

Tableau Public – Comparison of Region Based on Sales

File Data Worksheet Dashboard Story Analysis Map Format Server Window Help

Tableau Desktop Public Edition Buy Tableau

Standard

Show Me

Pages

Columns

Rows

ATTR(Primary First O..

Primary – First Order Date

Primary First Or..
05/01/2014 00:0.. Abc

Primary Region
East

Secondary Region
West

Filters

Primary Region Filter..

Marks

Automatic

Colour Size Text

Detail Tooltip

Data Source

Primary – First Order Date

Secondary First Order Date

Primary-Total Sales

Secondary – Total Sales

Primary – Avg Sales

Secondary – Avg Sales

Primary – Customer Count

Sec

1 mark 1 row by 1 column

Type here to search

14°C

23:32
27/11/2025

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Standard Show Me

Pages

Columns

Rows ATTR(Primary First O..)

Filters Secondary Region Fil..

Marks Automatic

Colour Size Text Detail Tooltip

Secondary First Order Date

Primary First Or..
06/01/2014 00:0.. Abc

Secondary Region
West

Data Source Primary – First Order Date Secondary First Order Date Primary-Total Sales Secondary – Total Sales Primary – Avg Sales Secondary – Avg Sales Primary – Customer Count Sec..

1 mark 1 row by 1 column

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Data Analytics

Sample - Superstore

Search

Folders

- Category
- Customer ID
- Customer Name
- Location
 - City
 - State
 - Country
- Order Date
- Order Date Fixed
- Order ID
- Postal Code
- Primary First Order Date
- Primary Region Filter
- Product ID
- Product Name
- Region

Parameters

- Primary Region
- Secondary Region

Columns

Rows

Filters

Primary Region Filter...

Marks

Automatic

Colour Size Text

Detail Tooltip

SUM(Sales)

Primary-Total Sales

678,781

Worksheet

Data Source Primary – First Order Date Secondary First Order Date Primary-Total Sales Secondary – Total Sales Primary – Avg Sales Secondary – Avg Sales Primary – Customer Count Secondary

1 mark 1 row by 1 column SUM(Sales): 678.781

Type here to search

14°C 23:34 27/11/2025

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Data Analytics

Sample - Superstore

Search

Folders

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- Postal Code
- Primary First Order Date
- Primary Region Filter
- Product ID
- Product Name
- Region

Parameters

- Primary Region
- Secondary Region

Columns

Rows

Filters

Secondary Region Fil..

Marks

Automatic

Colour Size Text

Detail Tooltip

SUM(Sales)

Secondary – Total Sales

725,458

Data Source Primary – First Order Date Secondary First Order Date Primary-Total Sales Secondary – Total Sales Primary – Avg Sales Secondary – Avg Sales Primary – Customer Count Sec

1 mark 1 row by 1 column SUM(Sales): 725,458

Type here to search

USD...

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Data Analytics

Sample - Superstore

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Parameters

- Primary Region
- Secondary Region

Columns

Rows

Filters

Primary Region Filter...

Marks

Automatic

Colour Size Text

Detail Tooltip

AVG(Sales)

Primary – Avg Sales

238.3

Data Source Primary – First Order Date Secondary First Order Date Primary-Total Sales Secondary – Total Sales Primary – Avg Sales Secondary – Avg Sales Primary – Customer Count Sec...

1 mark 1 row by 1 column SUM of AVG(Sales): 238.3

Type here to search

USD...

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Data Analytics

Sample - Superstore

Search

Folders

- Category
- Customer ID
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Parameters

- Primary Region
- Secondary Region

Pages

Columns

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Filters

Secondary Region Fil..

Marks

Automatic

Colour Size Text

Detail Tooltip

AVG(Sales)

Secondary - Avg Sales

226.5

Secondary Region

West

Data Source Primary - First Order Date Secondary First Order Date Primary-Total Sales Secondary - Total Sales Primary - Avg Sales Secondary - Avg Sales Primary - Customer Count Sec...

1 mark 1 row by 1 column SUM of AVG(Sales): 226.5

Type here to search

USD...

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Data Analytics

Sample - Superstore

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Parameters

- Primary Region
- Secondary Region

Pages

Columns

Rows

Filters

Primary Region Filter...

Marks

Automatic

Colour Size Text

Detail Tooltip

CNT(Customer..

Primary – Customer Count

2,848

Data Source Primary – First Order Date Secondary First Order Date Primary-Total Sales Secondary – Total Sales Primary – Avg Sales Secondary – Avg Sales Primary – Customer Count

1 mark 1 row by 1 column SUM of CNT(Customer ID): 2,848

Type here to search

USD...

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Data Analytics

Sample - Superstore

Search

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- Product ID
- Product Name
- Region

Parameters

- Primary Region
- Secondary Region

Pages

Columns

Rows

Filters

Secondary Region Fil..

Marks

Automatic

Colour Size Text

Detail Tooltip

CNT(Customer..

Secondary – Customer Count

3,203

Data Source Secondary First Order Date Primary-Total Sales Secondary – Total Sales Primary – Avg Sales Secondary – Avg Sales Primary – Customer Count Secondary – Customer Count

1 mark 1 row by 1 column SUM of CNT(Customer ID): 3,203

Type here to search

USD...

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Data Analytics

Sample - Superstore

Search

Folders

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- Primary First Order Date
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- Product ID
- Product Name
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Parameters

- Primary Region
- Secondary Region

Pages

Columns

Rows

Filters

Primary Region Filter...

Marks

Automatic

Colour Size Text

Detail Tooltip

CNTD(Order ID)

Primary – Order Count

1,401

Data Source Date Primary-Total Sales Secondary – Total Sales Primary – Avg Sales Secondary – Avg Sales Primary – Customer Count Secondary – Customer Count Primary – Order Count

1 mark 1 row by 1 column SUM of CNTD(Order ID): 1,401

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Data Analytics

Sample - Superstore

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Folders

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- Primary First Order Date
- Primary Region Filter
- Product ID
- Product Name
- Region

Parameters

- Primary Region
- Secondary Region

Pages

Columns

Rows

Filters

Secondary Region Fil..

Marks

Automatic

Colour Size Text

Detail Tooltip

CNTD(Order ID)

Secondary – Order Count

1,611

Full screen Story

Data Source Secondary – Total Sales Primary – Avg Sales Secondary – Avg Sales Primary – Customer Count Secondary – Customer Count Primary – Order Count Secondary – Order Count

1 mark 1 row by 1 column SUM of CNTD(Order ID): 1,611

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Data Analytics

Sample - Superstore

Search

Folders

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- Primary First Order Date
- Primary Region Filter
- Product ID
- Product Name
- Region

Parameters

- Primary Region
- Secondary Region

Columns

Rows

Filters

Primary Region Filter...

Marks

Automatic

Colour Size Text

Detail Tooltip

CNTD(Product..

Primary – Product Count

1,415

Data Source Primary – Avg Sales Secondary – Avg Sales Primary – Customer Count Secondary – Customer Count Primary – Order Count Secondary – Order Count Primary – Product Count

1 mark 1 row by 1 column SUM of CNTD(Product Name): 1,415

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Data Analytics

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- Primary Region Filter
- Product ID
- Product Name
- Region

Parameters

- Primary Region
- Secondary Region

Columns

Rows

Filters

Secondary Region Fil..

Marks

Automatic

Colour Size Text

Detail Tooltip

CNTD(Product..

Secondary – Product Count

1,503

Data Source Primary – Avg Sales Primary – Customer Count Secondary – Customer Count Primary – Order Count Secondary – Order Count Primary – Product Count Secondary – Product Count

1 mark 1 row by 1 column SUM of CNTD(Product Name): 1,503

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