

## **Practical 3: Digital Awareness Poster in Canva**

### Aim

To design a poster for Digital Awareness Week using

### Canva. Objectives

- To apply design tools
- To create a visually appealing

### poster Materials Required

- Canva account
- Computer with

### internet Procedure

#### *Login to Canva*

Open Canva in your browser and sign in using your email or Google account. This gives you access to all templates, design tools, and editing features.

#### *Select poster layout*

Search for “Poster” in the template section and choose a suitable layout. This layout provides a ready-made design structure to begin your poster.

#### *Add “Digital Awareness Week” text*

Insert a text box or edit the existing heading and type “Digital Awareness Week.” Adjust the font style, size, and alignment to make the title prominent.

#### *Insert icons and graphics*

Go to the “Elements” tab to add icons, shapes, and relevant graphics. Position them creatively to enhance the visual appeal and message of the poster.

#### *Apply suitable colors*

Choose a color theme that matches the topic and improves readability. Use consistent color combinations for background, text, and elements.

#### *Download final poster*

Click the “Download” button and select the preferred file type, usually PNG or PDF. Save the poster to your device for printing or sharing

## OUTPUT:-

**DIGITAL AWARENESS WEEK**  
Rungta International Skills University

**BE ALERT  
STAY SAFE  
THINK TWICE  
BE KIND**

The poster features several blue-toned icons: a target with an arrow in the bullseye, a bar chart with a magnifying glass over it, and a megaphone. The text is presented in white and light blue against the dark blue background.

#THINK BEFORE YOU CLICK  
#YOUR PASSWORD IS YOUR SHIELD

#SECURE TODAY, SAFE TOMMOROW  
#SWIPE SMART, STAY SECURE