SIGBPS 2014 Workshop Schedule (Date: Dec 14th 2014; Venue: Theater OGGB 4 at Level 0, The University of Auckland Business School):

8:00 am – 8:45 am	Workshop Registration
8:45 am - 9:00 am	Welcoming Remarks
9:00 am - 10:15 am	Paper Session 1: **Will Doctors Reputation Affect Patients Experience Sharing? An Online Health Community Exploration** Xitong Guo, Hong Wu*, Xiaoxiao Liu, and Tianshi Wu Harbin Institute of Technology, China **Mention, Retweet, Like: Effect of Social Media on Crowdfunding Success** Chang Heon Lee, and J. Leon Zhao City University of Hong Kong, Hong Kong, China **Big Data and Analytics - Challenges, Risks, and Opportunities in Banking** Hongwei Du, California State University - East Bay, USA
10:15 am – 10:30 am	Break
10:30 – 11:45 am	Paper Session 2: **Utilizing Multi-objective Optimization in QoS-oriented Web Service Selection** Chenghua Lu, Fuzan Chen, Minqiang Li, Jisong Kou Tianjin University, China **IT Service Innovation and Competitive Actions: The Affect on EC Start-ups Firm Performance** Matthew Mullarkey and Alan Hevner University of South Florida, USA **Finding Multiple Entry Points for ADR on Inter-Organizational Social Networks Information Systems** Dongming Xu, The University of Queensland, Australia Atefeh Kashfi, Griffith University, Australia

11:45 am – 12:00 pm	Break
12:00 pm – 1:30 pm	Keynote Speech and Lunch Break
1:30 pm – 2:45 pm	Paper Session 3: **Business Intelligence 2.0: A Marketing Mix Framework for Big Data Management** Shaokun Fan, West Texas A&M University, United States Raymond Lau, City University of Hong Kong, Hong Kong, China J. LeonZhao*, City University of Hong Kong, Hong Kong, China **How cloud services foster future business models** Nikolay Kazantsev, National Research University Higher School of Economics, Russian Federation **Crowdsourcing-based expert profiling for collaborations in research social networks** Thushari Silva*, City University of Hong Kong, Hong Kong, China Jian Ma, City University of Hong Kong, Hong Kong, China Yunhong Xu, Kunming University of Science and Technology, China Du Wei, City University of Hong Kong, Hong Kong, China
3:00 pm – 5:00 pm	Big data tutorial