

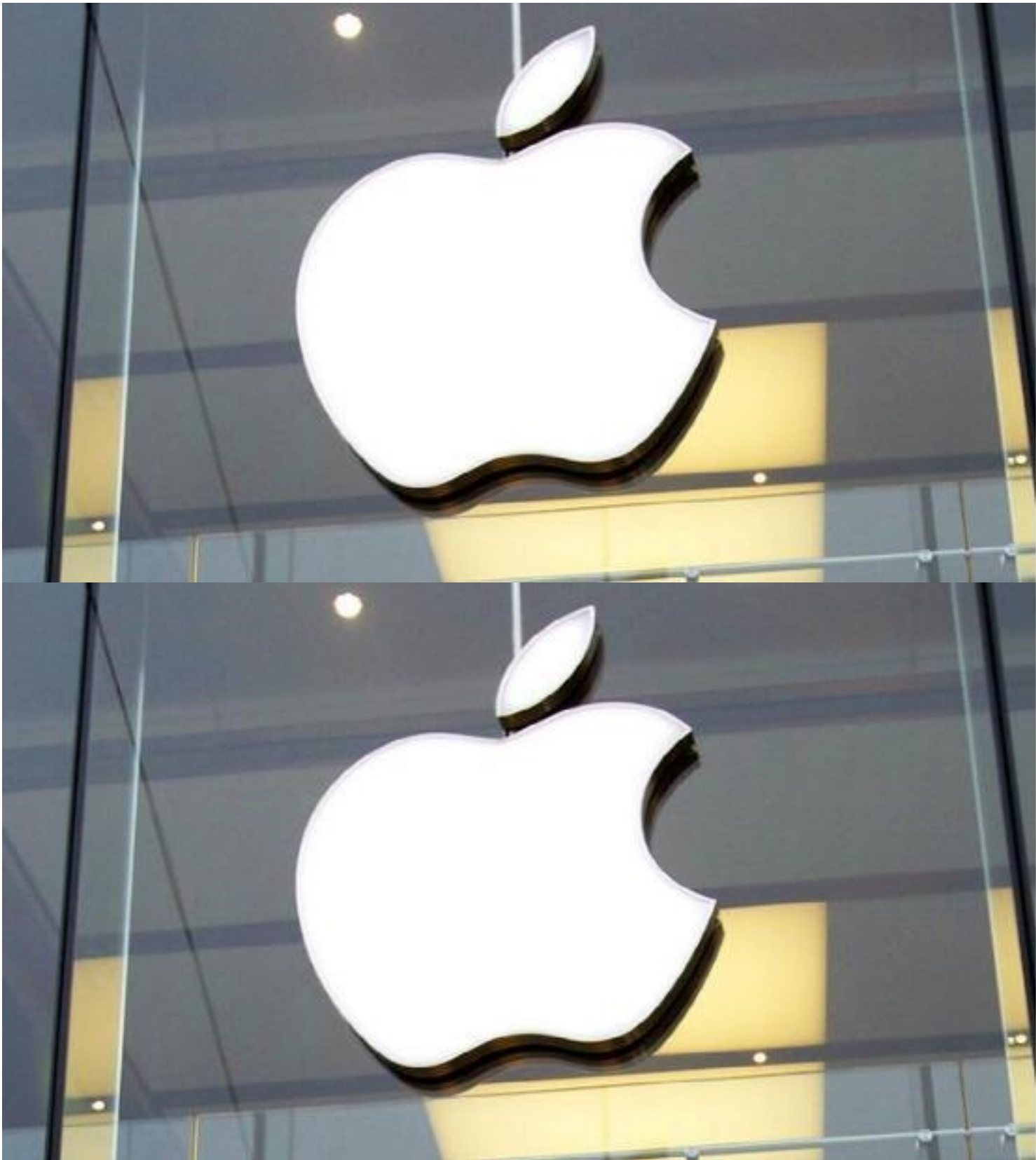
2016年最新苹果开发者账号注册申请流程最强详解！

发布者: 杰克

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渠道动态

2016最新更新：准备工作：一张支持VISA或Master支付的信用卡、公司邮箱、公司网站（需与邮箱后缀一致）。苹果企业开发者账号，分为两种。第一种Enterprise Program为公司内部员工打包测试用，不可公开下载；对外发布 ...



准备工作：一张visa或者万事达国际信用卡（开通visa或master功能的信用卡）、公司邮箱、公司网站（需与邮箱后缀一致）。苹果企业开发者账号，分为两种。第一种Enterprise Program为公司内部员工打包测试用，不可公开下载；对外发布的是第二种，为Developer Program。

相关阅读

- 花了千万去推一个游戏产品带来几百万用户，最后却被留存率打脸？
- 运营新人必看：产品用户分级与活动运营效益
- 【干货】如何低成本的获取前1000名有效用户（完整版）
- 效率至上的企业市场，钉钉班聊这些工具有没有看头？
- 创业公司一年亏掉几千万,这些钱都去哪儿了？
- App推广：聊聊那些不花钱的推广渠道
- 抓不住用户需求，谈什么产品、运营和商业模式？
- 用户调研、交流——场景化，才有真正的“料”
- 一个App项目的心得总结——人生不只有眼前的苟且
- 市场狗该如何圈养？
- 百度手助、前QQ游戏负责人：做海量互联网产品的一些思考
- App推广必看干货：移动展示广告优化指南
- 学腾讯亿级用户产品诞生之路---那些你不能踩的坑
- 【李叫兽】一个市场是如何被激活的？
- 小米3月份流量活动报名中，3月4日12时截止
- 游戏是怎么赚钱的？聊聊山寨与混搭

我们经常关注的是个人、公司、企业这3类，公司和企业都属于“组织”大类，下面对这3个做下简单对比：

1、个人（Individual）：

（1）费用：99美元一年

（2）App Store上架：是

（3）最大uuid支持数：100

（4）协作人数：1人（开发者自己）

说明：“个人”开发者可以申请升级“公司”，可以通过拨打苹果公司客服电话（400 6701 855）来咨询和办理。

2、公司（Company）：

（1）费用：99美元一年

（2）App Store上架：是

（3）最大uuid支持数：100

（4）协作人数：多人

允许多个开发者进行协作开发，比个人多一些帐号管理的设置，可设置多个Apple ID，分4种管理级别的权限。

说明：申请时需要填写公司的邓白氏编码（DUNS Number）。

3、企业（Enterprise）

（1）费用：299美元一年

（2）App Store上架：否

即该账号开发应用不能发布到App Store，只能企业内部应用。

（3）最大uuid支持数：不限制

（4）协作人数：多人

费用：299美元一年

说明：需要注意的是，企业账号开发的应用不能上线App Store，适合那些不希望公开发布应用的企业。同样，申请时也需要公司的邓白氏编码（DUNS Number）。

一、Enterprise Program（苹果公司售价\$299，约合¥1988）。

此账号的作用：企业账号是苹果给企业用户用来进行内部测试用的一种账号，我们可以通过该账号生成的证书打包APP，放于企业的内部网站上（不可上传AppStore），可供苹果用户下载安装，不过值得注意的是通过这种方式安装APP，一旦账号一年有效期到期，手机上已经安装的APP无法启动，也无法在网站上下载安装，必须重新打包发布。因此账号按期续费非常重要。此证书主要是没有安装设备数量限制（由于此特点，在测试和分发 App 时，给开发者带来了极大的便利，尤其是多人协作）。但是要注意：此账号仅仅用于内部测试，不可公开下载，苹果的管控是非常严格的，任何违背苹果条款使用企业账号，都会有企业账号被封的风险，封号之后使用该证书的APP将会闪退。

1、进入苹果开发者官网：<https://developer.apple.com/>，拉到页面最下方，选择Enterprise Program。



2、进入Enterprise Program页面之后，再选择页面中间部分的“Get started with enrollment”（开始登记）；

Deploy the next generation of apps to your enterprise.

Get tools and resources to transform your mobile workforce with enterprise-class iOS and Mac apps, distributed seamlessly and securely within your organization. Join the Apple Developer Enterprise program for \$299 per year and get everything you need to start distributing proprietary in-house apps to your employees.

[Get started with enrollment >](#)

3、跳转到What You Need to Enroll的页面，这里就是描述了一下大概需要准备什么之类的，选择下方的“Start Your Enrollment”即可。

为什么百度地图选择与车轮考驾照合作？

【线下活动】鸟哥学院APP运营推广课第三讲（杭州站）

【已结束】鸟哥笔记x爱屁屁 联合专题免费申请

游戏行业一线运营人员揭秘：广告不能回本为什么我们还是要投？

运营经验分享：产品运营不同阶段调优核心

如何做好运营商的APP运营？

大神呕心之作：应用分发推广中，APP下载率优化方法论

小李子被刷屏，我想说奥斯卡才是Social的最大赢家

两会开始了，马化腾雷军李彦宏等互联网大佬都有什么提案建议？

美国监狱新趋势——学编程

为产品的“成长模式”创建一个框架

6个方法，定位用户核心需求

【实用】如何通过搜索引擎快速学习？双引搜索减号搜索你都掌握了吗？

分类榜多少名可以进总榜？免费总榜分类排名汇总

投融资：“悟空租车”宣布完成超1000万元Pre-A轮融资

ASO关键字翻倍秘籍大曝光！

案例分析：如何0预算、联动30家App冲击微博话题榜？

运营创业App,如何做好用户留存？

实操分享：1年做了100万纯粉丝，我是如何做到的？

✓

A D-U-N-S® Number

Your organization must have a D-U-N-S Number so that we can verify your organization’s identity and legal entity status. These unique nine-digit numbers are assigned by Dun & Bradstreet and are widely used as standard business identifiers. You can check to see if your organization already has a D-U-N-S Number and request one if necessary. They are free in most jurisdictions. [Learn more](#) >

✓

Legal Binding Authority

As the person enrolling your organization in the Apple Developer Enterprise Program, you must have the legal authority to bind your organization to legal agreements. You must be the organization’s owner/founder, executive team member, senior project lead, or have legal authority granted to you by a senior employee.

✓

Apple ID

Sign in with your Apple ID to begin enrollment. If you're already enrolled in the Apple Developer Program for distributing apps on the App Store, or have an iTunes Connect account for distributing another media type (music, TV, movies, or books), you will need to use a different Apple ID.

Start Your Enrollment

4、若没有登录的话， 随后会弹出苹果开发者账号的登录界面。当然没有苹果账号的话， 就需要去注册一个， 点击 “Create Apple ID” ， 去创建一个苹果账号。



5、创建苹果账号，需要填写一些信息，比如APPID（邮箱）、姓名（拼音）、密码（至少需要8位，含数字和大写字母）、密保问题、出生日期、国籍等。

- （1）Apple ID一栏填写邮箱地址（建议为公司企业邮箱）；
- （2）强烈建议申请苹果证书的时候建一个word文档，一方面是记录信息，另外一方面是为了下次申请或者复制粘贴信息方便，因为有可能填完一系列信息提交之后验证码已经失效了，有时页面更新一下又要重新填写（后面申请邓白氏编码时也建议如此） ……

One Apple ID is all you need to access all Apple services.

Already have an Apple ID? [Find it here](#) >

name@example.com

邮箱地址

?

password

密码

confirm password

确认密码

first name

名字

last name

姓

birthday

出生日期

- AppStore排行榜的这些秘密你知道吗？

• 3个非典型产品经理的职场故事

• 初级运营与高级运营的区别是什么？

• 饿了么、美团、大众、天猫都有积分商城，这些积分是怎么运作的？

• 互联网的下一个时代将是运营驱动的时代

• 游戏是怎么赚钱的 - 聊聊黑产

• 联系苹果必备！AppStore官方邮箱列表大全

• 创业公司确认用户需求的几个严重误区

相关分类

- App推广

手游推广
- 渠道动态

Security Question 1

密保问题

▼

answer

密保答案

Security Question 2

▼

answer

Security Question 3

▼

answer

These questions will be used to verify your identity and recover your password if you ever forget it.

China

国籍

▼

- ☒ **Announcements**
Get announcements, recommendations, and updates about Apple products, services, software updates, and more.
- ☒ **Apple Music, iTunes, iBooks, and App Store Offers**
Get recommendations, the latest releases, special offers, and exclusive content for music, apps, movies, TV, books, podcasts and more.



Type the characters to the left

↺ New Code

🔊 Vision Impaired

Apple is committed to protecting your privacy. [Learn more...](#)

Continue

6、填写完之后，点击“Continue”进行下一步。在邮箱收取验证码。



Verify your email address to create your new Apple ID.

An email with a verification code has been sent to . Enter the code here:

[Didn't get an email?](#)

↺ Send a new code

Cancel

Verify

- 7、进入邮箱，收取邮件，点击“Verify”，即可验证成功。
- 8、回到第4步，使用刚申请的账号登录，点击Sign In。
- 9、同意一下协议，提交。

 [Download PDF](#)

THIS IS A LEGAL AGREEMENT BETWEEN YOU AND APPLE INC. ("APPLE") STATING THE TERMS THAT GOVERN YOUR PARTICIPATION AS AN APPLE DEVELOPER. PLEASE READ THIS APPLE DEVELOPER AGREEMENT ("AGREEMENT") BEFORE PRESSING THE "AGREE" BUTTON AND CHECKING THE BOX AT THE BOTTOM OF THIS PAGE. BY PRESSING "AGREE," YOU ARE AGREEING TO BE BOUND BY THE TERMS OF THIS AGREEMENT. IF YOU DO NOT AGREE TO THE TERMS OF THIS AGREEMENT, PRESS "CANCEL".

Apple Developer Agreement

1. Relationship With Apple; Apple ID and Password. You understand and agree that by registering with Apple to become an Apple Developer ("**Apple Developer**"), no legal partnership or agency relationship is created between you and Apple. You agree not to represent otherwise. You also certify that you are at least thirteen years of age and you represent that you are legally permitted to register as an Apple Developer. This Agreement is void where prohibited by law and the right to register as an Apple Developer is not granted in such jurisdictions. Unless otherwise agreed or permitted by Apple in writing, you cannot share or transfer any benefits you receive from Apple in connection with being an Apple Developer. The Apple ID and password you use to log into your Apple Developer account cannot be shared in any way or with anyone. You are responsible for maintaining the confidentiality of your Apple ID and password and for any activity in connection with your

☒ By checking this box I confirm that I have read and agree to be bound by the Apple Developer Agreement.

☐ I'd like to receive marketing emails to stay up-to-date with Apple Developer news.

[Cancel](#) [Submit](#)


10、选择为“Company/Organization”（公司/组织）。

Entity Type

I develop apps as

Company / Organization

11、选择后弹出警告，大意就是申请苹果开发者证书之前需要申请邓白氏编码（美国的邓白氏编码用于企业的识别码），没有邓白氏编码是无法申请证书的。此处选择D-U-N-S Number下方的“Check now”进行邓白氏编码的申请。



Please note: In order for your company name to be listed as the seller on the App Store, your company must be recognized as a legal entity in your country. Sole proprietors and single person companies located in countries where they are not recognized as legal entities will be enrolled and be listed for download under the enrollee's personal legal name, if selected for distribution by Apple.

To enroll, you will need:

Legal Entity Status

To enroll in a developer program, your organization must be a legal entity so that it can enter into legal agreements with Apple. We do not accept DBAs, Fictitious Businesses, Trade names, or branches. The legal entity name must correspond with the tax ID you plan to use and will appear as the “seller” for apps you may distribute on the App Store and Mac App Store. [View example >](#)

A D-U-N-S® Number

Your organization must have a D-U-N-S® Number so that we can verify your organization's identity and legal entity status. These unique nine-digit numbers are assigned by Dun & Bradstreet and are widely used as standard business identifiers. You can check to see if your organization already has a D-U-N-S® Number and request one if necessary. They are free in most jurisdictions. [Check now >](#)

The Authority to Sign Legal Agreements

As the person enrolling your organization in a developer program, you must have the legal authority to bind your organization to legal agreements. You must be the organization's owner/founder, executive team member, senior project lead, or have legal authority granted to you by a senior employee.

[Cancel](#) [Continue](#)

12、在邓白氏申请页面上填写公司相关信息（均使用英文），填写完之后提交。座机需要填写能联系到本人的座机（中国区格式为86-区号+号码+分机号，如86-0755XXXXX-XX）。

China

国家

请使用罗马字符，不支持其他字符集。

Legal entity name of your company/organization

Legal Entity Name:

公司英文名

Technology Co. Ltd.

Tradestyle or DBA of your company/organization

For account verification only. Apple does not accept DBAs, Fictitious Business, or Trade names for enrollment as a company/organization

Tradestyle or DBA:

公司业务，选填，一般不需要填写

(optional)

Headquarters address of your company/organization

Street Address:

街道地址

Time Square,Roa

City/Town:

城市

State/Province:

省份

Postal Code:

邮政编码

Phone Number:

公司座机号码

Mailing address of your company/organization

☒ Same as headquarters address

打钩，同上

Your work contact information

Given Name:

名字

Family Name:

姓

Job Title:

职位头衔

Phone Number:

手机号

Work Email:

公司工作邮箱

13、提交后出现以下页面。

这里不需要选择（列表中的均为邓白氏中已经有记录的地址）， 因为刚申请是不在列表内的。在此页面点击“submit your information”， 之后提示“D-U-N-S Number Creation Request”， 则表示信息提交成功。随后苹果公司会发送一封邮件， 里面含有邓白氏申请下来的大致时间点以及该提交请求的响应码。

操作到此步， 需要暂时告一段落， 等待邓白氏编码的申请完成， 申请下来会以邮件的形式告知， 注意查收邮件。时间大概是一周， 如果没下来可以根据响应码咨询。

邓白氏邮箱：applecs@dnb.com 苹果咨询热线：4006 701 855

D-U-N-S® Number Lookup for Company Enrollment

Choose the address associated with the D-U-N-S Number you are looking for.

☐

Laite Technology Development Co., Ltd.

R
nang Road, F
District
, , CN

☐

Antelong Technology Co., Ltd.

80
Times Plaza, No.12,
, , CN

☐

Single Line Digital Technology Co., Ltd.

M
Times Plaz
, , CN

BackSubmit

If your company is not listed, you may need to update your D&B information or you may not have a D-U-N-S Number assigned to your company.

To update your information, [email D&B](#).
To have a D-U-N-S Number created for your legal entity, [submit your information](#).

D-U-N-S® Number Creation Request

i

Your information has been submitted to Dun & Bradstreet.

You will soon receive a confirmation email from Dun & Bradstreet.

Close

Thank you for submitting your D-U-N-S Number request / update to D&B. It should be completed by 09/02/2015, or sooner.

Your request id is 1026.

A D&B representative may be contacting you directly. Your cooperation will help to expedite the resolution of this request.

Please contact applecs@dnb.com if you have any questions.

14、经过一周漫长的等待……苹果公司会来电话，核实一些信息，比如公司名称、地址等，还会去查一下公司是否已经注册，申请人联系方式等。核实完毕就发放邓白氏编码。苹果公司会提示，得到编码后最好是过14个工作日之后使用，如要提前使用，失败不要超过3次，然后走后续流程。

15、从邮件中获得邓白氏编码（D-U-N-S Number）。回到第11步，这次选择“Continue”。

A D-U-N-S® Number

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The Authority to Sign Legal Agreements

As the person enrolling your organization in a developer program, you must have the legal authority to bind your organization to legal agreements. You must be the organization's owner/founder, executive team member, senior project lead, or have legal authority granted to you by a senior employee.

CancelContinue

16、这一步如果是公司所有者，选择第一个，如果不是公司所有者但是公司授权人，选择第二个。选择第二个区别就是需要多填一点授权人的资料。填写一下就OK。

Authority to Sign Legal Agreements

Confirm that you have the authority to sign legal agreements on behalf of your organization.

- ☐

I am the owner/founder and have the authority to bind my organization to legal agreements.
- ☒

My organization has given me the authority to bind it to legal agreements.

Verification Contact

Enter the contact information of an employee at your organization who can verify your signature authority. Please use the English alphabet. Do not enter special characters.

First name	<div>Given name 名字</div>		
Last name	<div><div></div>姓</div>		
Job Title	<div>职位头衔</div>		
Email	<div>工作邮箱</div>		
Phone	<div>86</div>	<div>手机号</div>	<div>ext</div>
	Country Code	Phone Number	Extension

17、这里需要填写一下邮箱上收到的邓白氏编码、公司名、公司主页、总部座机、工作邮箱。其中，总部电话Country Code填写86，Phone Number填写公司座机号（前面加区号），Extension填写分机号。例：86-0755XXXXXXXX-XXX。邮箱后缀xxx.com和公司网址域名后缀xxx.com需要保持一致，现在苹果对苹果开发者证书审核很严格，不小心就容易被拒。填写完后，点击“Continue”。

Organization Information

Enter your organization information as it appears in your Dun & Bradstreet profile so that we can verify your organization's identity in the D&B database.

Please use the English alphabet. Do not enter special characters.

Legal Entity Name	<div>公司英文名</div>		
	Include the entity type, such as Inc., LLC, GmbH, etc.		
D-U-N-S® Number	<div>9位的邓白氏编码D-U-N-S Number</div>		
	Enter a valid 9 character D-U-N-S Number using ASCII numbers.		
Website	<div>公司网址，需要和Work Email的后缀保持一致</div>		
Headquarters Phone	<div></div>	<div>总部电话</div>	<div>ext</div>
	Country Code	Phone Number	Extension
	Enter a valid phone number using ASCII numbers.		
Your Work Email	<div>公司工作邮箱，需要和公司网址域名的后缀一致</div>		
	<div>若是移动设备商，则勾选</div>		
	<input type="checkbox"/> My organization is a Mobile Device Management vendor.		

18、这一步就是验证信息，如果信息没错，在Address栏打勾，并选择Submit提交。


19、提交之后，会提示 “Your enrollment is being processed”，说明开发者证书申请已经提交。好吧，接下来又是等了，大概一周左右。如果申请期间，因为资料缺失或准备不完整，造成审核退回，可以联系苹果公司4006 701 855。如果需要更新邓白氏的资料，可以发送邮件至邓白氏（若需要邓白氏协助，一般苹果回复的邮件里含有邓白氏公司的邮件地址），可以用中文或英文撰写邮件。

20、正常的话大概一周可以收到苹果公司的电话，确认基本信息和用途（公司内部测试），则收到可以继续的邮件。打开邮件的链接或者登录网站，即可继续申请。首先，同意一下协议。点击提交。

21、点击购买。Apple Developer Enterprise Program证书需要的费用为人民币¥1988。

22、选择付款方式（VISA或者MasterCard），点击继续购买。

1 交付选项



Apple Developer Enterprise Program - Membership for one year

RMB 1,988

会籍产品

2 付款

其他付款类型

☒ VISA

☐ MasterCard

☒ 存储为我的默认付款信息

现在聊天

继续

3 发票

4 条款与条件

订单合计 RMB 1,988

23、付款完成。邮箱会收到订单邮件，这时就可以使用苹果证书了，后面快到期的时候记得续缴费用。

感谢你的订单。
下面是你的订单详情。

二、Developer Program（苹果公司售价\$99，约合¥699）。

此账号分为个人版，公司版。作用：用于对外发布苹果端APP，可将APP上传到AppStore（发布到AppStore就是审核比较麻烦，如果想尽快测试APP情况，可用Enterprise Program测试完，再用此证书进行对外发布到AppStore审核，否则发现问题再审核就慢了），也可以用来给开发者生成证书调试APP，利用该账号发布到AppStore上的APP可以供任一苹果用户通过AppStore下载安装。此证书有安装设备数量限制，即用于开发的设备数量为100个。

公司版申请流程（个人版更简单且不用申请邓白氏编码，在此不赘述，参考下面的就行）：

公司开发者账号申请详情准备：

- （1.）只能用visa或者万事达国际信用卡（开通visa或master功能的信用卡）
- （2.）公司法人姓名公司法人的职称
- （3.）公司的DUNS码（邓白氏编码）
- （4.）公司的英文名，公司网址。

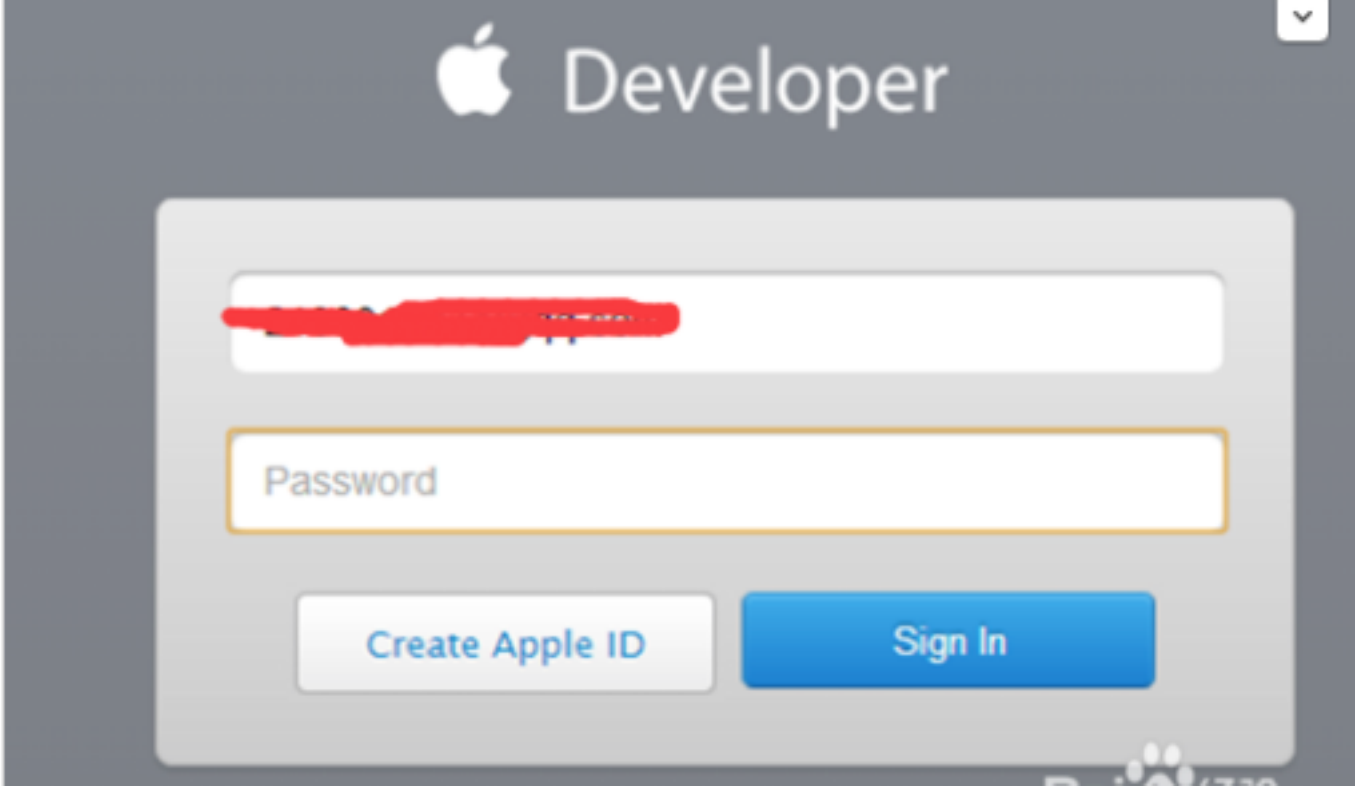
1、进入苹果开发者官网：https://developer.apple.com/，拉到页面最下方，选择Developer Program。



2、点击右上角的“Enroll” 进行申请。

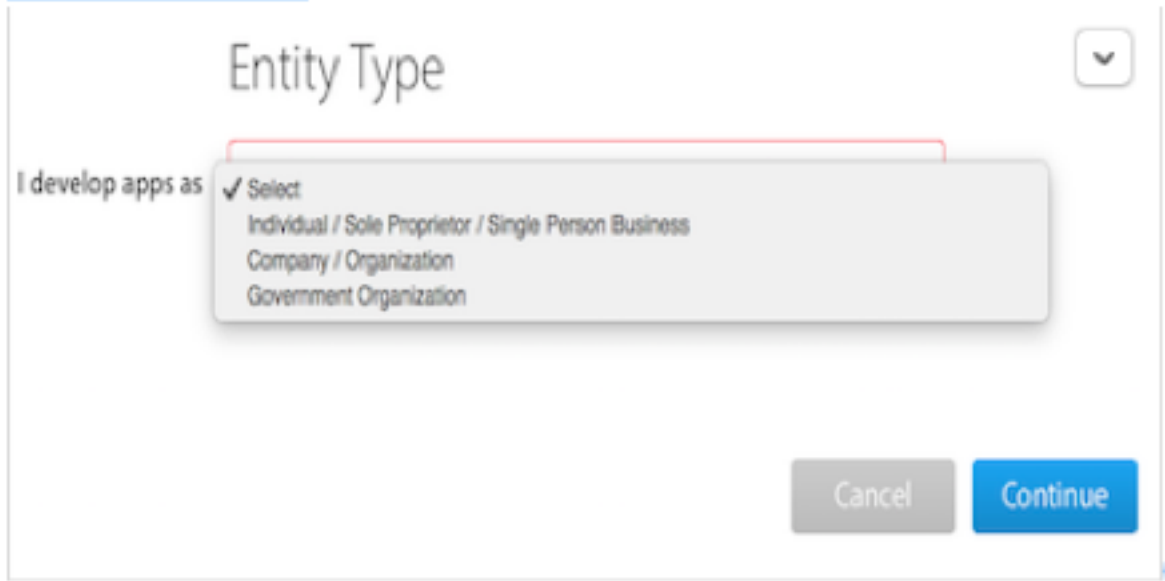


3、这边的注册流程可以参考第一部分的3-7步。创建Apple ID或者已经有就直接登录(创建Apple ID 这里就不讲了)



顺带一提，Developer Program和Enterprise Program都想申请的话，是需要注册两个账号的，一个账号只能用于一个证书。

4、注册了账号之后，需要选择账号类型。若是个人开发者，则选择第一项：“Individual / Sole Proprletor / Single Person Business” ,公司版则选择“Company / Organization” ,政府组织选择则第三个。



注意：公司版的还需要申请邓白氏编码（DUNS Number）。不过，作为公司的唯一标识，邓白氏编码可以通用。若之前申请过邓白氏编码，就可以不用申请。

这部分的申请步骤也可参考第一部分的8-14步。

5.点击continue之后的跳转到如下界面：注意：填写号码时，country Code填86Extension不填

Phone

ext

Country CodePhone NumberExtension

Confirm that you have the authority to sign legal agreements on behalf of your organization.

☐ I am the owner/founder and have the authority to bind my organization to legal agreements.

☒ My organization has given me the authority to bind it to legal agreements.

Verification Contact

Enter the contact information of an employee at your organization who can verify your signature authority. Please use the English alphabet. Do not enter special characters.

First name

Given name

Last name

Family name

Job Title

Email

Phone

ext

Country CodePhone NumberExtension

填好信息之后就按下continue

6.等待邮件

7.按照苹果发的邮箱里的内容操作下一步，首先同意他们的证书和协议，然后填写信用卡信息，如下图：

Purchasing and Payments

Enter your payment information.

Purchase items

☒ iOS Developer Program

Membership for one year.

\$99.00

☐ TSI 2-Pack

2 incidents for one year.

\$99.00

☐ TSI 5-Pack

5 incidents for one year.

\$249.00

☐ Mac Developer Program

Membership for one year.

\$99.00

Your order will be charged in U.S. dollars.

Order Total: \$99.00

Payment Information

Credit Card

Enter the number, cardholder's name, and expiration date for your credit card. We accept Visa, Mastercard, Discover, and American Express.

Type: Select one

This is a required field.

Number:

Cardholder's Name:

Expires: 1234 5678

Billing Information

Enter the billing information for your credit card.

Country: Select Country

Address Line 1:

Address Line 2: optional

City/Town:

State, Province, or Region: Select State

Postal Code:

Phone:

填写信用卡的基本信息，一般用你们老板（或者是你们负责人）的信用卡就行，但一定要是visa卡，即国际信用卡，支持双币的。

8.到此整个申请流程就完了，接下来苹果会扣费和激活开通了。

后续步骤与第一部分一样，申请完之后，就可以在itunesconnect.apple.com发布appstore的应用的上线审核了，将代码打包上传即可。

鸟哥笔记原创整理，转载请注明出处鸟哥笔记。



请输入评论内容,字数限制在500字以内

发表评论