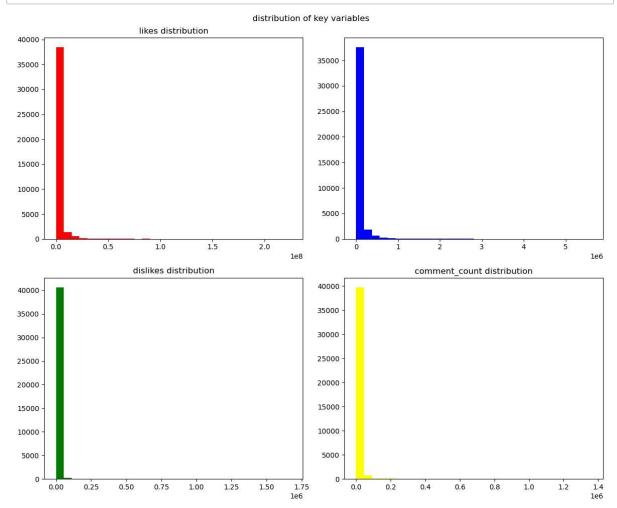
```
In [2]: import pandas as pd
    data=pd.read_csv(r"C:\Users\NITYA PRIYA\Downloads\USvideos.csv")
    print(data.head())
    print(data.info())
```

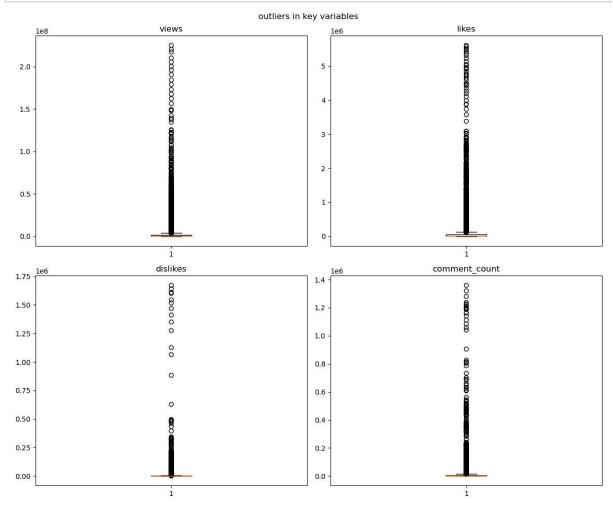
```
video_id trending_date \
  2kyS6SvSYSE
                    17.14.11
  1ZAPwfrtAFY
                    17.14.11
  5qpjK5DgCt4
                    17.14.11
   pugaWrEC7tY
                    17.14.11
4 d380meD0W0M
                    17.14.11
                                               title
                                                              channel_title
\
                  WE WANT TO TALK ABOUT OUR MARRIAGE
0
                                                               CaseyNeistat
   The Trump Presidency: Last Week Tonight with J...
                                                            LastWeekTonight
1
2
   Racist Superman | Rudy Mancuso, King Bach & Le...
                                                               Rudy Mancuso
3
                    Nickelback Lyrics: Real or Fake?
                                                      Good Mythical Morning
4
                            I Dare You: GOING BALD!?
                                                                   nigahiga
   category id
                            publish time \
            22 2017-11-13T17:13:01.000Z
0
1
            24 2017-11-13T07:30:00.000Z
2
            23 2017-11-12T19:05:24.000Z
3
            24 2017-11-13T11:00:04.000Z
4
            24 2017-11-12T18:01:41.000Z
                                                tags
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                                                                likes \
0
                                     SHANtell martin
                                                       748374
                                                                57527
  last week tonight trump presidency | "last week ...
                                                      2418783
                                                                97185
  racist superman|"rudy"|"mancuso"|"king"|"bach"...
                                                      3191434
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  rhett and link|"gmm"|"good mythical morning"|"...
                                                       343168
                                                                10172
4 ryan|"higa"|"higatv"|"nigahiga"|"i dare you"|"...
                                                               132235
                                                      2095731
   dislikes comment count
                                                            thumbnail link \
                     15954 https://i.ytimg.com/vi/2kyS6SvSYSE/default.jpg (h
0
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ttps://i.ytimg.com/vi/2kyS6SvSYSE/default.jpg)
                     12703 https://i.ytimg.com/vi/1ZAPwfrtAFY/default.jpg (h
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                      8181 https://i.ytimg.com/vi/5qpjK5DgCt4/default.jpg (h
       5339
ttps://i.ytimg.com/vi/5qpjK5DgCt4/default.jpg)
                      2146 https://i.ytimg.com/vi/puqaWrEC7tY/default.jpg (h
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                     17518 https://i.ytimg.com/vi/d380meD0W0M/default.jpg (h
ttps://i.ytimg.com/vi/d380meD0W0M/default.jpg)
   comments_disabled ratings_disabled video_error_or_removed \
0
               False
                                 False
                                                         False
1
               False
                                 False
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               False
2
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3
               False
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4
               False
                                 False
                                                         False
                                         description
Ø SHANTELL'S CHANNEL - https://www.youtube.com/s... (https://www.youtube.co
m/s...
1 One year after the presidential election, John...
2 WATCH MY PREVIOUS VIDEO ▶ \n\nSUBSCRIBE ▶ http...
3 Today we find out if Link is a Nickelback amat...
4 I know it's been a while since we did this sho...
<class 'pandas.core.frame.DataFrame'>
RangeIndex: 40949 entries, 0 to 40948
```

Data columns (total 16 columns): # Column Non-Null Count Dtype ---------------video id 0 40949 non-null object 1 trending date 40949 non-null object 2 title 40949 non-null object 3 channel_title 40949 non-null object 4 category_id 40949 non-null int64 5 publish_time 40949 non-null object 6 tags 40949 non-null object 7 40949 non-null int64 views 8 likes 40949 non-null int64 9 dislikes 40949 non-null int64 10 comment_count 40949 non-null int64 11 thumbnail link 40949 non-null object 12 comments_disabled 40949 non-null bool 13 ratings disabled 40949 non-null bool 14 video_error_or_removed 40949 non-null bool 15 description 40379 non-null object dtypes: bool(3), int64(5), object(8) memory usage: 4.2+ MB None

```
In [7]: import matplotlib.pyplot as plt
#plot histogram for distribution
fig,axes=plt.subplots(2,2,figsize=(12,10))
fig.suptitle('distribution of key variables')
axes[0,0].hist(data['views'],bins=30,color='red')
axes[0,0].set_title('views distribution')
axes[0,1].hist(data['likes'],bins=30,color='blue')
axes[0,0].set_title('likes distribution')
axes[1,0].hist(data['dislikes'],bins=30,color='green')
axes[1,1].hist(data['comment_count'],bins=30,color='yellow')
axes[1,1].set_title('comment_count distribution')
plt.tight_layout()
plt.show()
```



```
In [11]: #plot boxplots to identify outliers
fig,axes=plt.subplots(2,2,figsize=(12,10))
fig.suptitle('outliers in key variables')
axes[0,0].boxplot(data['views'].dropna())
axes[0,0].set_title('views')
axes[0,1].boxplot(data['likes'].dropna())
axes[0,1].set_title('likes')
axes[1,0].boxplot(data['dislikes'].dropna())
axes[1,0].set_title('dislikes')
axes[1,1].boxplot(data['comment_count'].dropna())
axes[1,1].set_title('comment_count')
plt.tight_layout()
plt.show()
```



```
In [13]: import seaborn as sns
    #select relevant columns and calculate correlation
    correlation_matrix=data[['views','likes','dislikes','comment_count']].corr()
    #plot the heatmap
    plt.figure(figsize=(8,6))
    sns.heatmap(correlation_matrix,annot=True,cmap='coolwarm',linewidth=0.5)
    plt.title('correlation matrix')
    plt.show()
```

