

As an international student entering the University of Toronto, I interacted with several individuals that came from diverse backgrounds. This has made me realize that holistic strategies and teamwork are necessary for the success of an organization. As a first-year student, I joined several clubs such as Trinclusion, Trinity College Volunteer Society, Indian Society, and Cause tutoring, which made me realize that outreach is an obstacle that plagues all organizations.

As the executive member of such organizations, I was responsible for creating a marketing strategy that spreads their message in a systematic manner. Through several initiatives, I realized that we need to target the right audience to create a real change in the world. I hope to do the same as an intern for The Moving Patterns Organization. I will be able to use my sales and operations background background to target our events to the right consumer base.

I will promote the utilization of applications such as Snapchat and Instagram to build a positive outlook towards the extremely important panel discussions and talks. I will also push for more Instagram live events that will ensure that our targeted audience gets a continuous stream of information. Thus, this internship will allow me to utilize my student networks and the various work experiences to form a digital presence for the organization in this lockdown. Such an internship also provides me with an opportunity to harness my leadership, and marketing skills to formulate ideas that contribute to a more inclusive atmosphere.

As an intern, I will act as an enabler and promoter of the companies' vision. In summation, my involvement in various organizations and the aforementioned skills make me the perfect candidate for Moving Patters.