

CREDIT CARD CUSTOMER PROFILE DASHBOARD

10293
Total Customers

Gender Filter

☐ Female

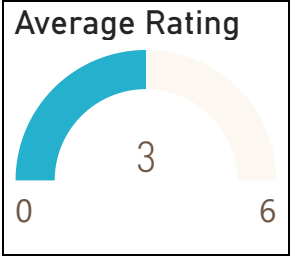
☐ Male

Income Category

☐ High

☐ Low

☐ Medium



Card Category

Blue

Gold

Platinum

Silver

Average Income

57087

Age Group

☐ 18-24

☐ 25-34

☐ 35-44

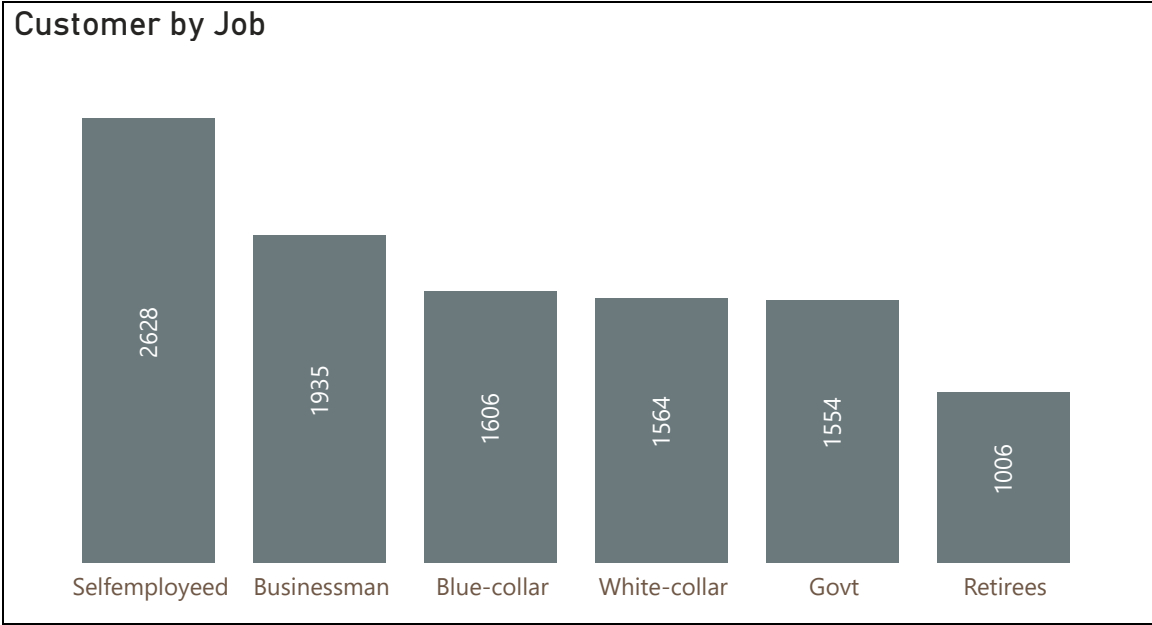
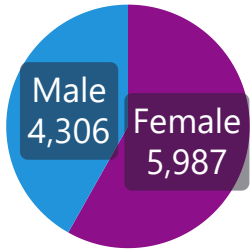
☐ 45-59

☐ 60+

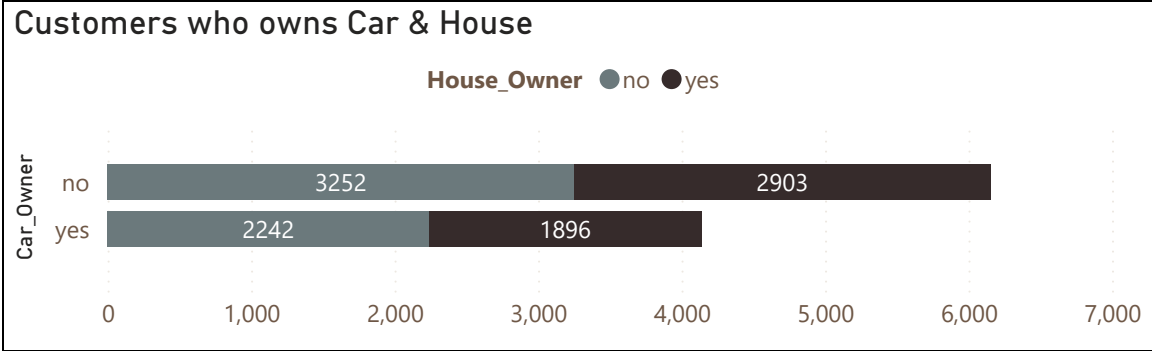
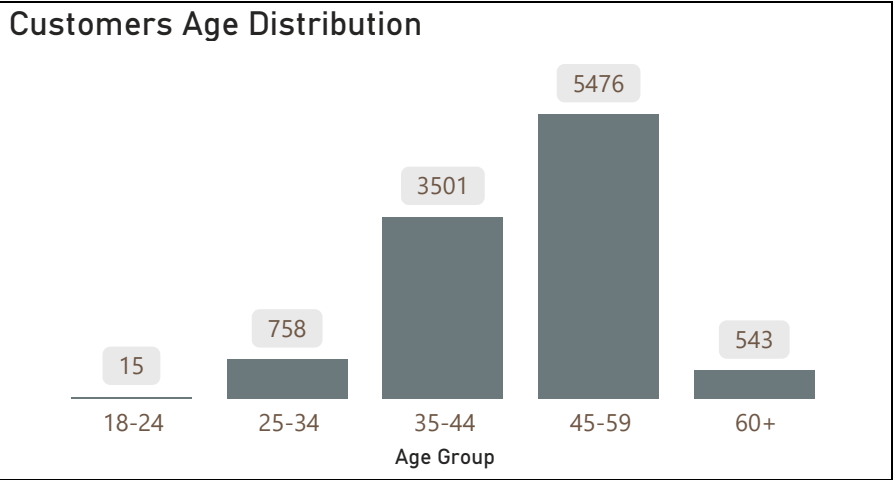
Average Aquisition Cost

96.29

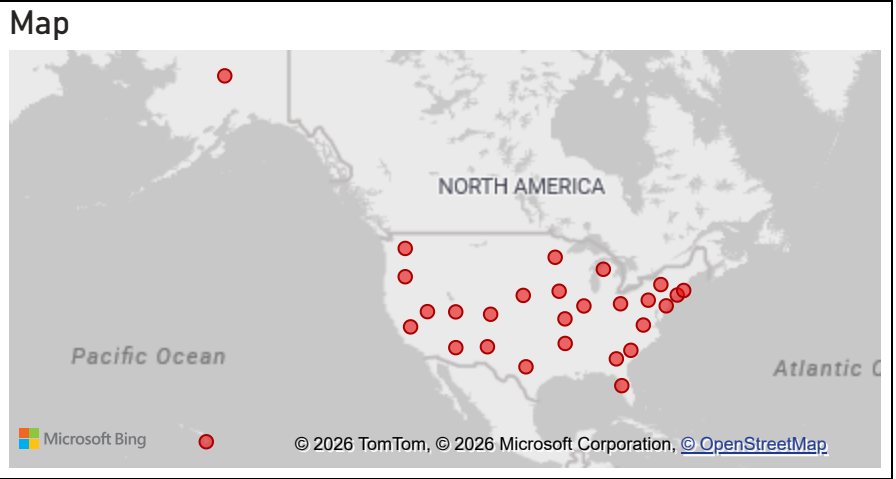
Gender Distribution



Customer_Job	Total Customers
Blue-collar	1606
Businessman	1935
Govt	1554
Retirees	1006
Selfemployed	2628
White-collar	1564
Total	10293



Education_Level	Total Customers
Doctorate	462
Graduate	4208
High School	2047
Post-Graduate	523
Uneducated	1506
Unknown	1547
Total	10293



CREDIT CARD TRANSCATION DASHBOARD

Gender

Female

Select Week

All

2023

10K

Total Transactions

46M

Total Revenue

1M

Current Week Revenue

749K

Previous Week Revenue

7.98M

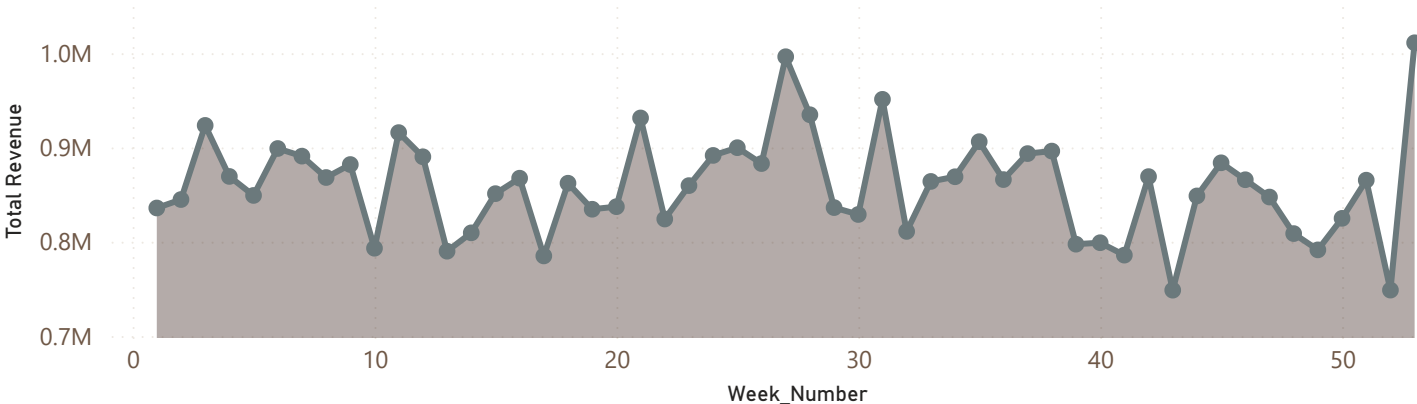
Total Interest Earned

Week_Start_Date

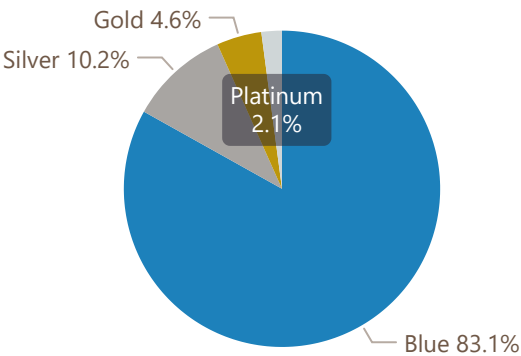
01-01-2023

31-12-2023

Total Revenue by Week_Number



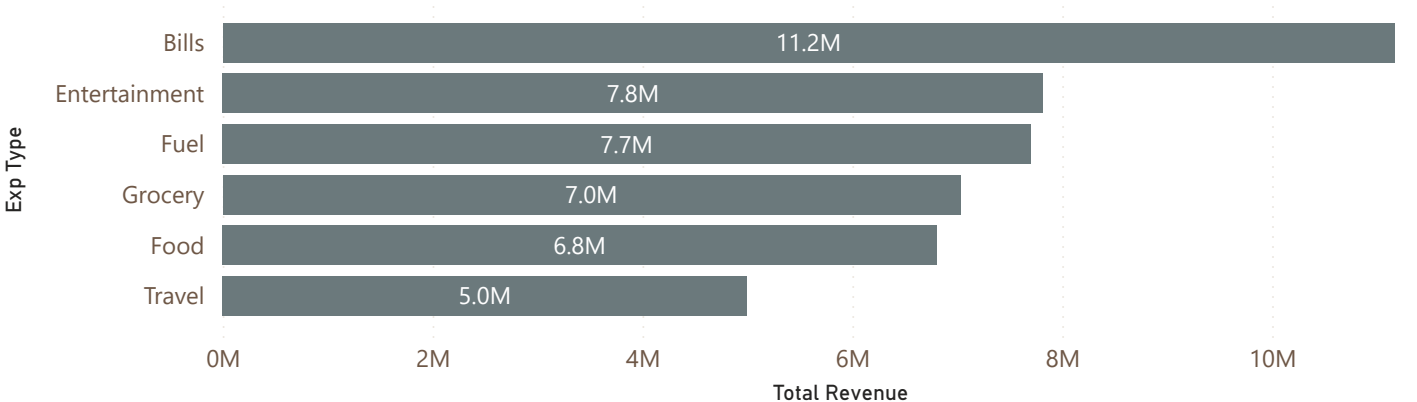
Transactions by Card Category



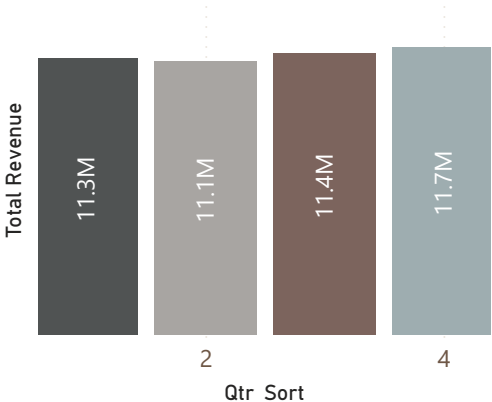
Exp Type

- ☐ Bills
- ☐ Entertain...
- ☐ Food
- ☐ Fuel
- ☐ Grocery
- ☐ Travel

Total Revenue by Exp Type



Total Revenue by Quater



Count of Transactions by Gender

