

# Alexandra Chen

Senior Product Manager | Digital Innovation Leader  
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## PROFESSIONAL SUMMARY

Results-driven Senior Product Manager with over 12 years of experience leading cross-functional teams to deliver innovative digital products. Proven track record of driving product strategy, increasing user engagement, and delivering measurable business impact across B2B and B2C platforms. Passionate about leveraging data-driven insights and emerging technologies to create exceptional user experiences. Seeking to lead product innovation at a mission-driven organization.

## PROFESSIONAL EXPERIENCE

### TechVision Corp - VP of Product Management

Seattle, WA | March 2020 - Present

- â¢ Increased platform revenue by 275% (\$45M to \$168M ARR) through strategic product initiatives
- â¢ Led product organization of 25 PMs across 4 product lines
- â¢ Reduced customer acquisition cost by 60% through product-led growth strategies
- â¢ Achieved 4.8/5.0 customer satisfaction score across 50,000+ enterprise users

### InnovateLabs - Senior Product Manager

San Francisco, CA | June 2016 - February 2020

- â¢ Launched AI-powered analytics platform serving 2M+ daily active users
- â¢ Increased user retention by 85% through personalization features
- â¢ Generated \$12M in new revenue streams through premium tier development

## KEY PROJECTS

### Enterprise Data Platform Transformation - 2023

- â¢ Led complete redesign reducing query time by 95% (from 20s to <1s average)
- â¢ Saved \$4.2M annually in infrastructure costs through optimization
- â¢ Technologies: React, Python, PostgreSQL, AWS, Kubernetes

## EDUCATION

### Stanford University - MBA, Technology Management

Graduated: June 2016 | GPA: 3.95/4.0 | Dean's List

### MIT - BS Computer Science

Graduated: May 2011 | Summa Cum Laude

## SKILLS

Product Strategy: Roadmap Development, Market Analysis, Competitive Intelligence, OKR Planning  
Technical: SQL, Python, JavaScript, REST APIs, Cloud Architecture, A/B Testing  
Leadership: Executive Communication, Team Building, Stakeholder Management, Agile/Scrum

## LICENSES & CERTIFICATIONS

- â¢ Certified Scrum Product Owner (CSPO) - Scrum Alliance, November 2022
- â¢ AWS Certified Solutions Architect Professional - Amazon, March 2023
- â¢ Product Management Certificate - Product School, 2021