



RAIN OR SHINE

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GET(F)IT



APP IS TAILORED AROUND DATA FROM  
EACH DAY.

“WHAT ARE WE GOING TO DO TODAY”  
TONE IS UNINTIMIDATING.

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**ONE DAY AT A  
TIME**



SUGGESTS RELEVANT ACTIVITIES  
BASED ON REAL TIME WEATHER  
CONDITIONS AND PRESET INFO.  
MORE LIKELY TO COMMIT.

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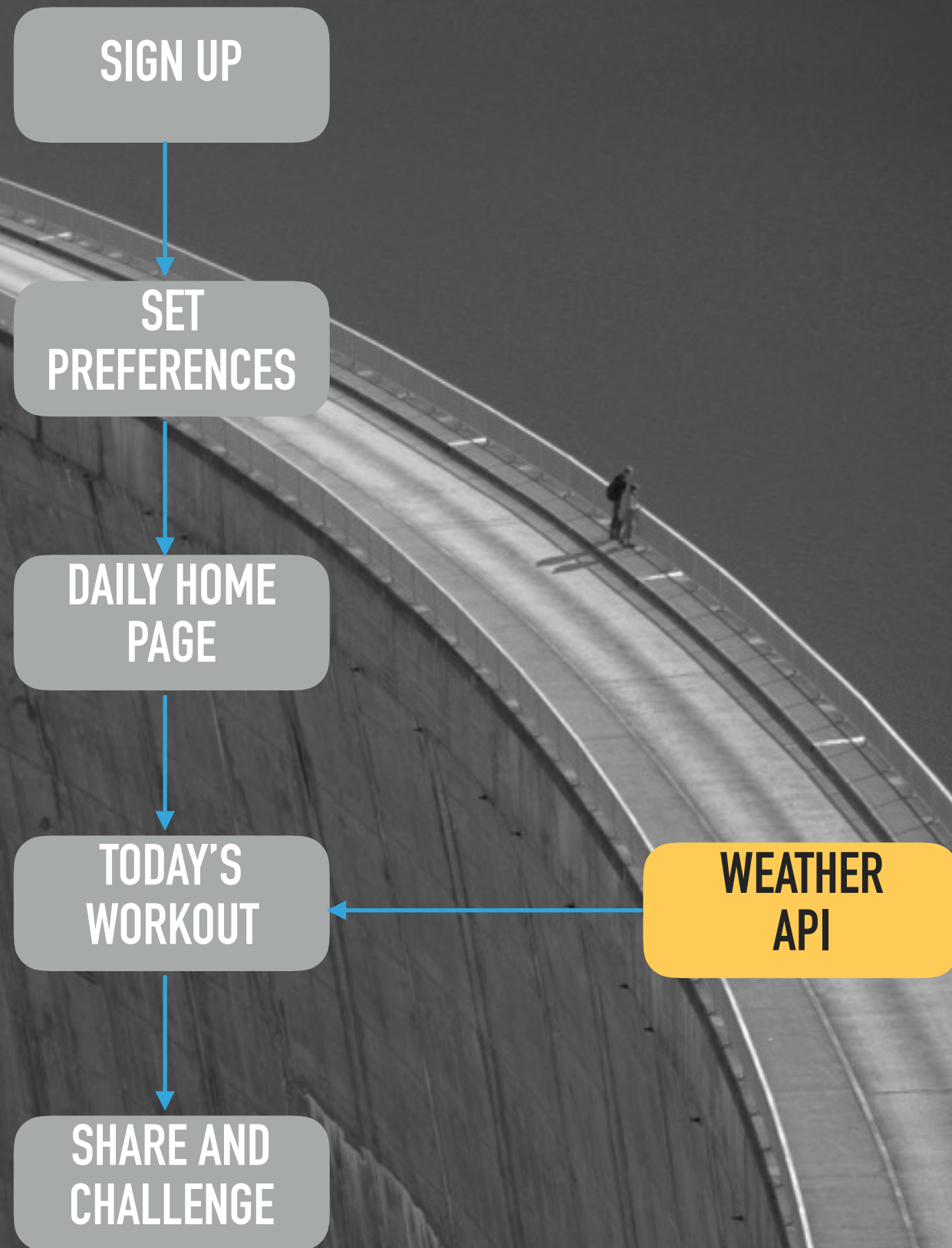
**CUSTOMIZED**



GET FIT AND HAVE FUN DOING IT:  
SHARING AND CHALLENGING POST  
ACTIVITY INSPIRES AND MOTIVATES

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**SOCIAL ASPECT**



See mockup: [marvelapp.com/jd0d13](https://marvelapp.com/jd0d13)