



Nikita Ivanov

Web Developer

Country:	Uzbekistan
City:	Tashkent
Age:	33
Education:	Secondary Vocational

ABOUT ME

Frontend and Web Developer with over 5 years of commercial development experience.

I specialize in creating responsive, modern, and high-performance web projects. I help companies increase user engagement and improve their overall experience by using up-to-date technologies and best development practices.

In my work I also:

- ✔ worked on web design and project structure planning.
- ✔ conducted testing and optimization.
- ✔ provided technical support and long-term maintenance.
- ✔ participated in the promotion and development of projects.
- ✔ handled content management.
- ✔ collaborated with AI tools in the web development process.

For project implementation I use:

- HTML5 & CSS3
- Flex/Grid CSS
- Bootstrap
- TailwindCSS
- BEM methodology
- Sass
- jQuery
- JavaScript
- SVG
- Git
- GSAP
- Animate Js
- Swiper Js
- Gulp
- Webpack
- React
- PHP
- WordPress
- Elementor
- WPBakery
- OpenCart
- MySQL
- FTP/SFTP
- WP Local
- Docker
- Figma
- Zeplin
- Adobe Photoshop
- Adobe Illustrator
- ChatGPT
- Copilot

WEB DESIGN

Skills in Web Design

I work in the field of web design — creating stylish and functional website layouts focused on user convenience and business objectives.

I use for my work:

- ✔ UX/UI design (usability, navigation, user scenarios).
- ✔ Creation of prototypes and wireframes (Figma, Adobe XD).
- ✔ Design of responsive interfaces for various devices.
- ✔ Work with typography, color schemes, and visual hierarchy.
- ✔ Creation and design of website and application layouts.
- ✔ Preparation of graphics, icons, and illustrations (Adobe Photoshop, Illustrator).
- ✔ Proficiency in composition principles and visual balance.
- ✔ Work with design systems and brand guidelines.
- ✔ Optimization of graphics and media content for the web.
- ✔ Use of AI tools (image generation, color scheme selection, UX analysis).

HTML LAYOUT AND FRONTEND DEVELOPMENT

Skills in HTML Layout and Frontend Development

I work in the field of HTML layout and frontend development: creating modern interfaces optimized for different devices and browsers, with a focus on usability and performance.

I use for my work:

- ✔ Semantic and valid HTML5 layout.
- ✔ Responsive and cross-browser layout (Flexbox, CSS Grid, media queries).
- ✔ Optimization of code structure for SEO and loading speed.
- ✔ Use of CSS/SCSS for styling, animations, and effects.
- ✔ Layout development based on design mockups (Figma, PSD, Sketch, Adobe XD).
- ✔ Work with modern frameworks (React, Vue) and a component-based approach.
- ✔ Integration of layout with JavaScript (dynamic elements, form validation, interactivity).
- ✔ Work with Git (GitHub, GitLab, team development).
- ✔ Creating animations using CSS, Animate.css, and GSAP.
- ✔ Optimization of images and media for performance improvement.
- ✔ Working with build systems (Gulp, Webpack).
- ✔ Accessibility support (ensuring websites are usable by all user groups, including people with disabilities).

BACKEND AND CMS

Skills in Backend and CMS

Skills in backend and CMS: development and maintenance of websites on WordPress (WPBakery, Elementor), theme creation and editing, plugin configuration. Experience with OpenCart for e-commerce projects: installation, setup, and customization of stores tailored to business needs.

Tools I use:

- ✔ Development and maintenance of websites using PHP.
- ✔ Working with WordPress: theme and plugin setup and customization.
- ✔ Experience with page builders: Elementor, WPBakery.
- ✔ Development and configuration of online stores using OpenCart.
- ✔ Working with databases (MySQL): configuration and query optimization.
- ✔ Administration and configuration of CMS dashboards.
- ✔ Working with FTP/SFTP (FileZilla, WinSCP).
- ✔ Domain and hosting setup and management (DNS records, website migration).
- ✔ Website performance and security optimization.
- ✔ Integration of third-party services and APIs.
- ✔ Backup configuration and website restoration.
- ✔ Using WP Local (Local by Flywheel) for local development.
- ✔ Working with Docker: creating and managing containers for web projects.

WEB PROJECT TESTING

Skills in Web Project Testing

I have experience in testing web projects, including functionality, interface, and navigation checks, as well as monitoring responsiveness and cross-browser compatibility. I focus on site stability and loading speed, identifying and documenting bugs to ensure high quality and readiness for launch.

Tools I use:

- ✔ Functional testing (checking forms, buttons, and user scenarios).
- ✔ Cross-browser and cross-platform testing (Chrome, Firefox, Safari, Edge; Windows, macOS, mobile devices).
- ✔ Responsive testing and proper display across different screen sizes (desktop, tablet, mobile).
- ✔ Layout validation against design mockups (Pixel Perfect).
- ✔ Performance and loading speed testing (PageSpeed Insights, GTmetrix, Lighthouse).
- ✔ SEO audit and technical optimization review
- ✔ Working with the browser console and debugging via DevTools.
- ✔ Usability testing (interface convenience and navigation logic).
- ✔ Writing bug reports and documentation.

OPTIMIZATION AND PROMOTION

Skills in SEO Optimization and Project Promotion

I have experience in SEO optimization and promoting web projects: I analyze and improve site structure, work with semantic core and content, optimize pages for search engines, and increase their visibility in search results. I pay attention to technical aspects and behavioral factors, which helps boost rankings and drive traffic growth.

Tools I use:

- ✔ On-page SEO optimization (meta tags, H1–H6 headings, alt attributes, semantic markup).
- ✔ Semantic core collection and clustering (keyword research).
- ✔ Website loading speed optimization (Google PageSpeed, Lighthouse, GTmetrix).
- ✔ Responsiveness and mobile-friendly optimization.
- ✔ Clean URL and SEO-friendly link configuration (human-readable URLs).
- ✔ Working with robots.txt, .htaccess, and sitemap.xml.
- ✔ SEO audit and technical issue resolution.
- ✔ Image and media content optimization
- ✔ Link building and internal page linking.
- ✔ Setup and analysis using Google Analytics, Google Search Console, and Yandex.Metrica.
- ✔ Content creation and optimization for search engines.

CONTENT FOR WEB PROJECTS

Skills in Working with Content for Web Projects

I work with content for web projects: preparing and publishing texts, images, and multimedia through website admin panels. I follow structural, formatting, and SEO requirements to ensure proper display and alignment with the project's style.

Tools I use:

- ✔ Uploading and editing texts, images, and multimedia in admin panels (WordPress, OpenCart, and other CMS).
- ✔ Working with visual editors (Elementor, WPBakery, Gutenberg).
- ✔ Preparing and optimizing images before upload (size, format, weight).
- ✔ Creating and editing pages, posts, categories, menus, and widgets.
- ✔ Configuring SEO parameters for content (title, description, alt tags, keywords).
- ✔ Working with multilingual content (translation plugins, page duplication).
- ✔ Creating and updating blogs, news sections, and product catalogs.
- ✔ Managing media library and file structure.
- ✔ Checking content display and correctness across different devices.
- ✔ Text formatting (headings, lists, links, tables) according to layout standards.
- ✔ Maintaining consistent styles and brand guidelines in website content.
- ✔ Configuring and updating content blocks via HTML/CSS when needed.

EXPERIENCE AND COLLABORATION

Work Experience and Collaboration with Companies

Throughout my career, I've had the opportunity to collaborate with various companies and projects, gaining hands-on experience in the development, integration, and administration of web solutions.

Freelance (collaboration with Sleep&Glow, Recofe, Giglancer, Vuna Marketing)

2024 – Present

Web Designer, Frontend & Web Developer

Web design, layout implementation, development of landing pages, corporate websites, and online stores; integration and work with WordPress CMS, site administration and content management, content creation and editing, project optimization and testing, hosting operations (migration, configuration, file and database management).

MOD - Agency

2023 - 2024

WordPress Developer

Integration and work with WordPress CMS (WPBakery), site administration and content management, content creation and editing, project optimization and testing, hosting operations (migration, configuration, file and database management).

TFA.Digital

2022 - 2023

Frontend & WordPress Developer

Web design, layout implementation, development of landing pages, corporate websites, and online stores; integration with CMS platforms (OpenCart, WordPress), working with admin panels: content creation and editing, project optimization and testing.

Akfa Group

2020 - 2022

Web Designer, Frontend & Web Developer

Structure planning, web design, layout implementation, development of landing pages, corporate websites, and e-commerce platforms; integration with CMS platforms (OpenCart, WordPress), administration via control panel: content creation and editing, project optimization and testing, hosting operations (migration, configuration, file and database management).

Dubairentacar

2019 - 2020

Frontend Developer

Development of the client-side of a car rental website in Dubai.

Vuna marketing

2015 - 2019

Frontend - разработчик

Layout implementation, development of landing pages, corporate websites, and online stores; administration via control panel: content creation and editing, project optimization and testing on WordPress CMS, hosting operations (migration, configuration, file management).

Articul

2014 - 2015

HTML Markup Specialist

Layout implementation, email template development, creation of landing pages, corporate websites, and online stores; project optimization and testing.

Mobi 03

2012 - 2014

HTML Markup Specialist

Layout implementation, development of landing pages, corporate websites, and online stores; administration via control panel: content creation and editing, project optimization and testing.

We Love CSS

2011 - 2012

HTML Markup Specialist

Layout implementation for mockups and landing pages, development of plugins and custom functionality.

ADDITIONAL

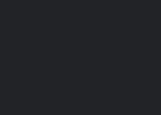
Additional Information

- ✔ Category B Driver's License
- ✔ Regular driving experience
- ✔ Willingness to travel (if applicable or required)
- ✔ No harmful habits (within reason)

CONTACTS

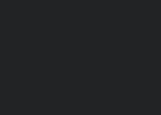
My Contacts

You can reach me using the contact details below. I'll be happy to answer your questions and discuss collaboration opportunities.



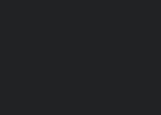
Phone

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Email

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Telegram

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Hobbies and Interests

Passionate about automotive topics: restoration and technical maintenance, with a strong interest in bodywork and painting — including personal experience in restoring my own car and sourcing spare parts. Also enjoy sports and outdoor activities such as running, walking, cycling, and hiking in the mountains.