

A woman with long blonde hair tied back in a ponytail stands in a city at night. She is wearing a dark, zip-up jacket with a red lining and a small circular logo on the chest. The background is filled with blurred, colorful lights from street lamps and buildings, creating a bokeh effect.

LOTUS

PRODUCT OUTLINE

SEAM is Smarter Personal Safety. For Everyone.

Never walk alone again.

The Seam Personal Safety Platform keeps you connected to your hand-picked network of trusted contacts, enabling you to easily record and share your journey and communicate with loved ones, anytime, anywhere.





L+TUS
BY SΞAM

Lotus Wearable. A New Way to Control Your Safety

The Lotus is a personal safety wearable that, when paired to the Seam App, lets you record and share your GPS location with streaming audio, access your voice assistant and communicate hands free at the touch of a button.

- ❖ Remote Control of Seam App
- ❖ Hands Free Phone Calling
- ❖ Remote Audio Recorder
- ❖ Remote Share Activation
- ❖ Versatile Wear Options
- ❖ Gender Neutral Design
- ❖ Google Assistant Integration



How the Lotus Works



VOICE ASSISTANT



BLUE TOOTH DISCOVERY



STANDBY



PHONE CALL



SHARING / RECORDING



RECORDING

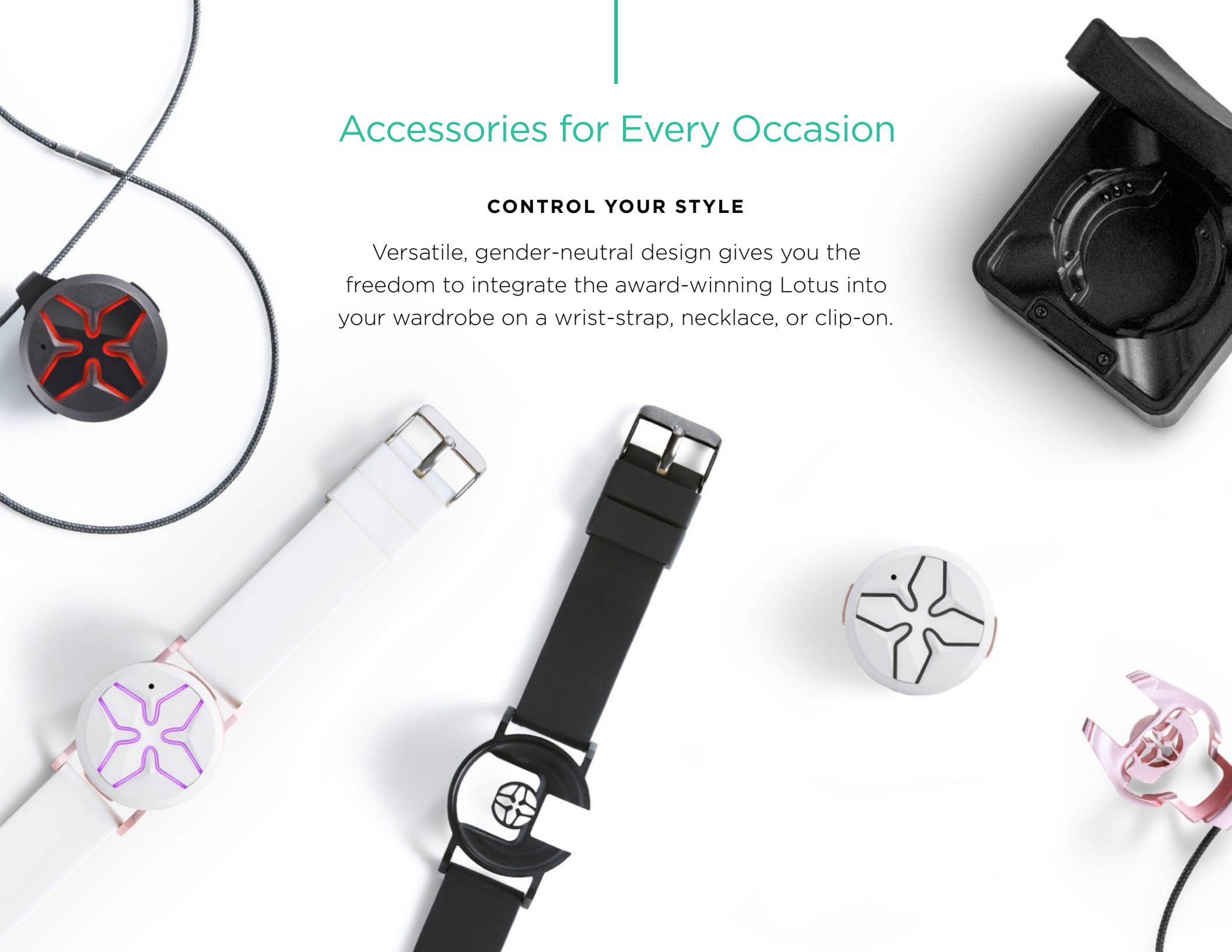
— Designed by Designers



Accessories for Every Occasion

CONTROL YOUR STYLE

Versatile, gender-neutral design gives you the freedom to integrate the award-winning Lotus into your wardrobe on a wrist-strap, necklace, or clip-on.





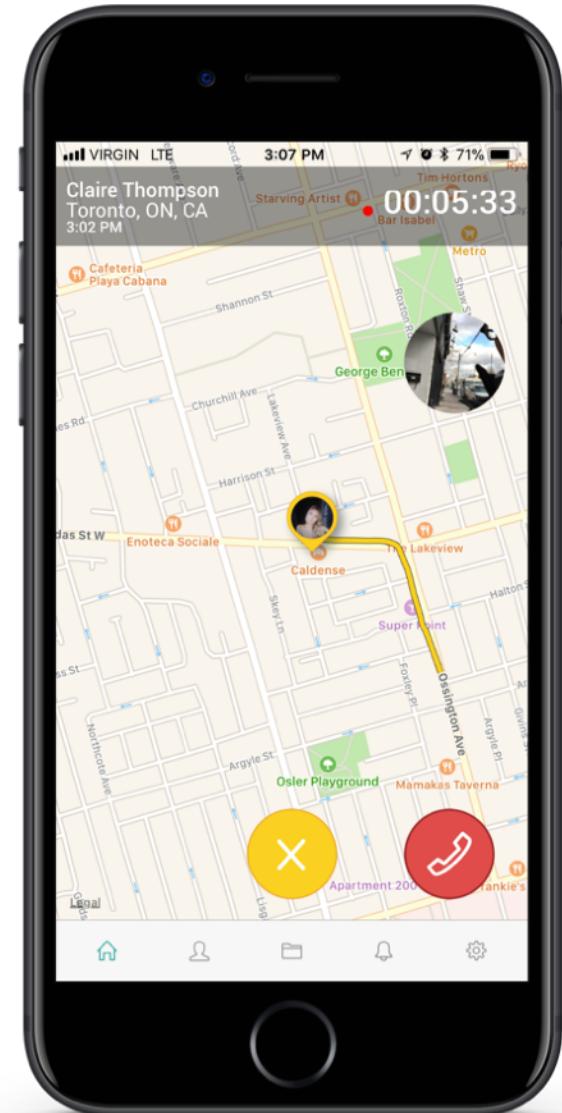
Versatile & Elegant

SEAM Personal Safety App

The Seam Personal Safety App is the easiest way to record and stream your location along, along with photos and audio to your trusted contacts in real time. Now your friends can see what you see, hear what you hear, and know where you are.

-  *GPS Tracking*
-  *Smart Emergency Connect*
-  *Front & Rear Camera Timelapse*
-  *Audio Recorder*
-  *Secure Cloud Storage*
-  *Stream Live to Guardian Network*
-  *Google Assistant Integration*

SEAM



The Seam System

The Seam Personal Safety App is the easiest way to record and stream your location along, along with photos and audio to your trusted contacts in real time. Now your friends can see what you see, hear what you hear, and know where you are.



RECORD

your contextual information, such as GPS and audio, via the Seam Personal Safety app



CONNECT

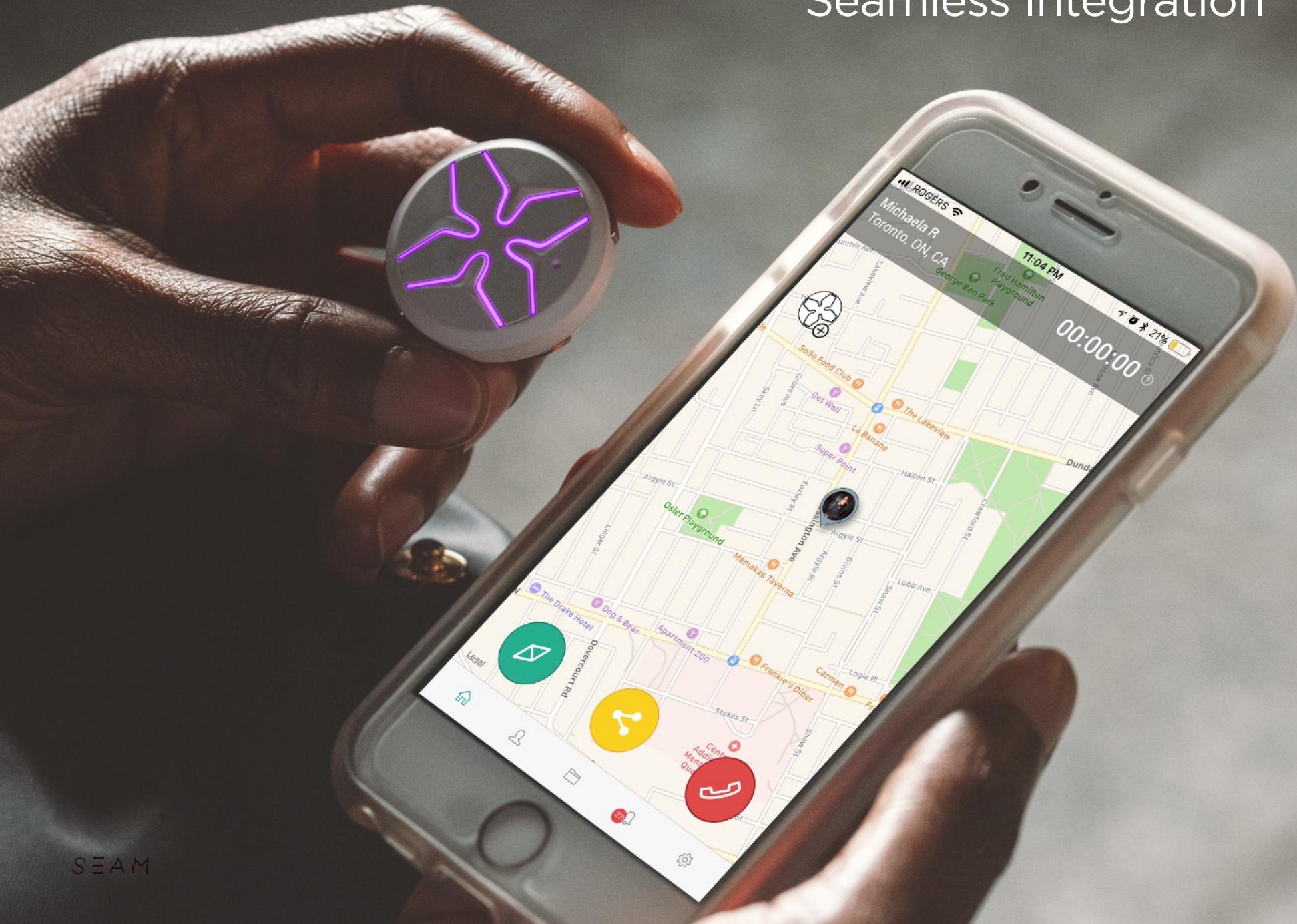
with Lotus personal safety wearable, giving you extra control so you feel safer.



SHARE

your journey with your contacts in real-time, and log your data to the cloud for future retrieval.

Seamless Integration



SEAM

We all deserve to feel connected
and safe no matter where we live.

1.16M

Estimated number of police reported violent
crimes in the USA (2014 - FBI Statistics)

298K

Total number of police reported violent crimes
in Canada, with gender and age distribution data
(2008 - Statistics Canada)

How SEAM Stacks Up

Current solutions focus on GPS, with little additional functionality, or are over stylized for women. Seam is the smarter safety solution designed for everyone.

	SEAM	ROAR	REVOLAR	Life360 APP ONLY	bSafe APP ONLY
Location Tracking	✓	✓	✓	✓	✓
Location Sharing	✓	✓	✓	✓	✓
Emergency Calling	✓	✗	✗	✗	✓
Real-time Audio Logging	✓	✗	✗	✗	✗
Real-time Audio Sharing	✓	✗	✗	✗	✓
Real-time Photo Logging (App Only)	✓	✗	✗	✗	✗
Real-time Photo Sharing (App Only)	✓	✗	✗	✗	✗
Multiple mounting options & accessories	✓	✗	✗	N/A	N/A
Secure Log Backup (Audio, Photos, Location history)	✓	✗	✗	✗	✗
Extended Secure Log Backup for Review (Audio, Photos, Location history)	✓	✗	✗	N/A	N/A
Gender Neutral Design	✓	✗	✓	N/A	N/A
Two-Way Hands-Free Phone Conversation	✓	✗	✗	✗	✗
Voice Control through Google Assistant	✓	✗	✗	✗	✗
Beautiful Fit & Finish	✓	✗	✗	N/A	N/A

Wearable Technology

310.4M

Relevant wearables estimated to be sold globally in 2017 generating
\$30.5BN in revenue.

504.7M

Expected number of relevant wearables sold in 2021.

SΞAM

Designed In Toronto,
Made in China for the World



SΞAM

The Lotus



Lotus (In Black)

\$129.95 USD

Accessories



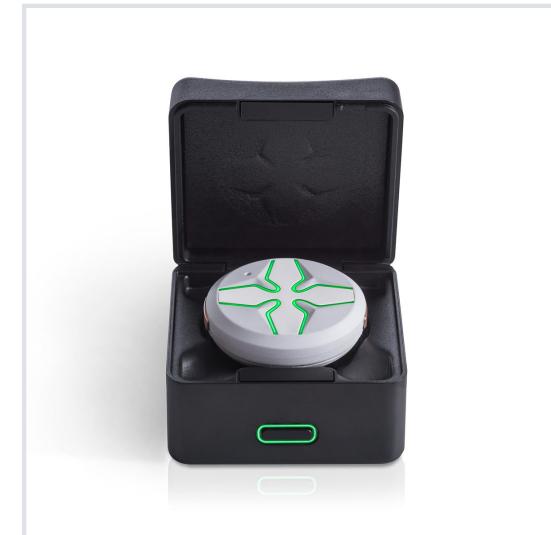
PENDANT ADAPTER

\$24.95 USD / \$27.95 CAD



WRIST ADAPTER

\$27.95 USD / \$29.95 CAD



CHARGING CASE

\$36.99 USD / \$44.95 CAD

About SEAM

Seam is a privately held company, based in Toronto, Canada.

Seam is building the smartest, most intuitive, and most intelligent personal safety platform in the world, consisting of free-to-download apps and connected wearable devices.

Through our design studio, we have won numerous design awards, including the iF Design Award for Product Design, and 2 Red Dot Design Awards. Seam was awarded with the Gearbrain 2018 Best of CES Editors choice award for Most Innovative Wearable design.

Visit Seamtechnic.com

A photograph of a networking event at the SEAM 2018 conference. The scene is filled with people in professional attire, some standing in groups and others walking through the space. In the foreground, a woman in a white blazer is looking at a brochure or booklet. To her right, a man in a white t-shirt stands behind a table covered with a white cloth. The table is set with various items, including a tablet displaying a presentation, several small notebooks, a glass of water, and a stack of white shirts with a green mountain logo. The background shows more attendees and a sign for 'MeetSolve' and 'needis.com'. The overall atmosphere is one of a busy, professional networking environment.

SEAM

We Are Partner Driven

Welcome to the Seam Family. We Support our Channels in the Following Ways:

BRAND MARKETING

Online Videos
Tutorials
Comprehensive Website
Tradeshows
Email Marketing
*PR Representation
(Change Communications)*
Facebook / Instagram / Twitter
*Digital Marketing
(Adwords, Social PPC)*

IN STORE

POS Displays
Videos & Commercials
Lotus Marketing Support (TBD)
Stickers
Store Locator

PRODUCTS

Quality Products
Beautiful Designs
Wide Range of Accessories
Powerful App that drives engagement & adoptions



— Domestic / International Price List

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