



# Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- 10 minutes** to prepare
- 1 hour** to collaborate
- 2-8 people** recommended



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## Need some inspiration?

See a finished version of this template to kickstart your work.

[Open example](#)



# Before you collaborate

A little bit of preparation goes a long way with this session. Here’s what you need to do to get going.

10 minutes

A

## Team gathering

Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

B

## Set the goal

Think about the problem you'll be focusing on solving in the brainstorming session.

C

## Learn how to use the facilitation tools

Use the Facilitation Superpowers to run a happy and productive session.

[Open article](#)

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## Define

What pr  
problem  
focus of

5 min



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Define your problem statement


What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

🕒 5 minutes

PROBLEM


ANALYSIS THE FINANCIAL PERFORMANCE OF LEADING BANKS?


It is a multifaceted approach to evaluating the bank's financial performance. it the process of examining a banks financial records, statement and processes.





Key rules of brainstorming


To run an smooth and productive session


 Stay in topic.

 Encourage wild ideas.

 Defer judgment.

 Listen to others.

 Go for volume.

 If possible, be visual.

## Brainstorm

Write down any ideas that come to mind that address your problem statement.

 10 minutes

PERSON 1	PERSON 2	PERSON 3	PERSON 4
We can use horizontal analysis. which is used in finacial statement analysis to compare historical data.	I prefer vertical analysis. because , we can analysis data to comparing with other banks.	Ratio analysis also best method examine and predicate the financial performance of banks.	The financial performance analysis of bank by using analysis of capital adequacy ratio.
Trends analysis is also a best technique to examine and predicate movements of banks.	we can analyze the financial performance of bank by cash flow statement analysis.	We can see financial conditions of banks by analysing profit and loss.	Moreover, we can use liquidity analysis of banks to analysis the banks financial performance.





Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

🕒 20 minutes

We can use horizontal analysis. which is used in finacial statement analysis to compare historical data.

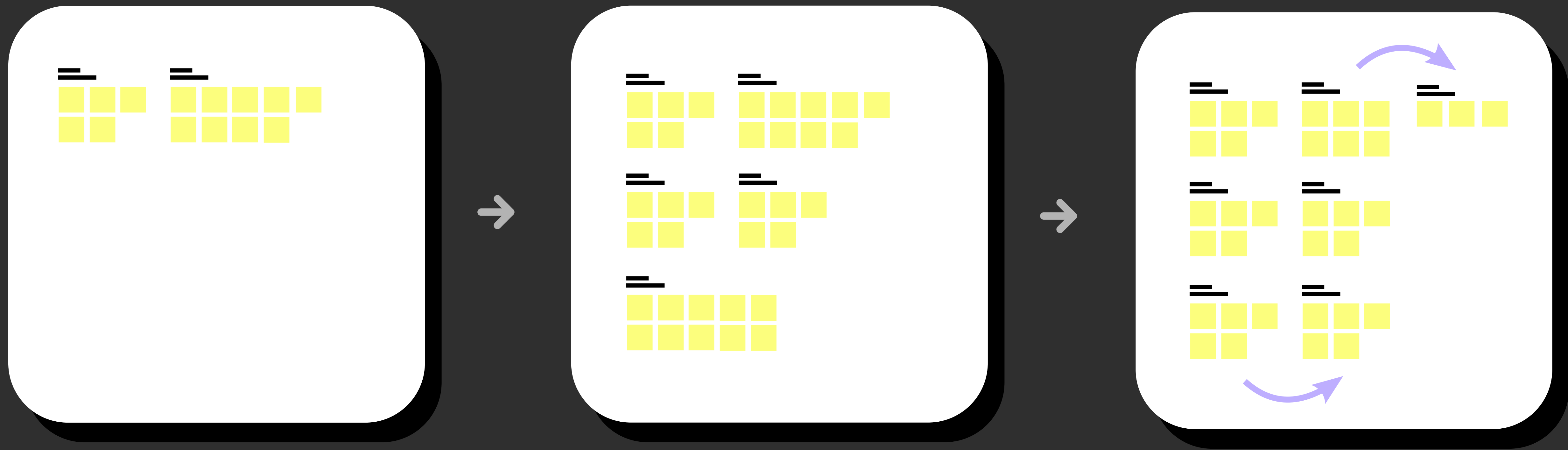
Trends analysis is also a best technique to examine and predicate movements of banks.

I prefer vertical analysis. because , we can analysis data to comparing with other banks.

we can analyze the financial performance of bank by cash flow statement analysis.

Ratio analysis also best method examine and predicate the financial performance of banks.

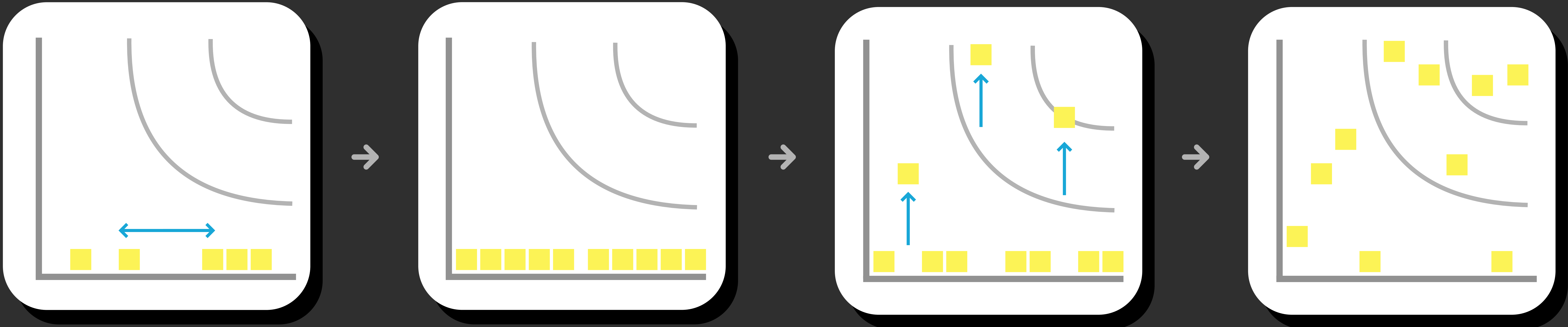
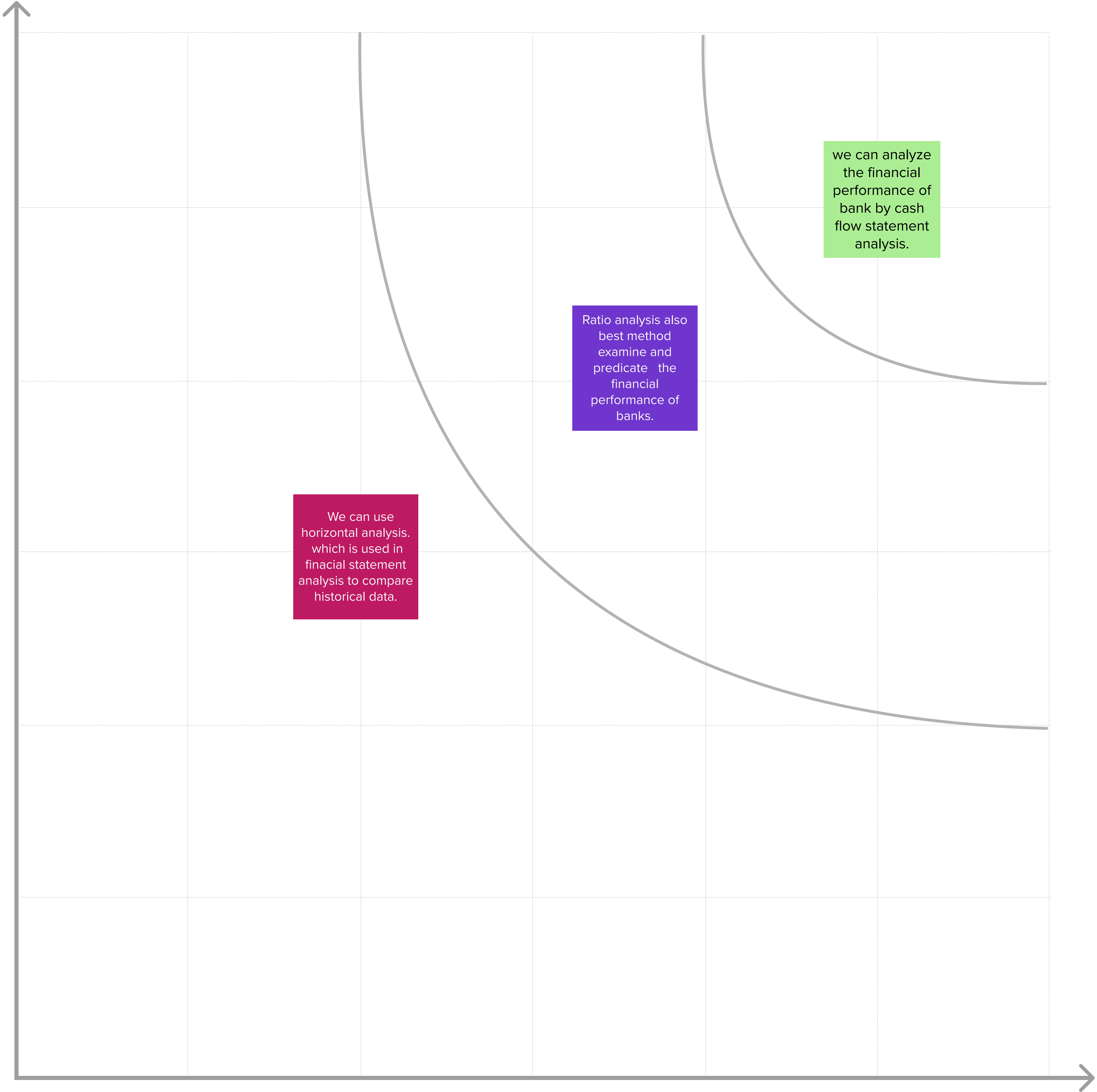
The financial performance analysis of bank by using analysis of capital adequacy ratio.



Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

🕒 20 minutes





## After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

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### Quick add-ons

- A

**Share the mural**  
**Share a view link** to the mural with stakeholders to keep them in the loop about the outcomes of the session.
- B

**Export the mural**  
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

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### Keep moving forward

- Strategy blueprint**  
Define the components of a new idea or strategy.  
[Open the template →](#)
- Customer experience journey map**  
Understand customer needs, motivations, and obstacles for an experience.  
[Open the template →](#)
- Strengths, weaknesses, opportunities & threats**  
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.  
[Open the template →](#)

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