# upGrad and IIITB's ACPDL: November 2021

**LENDING CLUB CASE STUDY** 

# <u>Team</u>

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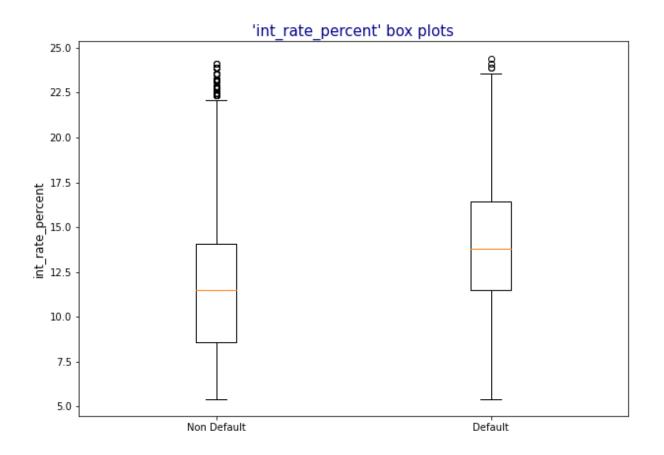
## **Problem Statement**

- I work for a consumer finance company which provides loans to urban customers
- Borrowers who default (run away with or refuse to pay the money) cause largest amount of loss.
- To prevent credit loss, I have to use EDA on historical loan dataset to analyze which type of customers are more likely to default
- This will help the company to take better decisions

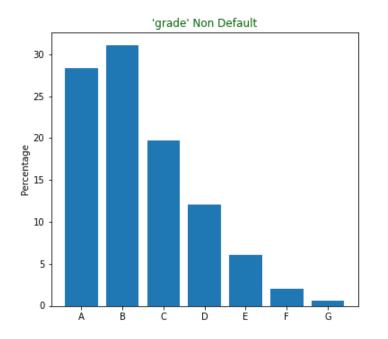
## Exploratory Data Analysis will include:-

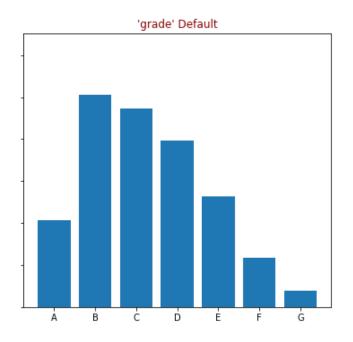
- Data Sourcing
- Metadata/Sanity Check
- Data Cleaning
- Univariate Analysis
- Segmented Univariate Analysis
- Bivariate Analysis

• Interest rate percentage is higher for default as compared to non default customers

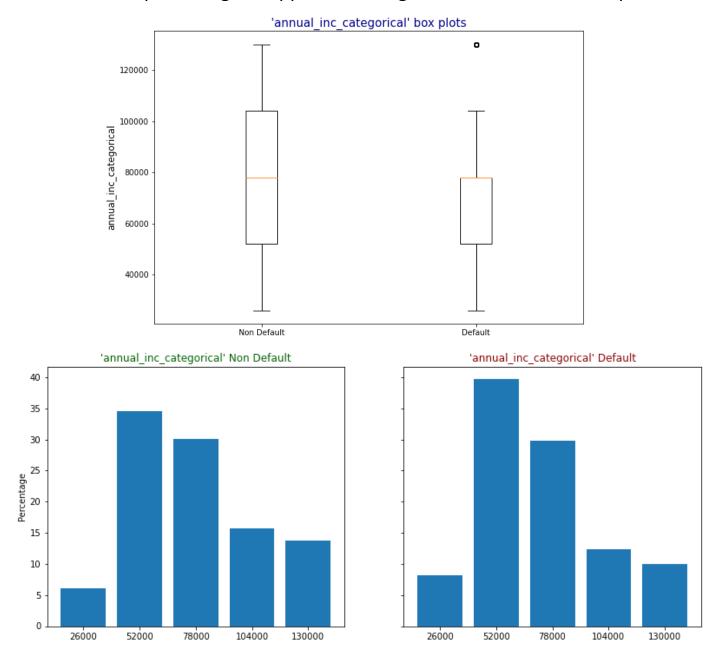


• Default has more percentage of borrowers in higher grades as compared to Non default

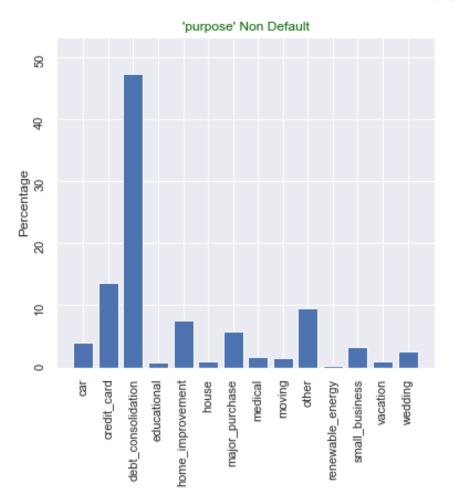


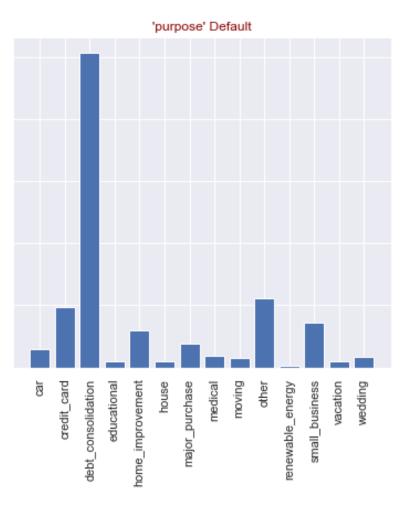


Non default has more percentage of applicants in higher income slabs as compared to Default

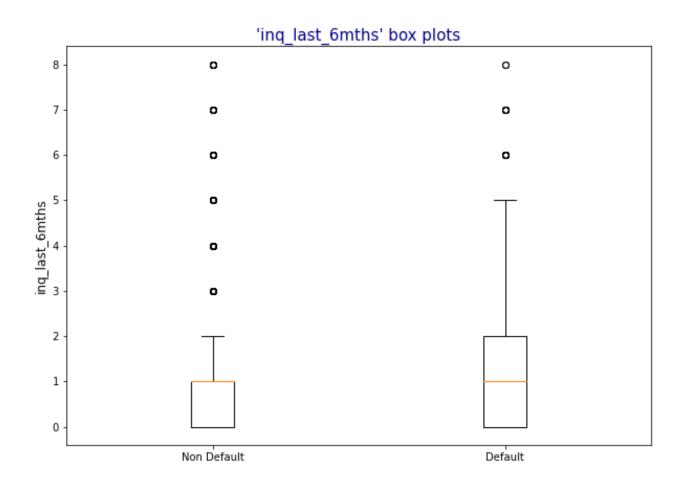


In purpose column, 'debt\_consolidation', 'credit\_card', 'other',
 'small\_business' have higher percentage in default as compared to non default

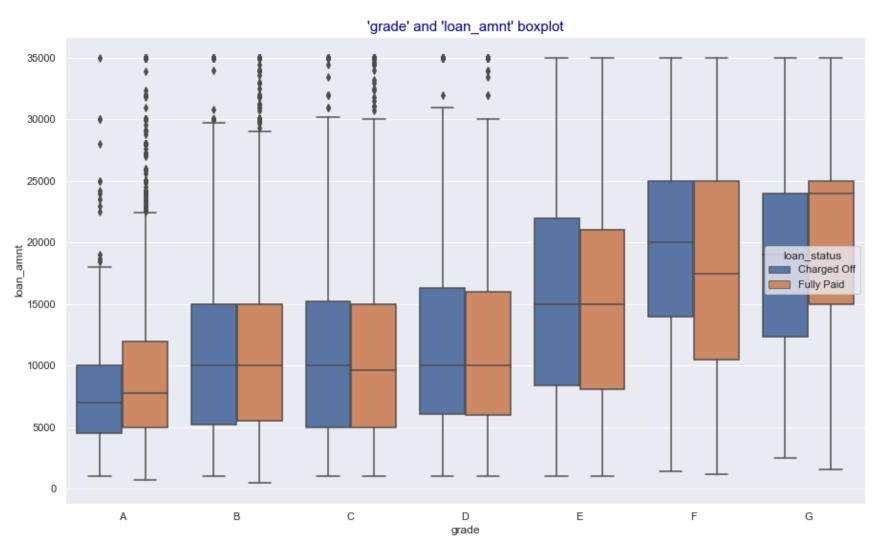




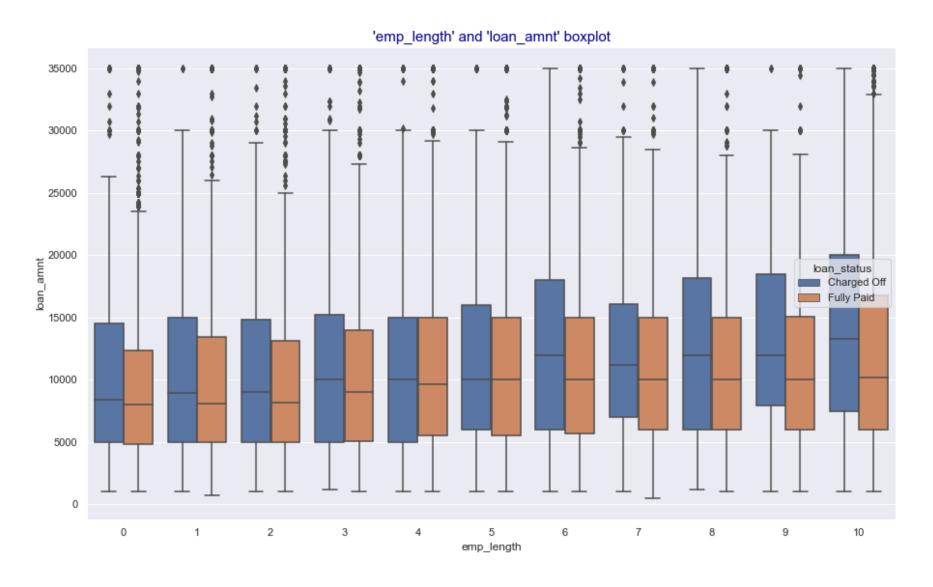
• Defaulters have more number of inquiries in last 6 months of approval as compared to non defaulters



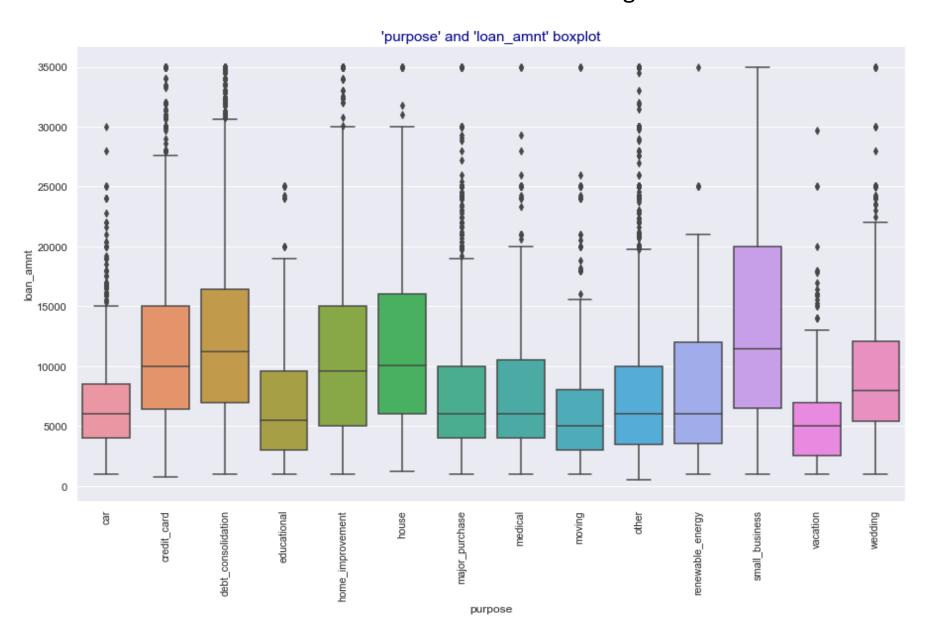
 Higher the grade, more the loan amount and defaulter's loan amount is always greater than or equal to non defaulters



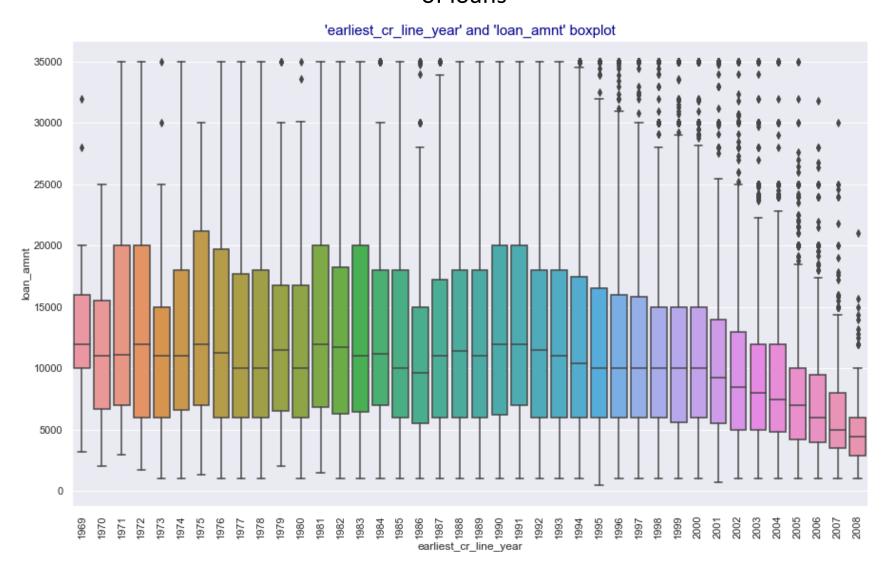
 At every emp\_length value, the loan\_amnt of defaulters is greater than or equal to that of non defaulters



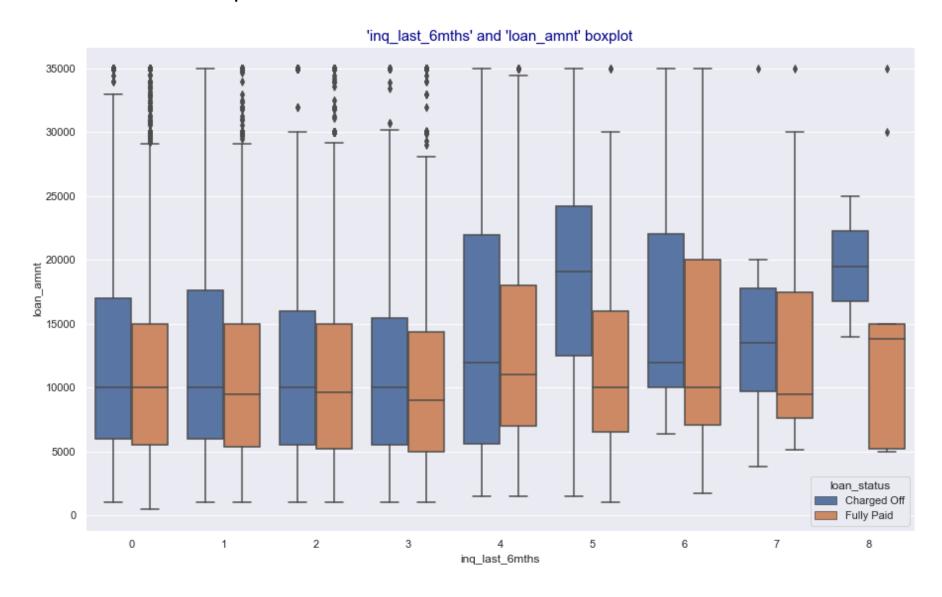
 'debt\_consolidation' and 'small\_business' purposes account for highest amount of loans on average



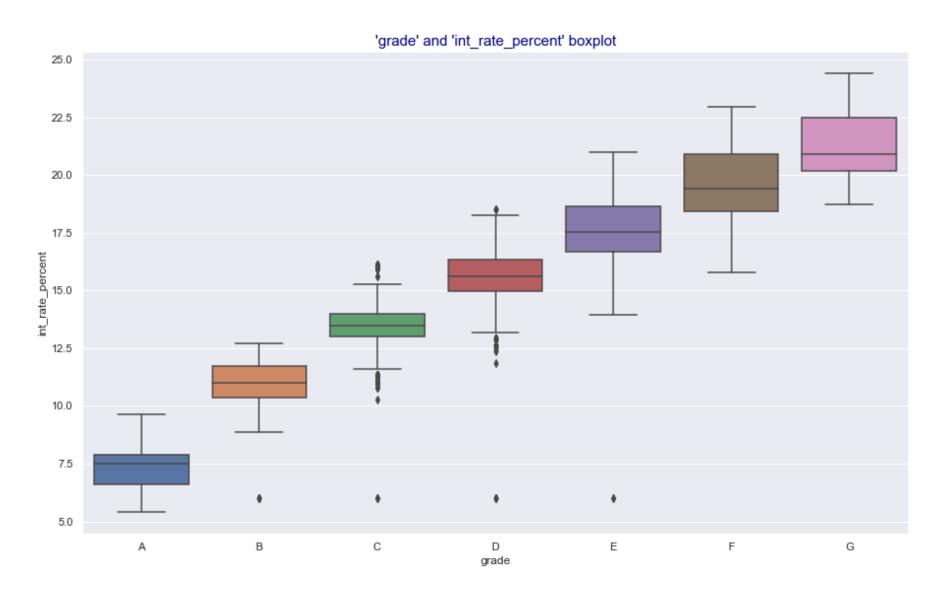
 Customers having earliest credit line after 2000 are getting lower amount of loans



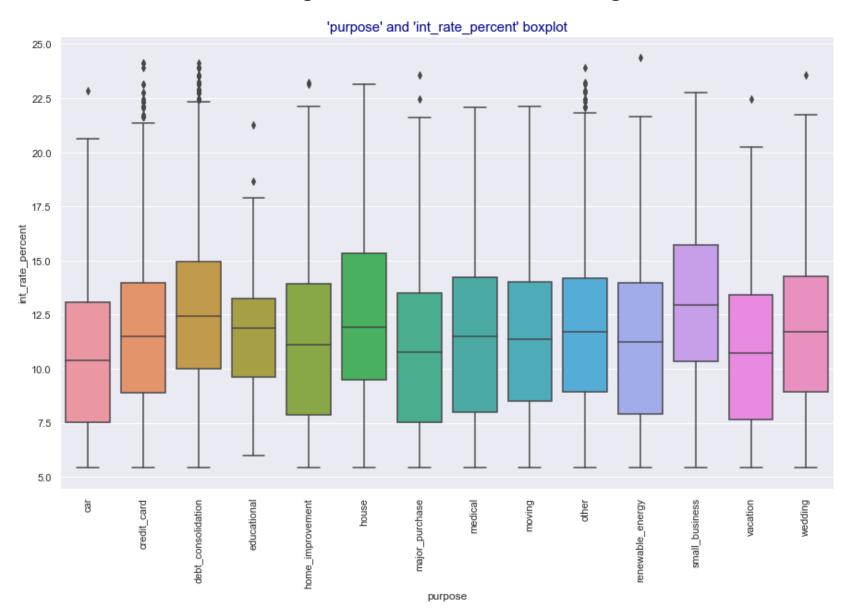
 More the inquiries in last 6 months, more the loan amount given to them, more the inquiries, more the chances of default and the difference is huge at 5 and 8 inquiries



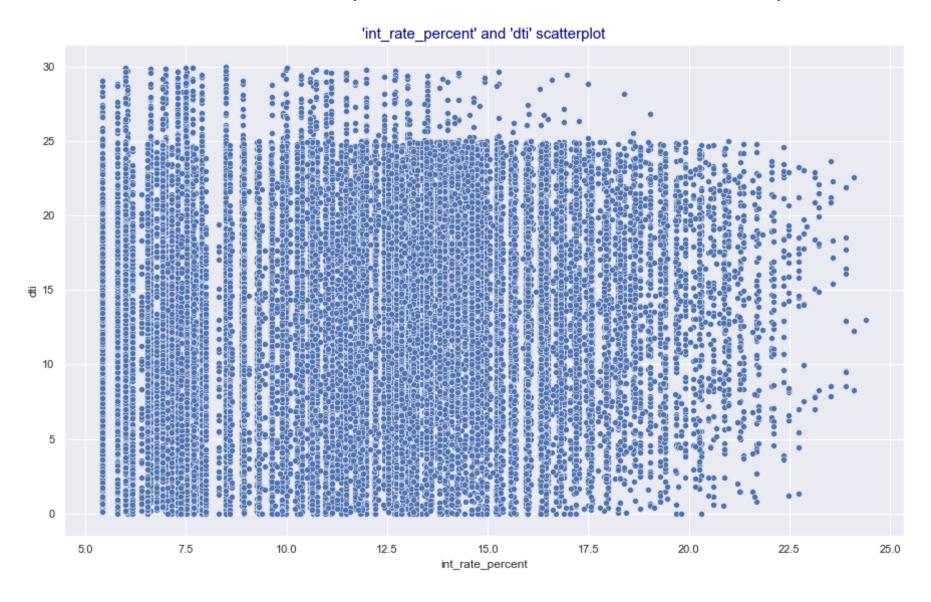
### Higher the grade, more the interest rate of the loan



## 'debt\_consolidation', 'house' and 'small\_business' purposes have highest interest rates on average



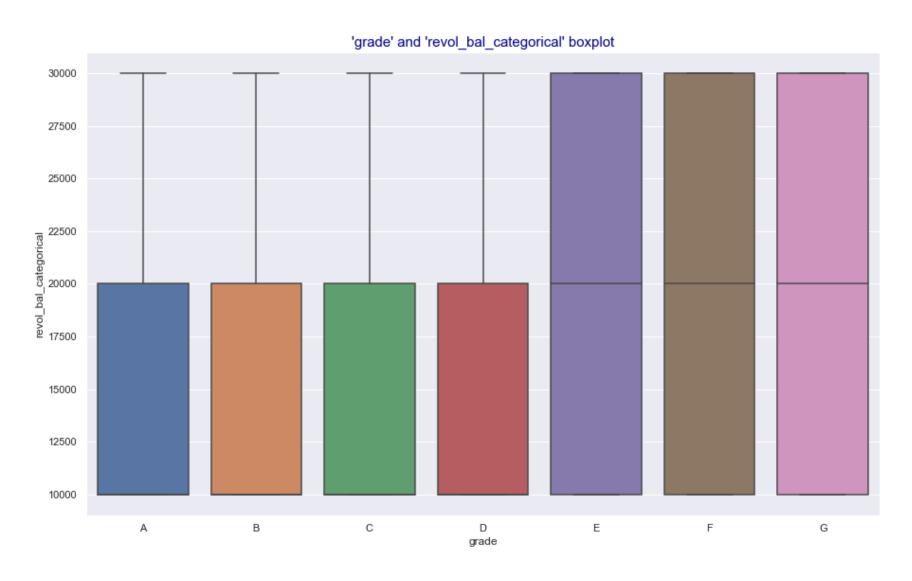
dti above 25 have very few loans with interest rate above 13 percent



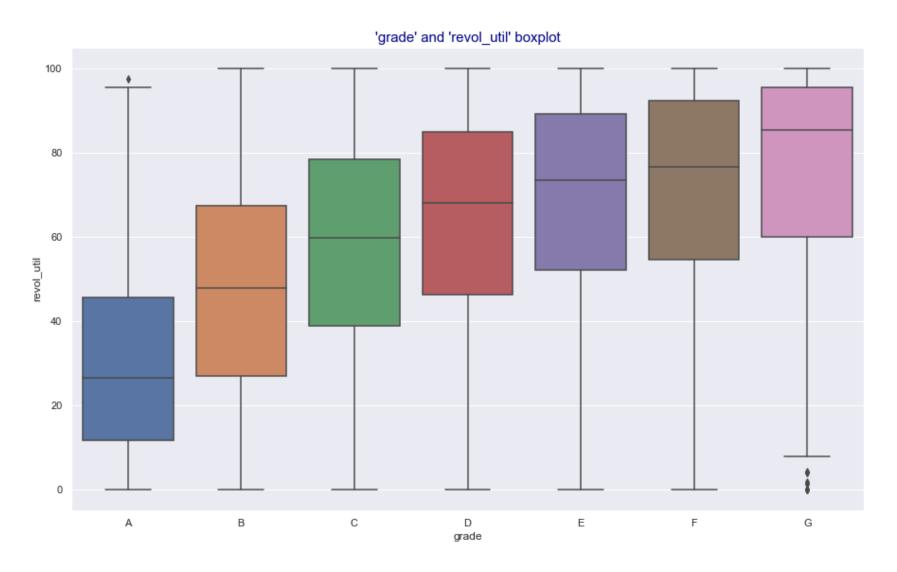
• the interest rate rise steadily for customers having more than 20 open accounts, approximately



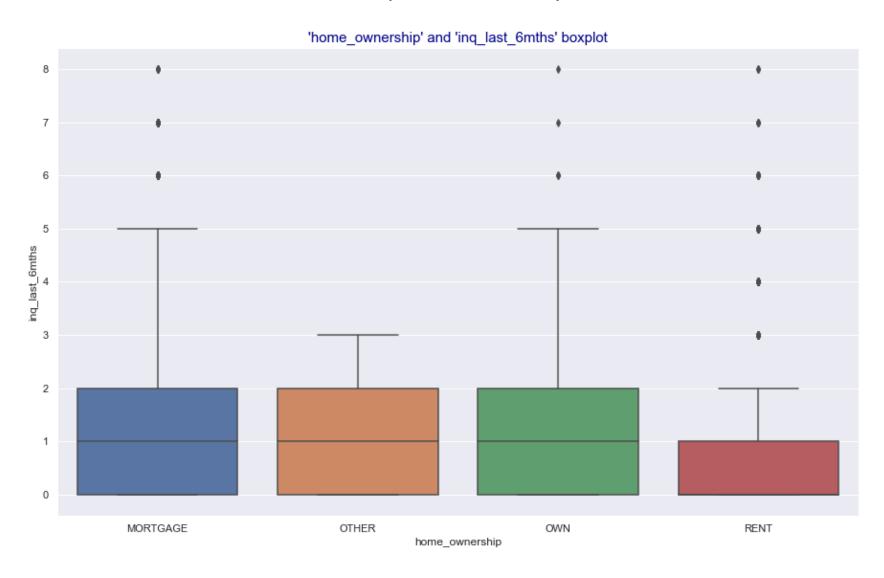
### Higher the grade, more is the revolving balance



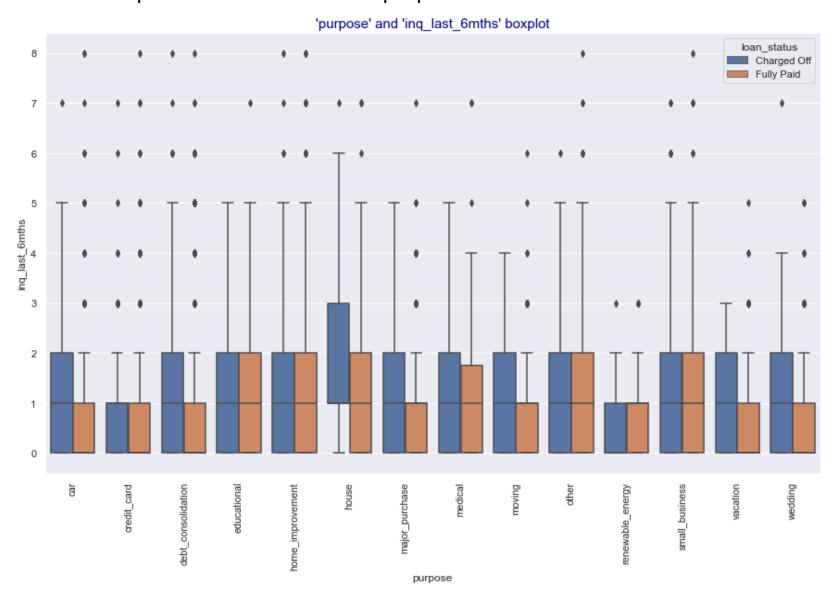
• Higher the grade, more is the revolving balance utilization rate



 In home\_ownership, 'OWN' and 'MORTGAGE' have more average inquiries, relatively



In purpose, 'education', 'home\_improvement', 'house', 'other' and 'small\_business' have more number of inquiries. Inquiries for default is greater than or equal to non default for all purposes



## Conclusion

- 'interest\_rate' higher the interest rate, more the chances of default
- 'loan\_amnt' higher the loan amount, more the chances of default
- 'grade' higher the grade, more the chances of default
- 'purpose' Lender should pay special attention to 'debt\_consolidation', 'other' and 'small\_business' categories
- 'annual\_inc\_categorical' lower the annual income, more likely to be a defaulter
- 'inq\_last\_6mths' higher the inquiries, more the chances of default

If 3 or more of the above mentioned points are true for an applicant, he/she is very likely to be a defaulter.