

CREDIT CARD CUSTOMER PROFILE DASHBOARD

10293

Total Customers

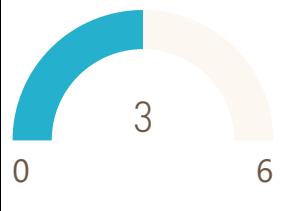
Gender Filter

- Female
- Male

Income Category

- High
- Low
- Medium

Average Rating



Card Category



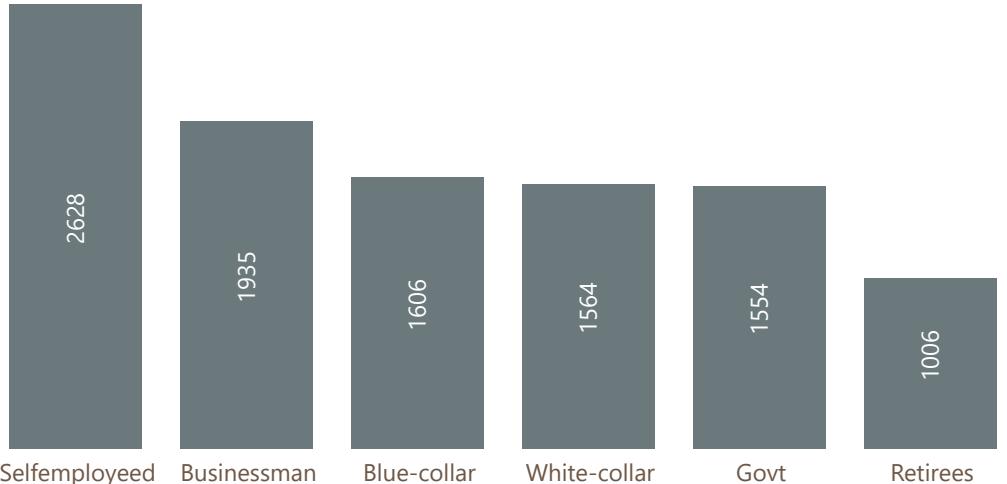
Average Income

57087

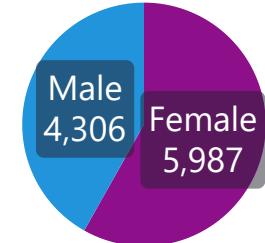
Age Group

- 18-24
- 25-34
- 35-44
- 45-59
- 60+

Customer by Job



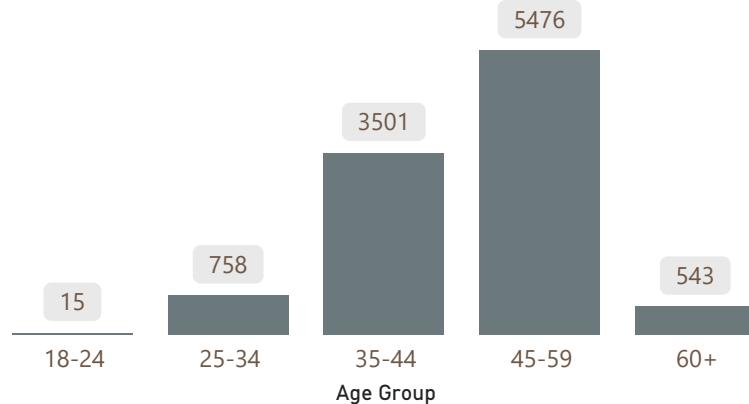
Gender Distribution



Average Acquisition Cost

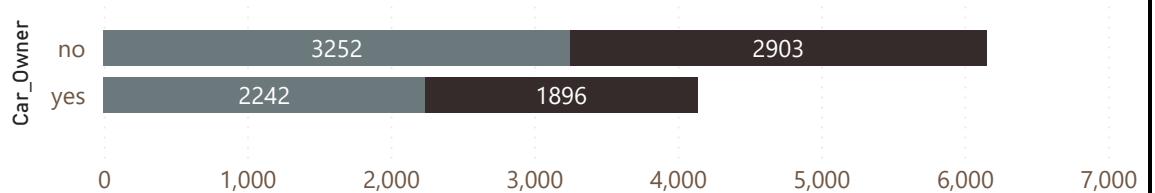
96.29

Customers Age Distribution



Customers who owns Car & House

House_Owner ● no ● yes



Customer_Job	Total Customers
Blue-collar	1606
Businessman	1935
Govt	1554
Retirees	1006
Selfemployed	2628
White-collar	1564
Total	10293

Education_Level	Total Customers
Doctorate	462
Graduate	4208
High School	2047
Post-Graduate	523
Uneducated	1506
Unknown	1547
Total	10293

Map



CREDIT CARD TRANSCATION DASHBOARD

Gender
Female >

Select Week
All >

2023

10K

Total Transactions

46M

Total Revenue

1M

Current Week Revenue

749K

Previous Week Revenue

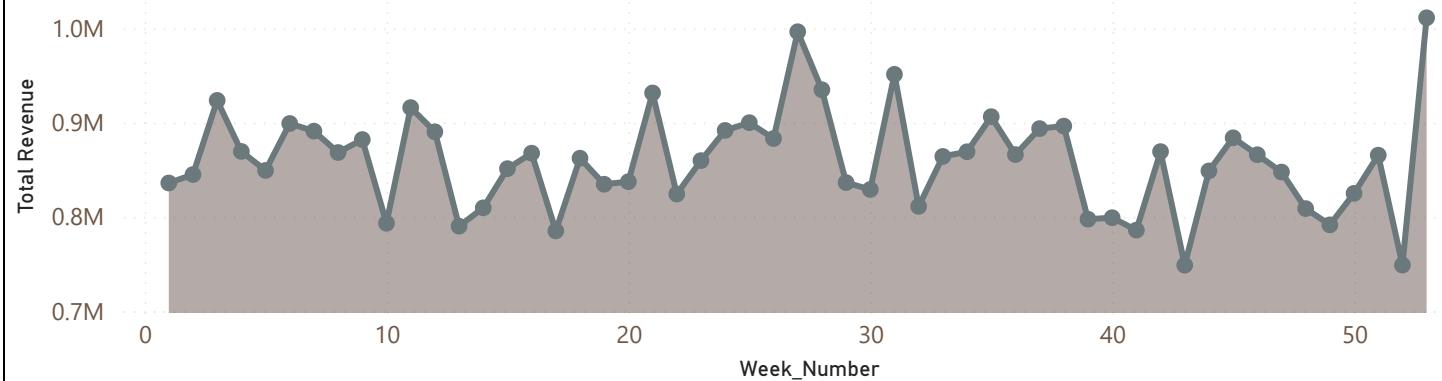
7.98M

Total Interest Earned

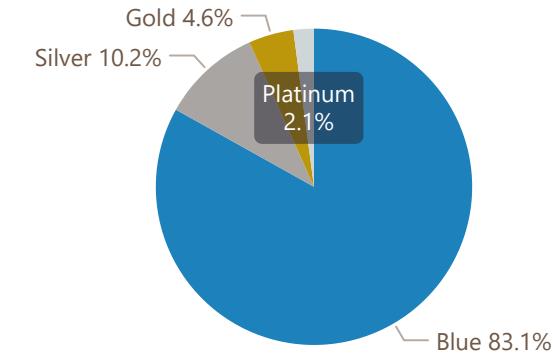
Week_Start_Date

01-01-2023 31-12-2023

Total Revenue by Week_Number



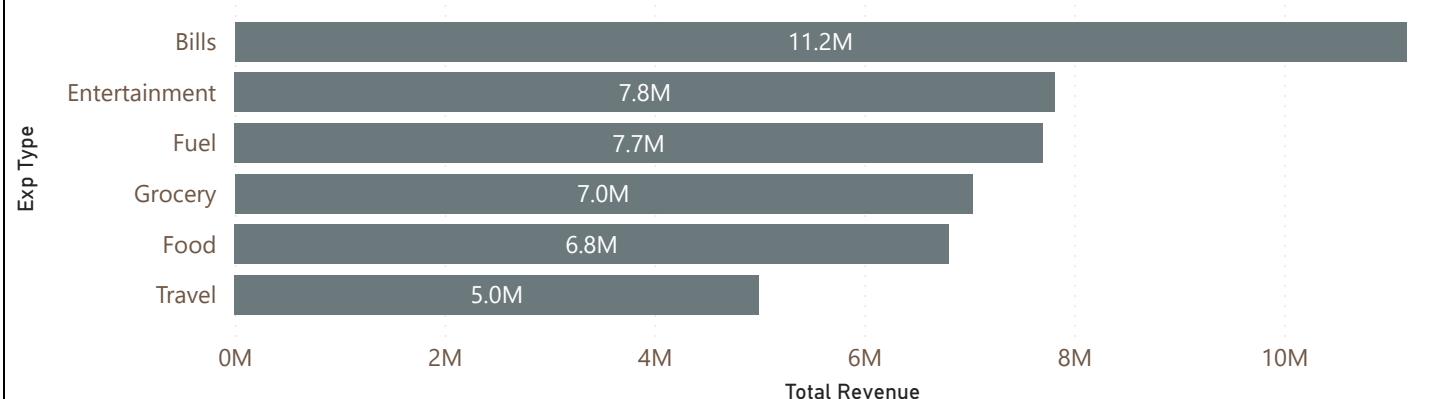
Transactions by Card Category



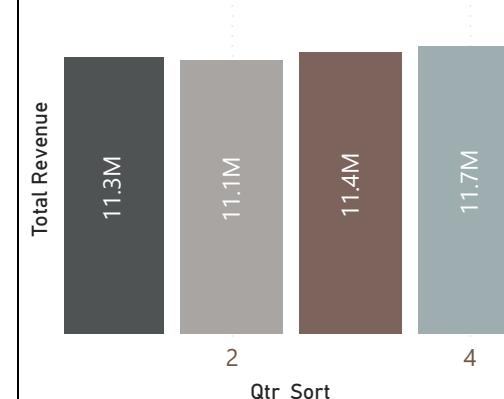
Exp Type

- Bills
- Entertain...
- Food
- Fuel
- Grocery
- Travel

Total Revenue by Exp Type



Total Revenue by Quater



Count of Transactions by Gender

