



Nitya Jain

Graphic Designer & Creative Strategist



nitya.28@gmail.com



206.353.7161



[nitya-jain.github.io](https://github.com/nitya-jain)



[@browngirlbuilds](https://www.instagram.com/browngirlbuilds)

browngirlbuilds.com

A Visual Designer and Creative Strategist with 10+ years experience of working across various design platforms and medium. An architect by training, I have developed clean, effective and well branded experiences in web, print and spatial design. I come with a deep understanding of user experience design.

SKILLS

Visual Design
Branding
Graphic Design
User experience design
User interface design
Project Management
Architectural Design

TOOLS

Adobe CS
HTML5 & CSS3
Wireframing
Sketch

EDUCATION

Startup Institute Chicago
Web Design Track
Summer 2015

SAIC Chicago
Graphic Design Student
Oct 2014-April 2015

University of Mumbai
B.Arch in Architecture

EXPERIENCE:

Creative Director + Brand Strategist,

Gottesman Residential Real estate

Mar 2017 - present

Assist in building marketing and branding material both in print and for the web meeting all standards of the luxury real estate industry. Print ads include features in Luxe and other local publications.

Manage the process from concept to completion by translating marketing objectives into clear creative strategies.

Rebrand the look for the corporate, agent and property websites by building production ready web pages for corporate website alongside founder and external IT team, while balancing business requirements, technical proficiency and maintaining brand standards. Adobe Creative Suite, HTML & CSS have been key in developing prototypes and presentation material.

Provide design suggestions to better enhance user experience; including legibility, accessibility and efficiency.

Creative Lead, Various Clients,

Brown Girl Builds

Aug 2015- present

Collaborate with startups, non-profits, local businesses, independent and business owners to lead design on branding, presentation decks, marketing materials, logo design and social media branding. Maintained flexibility in satisfying the client's needs and budget while maintaining the highest standards for visual and user-centered design.

User experience and Interface Designer,

BeerMapper

Jul 2015- Aug 2015

Responsible for supporting and promoting app design best practices throughout the product life-cycle in an Agile environment for BeerMapper. Starting with low-fidelity wireframes to high-fidelity prototypes and then working closely with product and sales teams to push to production.

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Nitya Jain

Visual Designer & Brand Strategist


INTERESTS

Food
Travel
Mosaic making
Sustainable Design
Anything Marvel & Star Trek

OTHER EXPERIENCE:


Lead Designer,	Sarva Design - Seattle	Jul 2011- Jan 2014
Designed and managed various residential design projects in collaboration with clients and various vendors. Played a key role from the conception till completion of every project.		
Architect and Project Manager	India	2003- 2010

INFORMATION

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