



07/29/2020

Nitish Malpotra

has successfully completed

**Advanced Content and Social Tactics to Optimize
SEO**

an online non-credit course authorized by University of California, Davis and offered
through Coursera

A handwritten signature in black ink, appearing to read "Eric Enge", positioned above a horizontal dotted line.

Eric Enge
Co-Author of "The Art of SEO"
CEO, Stone Temple Consulting

**COURSE
CERTIFICATE**



Verify at coursera.org/verify/XTYRGYB45U92
Coursera has confirmed the identity of this individual and
their participation in the course.