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## Mockup Review

### ASL Microsite

More drawn to Version A

- feels more cohesive and fits the project tone.
  - o Overall color palette and layout work well
    - feels educational and approachable especially the red
  - o Typography is clear and easy to read.
  - o Squiggly
    - Not necessary through the page if it is too complicated to code
    - Keep it in the hand imagery or can also be used for certain moments or maybe as background texture
- “As easy as 1, 2, 3 “
  - o Copy and landing page is so effective as an introduction
  - o Hand imagery is effective and connects well to ASL.
  - o Many existing alphabet imagery so easier to just include those as an image rather than creating grid with individual
- Structure
  - o Landing page feels too long / Bottom left area doesn’t add much so could be shortened to reduce empty space.
    - main content should be visible right when opening.

Keep overall structure and color choices from Version A.