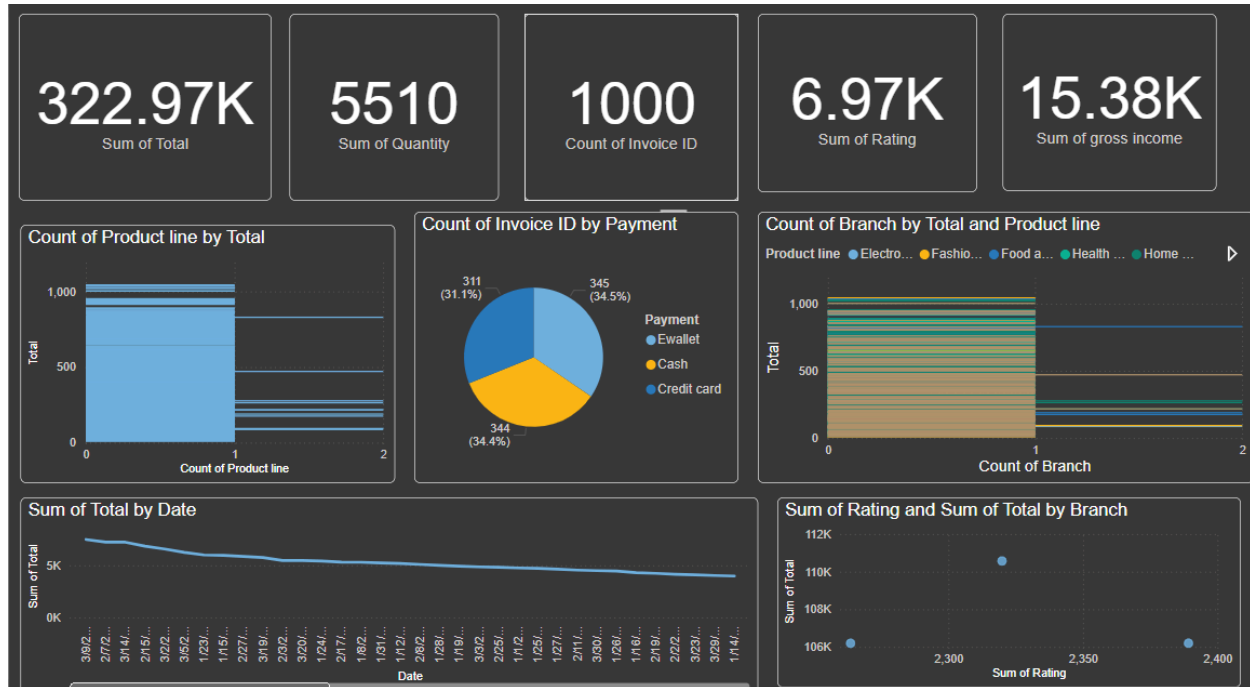


Assignment - 3

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Key Insights from the Report

- ✓ Branch B has the highest revenue, followed by Branch A.
- ✓ Food & Beverages is the top-selling product line, while Fashion Accessories sell the least.
- ✓ E-wallet is the most used payment method, followed by credit cards.
- ✓ Sales peak between 12 PM - 2 PM & 5 PM - 7 PM, while mornings have the lowest sales.
- ✓ Members spend more on average compared to normal customers.
- ✓ Ratings are mostly between 7-9, indicating good customer satisfaction.
- ✓ Gross profit margins are stable, but Branch C has the lowest profitability.