



Niub

White Paper

**A great attempt to reconfigure
blockchain-based social value networks**



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Foreword

Blockchain, as a "new generation of value delivery internet", is not only better than the traditional internet, it is the value delivery network of the future. The new world of value flow will be the pioneer, builder, leader and successor of the future. With Bitcoin and Ether breaking through to new highs in the past two years, the entire cryptocurrency market sentiment has also reached a high point, but from a microscopic perspective, the best performing pass-throughs in the DeFi space are only the leading projects in each segmentation track, and many investors who bought cryptocurrencies at high levels still have no hope of getting their money back. Niub was born for the bull market, and Niub's goal is to build a big ecology, i.e. to first build a strong The total amount of Niub is fixed and the chips are reasonably distributed from the beginning, thus stimulating the consensus value of the community, and through the continuous expansion of community users, the future market value may be geometrically The market value may increase





geometrically in the future through the expansion of the community.



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I. Background of the project

1.1 Background of the project concept

Since the birth of Bitcoin, blockchain technology has become increasingly mature and has gradually entered the application fields of various industries. Traditional enterprises have embraced another technological revolution brought by blockchain in an attempt to take the lead in the market at the new historical inflection point and inject new blood into their transformation. It is evident that the changes brought by blockchain to the whole market are indeed disruptive. The birth of blockchain





marked the beginning of mankind's construction of an internet that could truly be trusted. By combing through the rise and development of blockchain, it can be found that blockchain attracts attention because it can establish reliable trust between peers in the network, making the process of value transmission free from intermediary interference, making information public and protecting privacy, making joint decisions and protecting individual rights and interests, and this mechanism improves the efficiency and reduces the cost of value interaction.

1.2 Niub is effective against bul ls and bears

The entire digital currency market experiences bull and bear markets, peaks and troughs, and some industry participants, when experiencing industry bulls and bears, will choose between risk appetite and risk avoidance. Niub was first born out of a community airdrop, where a large number of seed users received their holdings through airdrops, and some community users purchased them in the market, but at negligible prices, so early community holders were able to follow the community well without





the pressure of holding costs. exchange MDEX, it has become hugely popular globally, with the number of coin-holding addresses on the Niub chain now approaching 200,000, which is extremely hot. As one of the most exciting new technologies in today's society, Niub has already gained a lot of attention and participation from a large number of users. It has also provided a strong market effect to support its development.

1.3 Development trend of decentralised community

Along with the development of blockchain technology, blockchain knowledge has been popularized, and more and more people are beginning to pay attention to blockchain, understand blockchain and participate in blockchain. As a new thing, there is a huge gap between the user base of blockchain and Internet users. Therefore, community building plays the most important role in the whole blockchain ecology and the future Token economy. As the blockchain ecosystem continues to mature, more

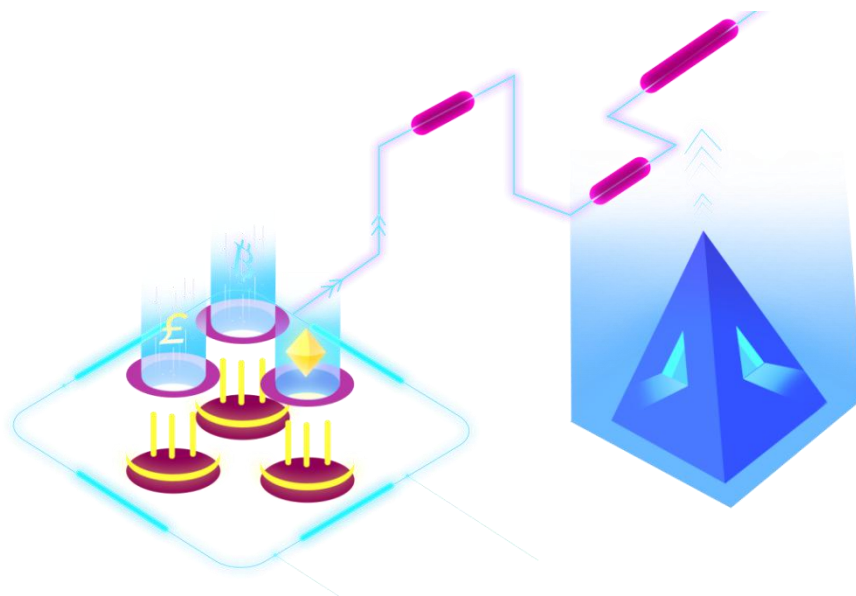




and more users have started to pay attention to blockchain and digital currency, forming many communities led by blockchain institutions or organized by individuals on their own.

Most blockchain projects were based on the PoW mechanism in the early days, just like Bitcoin, everyone could mine it and the distribution of tokens was completely decentralized; however, with the emergence of the PoS mechanism, the distribution of tokens in blockchain projects began to have certain centralized characteristics. In projects based on mechanisms such as PoS, tokens are generally set aside for distribution to teams and foundations, with those set aside for teams mainly used to incentivise team development and those set aside for foundations mainly used for ecological construction. In practice, the two are almost one set of people, and the disadvantages of centralisation are serious.





Therefore, in the traditional financial market, the power of retail investors is ultimately weak. Along with the rise of decentralized finance (DeFi), decentralized communities in the crypto market will receive more and more attention, and Niub is in the decentralized spontaneous community building.

II.Introduction to the project

2.1 Project Introduction

Niub was born for the bull market and is a decentralised peer-to-peer digital currency developed on





the Heco chain of Huobi Eco. It is intended to improve on the concept of Bitcoin, using an innovative structured risk regulation mechanism and liquidity supply mechanism, attracting additional investment of US\$3 million from the Chamber of Commerce, and supporting pledged transaction pair mining as well as transaction mining. The Niub contract was born during the epic bull market in digital assets in 2021, which will facilitate the rapid expansion of community consensus.

Niub contract address

0x596f6733AF0CfC7704dd7e2061A6aDA632CdEfDA





2.2 Niub Vision

Niub is committed to decentralized applications and autonomous community management, with the goal of assigning authority within the community to the appropriate roles in Niub's development and agreeing on major decisions for Niub's future. The core logic of Niub technology development is to lower the threshold of participation and realize Niub's vision of "allowing everyone in the world to share wealth through blockchain technology mechanism with low threshold, fairness, openness and justice". In front of Niub, everyone is the same, all beings are equal, and everything starts from zero. We also express our respect for Bitcoin and Satoshi Nakamoto, and keep the blockchain spirit forever.

2.3 Niub advantages

1. Decentralized autonomy: The early initiators of the Niub community hand over the project to the community after it is launched, and everyone can participate in the co-construction of the Niub community.

2. Fair early distribution mechanism: Niub disperses





chips to the community through the form of airdrop, and the distribution mechanism is fair and open.

3、 Strong community consensus: The number of Niub community users holding coins on the chain is close to 200,000, which has achieved a strong community consensus.

4、 Embrace centralized exchanges: Although Niub was first traded on mdex, 20% of Niub's distribution share was reserved for 20 exchanges, which will surely facilitate Niub to go online to more centralized exchanges and thus gain higher liquidity.

5. Broad community development prospects: Niub community will have a large number of decentralized on-chain applications in the later stages, thus contributing to the expansion of community consensus.

2.4 Niub Core

1, Niub through the core mining algorithm, a fair and reasonable solution to the external and internal circulation of cooperative projects, shrink the circulation to let the





value of the pass gradually increase.

2、 Through rewards for the promotion channels, the project teams are allowed to obtain the corresponding income, gather more users to build consensus and enhance the value of the project.

3. Through the alliance mechanism, the flow and resources of each project party converge and integrate to promote each other.





2.5 Cornerstones of Niub development

1. Engineering-level development capability

Niub community members have unique insights and experiences in blockchain technology. Niub has already tested decentralized applications, which were created with the contribution of community volunteers and the assistance of the founding team.

2. Complex core business logic

Niub has core business segments covering various directions, and has developed in the fields of information sharing, information settlement system, multi-functional wallets, traceable elements, smart contracts, etc., which will eventually converge and link into an overall cryptocurrency trading ecosystem.

3、The industry's first-tier cooperation institutions

Excellent partners are the foundation of success. Niub has top partners around the world, who will cooperate with Niub in all aspects and help Niub at all levels to promote Niub's rapid development.





4. Simultaneous launch of the global market

Niub has a rich community base and user base, and is commercially deployed globally. At the same time, the strength of the alliance allows Niub to launch simultaneously in all markets around the world to seize opportunities and expand in time!

In the future, Niub will establish multiple user communities and venues in Spain, Canada, USA, Singapore, Northern Europe, Eastern Europe, Japan, China, Korea, Australia, Malaysia, Cambodia, South America and other countries and regions to accelerate project development.

5. Cutting-edge industry trends

Niub enables disruptive changes to the existing cryptocurrency trading market and establishes an advanced and unique payments ecosystem. It is hoped that a series of open and fair rules and standards will promote rapid changes in the entire market, optimise the current industrial structure, rationalise the allocation of public welfare resources, and ultimately realise the





establishment of a decentralised ecosystem with the Niub protocol based on blockchain technology.

6、 Global commercial application on the ground

In order to realize Niub's ambitious ideal and mission, Niub will make use of its own advantages to land commercial applications globally, actively cooperate with various traditional industries to help the development of the blockchain crypto industry, improve its own influence and establish an ecosystem led by Niub.

III.Niub Ecosystem

3.1 Decentralized Finance

The financial services industry is the driving force of global economic development and one of the most centralized industries. The information asymmetry between the two sides of transactions in the financial market has led to the inability to establish an effective credit mechanism, and the existence of a large number of centralised credit intermediaries and information intermediaries in the industrial chain has slowed down the





efficiency of system operation and increased the cost of capital transactions.

DeFi will gradually become the right direction for using blockchain to achieve financial inclusion, new type of finance and digital finance, and ultimately serve to benefit society and humanity. Niub will develop a complete decentralised financial ecosystem, a cross-chain fintech service ecology capable of going about creating lending, financing, trading, prophecy games and other functions as one, which will allow global users to use the financial ecosystem 24 hours a day, 365 days a year without threshold, maximising the value of the crypto world's currencies and defining the future of digital finance. Niub provides a fairer, more efficient and comprehensive financial services marketplace for a new era of consumers.

3.2 Cross-chain circulation

Due to the low value of Niub in the early stage, the high transaction GAS fee will be detrimental to the community application of Niub. Therefore, we will use the advantage of low transfer GAS fee of HECO chain for





market circulation in the early stage, and later on, as the value of Niub increases, we will use cross-chain technology to open up more public chains such as ETH to further promote the circulation and community application of Niub.

3.3 Deflationary Applications

The Niub community will successively launch blockchain games, blockchain lottery and many other functions, and design a burning and destruction mechanism to realize the destruction of Niub circulation to a certain extent, so as to gradually move towards deflationary circulation and help increase the market value of Niub.

IV.Niub issuance scheme

Niub issuance total 10 trillion, 30% tribute to the pioneers; 100 trillion to Satoshi Nakamoto, 100 trillion to V God, 100 trillion to Musk, 20% tribute to each head exchange as an important infrastructure in the blockchain field, i.e. coinmarketcap top 50 exchanges in the world, the





first 20 exchanges list Niub will be rewarded 10 trillion Niub. The total is 200 trillion; 10% or 100 trillion is given to community promoters for community airdrop bounty; 40% or 400 trillion is permanently locked into the MDEX trading pool; the founding community team holds 0, with an initial circulation of 0.

V.Disclaimer

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