

01-01-2015 31-12-2015



PIZZA SALES REPORT

JAN-15 To DEC-15

PIZZA CATEGORY

All

Home

Best and Worst Seller

BUSIEST DAYS AND TIMINGS

DAYS

Orders are Highest on Weekends and Friday Evenings.

MONTHS

Orders are Highest in January and July.

SALES PERFORMANCE

CATEGORY

Classic Contributes to Highest Sales and Orders.

SIZE

Large Size Contributes to Highest Sales and Orders



817.86K

Total Revenue



21350

Total Orders

SOLD

49,574

Total Pizza Sold



2.32

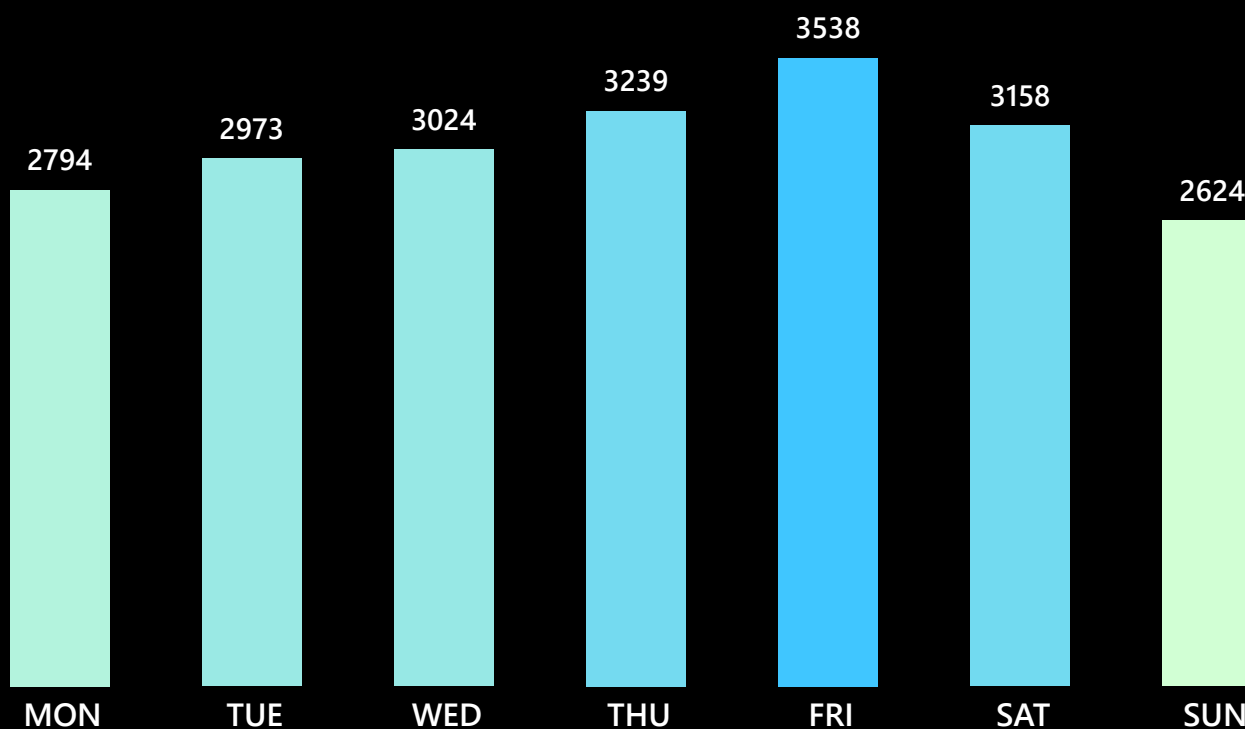
Avg Pizza Per Order



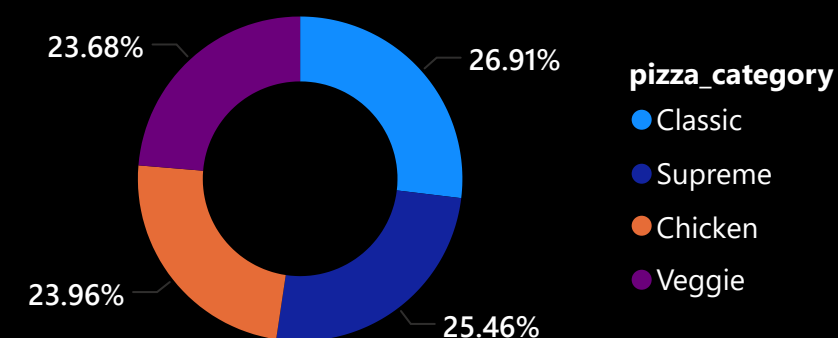
38.31

Avg Order value

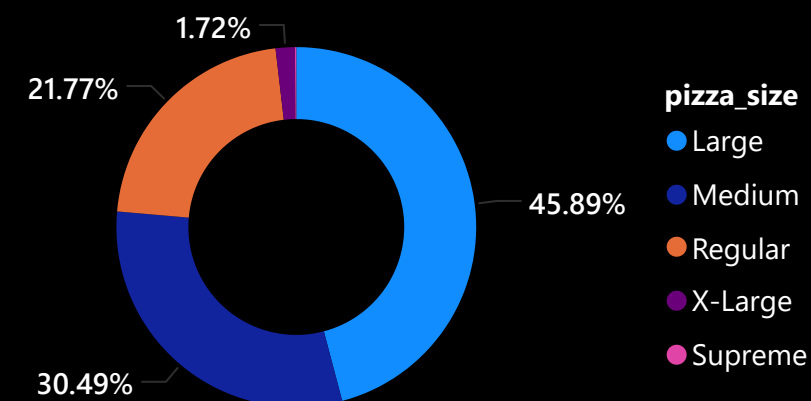
Daily Trend for Total Orders



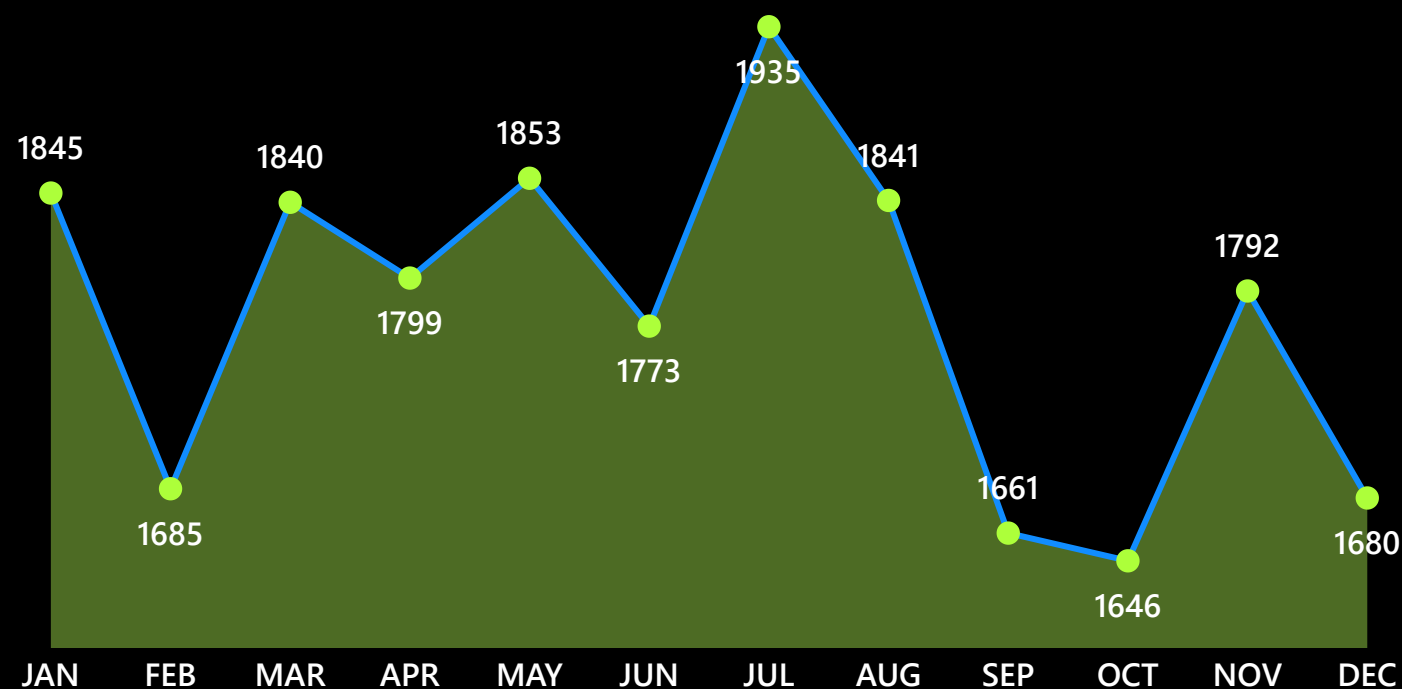
Percentage Of Sales By Pizza Category



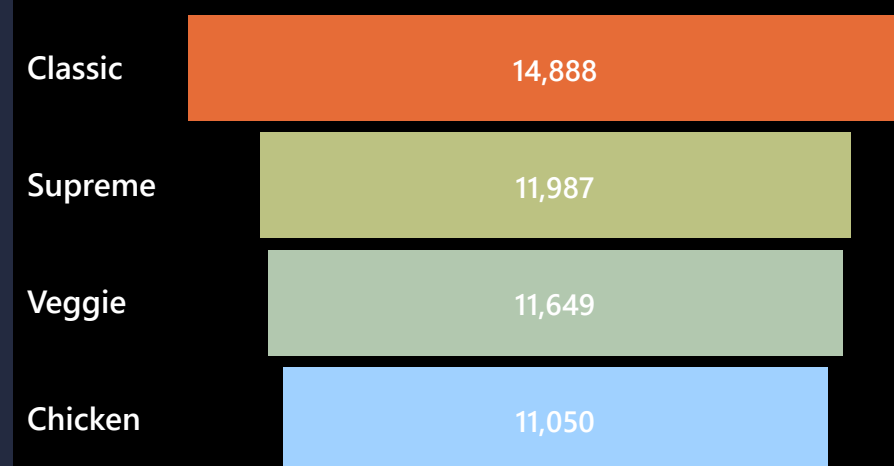
Percentage Of Sales By Pizza Size



Monthly Trend For Total Orders



Total Pizza Sold By Pizza Category



01-01-2015

31-12-2015



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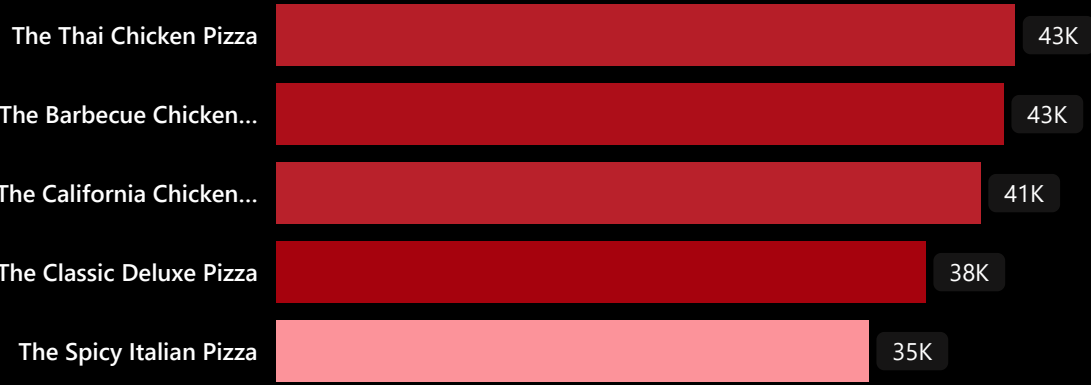
Avg Pizza Per Order



38.31

Avg Order value

Top 5 best Selling Pizzas by Revenue



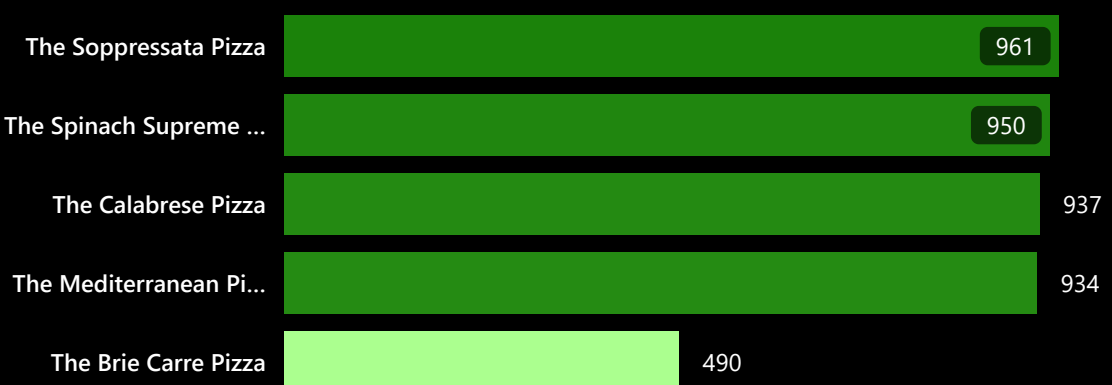
Bottom 5 Worst Selling Pizzas by Revenue



Top 5 best Selling Pizzas by Quantity



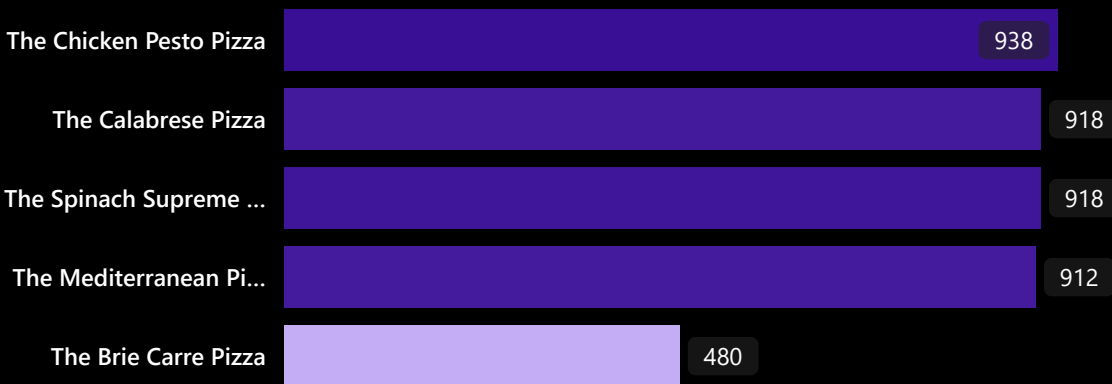
Bottom 5 Worst Selling Pizzas by Quantity



Top 5 best Selling Pizzas by Orders



Bottom 5 Worst Selling Pizzas by Orders



Home

Best and Worst Seller

BEST SELLERS

REVENUE

The Thai Chicken Pizza has Highest contribution in Revenue.

QUANTITY

The Classic Deluxe Pizza has Highest Contribution in Quantity.

TOTAL ORDERS

The Classic Deluxe Pizza has highest Contribution in Total Orders.

WORST SELLERS

REVENUE

The Brie Carre Pizza has Worst Contribution towards Revenue.

QUANTITY

The Brie Carre Pizza has lowest Contribution in Quantity.

TOTAL ORDERS

The Brie Carre Pizza has Worst Contribution in Total Orders.