



SPECIALIZATION CERTIFICATE

has been presented to

Nivan Ramadhan Sugiantoro

Digital Marketing

for successfully completing Fresh Graduate Academy Course Program Digital Talent Scholarship, Ministry of Communication and Informatics (Kominfo) in collaboration with Rakamin Academy with **Excellent Grade**

Jakarta, Indonesia

Managing Director

Learning Lead

Andika Deni Prasetya

Wildani Supriadi

Learning Period: March-April 2022

Certification ID: 9DMPA1FGA42022



Number	Course List
1.	Intro to Google Ads and Account Setup
2.	Research Methodology and Planning 109
3.	Advance Research Methodology and Planning
4.	Channel Analysis Search
5.	Channel Analysis Display, Video and App
6.	Keyword Planning
7.	Audience Set
8.	Audience Set Advance
9.	Content Validation and Testing
10.	Setting up Conversion & Google Ads Policy
11.	Analytics Tools Mastery
12.	Creating Report and Handling Stakeholders Meeting

Overall Score

86.80