Nitya Jain
Visual Strategist & Interior Designer

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📞 206.353.7161
📍 Austin, TX

Drawing inspiration from my architecture background, I design lifestyles. I truly believe that every user is unique and my role is to compose the perfect functional aesthetic experience.

SKILLS

Architectural Design
Interior Design
Graphic Design
Wireframing
User experience design
Web Design

TOOLS

Adobe CS
HTML5 & CSS3
Balsamiq/Sketch
Invision

EDUCATION

Startup Institute- Chicago
Web Design Student
Jun 2015-Aug 2015

SAIC Chicago
Graphic Design Student
Oct 2014-April 2015

University of Mumbai
B.Arch in Architecture
1998-2003

INTERESTS

Food
Travel
All things coffee
Sustainable Design

EXPERIENCE:

Designer & Blogger- Brown Girl Builds   2015- present

Moving to Austin has been an interesting time in my life managing family, change and my creativity. Well, it has steered me closer to my designer roots and I have been designing and blogging my journey.

- Volunteered at Magellan international to help plan their print and digital media for school events.
- Working with realtors on developing staging concepts for high end homes.
- Developing a blog and chronicling my design expertise and the journey of findng and building a home.

  https://browngirlbuilds.com/
  https://www.instagram.com/browngirlbuilds/
  https://www.facebook.com/browngirlbuilds/

Design Principal & Founder - Sarva Design

After relocating from India in 2010 and starting a family, I relaunched my design career in Seattle. I got the opportunity to design and remodel homes along with providing color con-sultation and home staging services.

- Collaborated with realtors and clients to provide home staging solutions to sell properties in less than a week.
- Provided a schedule for all vendors and contractors and managed projects to ensure project completion within the stipulated deadline.

Project Architect & Sole Proprietor

- After my architecture degree. I worked as a junior architect developing concepts, designs and presentations for retail and residential projects. The main focus was to communicate and translate the international design specifications into the relevant context.
- I moved on to be the project architect and lead designer on luxury homes and more than delivering on design, I learned and mastered the skills of working with discerning clients and to be able to capture their vision in their space that was put together.
- I started my own design studio- Creating spaces and worked on multiple projects including restaurants, homes, gardens, and offices.I single handedly managed design, execution, magement and collaboration with clients and contractors.
- Travelled across the globe to explore new materials and source them to India. My main markets were China, Thailand and Indonesia

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UX/UI Consultant - Savvo Digital   Jul 2015-Aug 2015

Worked on redesigning the Beermapper App mobile user interface. Primary reponsibilities included planning and executing immersive user research to identify the best option for a revenue generating design solution. The end product was a series of high fidelity prototypes that effectively communicated intent, function and screen hierarchy.

◻ Created user personas and conducted usability testing in person and online.

◻ Facilitated discussions across cross functional teams.

◻ Created low and medium fidelty wireframes for testing.

◻ Designed print material for marketing and sales events.

Web Design Student - Startup Institute   Jun 2015-Aug 2015

Participated in an immersive and energetic 8 week program where I cultivated my creative and social abilties to build relationships and user centered design solutions within a startup ecosystem.

◻ Conceptualized and designed a website for a food truck looking to create a digital presence.

◻ Participated in brainstorming sessions with design, development and sales teams.

◻ Provided analysis and design strategy solution to YMCA for improving employee retention and participation.

◻ Built my portfolio website.