


Ideation Phase

Brainstorm & Idea Prioritization Template

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|---------------|-------------------------------------------------------------------------|
| Date | 28 February 2025 |
| Team ID | PNT2025TMID00093 |
| Project Name | Power BI Inflation Analysis: Journeying Through Global Economic Terrain |
| Maximum Marks | 4 Marks |

Step-1: Team Gathering, Collaboration and Select the Problem Statement



Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- 🕒 10 minutes to prepare
- 🕒 1 hour to collaborate
- 👥 2-8 people recommended

➔

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

🕒 10 minutes

A Team gathering
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

B Set the goal
Think about the problem you'll be focusing on solving in the brainstorming session.

C Learn how to use the facilitation tools
Use the Facilitation Superpowers to run a happy and productive session.

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1


Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

🕒 5 minutes

PROBLEM

Analysing Inflation Analysis:
Journeying Through Global
Economic Terrain



Key rules of brainstorming

To run a smooth and productive session

- 😊 Stay in topic.
- 💡 Encourage wild ideas.
- ⏸️ Defer judgment.
- 👂 Listen to others.
- 🗣️ Go for volume.
- 👁️ If possible, be visual.

Step-2: Brainstorm, Idea Listing and Grouping

1

Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

Tip

You can collect sticky notes and use the group process to develop ideas and a strategy.

Urban Region

Enhanced Food Security Programs

Access to Clean Water & Sanitation

Improved Agricultural Practices

Healthcare System Strengthening

Educational Campaigns on Nutrition

Technological & Data-Driven Solutions

Disaster Relief

Reduction of Food Waste

Social Safety Nets & Economic Policies

Climate-Resilient Food Systems

Market Expansion

Production & Distribution Programs

Strengthen Institutional Collaboration

Empowerment of Women & Marginalized Groups

2

Group Ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

20 minutes

Tip

Start with one idea that is most important to you, then build on it, adding related ideas and strategies to the cluster. Once you have a cluster, you can move it to a new page.

Healthcare & Nutrition Access

Enhanced Food Security Programs

Healthcare System Strengthening

Access to Clean Water & Sanitation

Food Availability & Security

Enhanced Food Security Programs

Improved Agricultural Practices

Climate-Resilient Food Systems

Reduction of Food Waste

Education & Awareness

Community Engagement on Nutrition

Empowerment of Women & Marginalized Groups

Technology & Policy-Driven Approaches

Social Safety Nets & Economic Policies

Strengthen Institutional Collaboration

Technological & Data-Driven Solutions

Step-3: Idea Prioritization

3

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes

Tip

For this exercise, each team member should have a sticky note with an idea on it. They should place their sticky note on the grid. Then, they should discuss the ideas and decide which ones are most important and which are most feasible. They should then place their sticky notes on the grid.

Importance

At least all three teams should get some feedback from each other on their ideas. They should discuss the ideas and decide which ones are most important and which are most feasible. They should then place their sticky notes on the grid.

Feasibility

Groupings of ideas (important, feasible, and both) should be made. The group should discuss the ideas and decide which ones are most important and which are most feasible. They should then place their sticky notes on the grid.

Global Inflation Impact on Commodity Prices

Inflation's Effect on Economic Sectors

Regional Inflation Trends and Policy Responses

Historical Inflation Data and Consumer Insights

