




# **EDA PROJECT**

**BY BENITTO OTIENO**



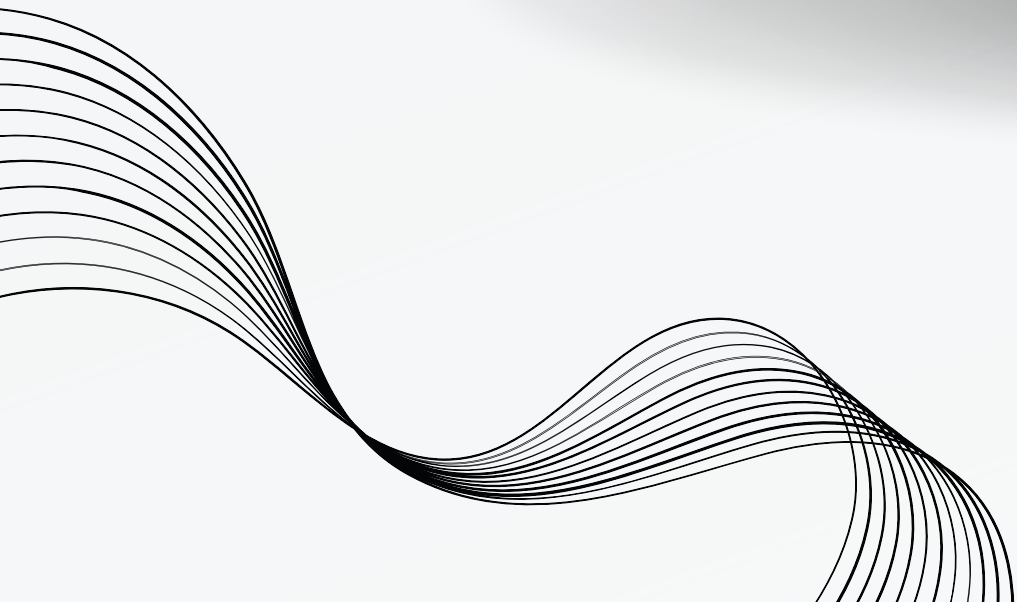


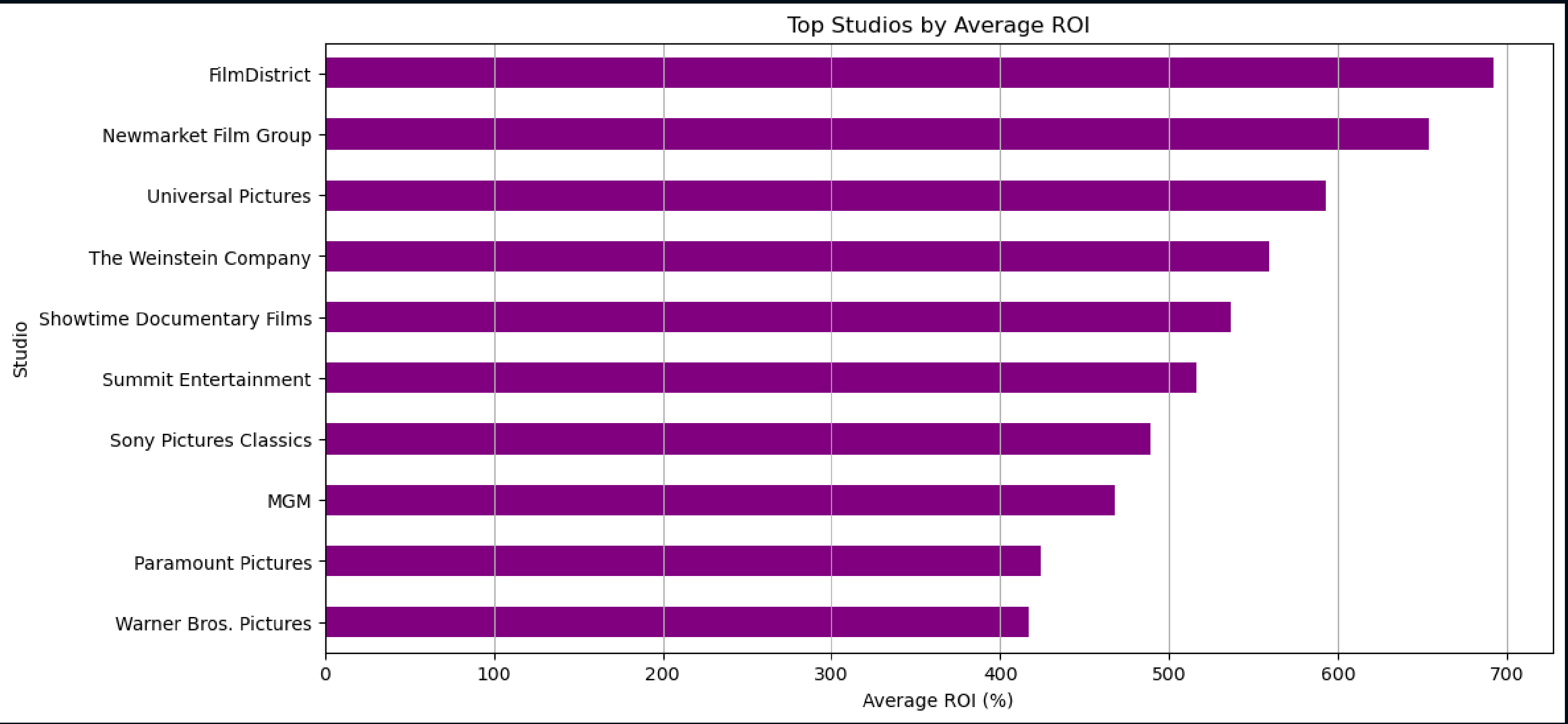
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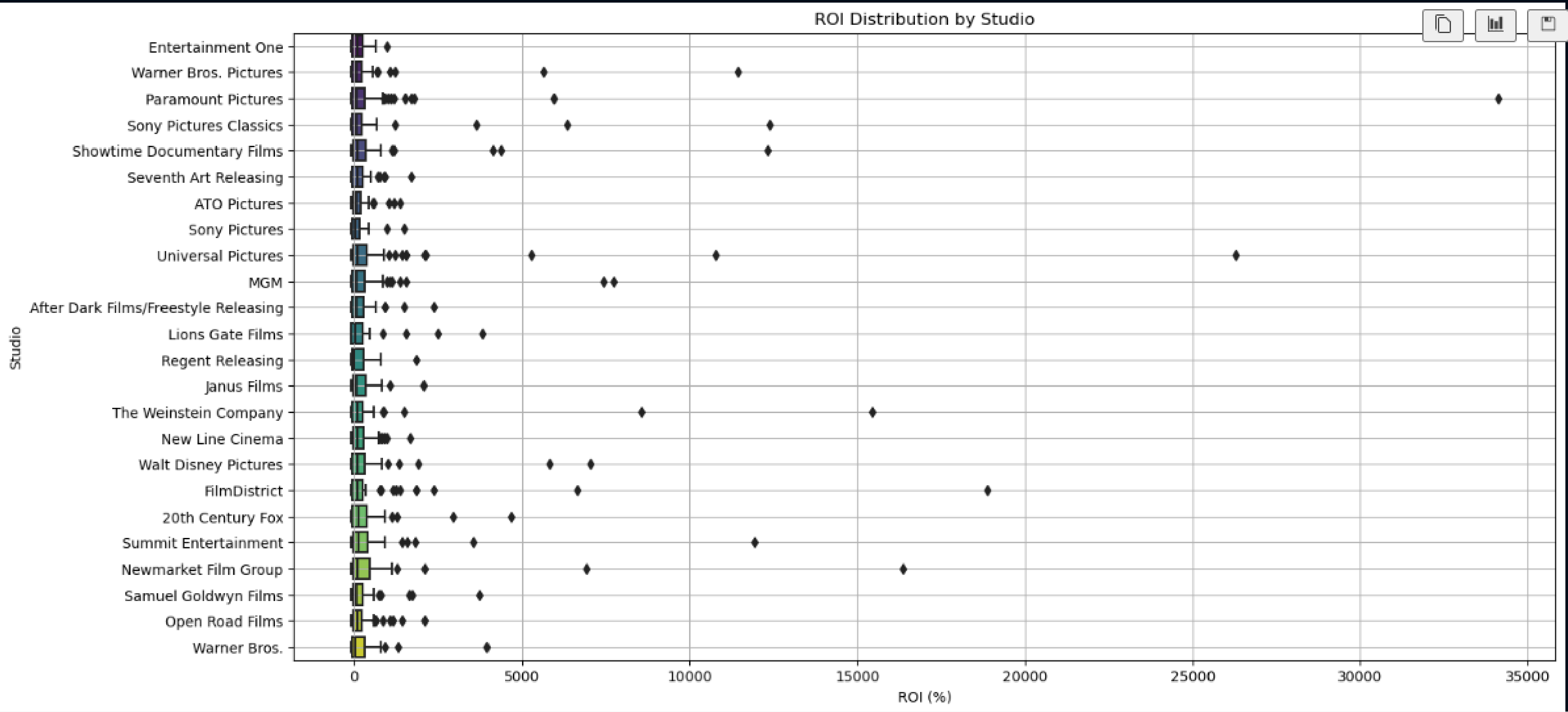
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- 01** BUSINESS PROBLEM
  - 02** DATA UNDERSTANDING
  - 03** DATA PREPARATION
  - 04** DATA MODELLING
  - 05** EVALUATION
  - 06**
  - 07**

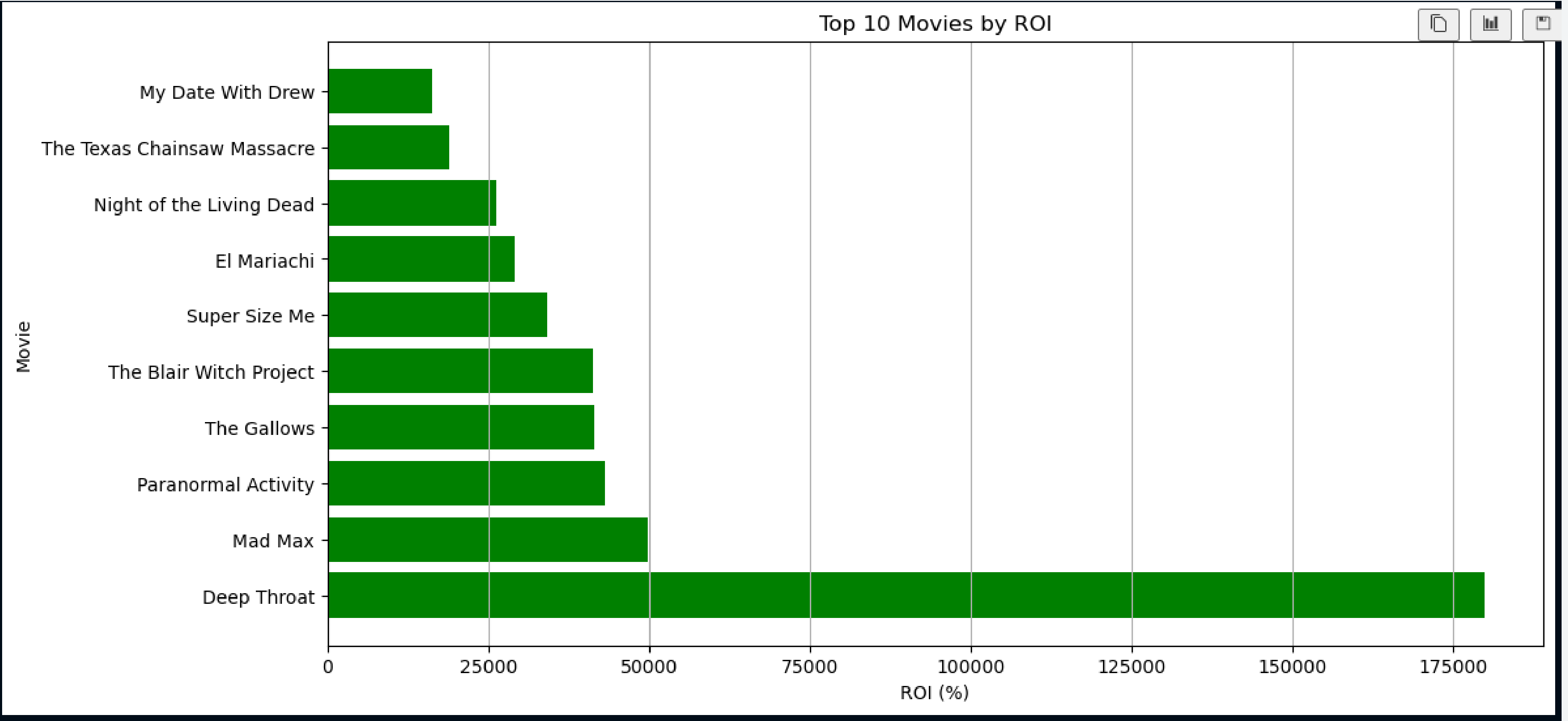
# **MICROSOFT MOVIE STUDIO EDA PROJECT OVERVIEW**

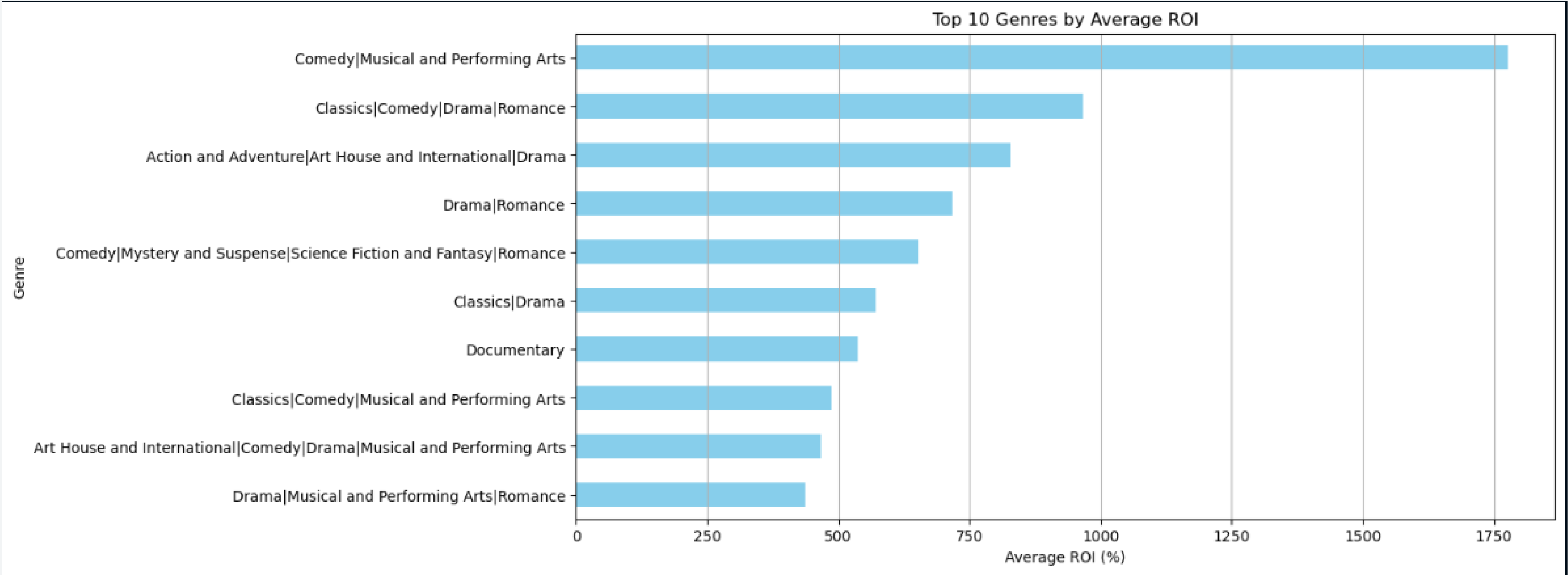
**THIS PROJECT AIMS TO PERFORM AN EXPLORATORY DATA ANALYSIS (EDA) ON DATA RELATED TO MICROSOFT'S NEW MOVIE STUDIO. THE ANALYSIS IS FOCUSED ON UNDERSTANDING KEY INSIGHTS AND TRENDS IN THE MOVIE INDUSTRY, IDENTIFYING POTENTIAL OPPORTUNITIES, AND PROVIDING DATA-DRIVEN RECOMMENDATIONS FOR MICROSOFT'S ENTRY INTO THE MARKET.**

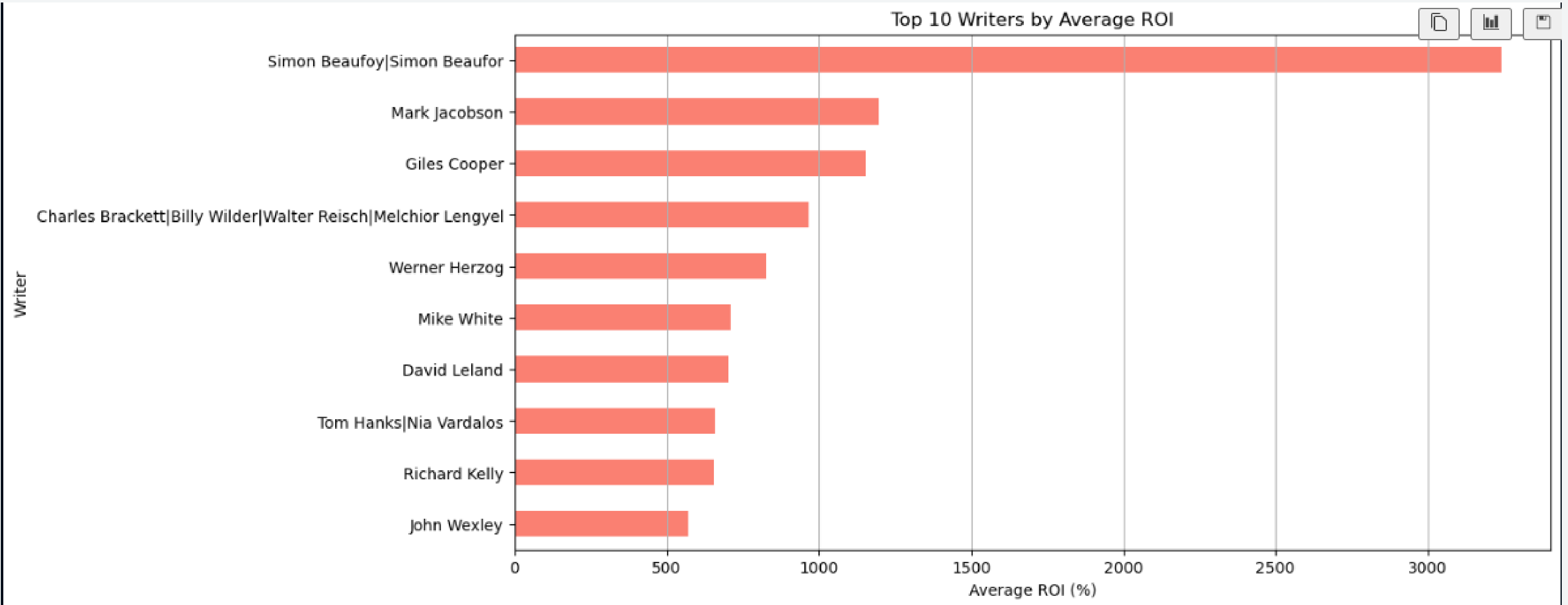














Top 20 Movie Studios by Number of Movies Released

