

Felix Homes

The real estate platform that works for clients and agents.



We all know the real estate transaction is broken.

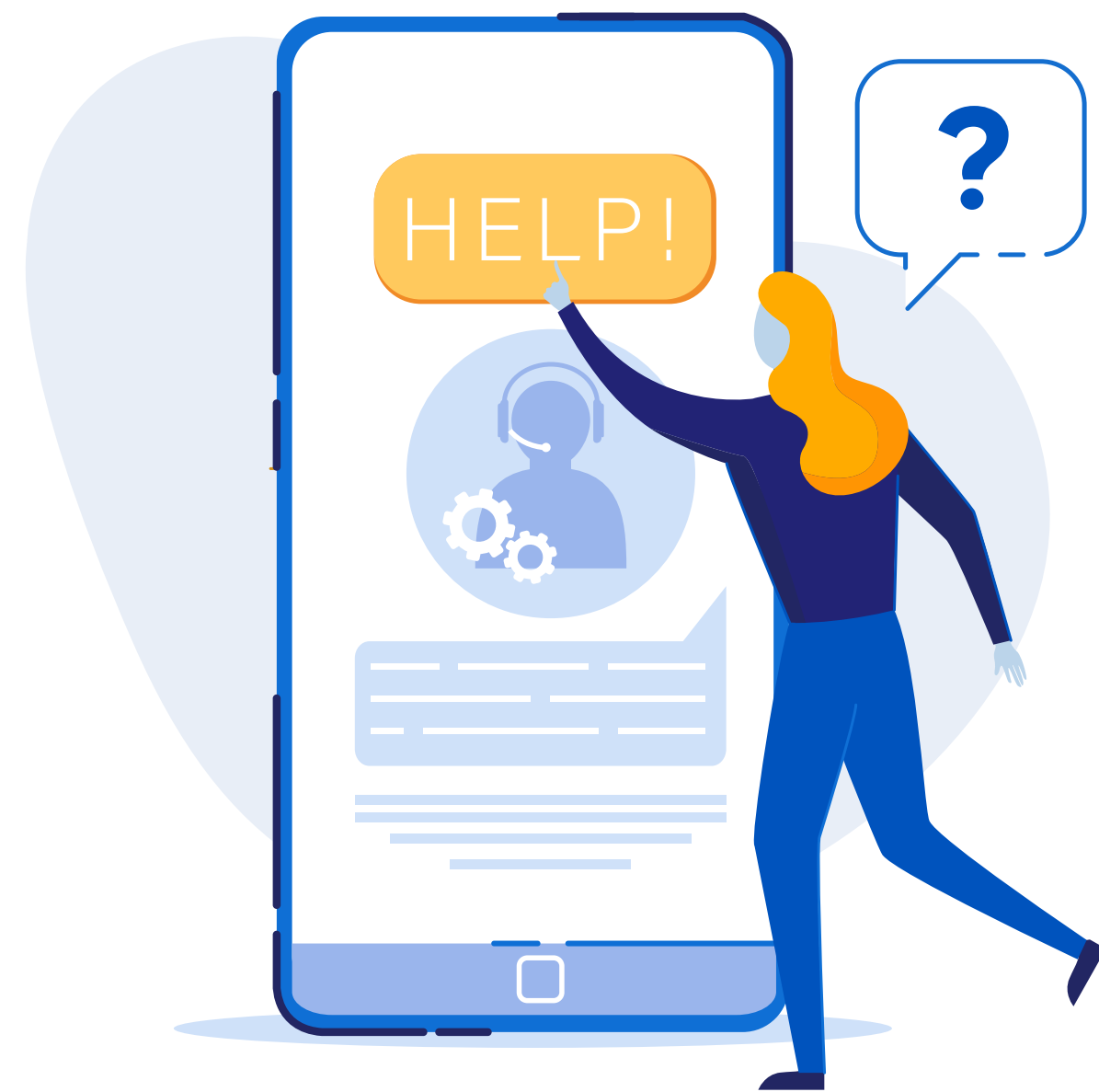


The average commission to sell your home is over \$18,000



The average agent does less than one transaction per year

Homeowners have no clue what to expect when selling their house... except a hefty commission.



Agents are poor at communicating with clients



The selling process has no transparency and clients are left in the dark



Their commission structures are unclear and too costly

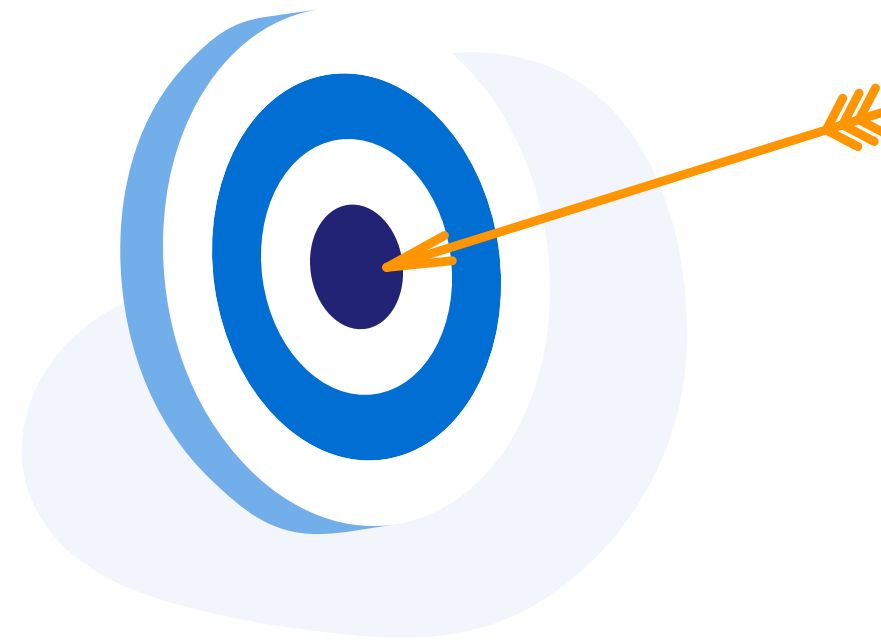
With Felix, customers can expect a high quality, consistent experience all for a low, flat fee.



Tech-driven
Valuations



Photography
+ Staging



Targeted
Marketing



Analytical
Insights



Experienced
Agents

Traditional agents are so focused on juggling tedious tasks, they can't provide an exceptional customer experience.



Traditional agents still use antiquated technology



They use poor and unsophisticated marketing techniques



They're focused on mundane tasks and can't stay organized

Felix automates back-office support so agents can focus on what they do best.



Marketing
Coordination



Photography
+ Staging



Lead
Generation



Design
Studio



Technology
Suite

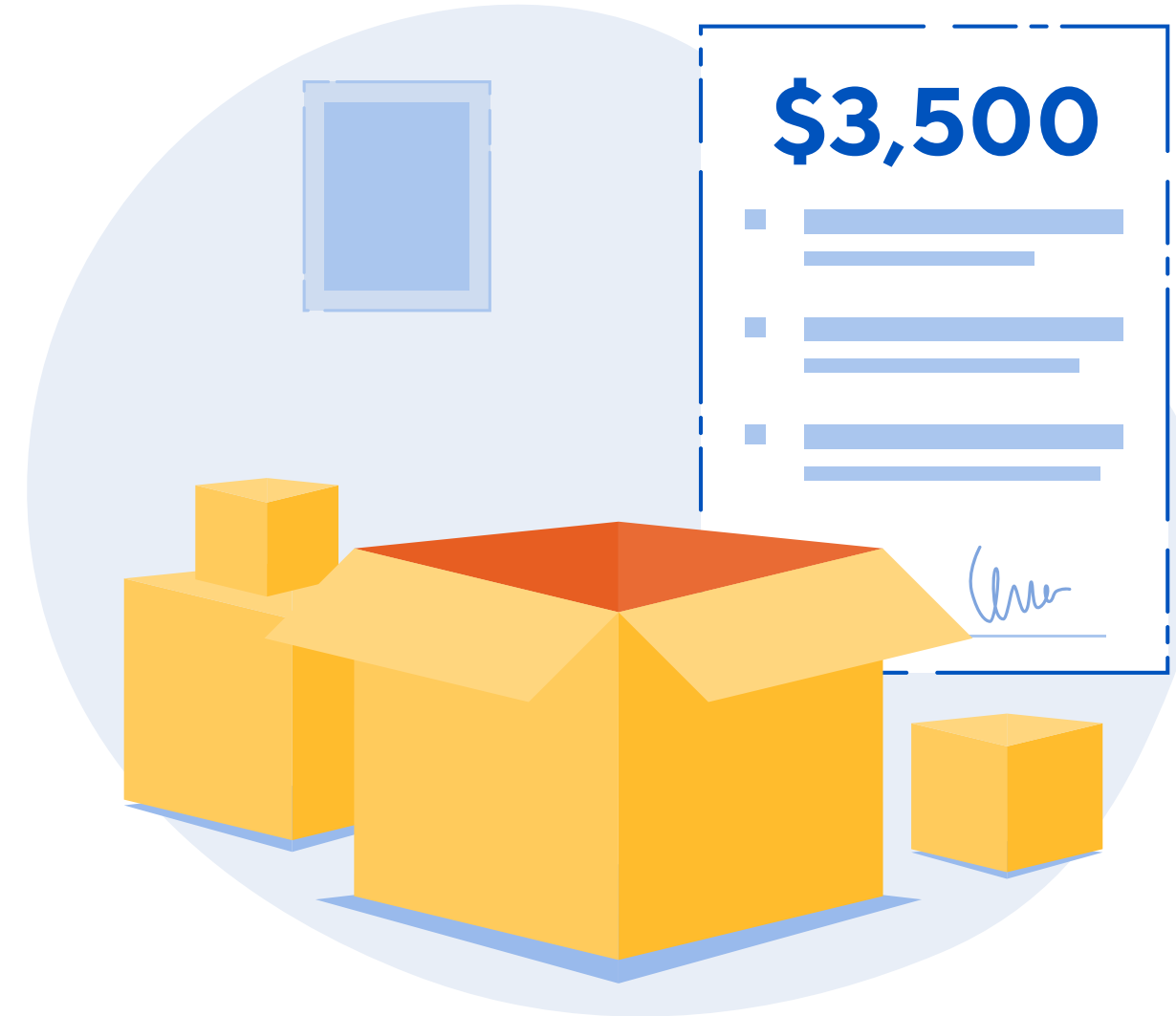
We've built a client centric brokerage where agents can focus on what matters the most.



Our first three services have proved to be a hit.



Felix Guaranteed Sale



Felix Flat Fee



Buy with Felix

Our plan for the future.

SELLING SERVICES



Rent to Own



Co-ownership



Sales Leaseback

VERTICAL INTEGRATION



Title & Settlement



Mortgage

BUYING SERVICES



All Cash Offer

Our August 2019 Snapshot.



2.1K

Unique Website Views



217

Seller Leads

10%



19

Listings

12%

We've launched in Tennessee
and are on track to expand nationally.



\$68B

315,000 homes sold



\$100B

412,000 homes sold



\$336B

1,300,000 homes sold



\$301B

1,500,000 homes sold

Meet the Team



Tyler Forte
CEO



Niv Ginat
Product



Prem Hirubalan
Operations



Brent Davidson
Principal Broker



Chris Latch
Felix Agent



Sarah Latch
Felix Agent

Thank you!

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