Telco Churn Dataset
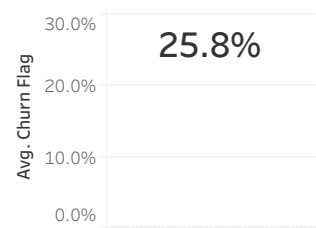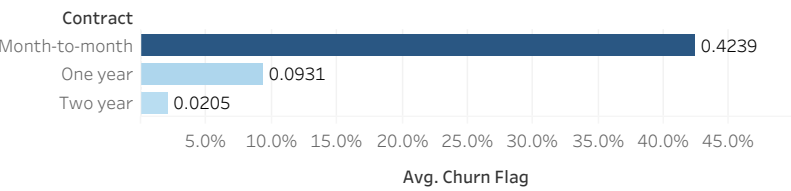
Interactive analysis of churn patterns by contract type, charges, and customer demographics.

KPI - Churn %

25.8%

Avg. Churn Flag: 30.0%, 20.0%, 10.0%, 0.0%

Churn % by Contract Type

Contract

Contract	Avg. Churn Flag
Month-to-month	0.4239
One year	0.0931
Two year	0.0205

Avg. Churn Flag: 5.0% 10.0% 15.0% 20.0% 25.0% 30.0% 35.0% 40.0% 45.0%

Senior Citizen (Y/N)
- ✔ No
- ✔ Yes

Tenure
1 to 72

Gender
- ✔ Female
- ✔ Male

Monthly Charges Distribution (Colored by Churn)

MonthlyCharges (bin)

Number of Customers: 100, 80, 60, 40, 20, 0

X-axis: 15 20 25 30 35 40 45 50 55 60 65 70 75 80 85 90 95 100 105 110 115

Churn Flag
5 — 234

Churn
- No (blue)
- Yes (red)