing end-to-end solutions within the Salesforce system, which includes database schema design, writing backend code in Apex, and developing the front end using Lightning Web Components (LWC) along with API integration.
- Developed and implemented third-party API integrations from scratch for Salesforce Experience Cloud Sites, utilizing connected apps and Apex REST services to enhance site functionality and user experience.
- Designed and implemented internal automation tools to optimize design workflows by creating custom Figma plugins from scratch, streamlining the design process and enhancing team productivity.
- Developed standalone tools using Python to eliminate operational bottlenecks, improving efficiency and reducing turnaround times for project deliverables.

Projects

- Regeneron

1. Created branding websites for different brands of Regeneron from scratch on the Salesforce Experience Cloud using Lightning Web Components (LWC).
2. Developed Sales Cloud setup to capture leads through web forms on the sites.
3. Built custom components including a quiz component, custom carousel, and medicine calculator.
4. Key projects include:
 - a) uncoverhoff.com
 - b) hofhchildrensbook.com
 - c) rebateconnect.com
 - d) evkeezahcp.com

New Tools and Automation

- **Custom Form Builder:** Developed an in-house form builder tool on the Salesforce Experience Cloud using Lightning Web Components (LWC) for creating and configuring forms dynamically. This includes form attributes such as header, subheader, consents, field configuration, and automatic backend integration.
- **Ticket Management tool:** Created a new ticket management application on the Salesforce Cloud to manage Salesforce changes and enhancements. Features include ticket creation and assignment to users, ticket status tracking, and automated email notifications for new ticket creation and status changes.
- **Agentforce Dev Workflow** Designed the dev workflow for easily converting the figma design files into the salesforce LWC component by configuring the MCP Figma server into the salesforce agentforce in the VS code. Created custom agentforce workflow and rules
- **Figma plugins:** Designed and developed Figma plugins using Preact and the Figma API to create multiple banner size adaptations of a single master banner, as well as adaptations for multiple languages.

Cx Cloud developer | CRMIT Solutions Pvt. Ltd.

Aug 2021 - Nov-2023

Key Achievements

- Managed the entire project independently, including deployment, feature enhancements, and client communication.

- Initiated and implemented DevOps practices in a Salesforce project through the Salesforce DevOps Center. This included setting up GitHub as the source control and building pipelines for deployment.
- Designing end-to-end solutions within the Salesforce system, which includes database schema design, writing backend code in Apex, and developing the front end using Lightning Web Components (LWC) along with API integration.

□ Projects

– Kantar Media

- 1.Worked on calculating technician KPIs based on the complexity of their work and attendance. Additionally, I developed a system that generates KPI points reports using Power BI.
- 2.Migrated the entire organization to a new instance using a VS Code package.xml for a new division of Kantar.
- 3.Designed and developed an inventory management system for the client.
- 4.Designed and developed the integration of third-party APIs between the Salesforce organization and external client systems for synchronizing work orders and service appointments, utilizing connected applications and Apex callouts.

– Aramco

- 1.Built a community for users utilizing Salesforce Experience Cloud LWR site template.
- 2.Designed and built various pages of community websites using Lightning Web Components (LWC) and Apex.

EDUCATION

Bachelor of Engineering

PDEA's College of Engineering, Pune

2018-21

CGPA: 7.87 / 10

AWARDS

Performer of the month

Mar 2023

CRMIT Solutions Pvt. Ltd.

Beyond the call of duty

Nov 2025

Tag India Pvt. Ltd.