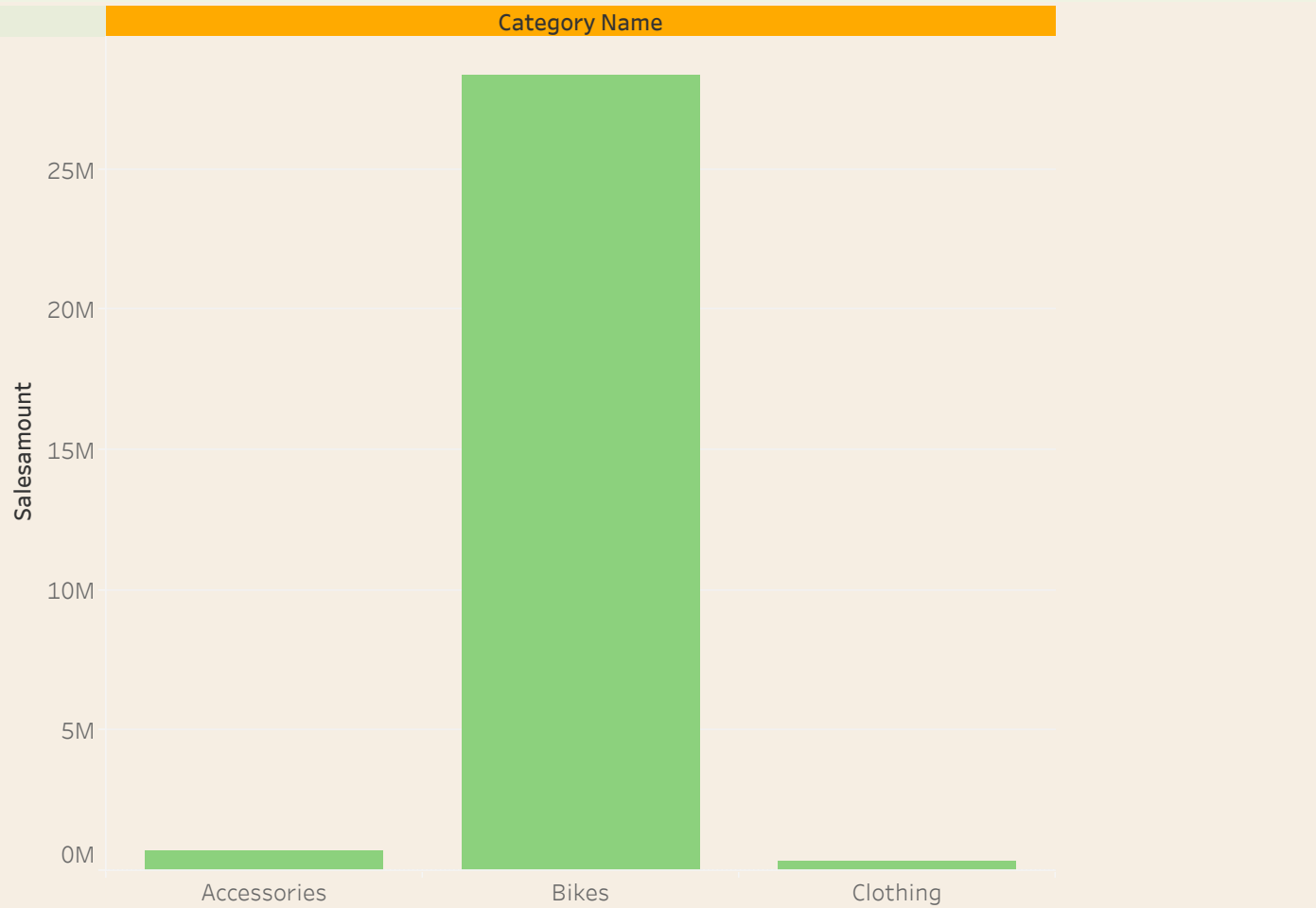
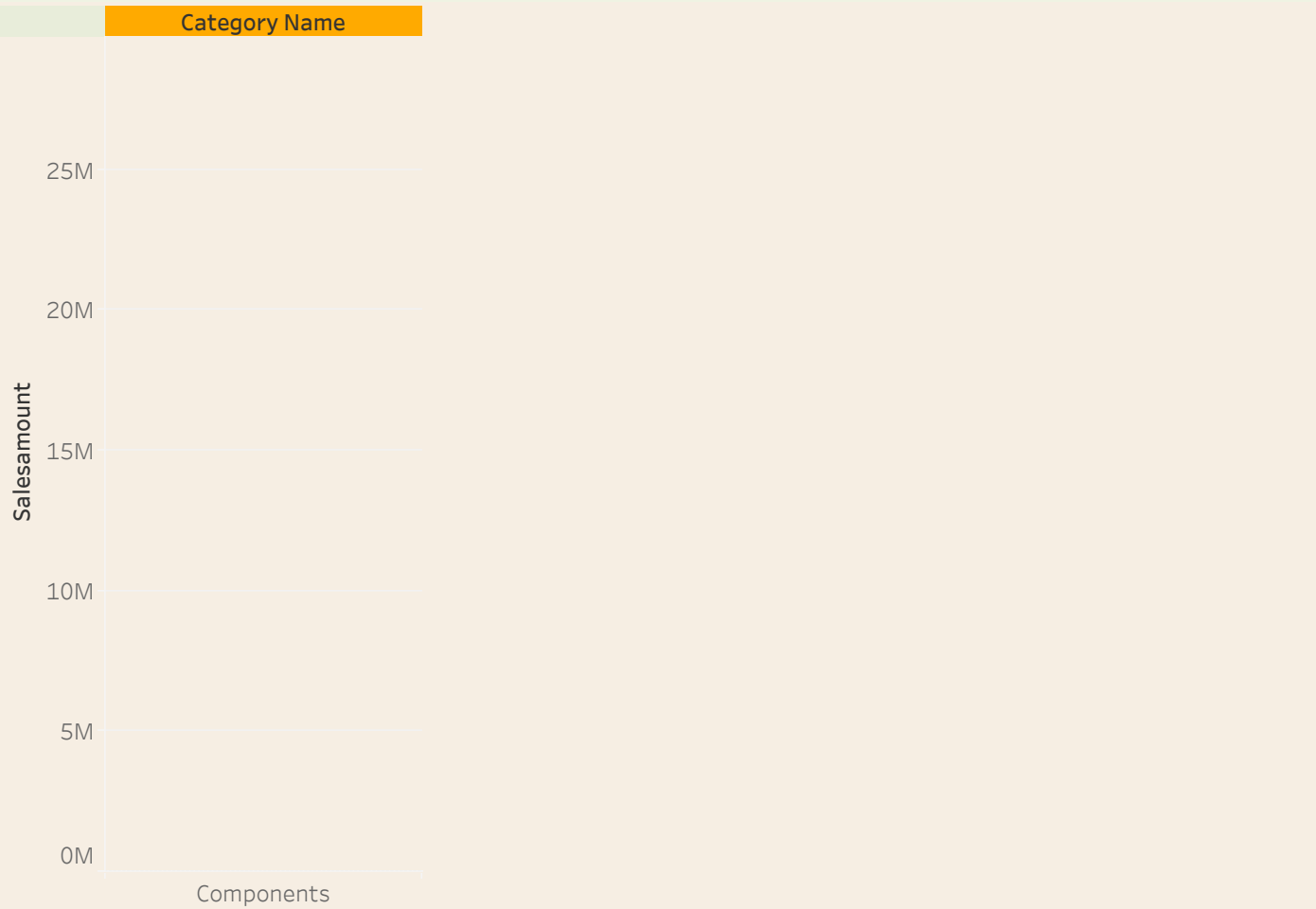


# Product vs Sales



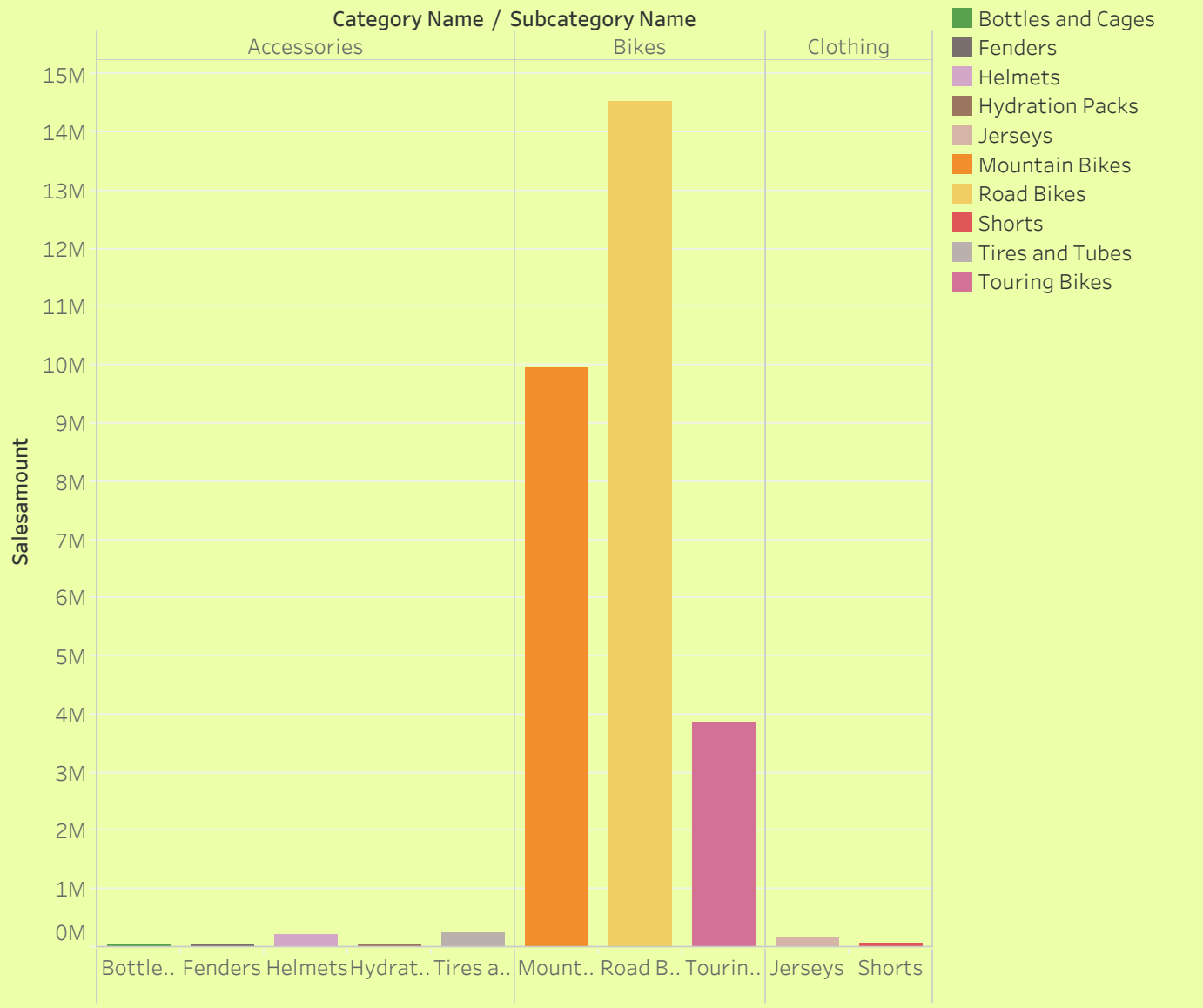
In this diag, we can see that Bike product generate more revenue i.e 21,199,198 then other product and the component part is null so company shoild focus on that area to generate revenue.

# Product vs Sales



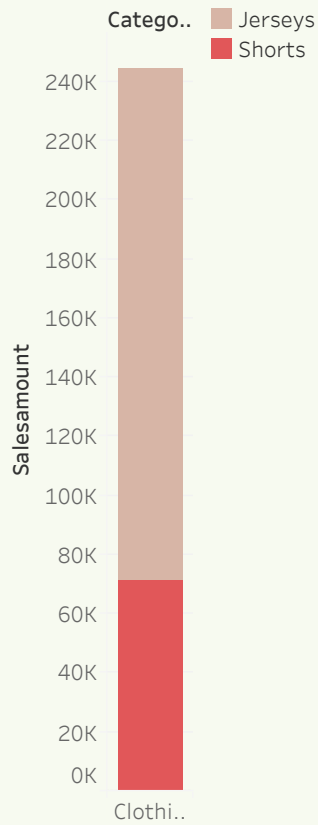
In this diag, we can see that Bike product generate more revenue i.e 21,199,198 then other product and the component part is null so company shoiuld focus on that area to generate revenue.

# Product category vs sales



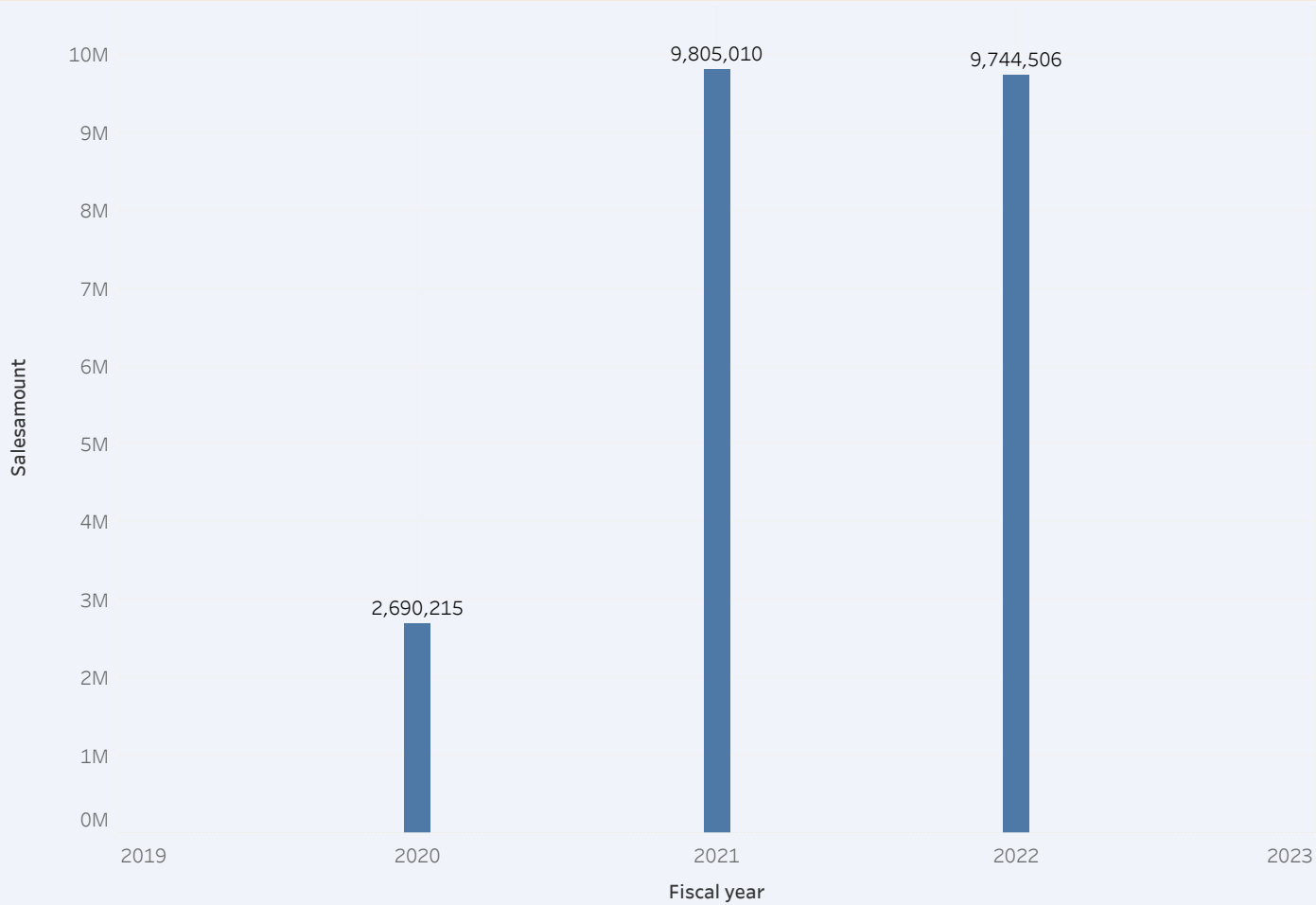
In this chart, i have shown top 10 product which is sold most. Highest sales is of Road bike, while lowest sales accessories is hydration packs.

Sub  
product vs  
sales



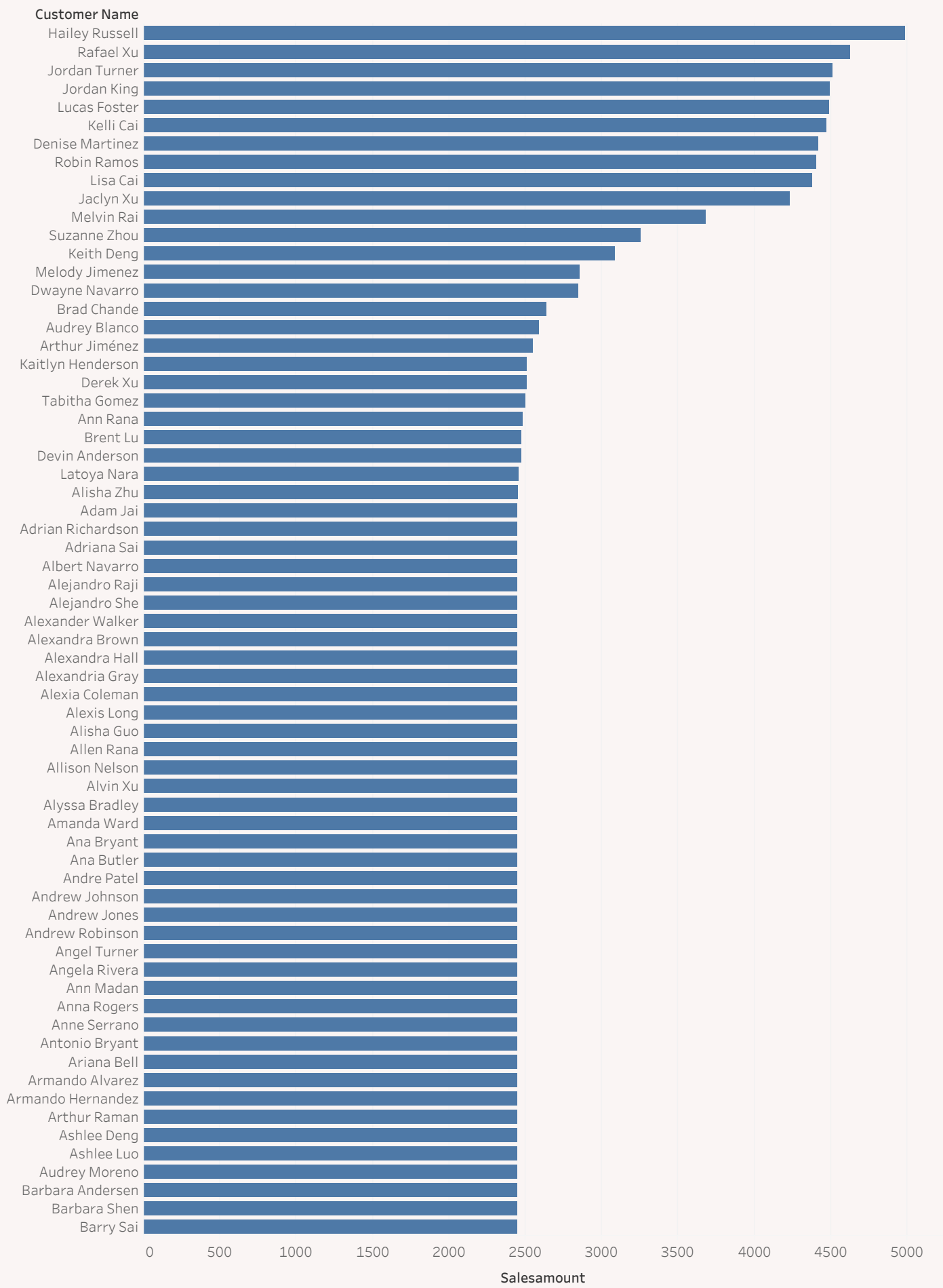
In this graph, we can see that subcategory of bike which is road bike have highest sales value, means its demand is more than other product so company should be focus on this product. company lowest sales is in the subcategory vests in clothing and the component part is null so it should be focus on this and improve the area so that sales can be generated from here

Comparison sales vs year



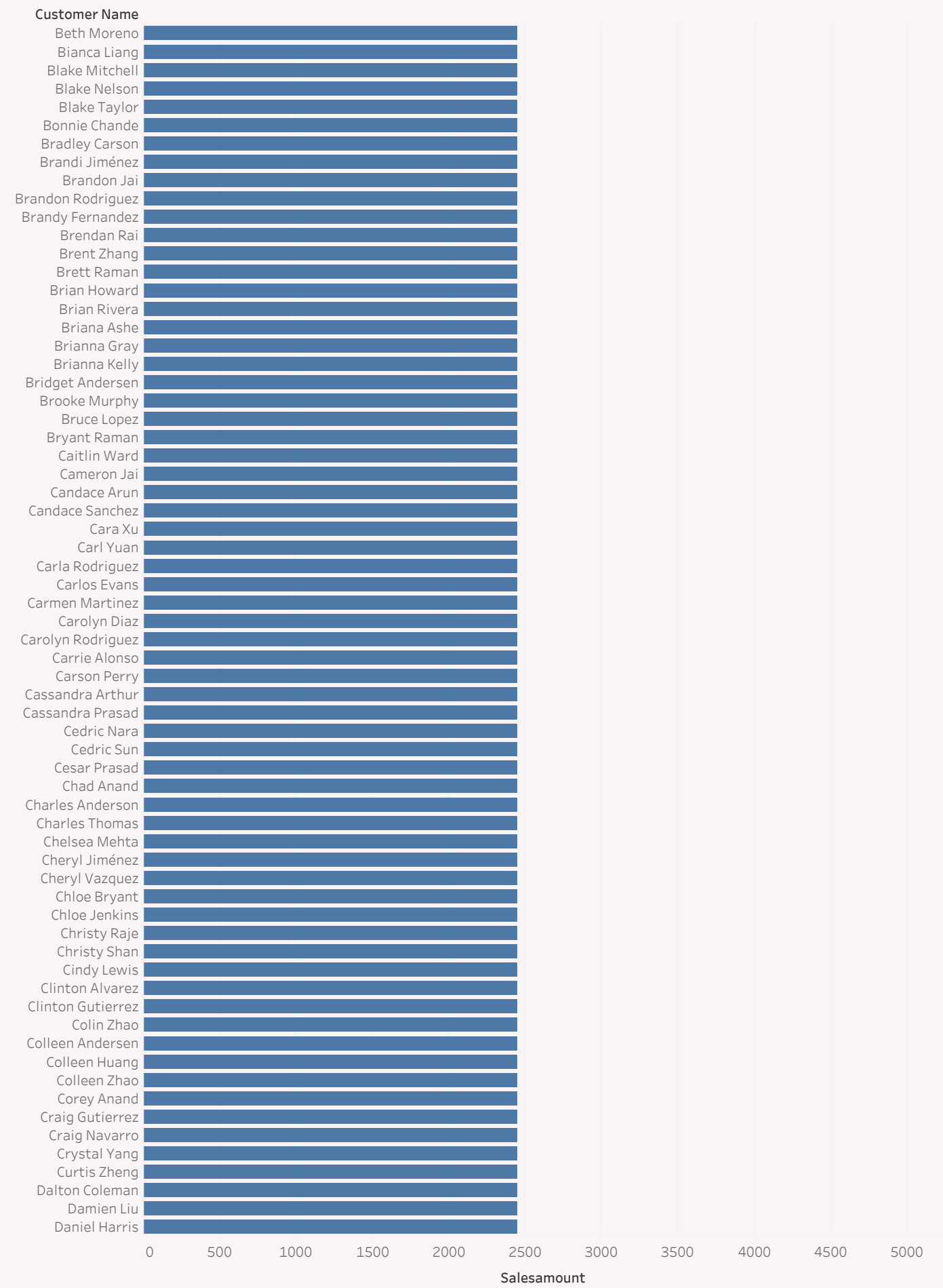
The plot of sum of Salesamount for Fiscalyear. The marks are labeled by sum of Salesamount. The data is filtered on Action (Category Name,Subcategory Name), Action (Customer Name) and Action (Englishmonthname). The Action (Category Name,Subcategory Name) filter keeps 38 members. The Action (Customer Name) filter keeps 18,400 members. The Action (Englishmonthname) filter keeps 13 members. The view is filtered on Fiscalyear, which ranges from 2020 to 2022.

Customer/sales



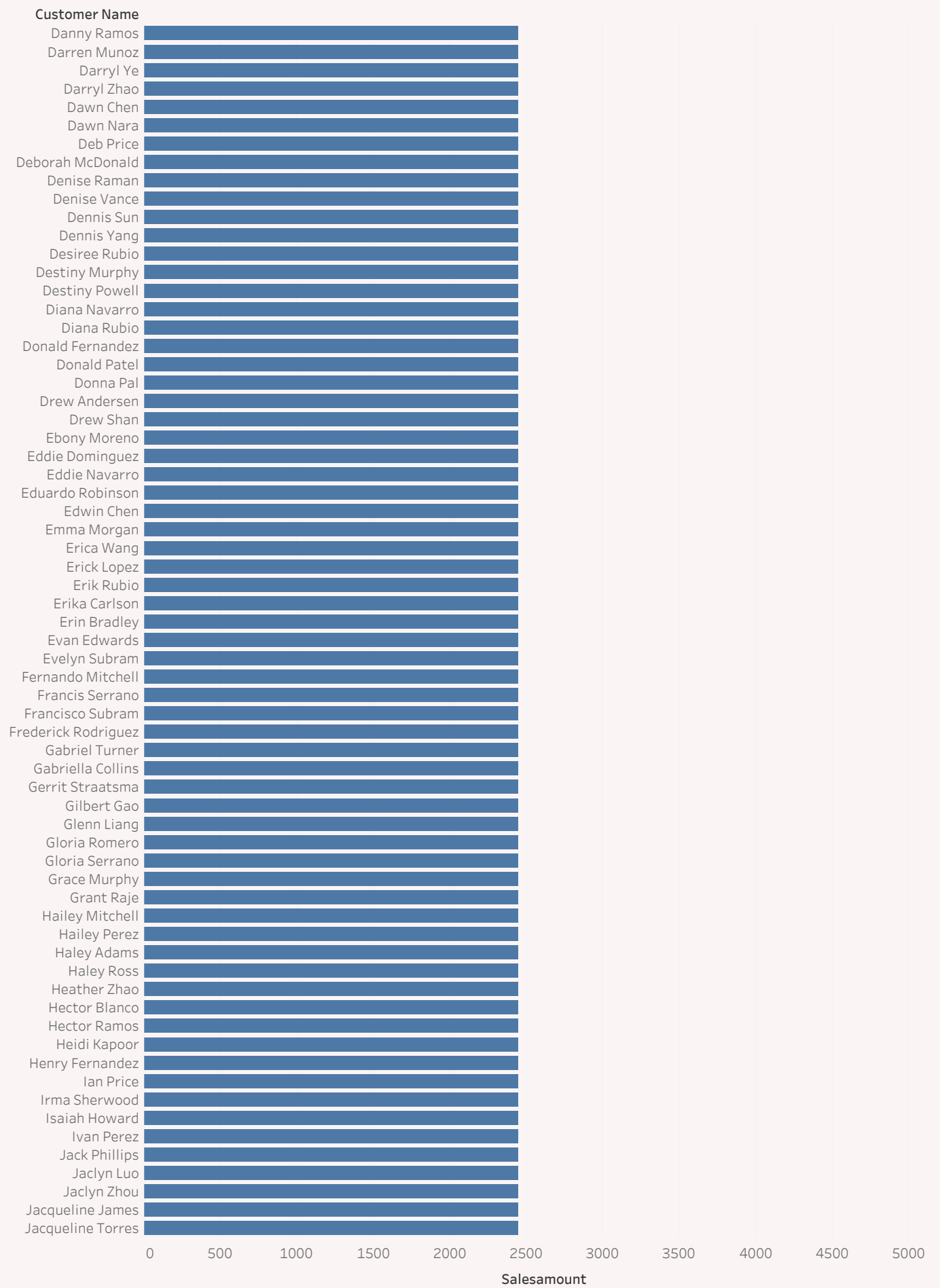
Sum of Salesamount for each Customer Name. The data is filtered on Orderdate Year, which keeps 2021. The view is filtered on Customer Name, which keeps 18,400 of 18,400 members.

Customer/sales



Sum of Salesamount for each Customer Name. The data is filtered on Orderdate Year, which keeps 2021. The view is filtered on Customer Name, which keeps 18,400 of 18,400 members.

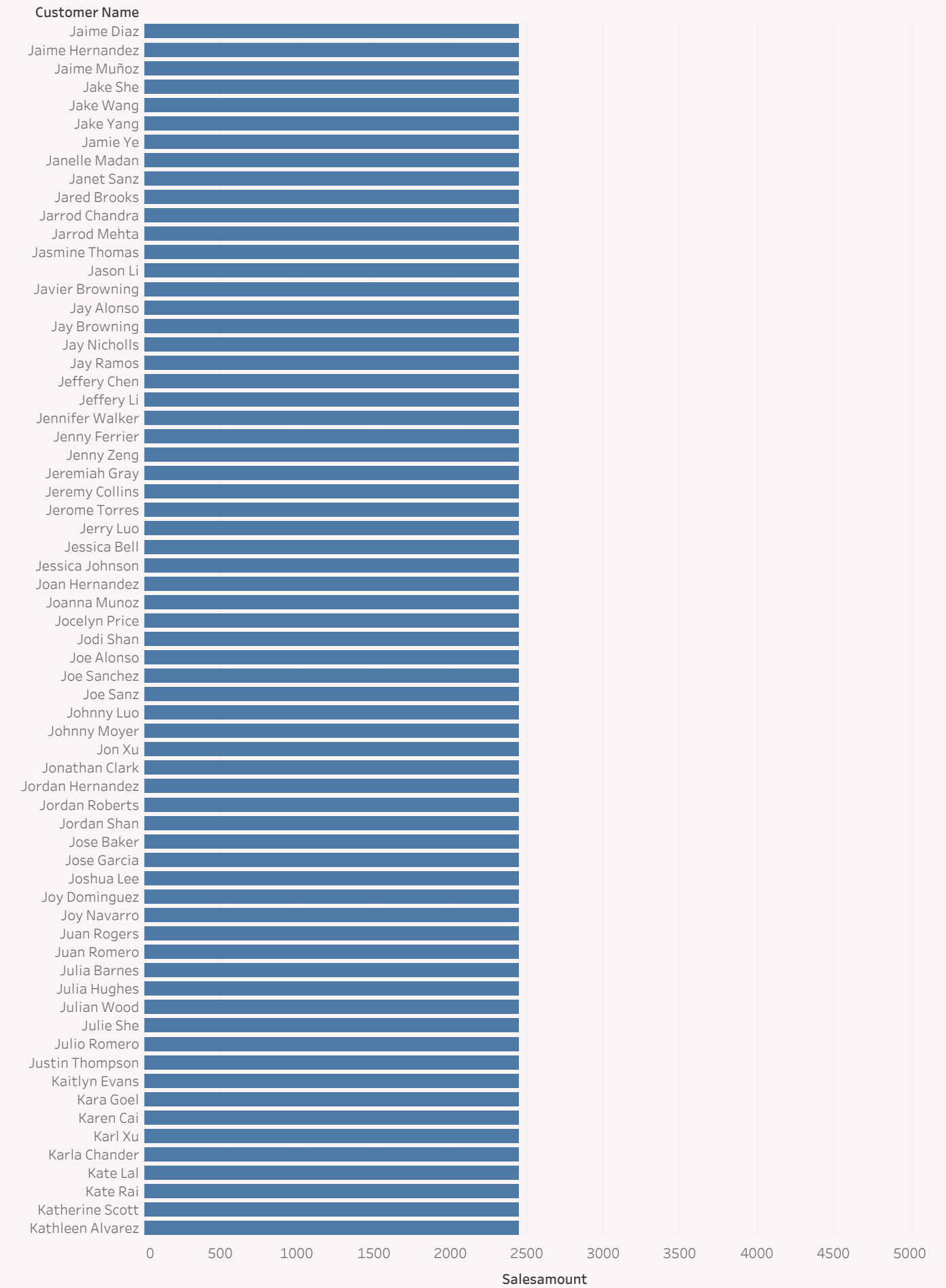
Customer/sales



Sum of Salesamount for each Customer Name. The data is filtered on Orderdate Year, which keeps 2021. The view is filtered on Customer Name, which keeps 18,400 of 18,400 members.

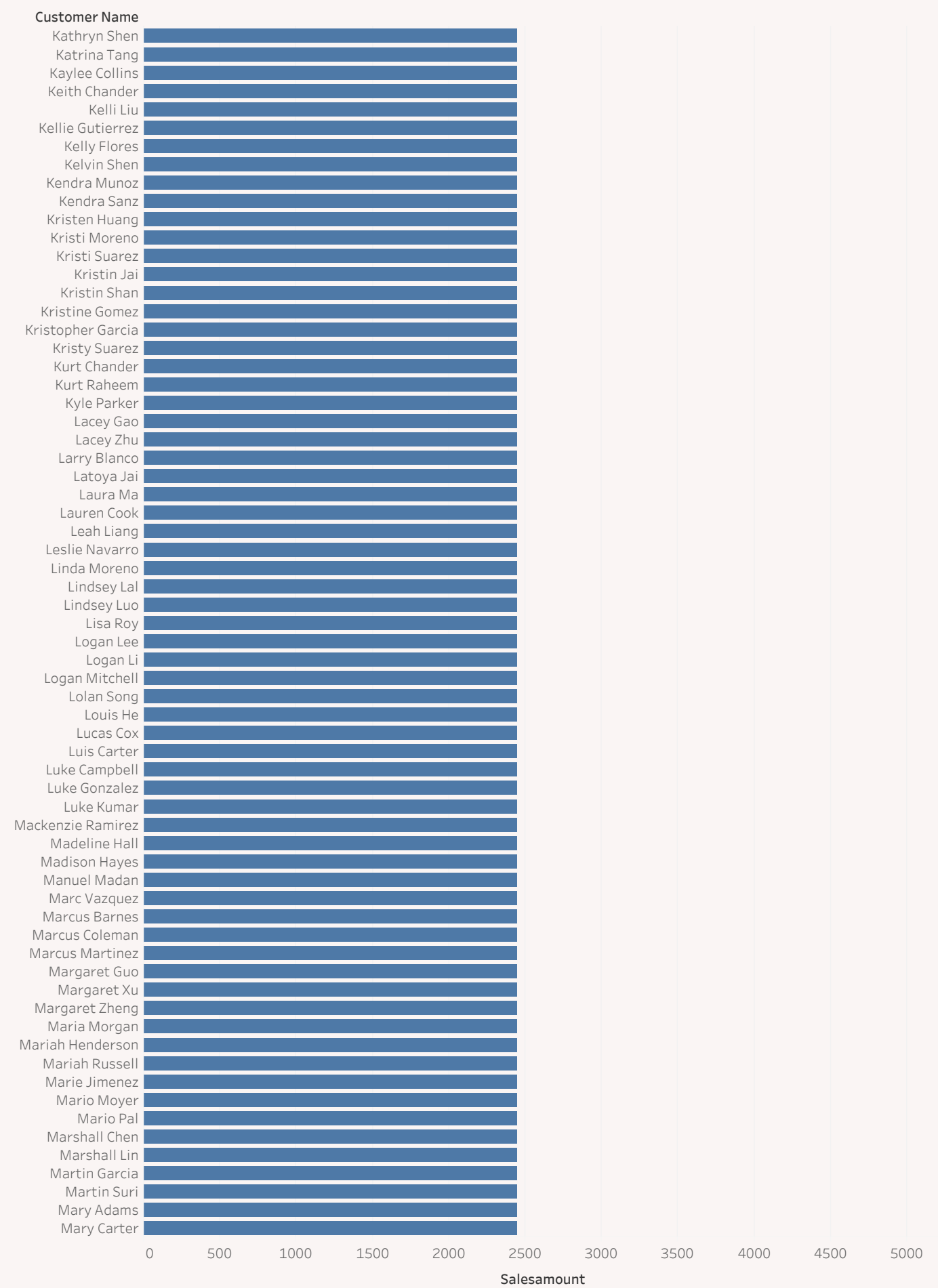


Customer/sales



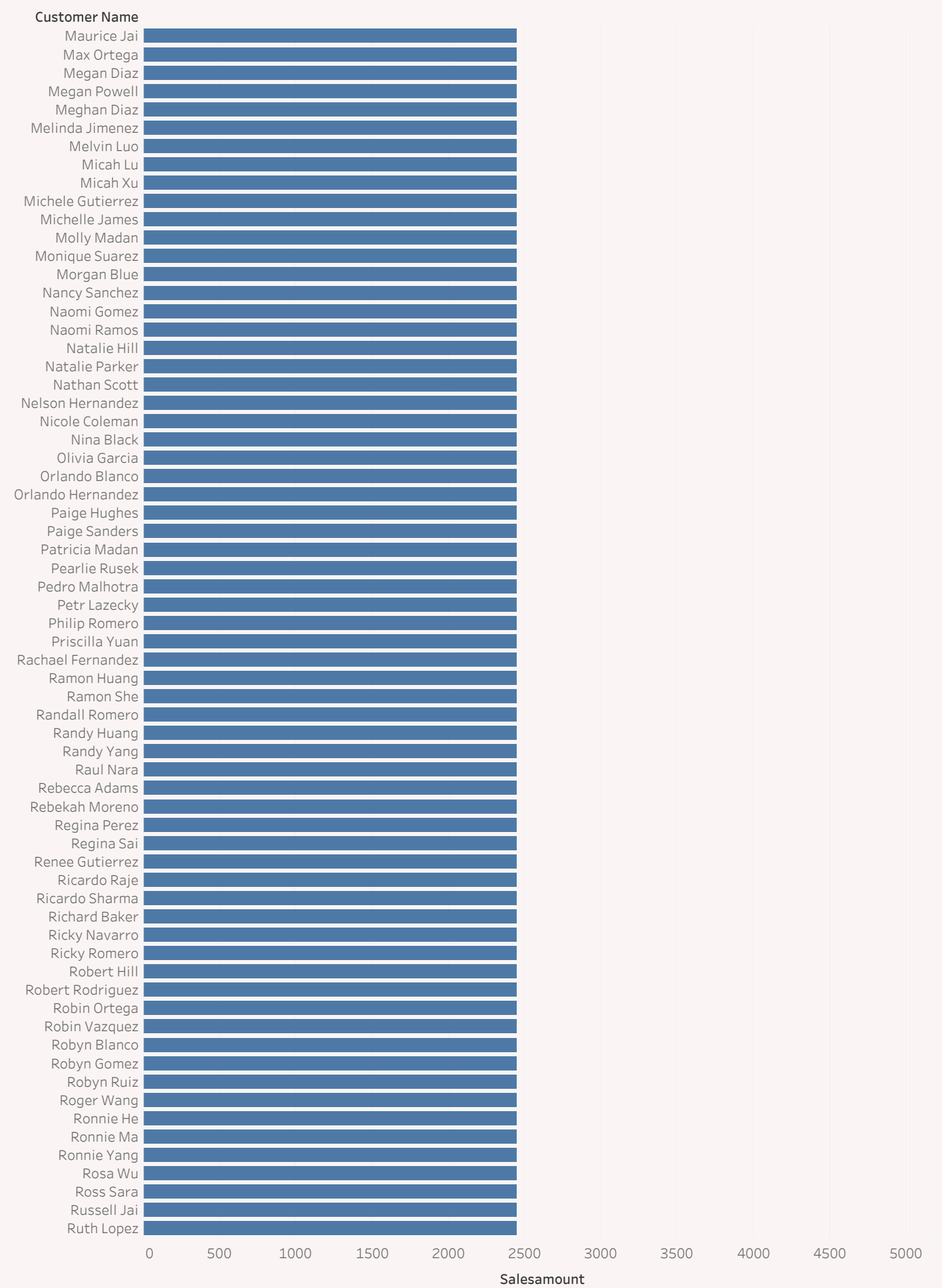
Sum of Salesamount for each Customer Name. The data is filtered on Orderdate Year, which keeps 2021. The view is filtered on Customer Name, which keeps 18,400 of 18,400 members.

Customer/sales



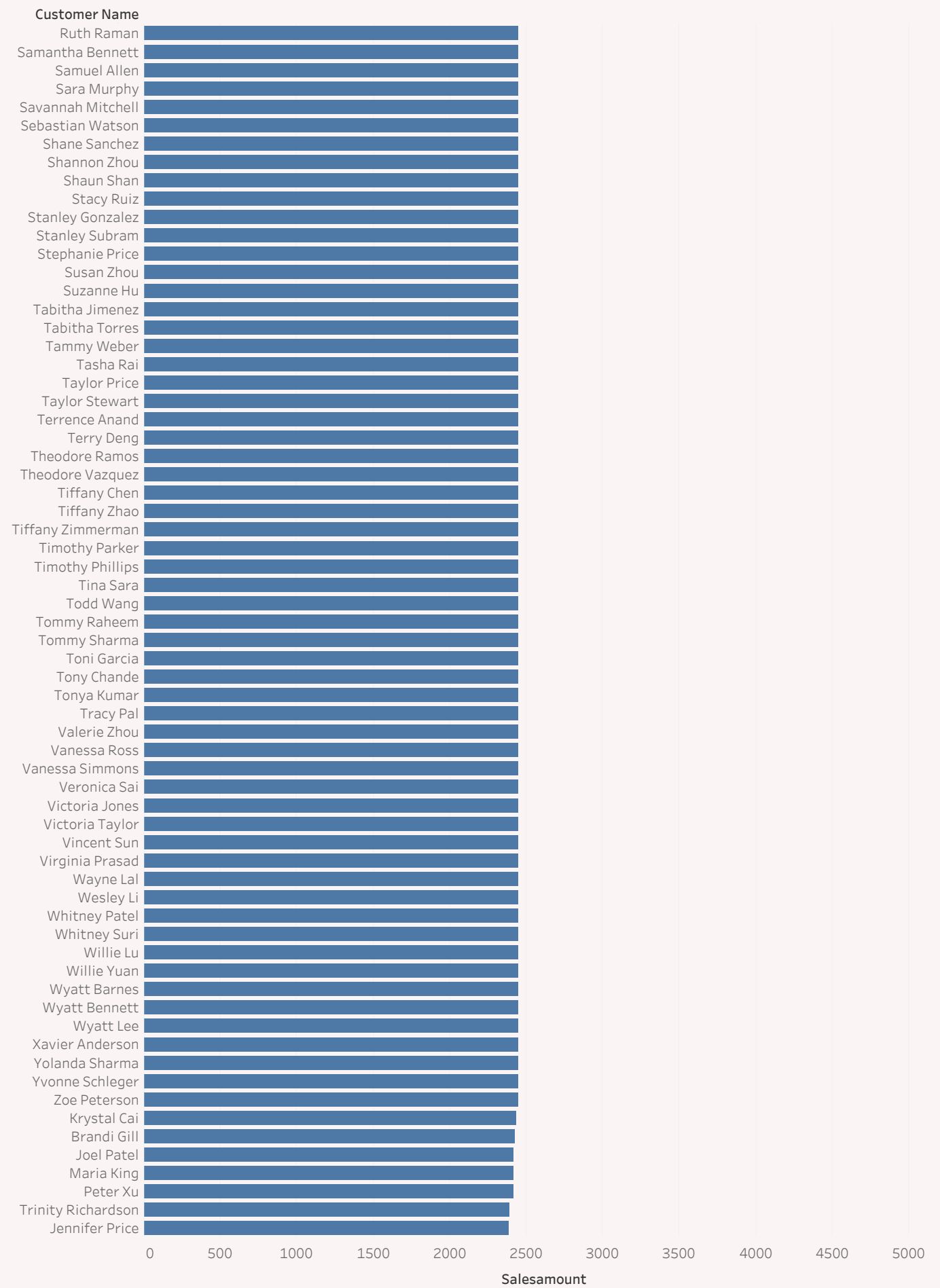
Sum of Salesamount for each Customer Name. The data is filtered on Orderdate Year, which keeps 2021. The view is filtered on Customer Name, which keeps 18,400 of 18,400 members.

Customer/sales



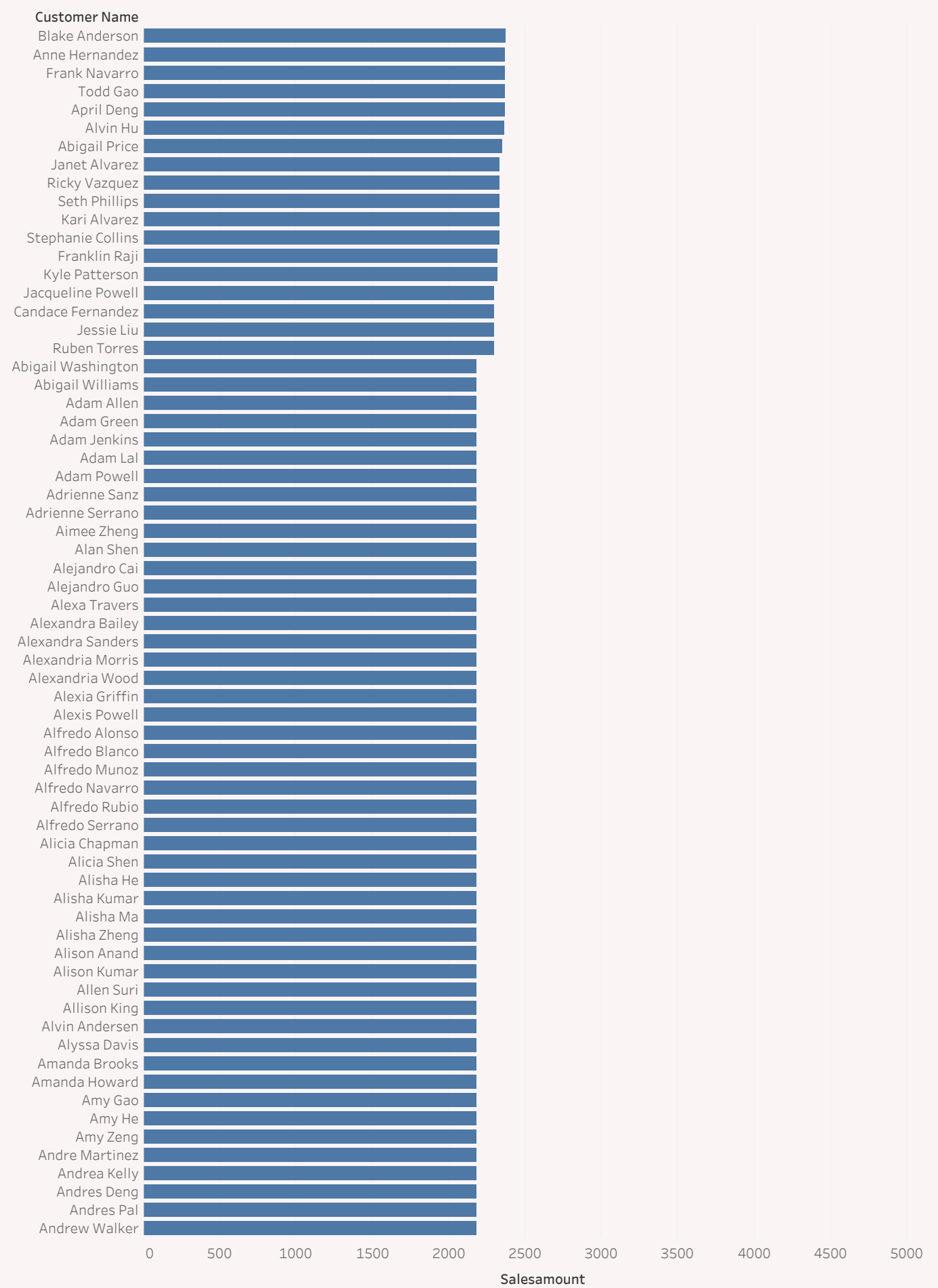
Sum of Salesamount for each Customer Name. The data is filtered on Orderdate Year, which keeps 2021. The view is filtered on Customer Name, which keeps 18,400 of 18,400 members.

Customer/sales



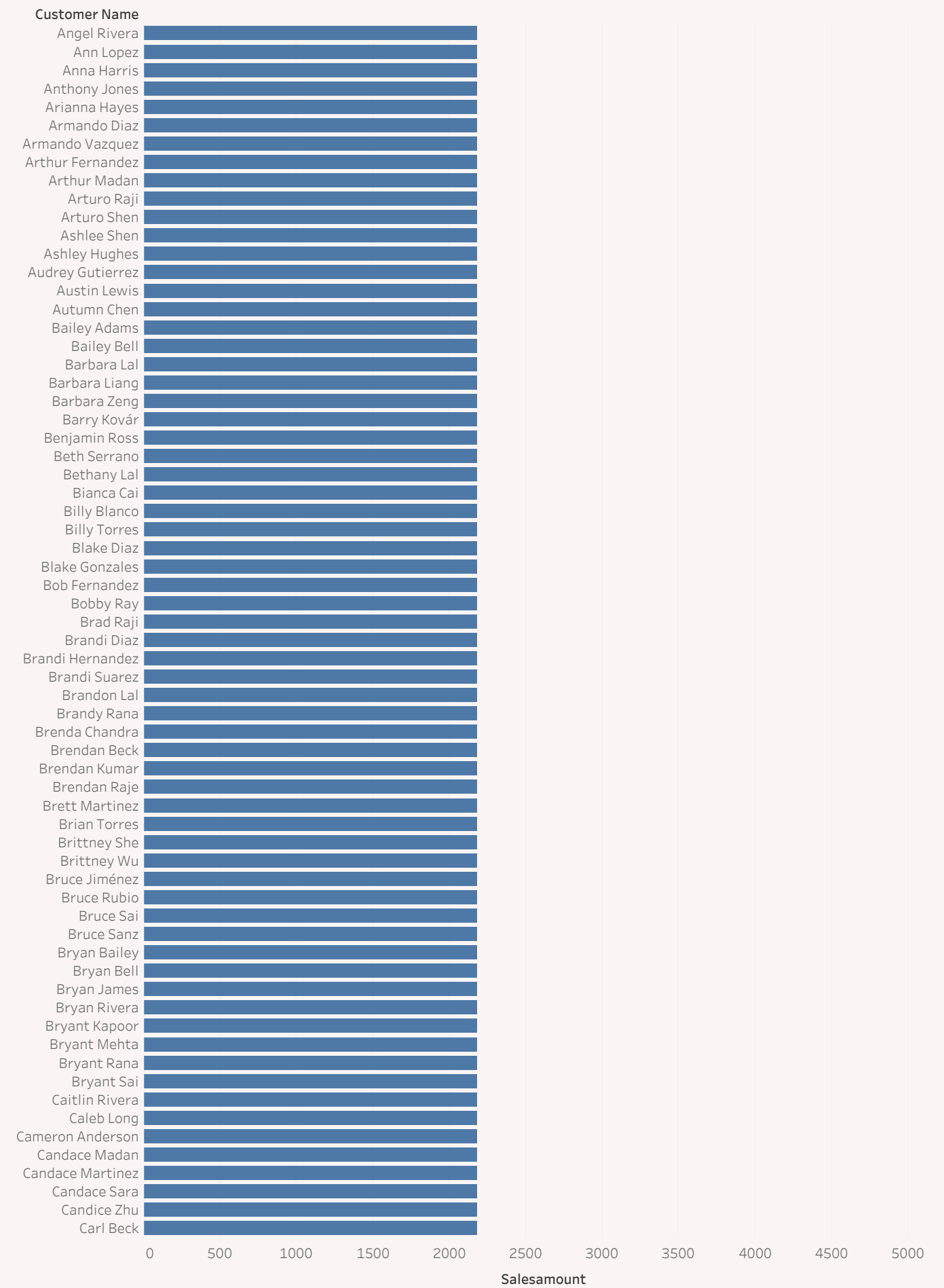
Sum of Salesamount for each Customer Name. The data is filtered on Orderdate Year, which keeps 2021. The view is filtered on Customer Name, which keeps 18,400 of 18,400 members.

Customer/sales



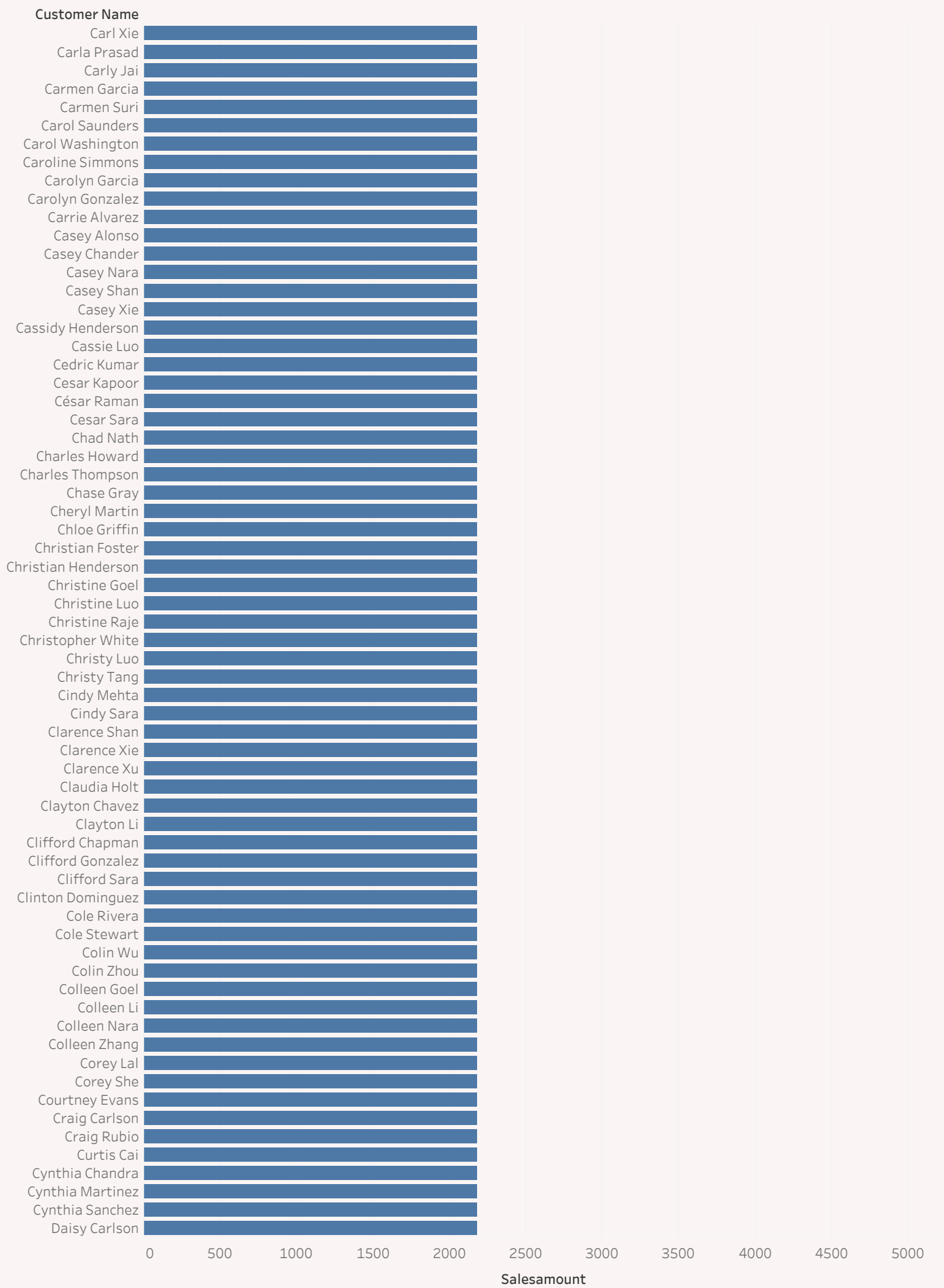
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Customer/sales



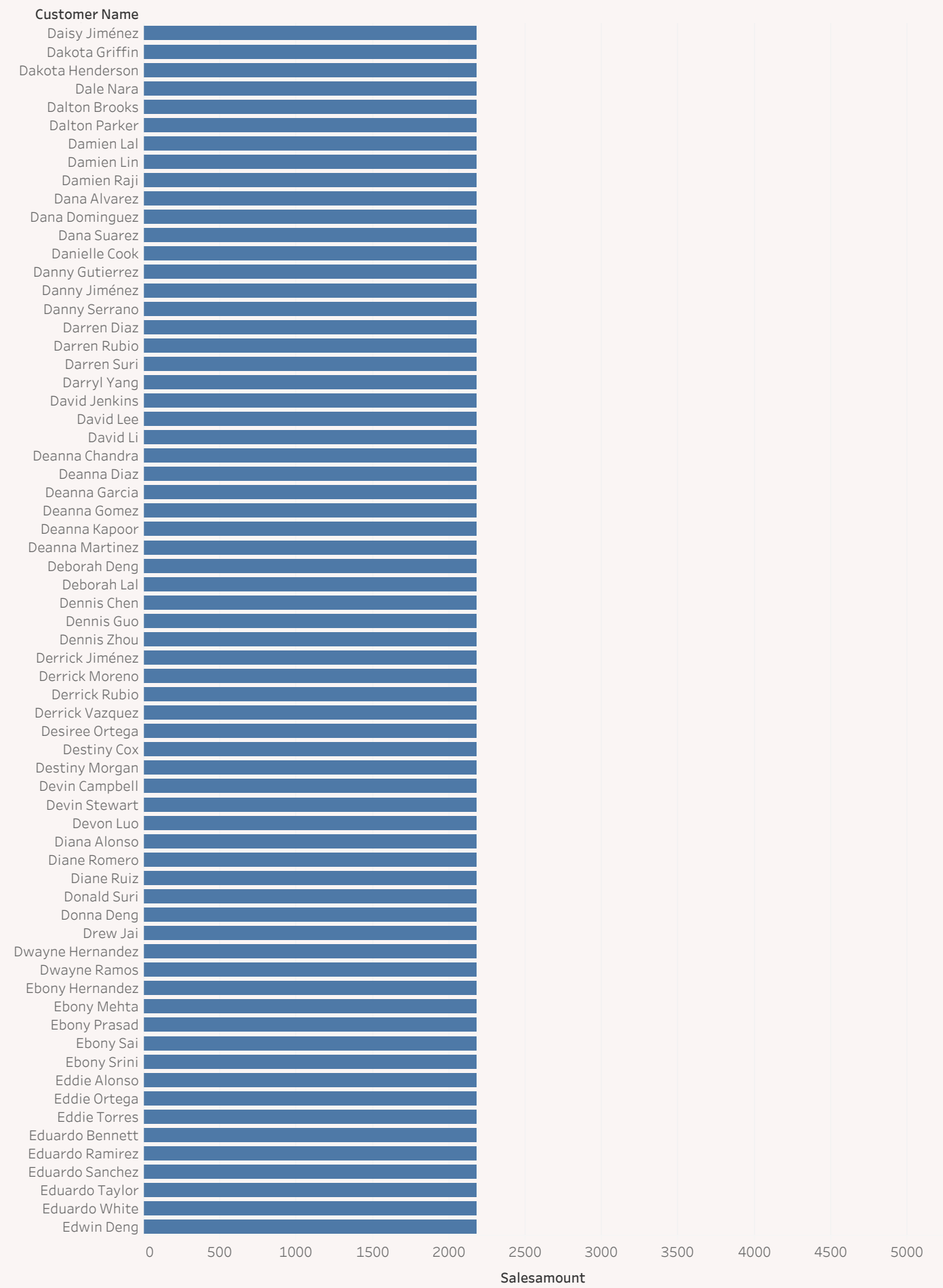
Sum of Salesamount for each Customer Name. The data is filtered on Orderdate Year, which keeps 2021. The view is filtered on Customer Name, which keeps 18,400 of 18,400 members.

Customer/sales



Sum of Salesamount for each Customer Name. The data is filtered on Orderdate Year, which keeps 2021. The view is filtered on Customer Name, which keeps 18,400 of 18,400 members.

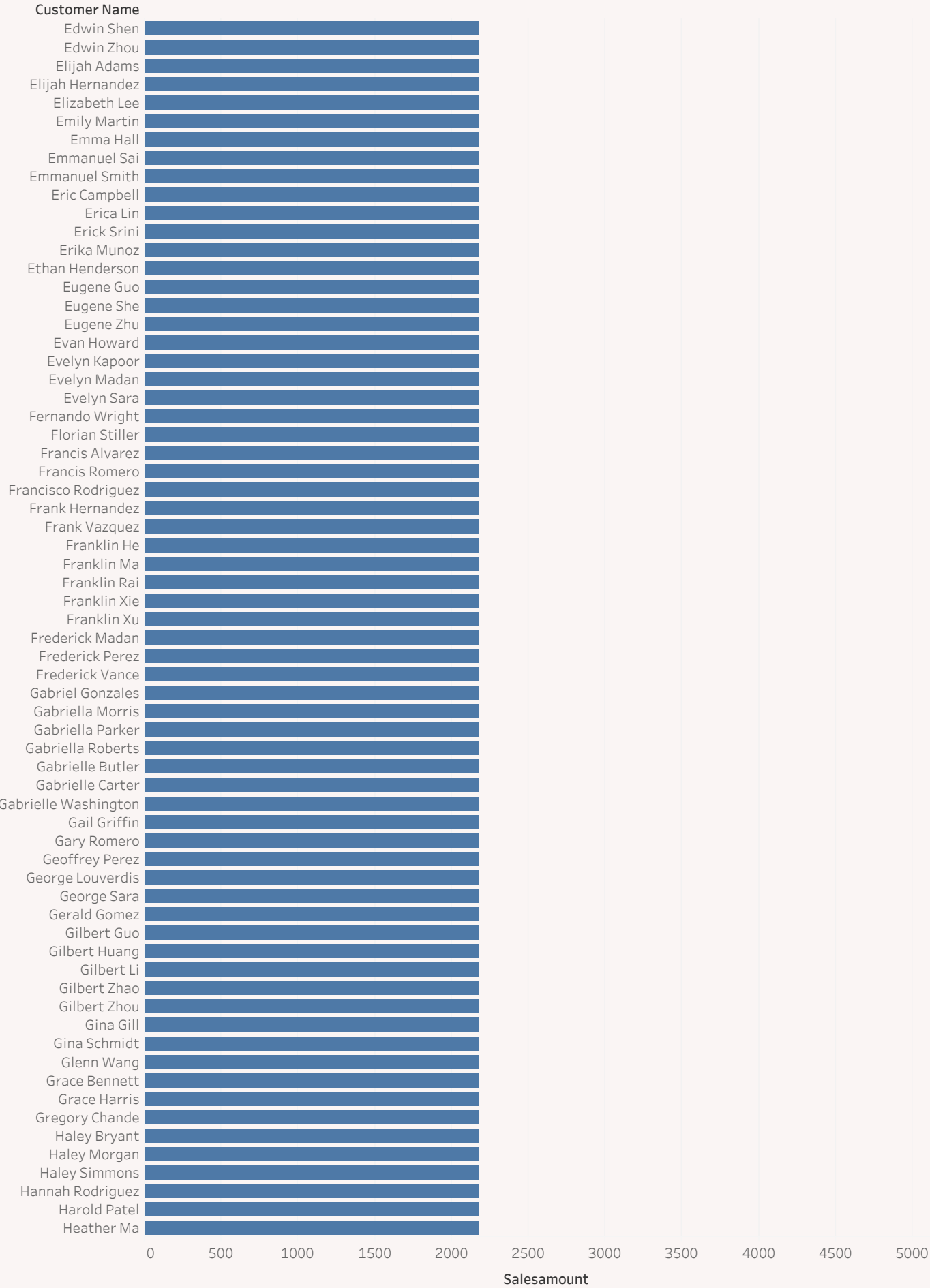
Customer/sales



Sum of Salesamount for each Customer Name. The data is filtered on Orderdate Year, which keeps 2021. The view is filtered on Customer Name, which keeps 18,400 of 18,400 members.

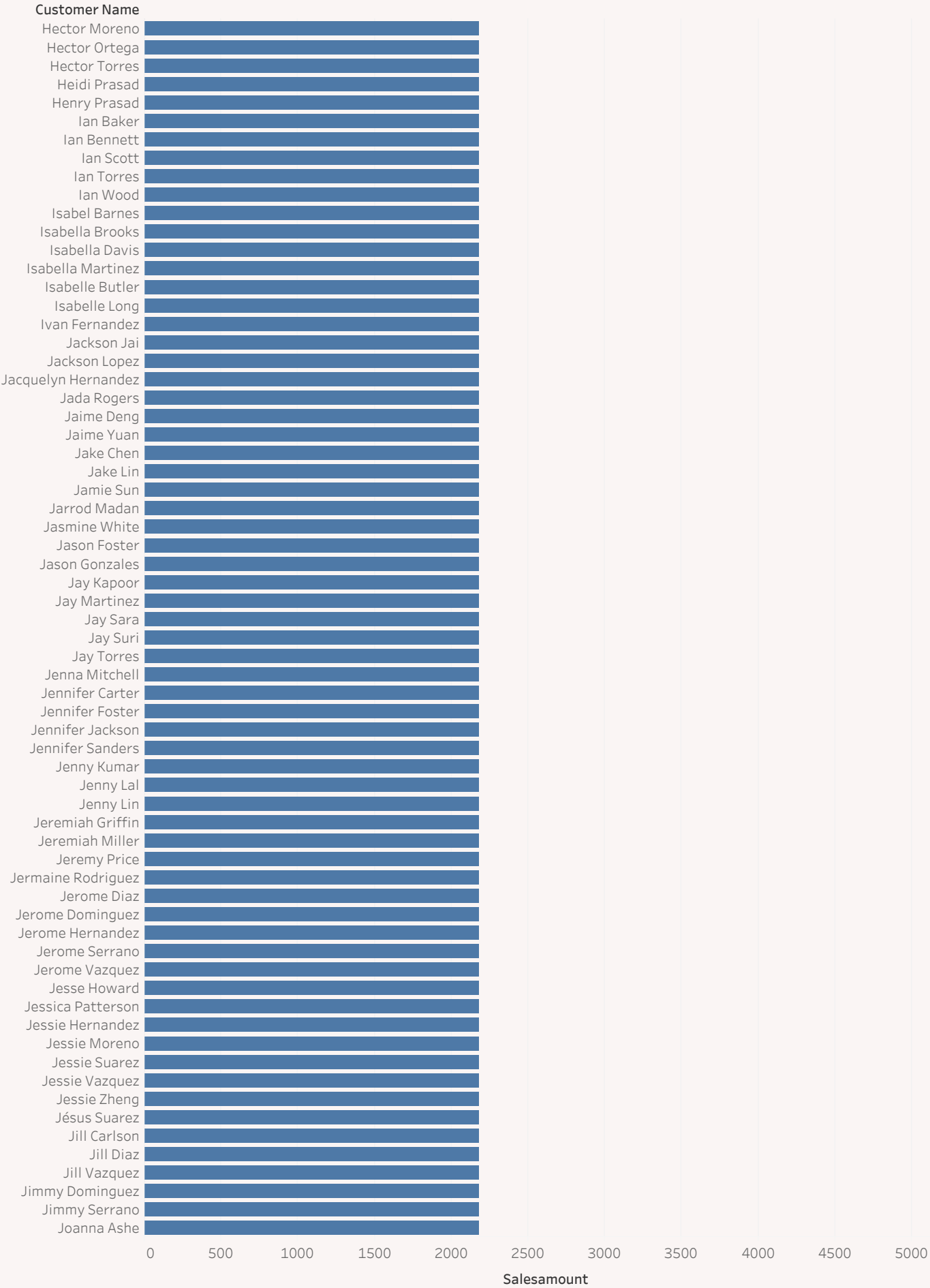


Customer/sales



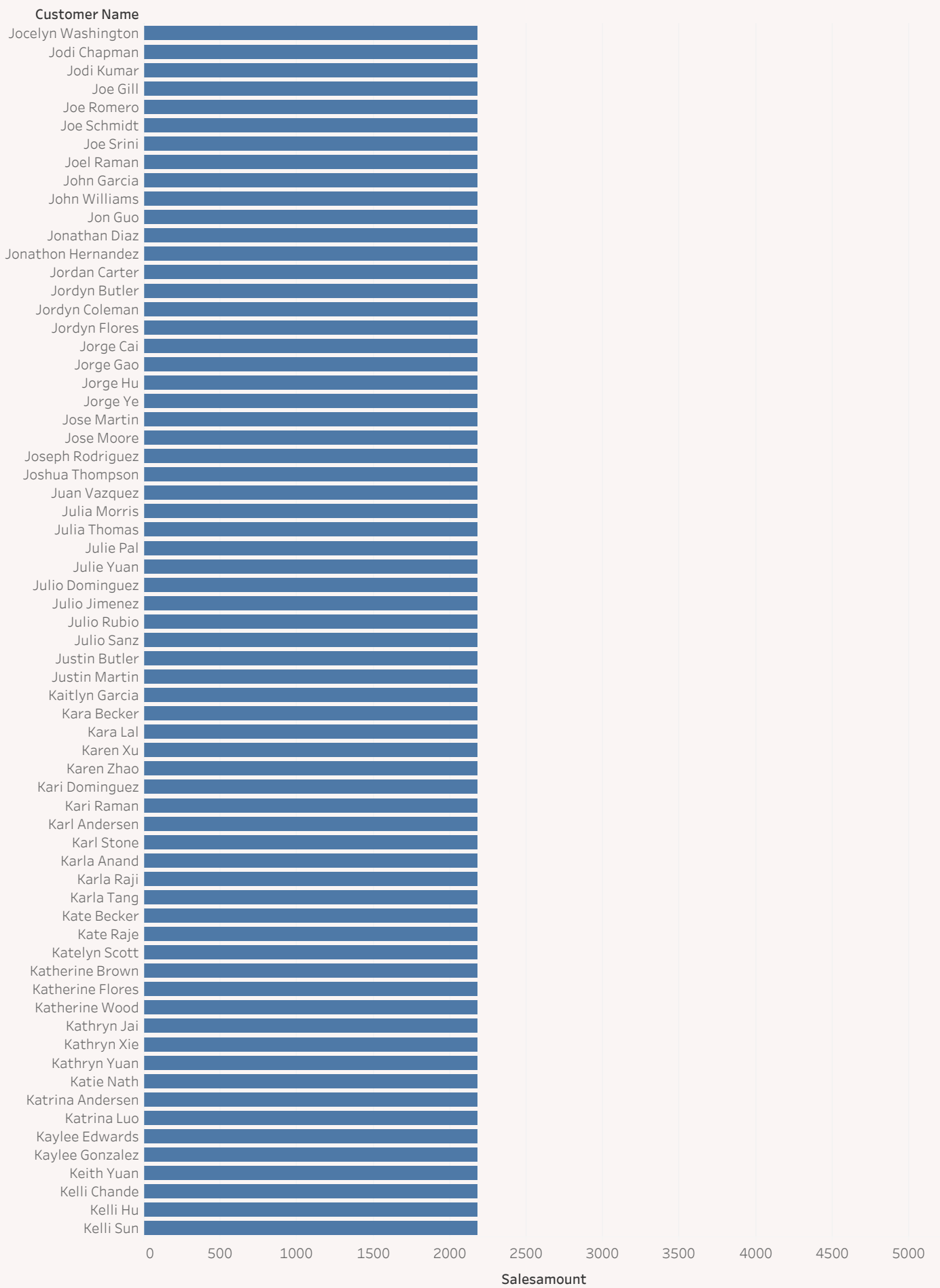
Sum of Salesamount for each Customer Name. The data is filtered on Orderdate Year, which keeps 2021. The view is filtered on Customer Name, which keeps 18,400 of 18,400 members.

Customer/sales



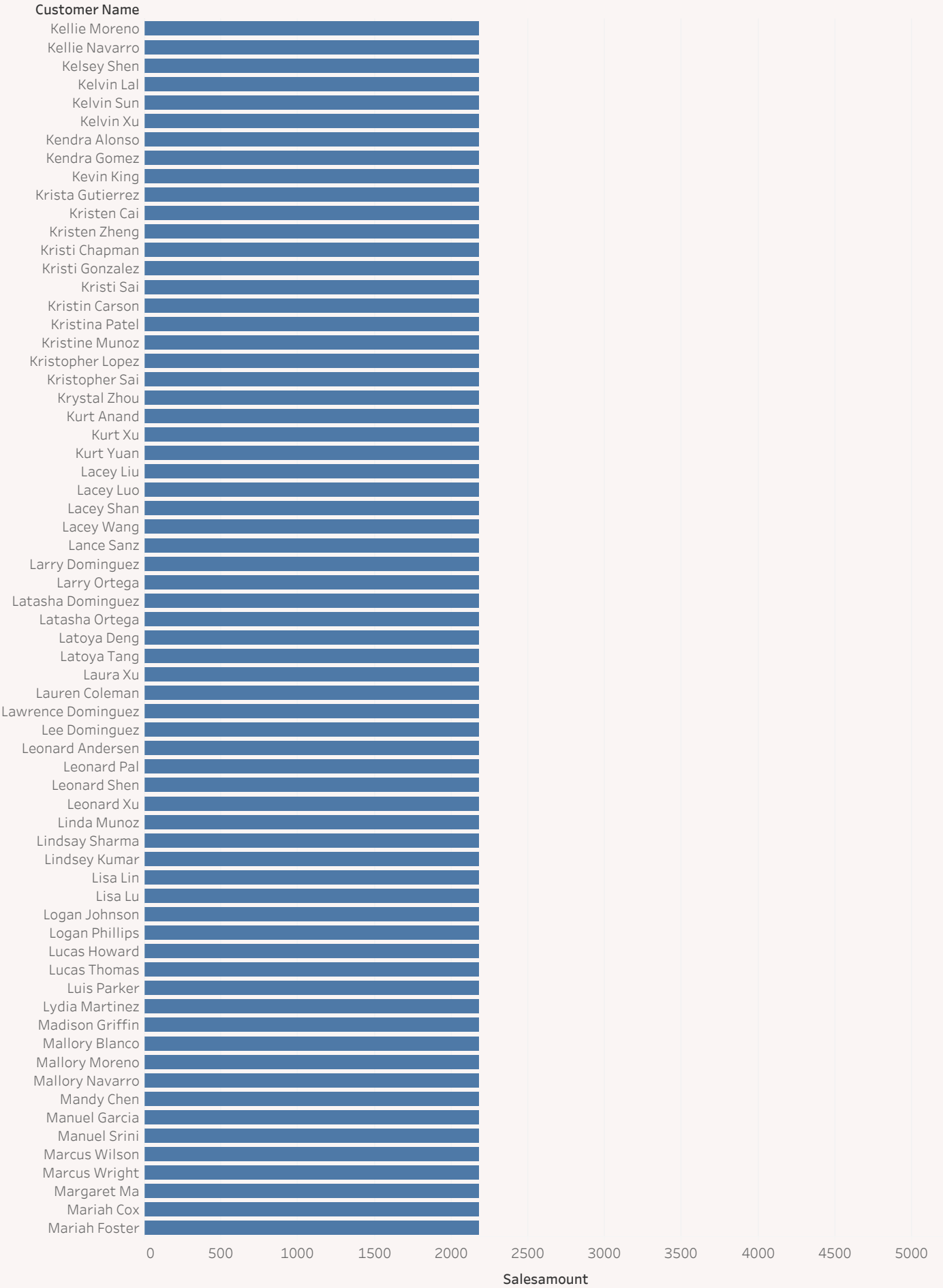
Sum of Salesamount for each Customer Name. The data is filtered on Orderdate Year, which keeps 2021. The view is filtered on Customer Name, which keeps 18,400 of 18,400 members.

Customer/sales



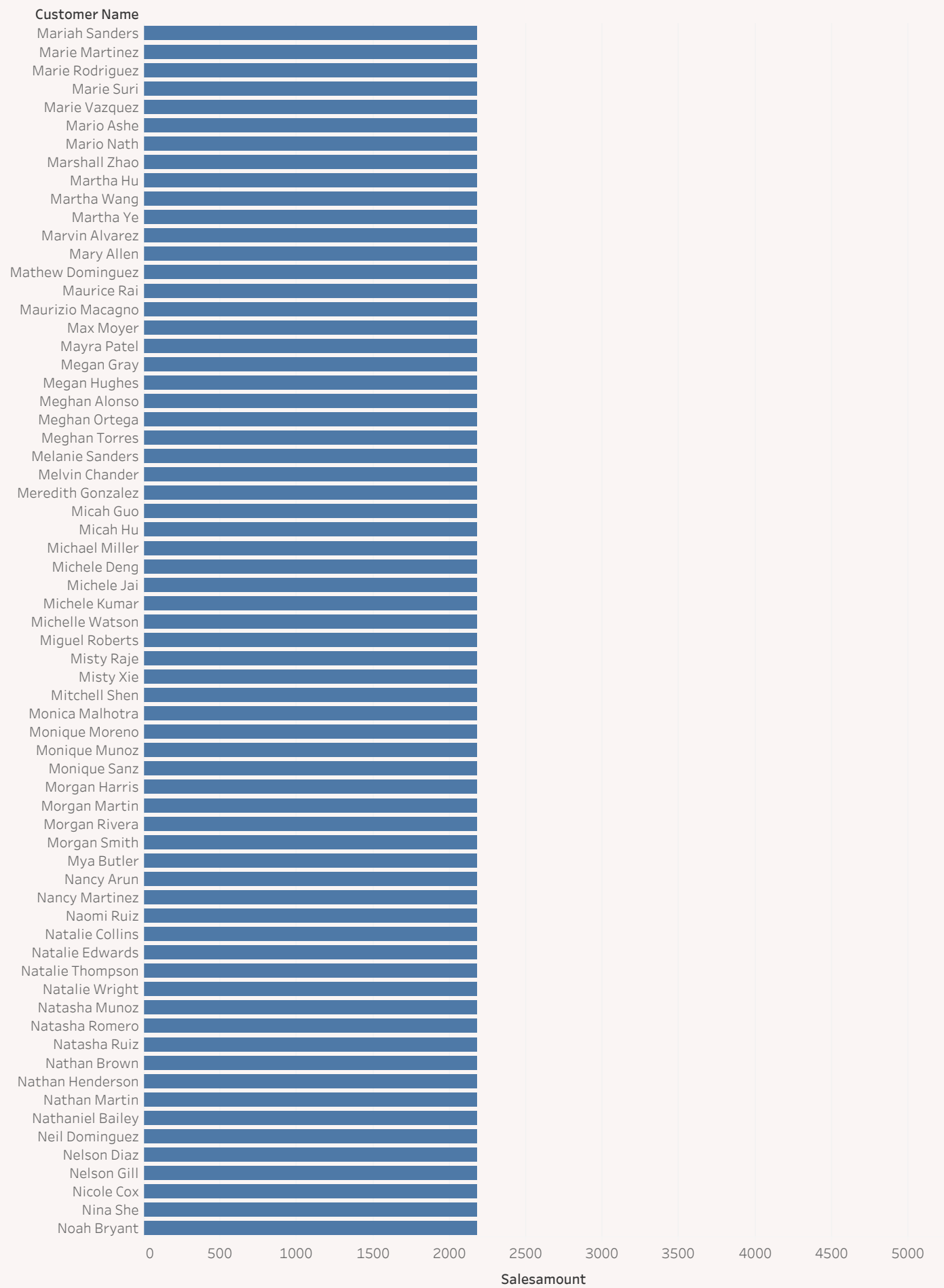
Sum of Salesamount for each Customer Name. The data is filtered on Orderdate Year, which keeps 2021. The view is filtered on Customer Name, which keeps 18,400 of 18,400 members.

Customer/sales



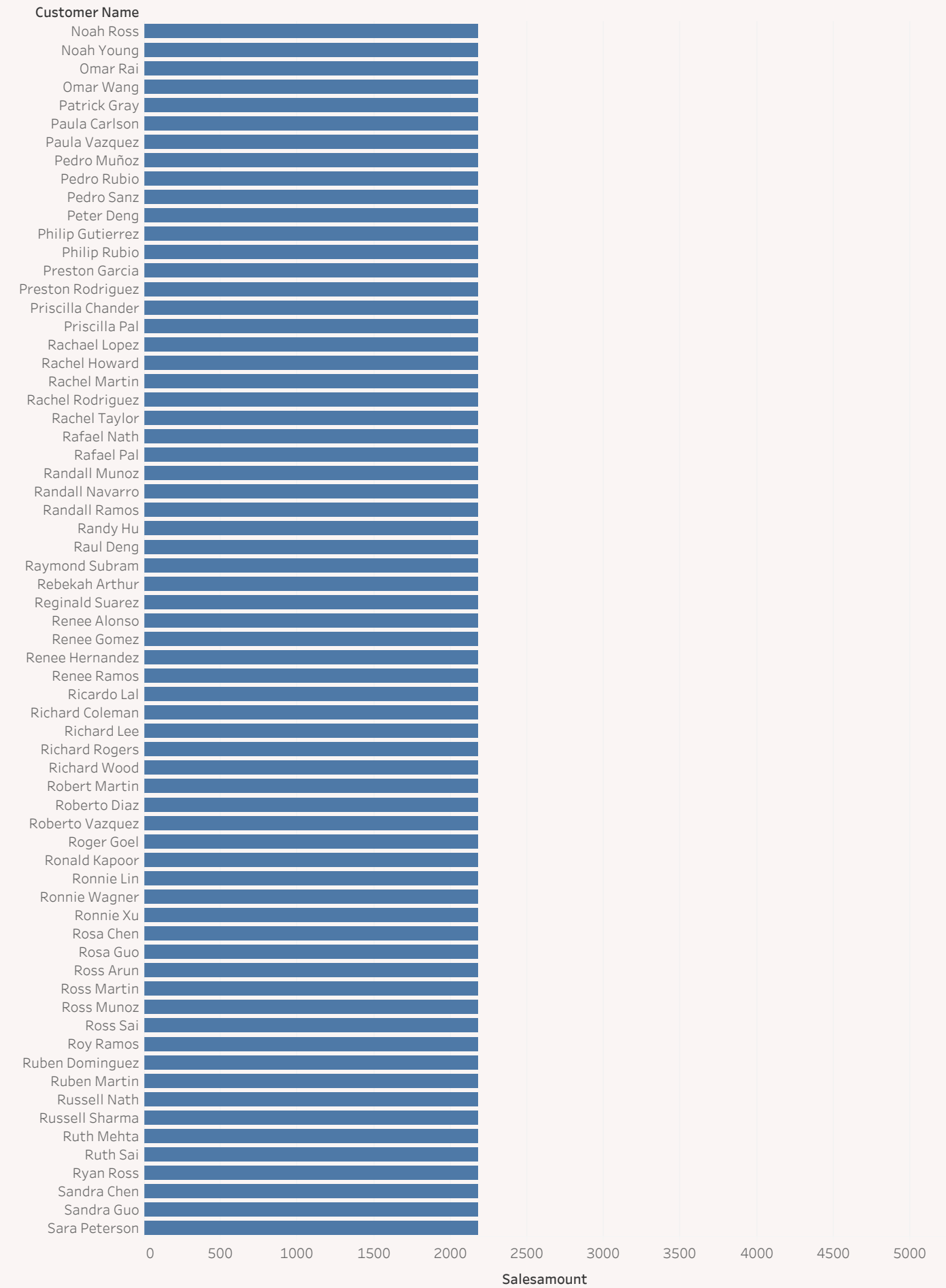
Sum of Salesamount for each Customer Name. The data is filtered on Orderdate Year, which keeps 2021. The view is filtered on Customer Name, which keeps 18,400 of 18,400 members.

Customer/sales



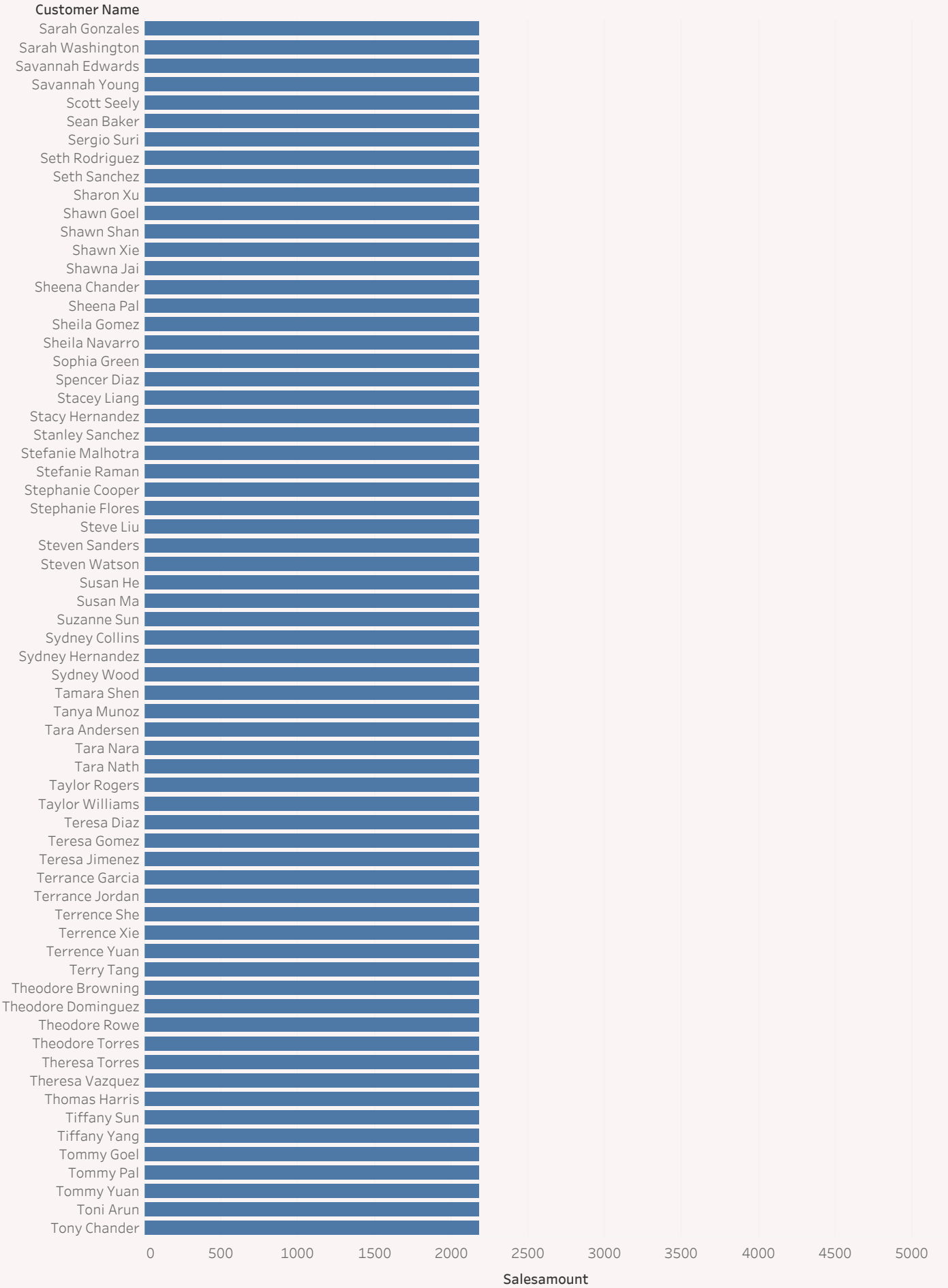
Sum of Salesamount for each Customer Name. The data is filtered on Orderdate Year, which keeps 2021. The view is filtered on Customer Name, which keeps 18,400 of 18,400 members.

Customer/sales



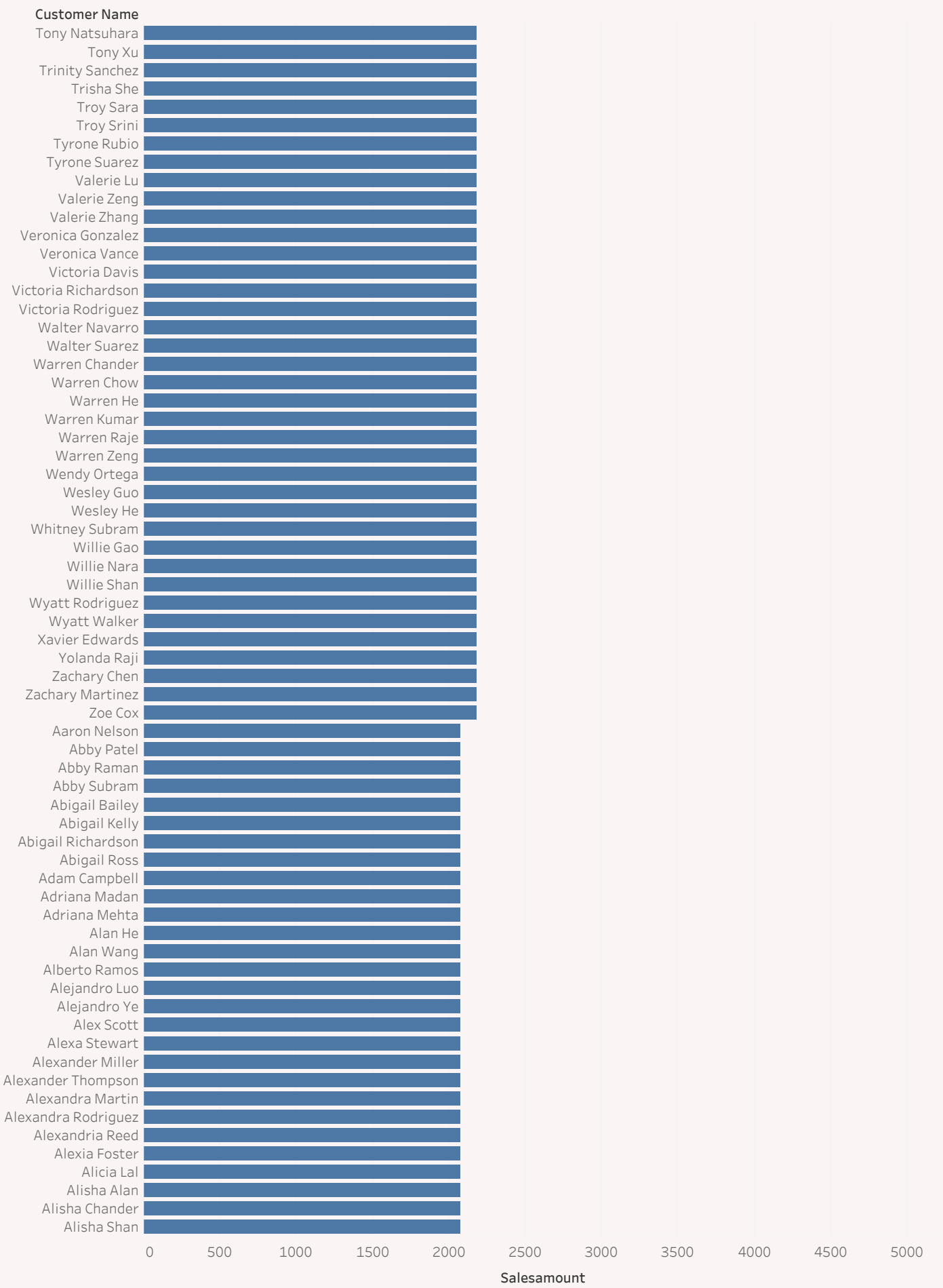
Sum of Salesamount for each Customer Name. The data is filtered on Orderdate Year, which keeps 2021. The view is filtered on Customer Name, which keeps 18,400 of 18,400 members.

Customer/sales



Sum of Salesamount for each Customer Name. The data is filtered on Orderdate Year, which keeps 2021. The view is filtered on Customer Name, which keeps 18,400 of 18,400 members.

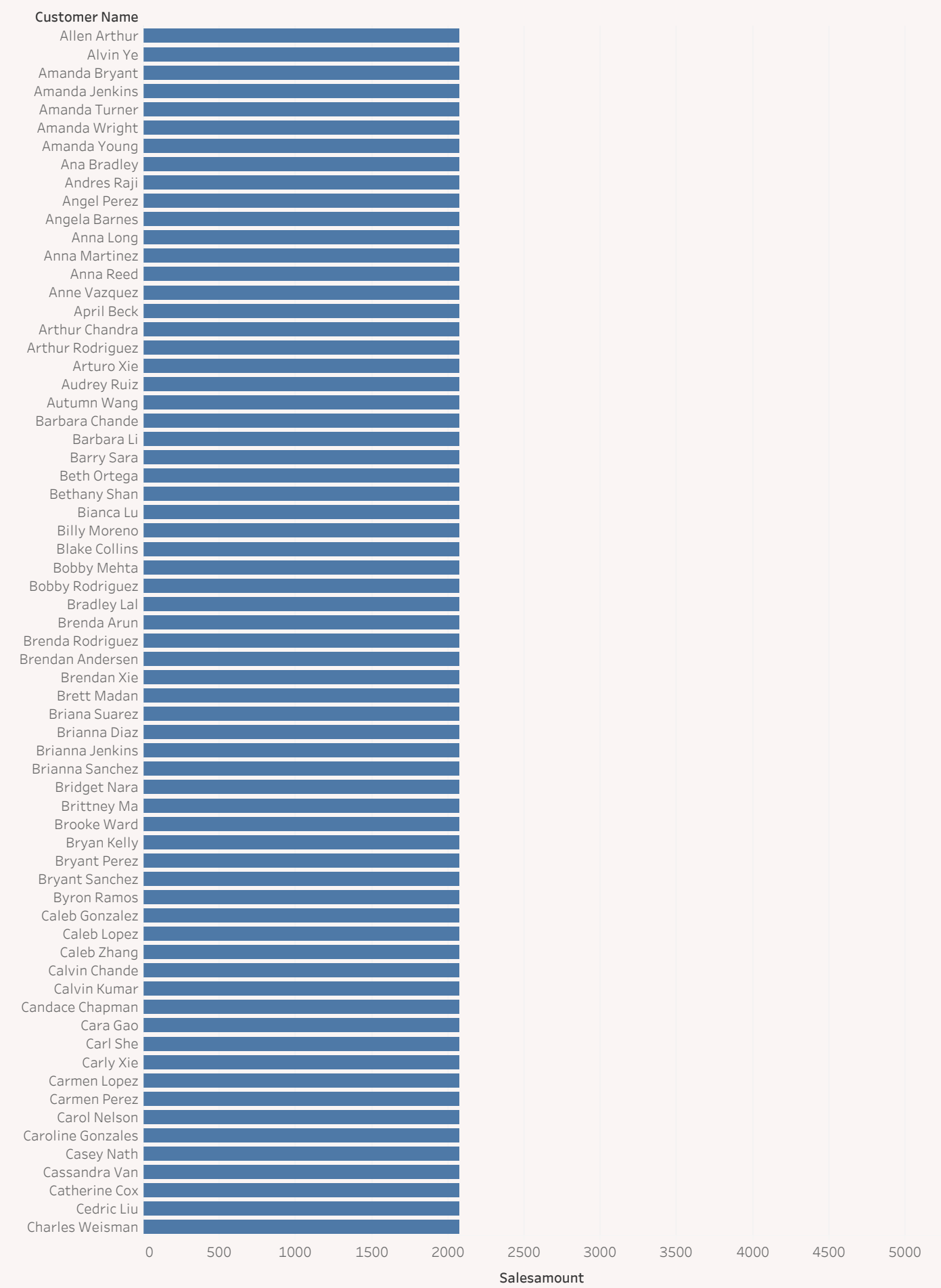
Customer/sales



Sum of Salesamount for each Customer Name. The data is filtered on Orderdate Year, which keeps 2021. The view is filtered on Customer Name, which keeps 18,400 of 18,400 members.

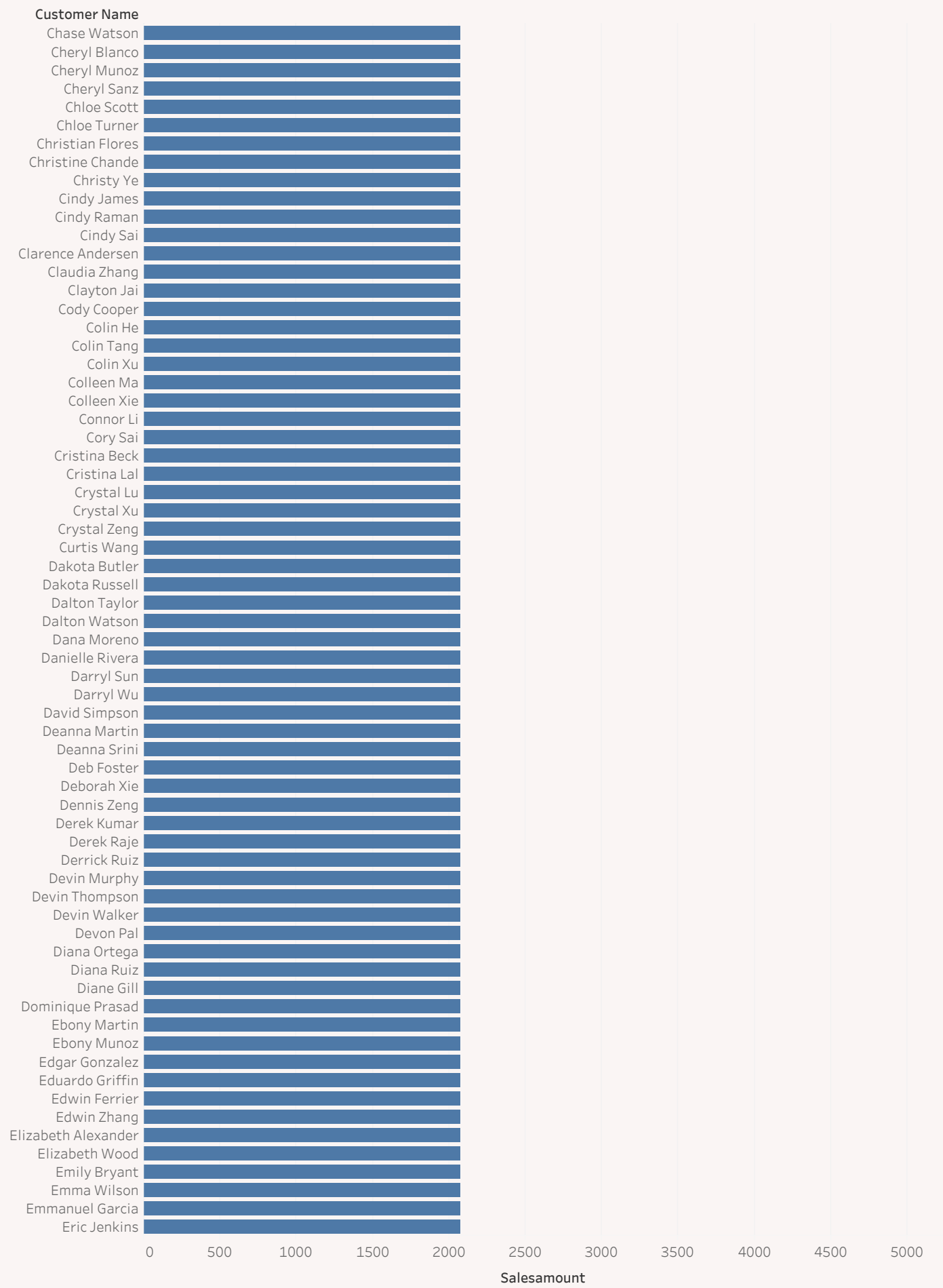


Customer/sales



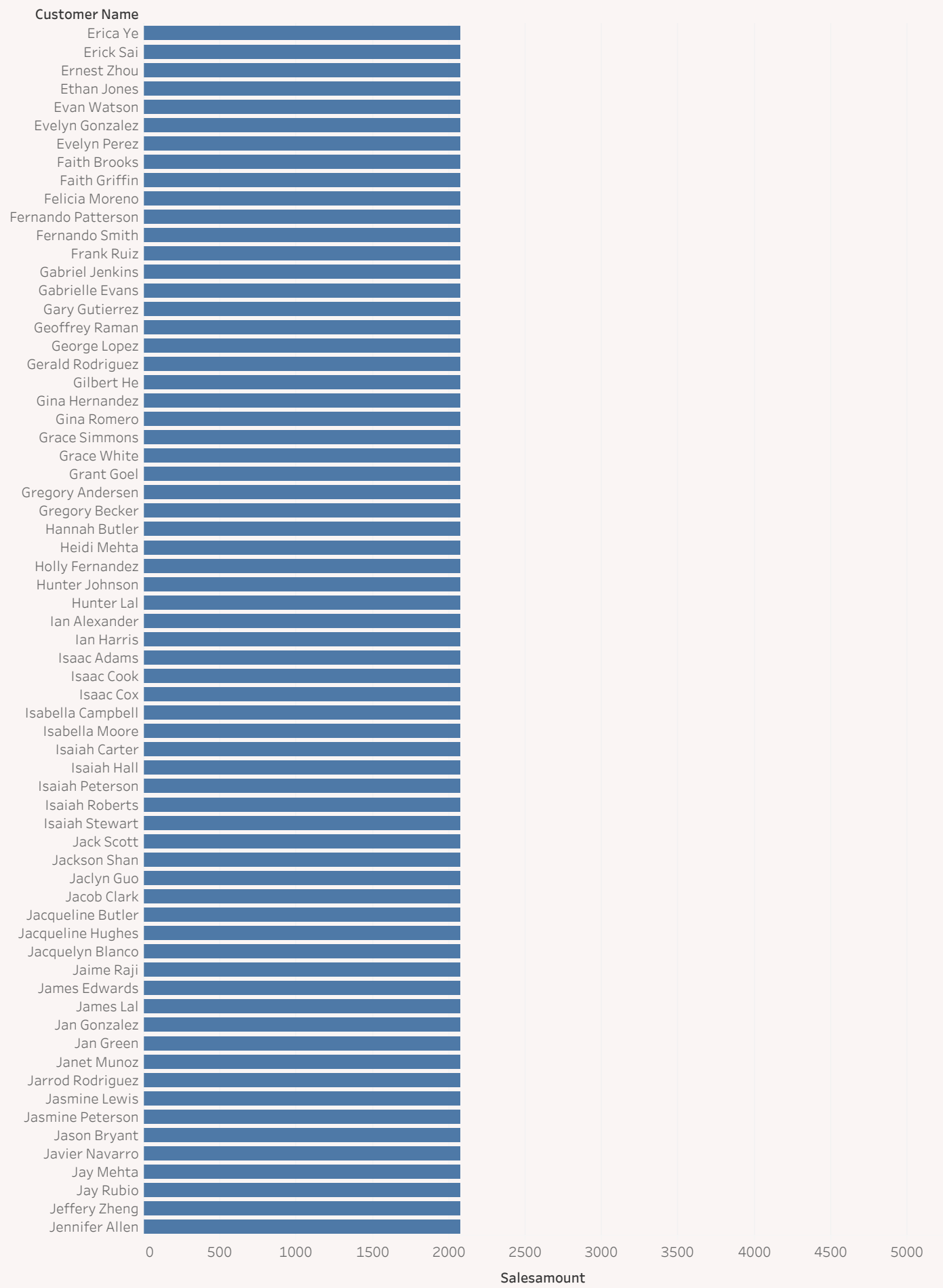
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Customer/sales



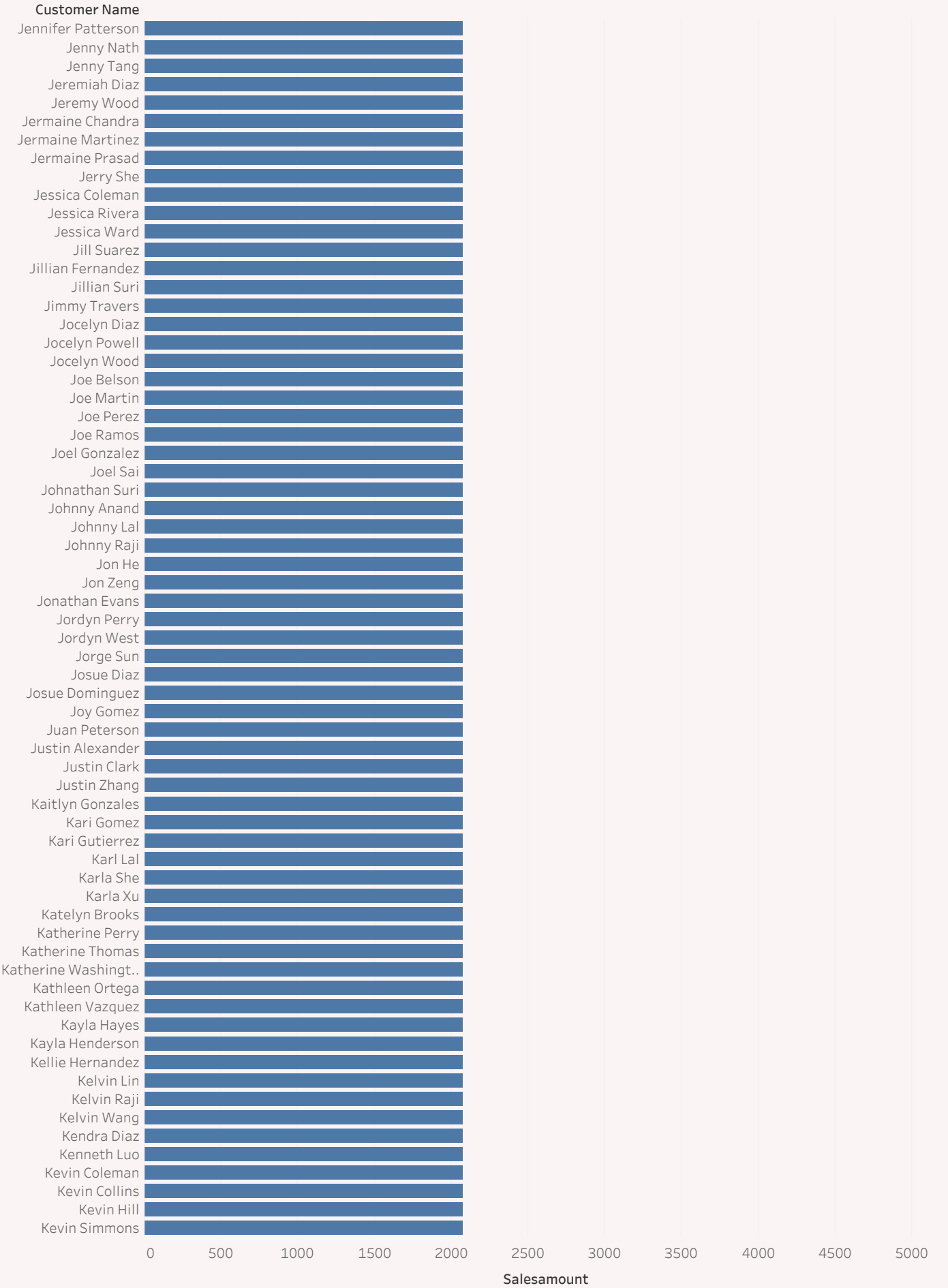
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Customer/sales



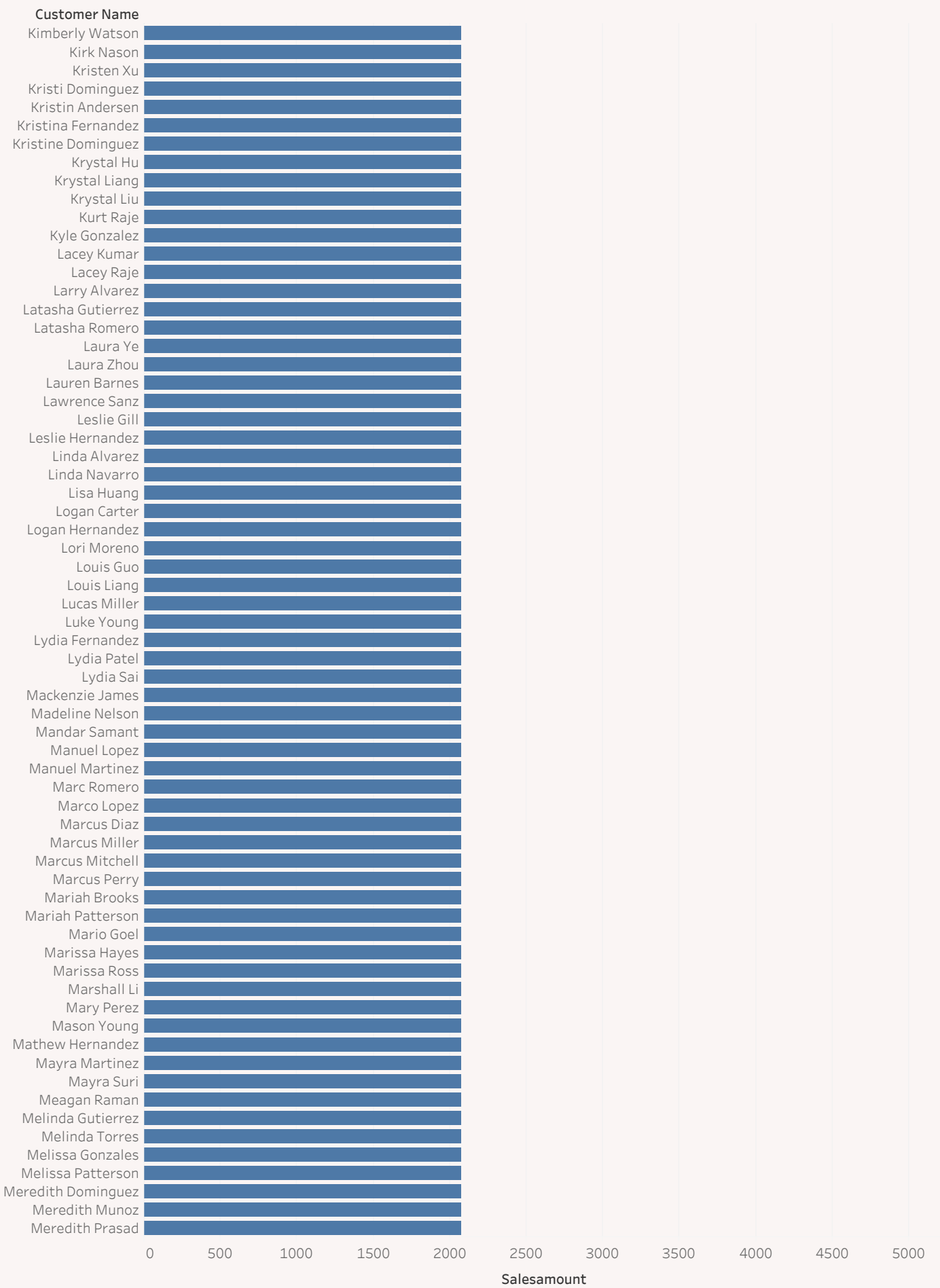
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Customer/sales



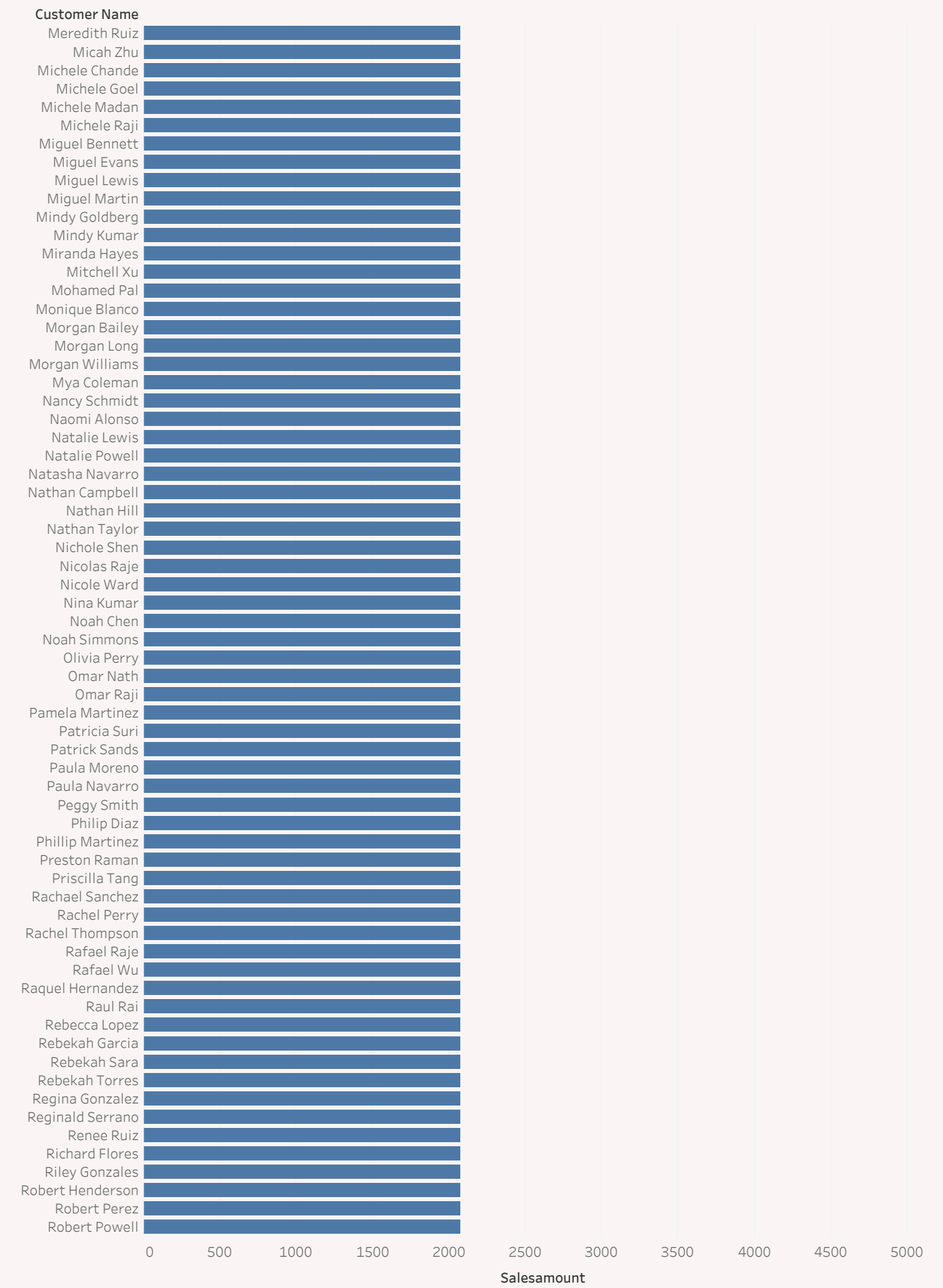
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Customer/sales



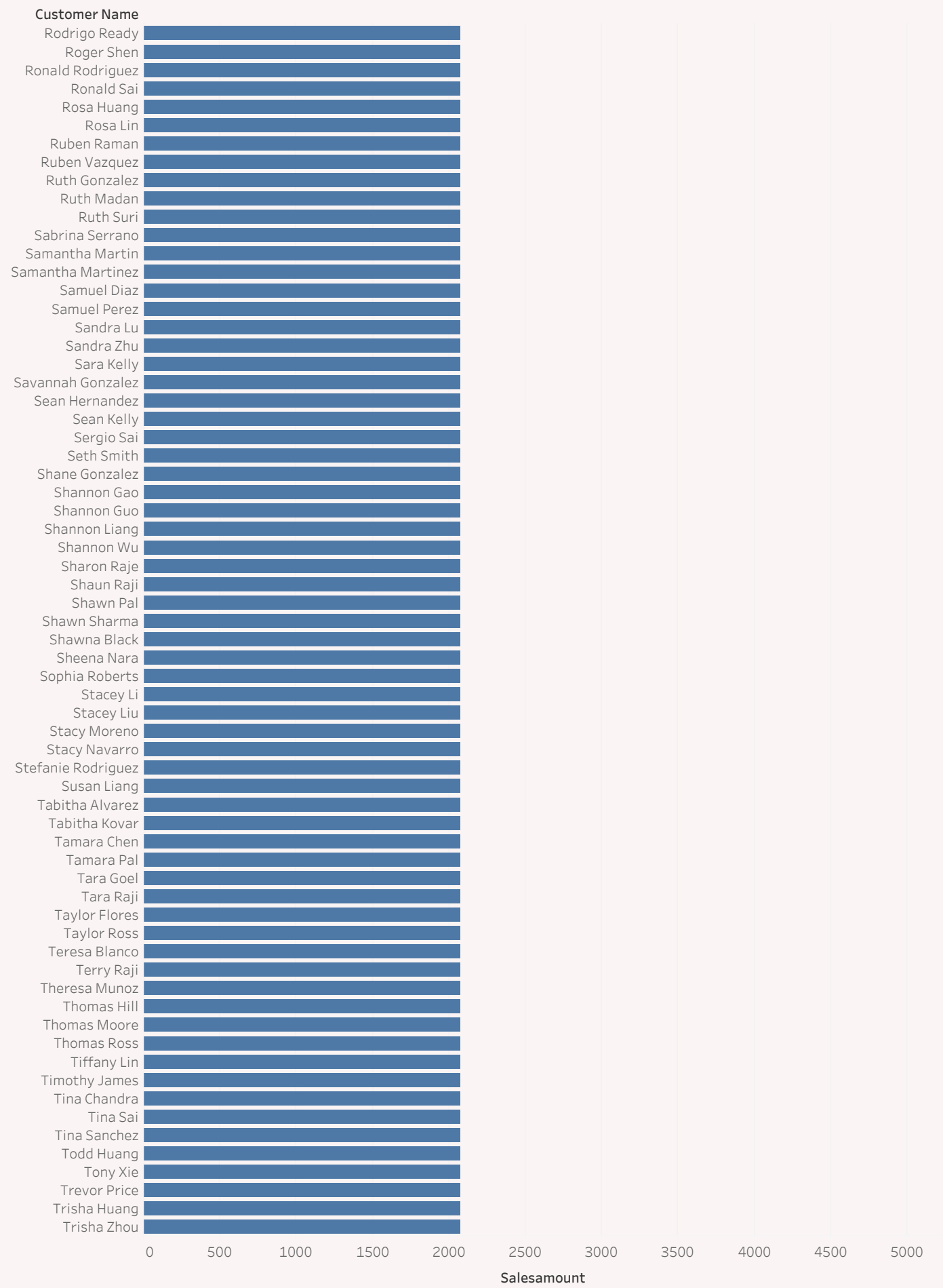
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Customer/sales



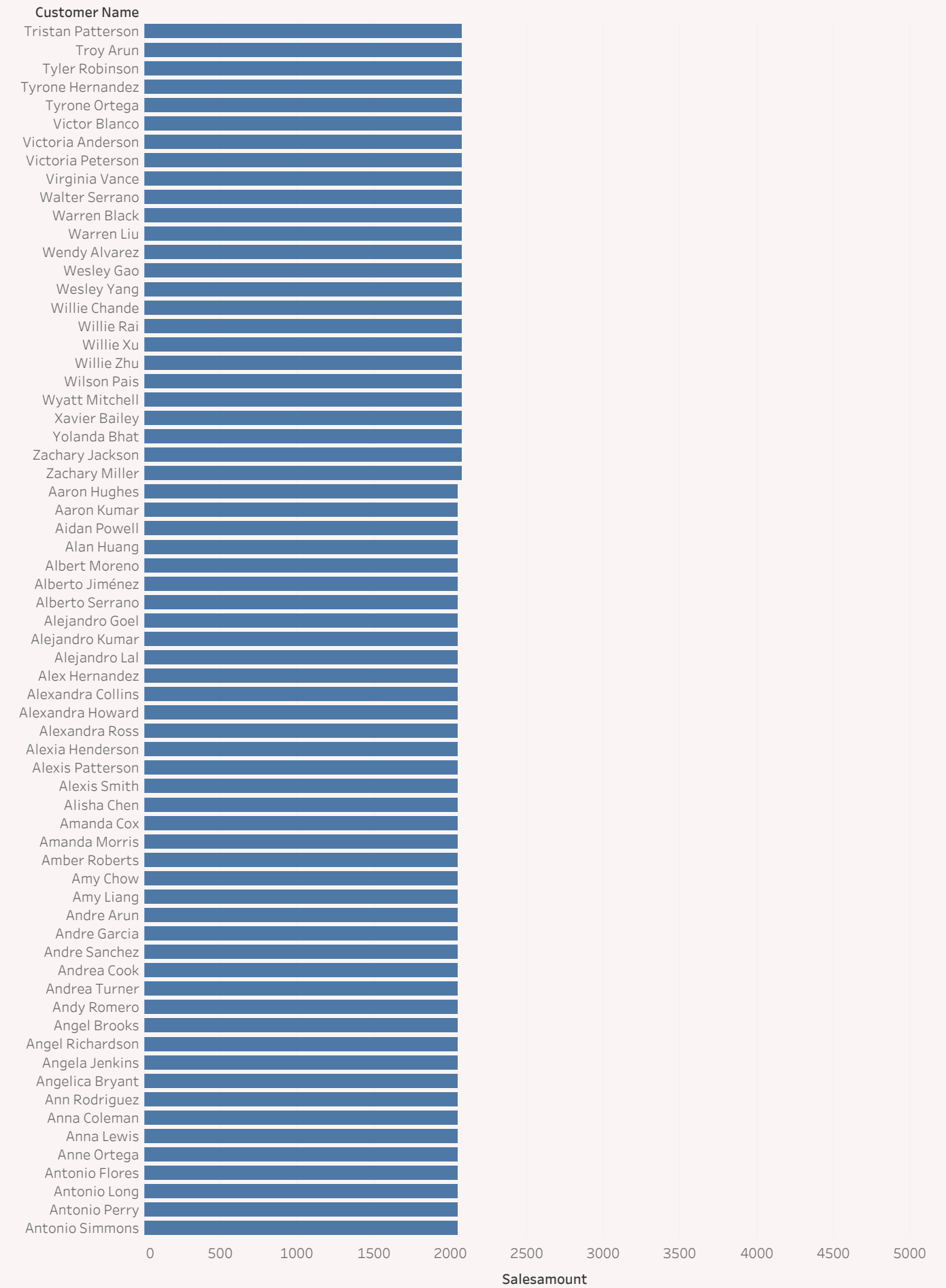
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Customer/sales



Sum of Salesamount for each Customer Name. The data is filtered on Orderdate Year, which keeps 2021. The view is filtered on Customer Name, which keeps 18,400 of 18,400 members.

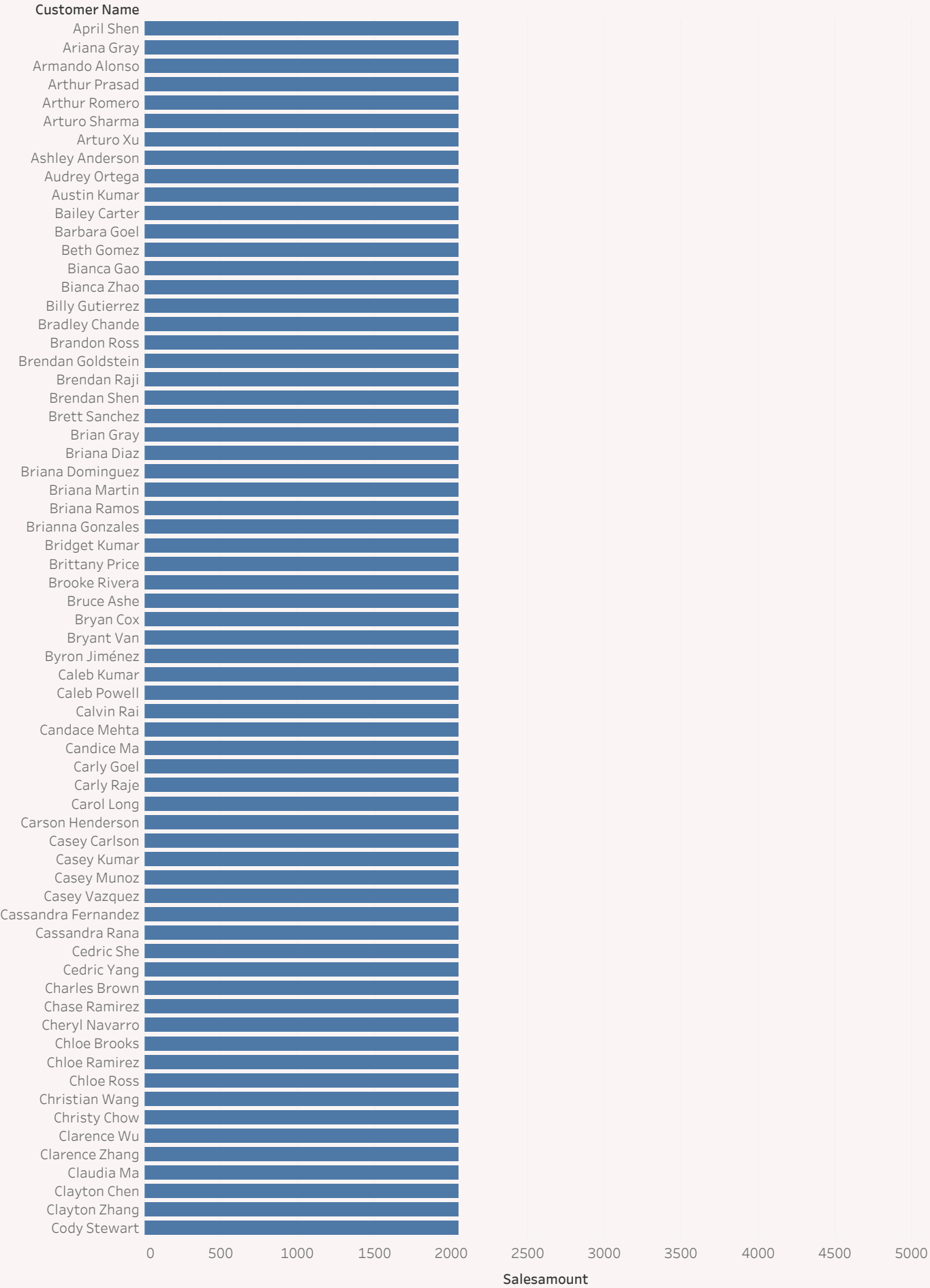
Customer/sales



Sum of Salesamount for each Customer Name. The data is filtered on Orderdate Year, which keeps 2021. The view is filtered on Customer Name, which keeps 18,400 of 18,400 members.

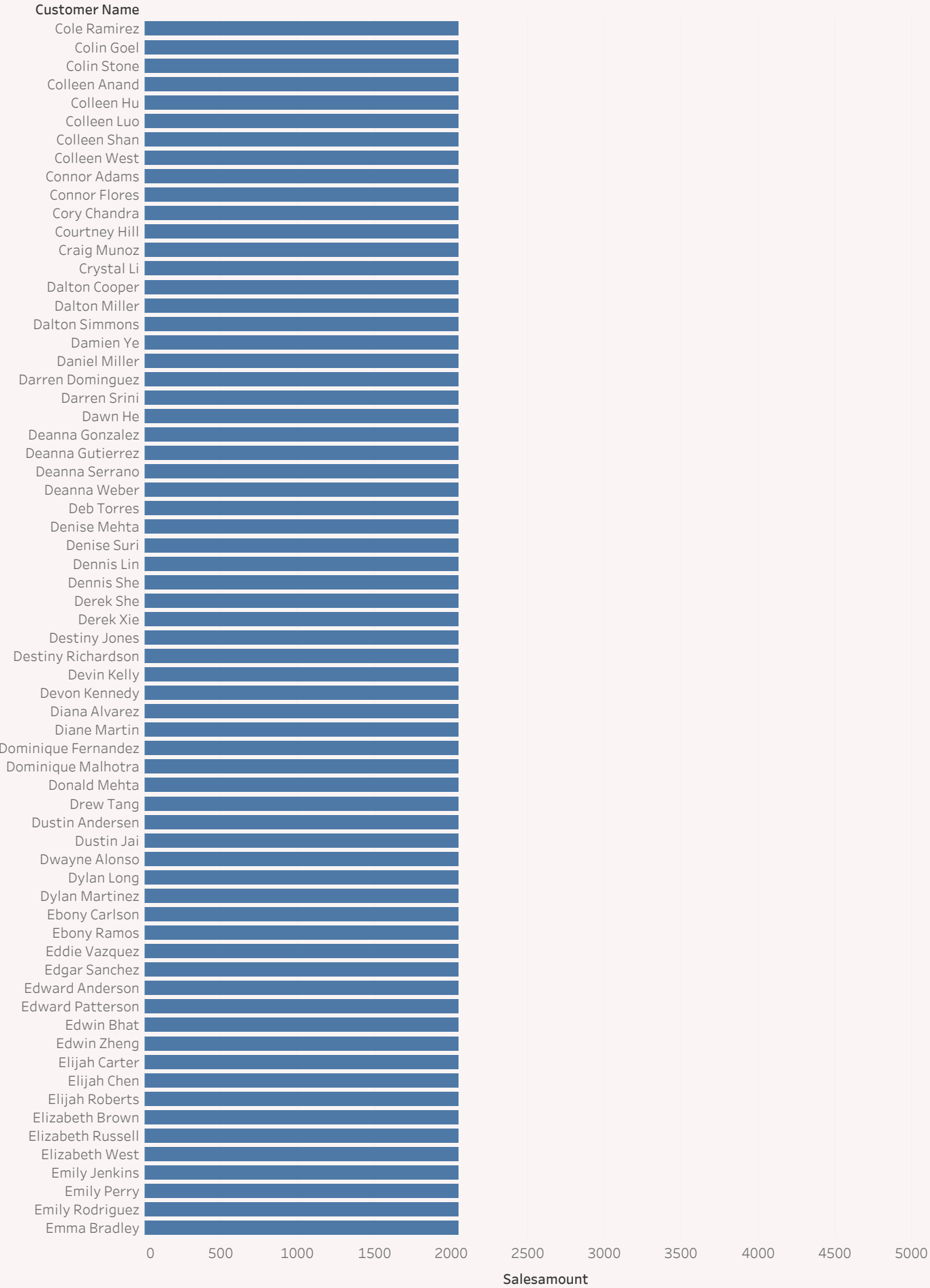


Customer/sales



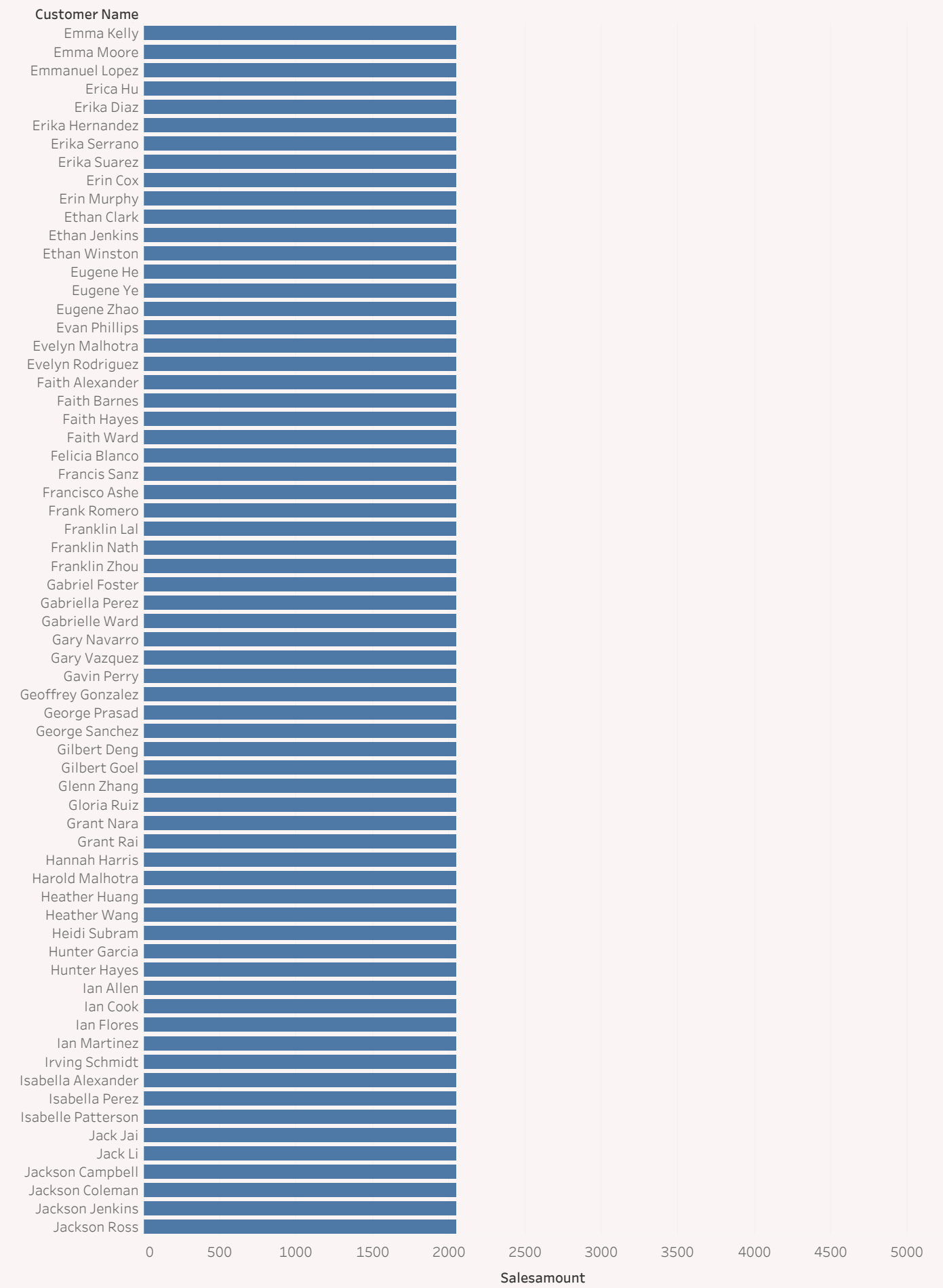
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Customer/sales



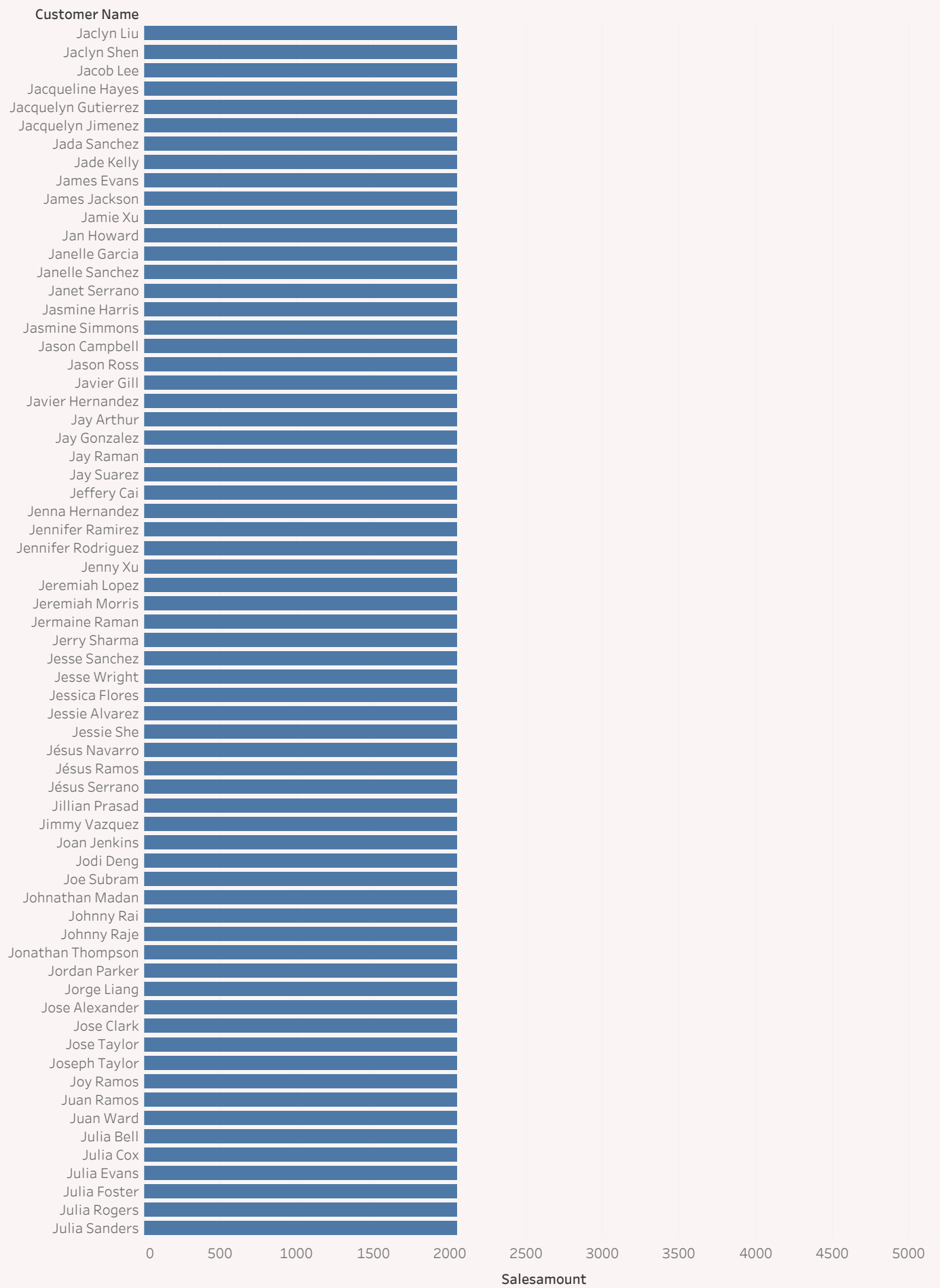
Sum of Salesamount for each Customer Name. The data is filtered on Orderdate Year, which keeps 2021. The view is filtered on Customer Name, which keeps 18,400 of 18,400 members.

Customer/sales



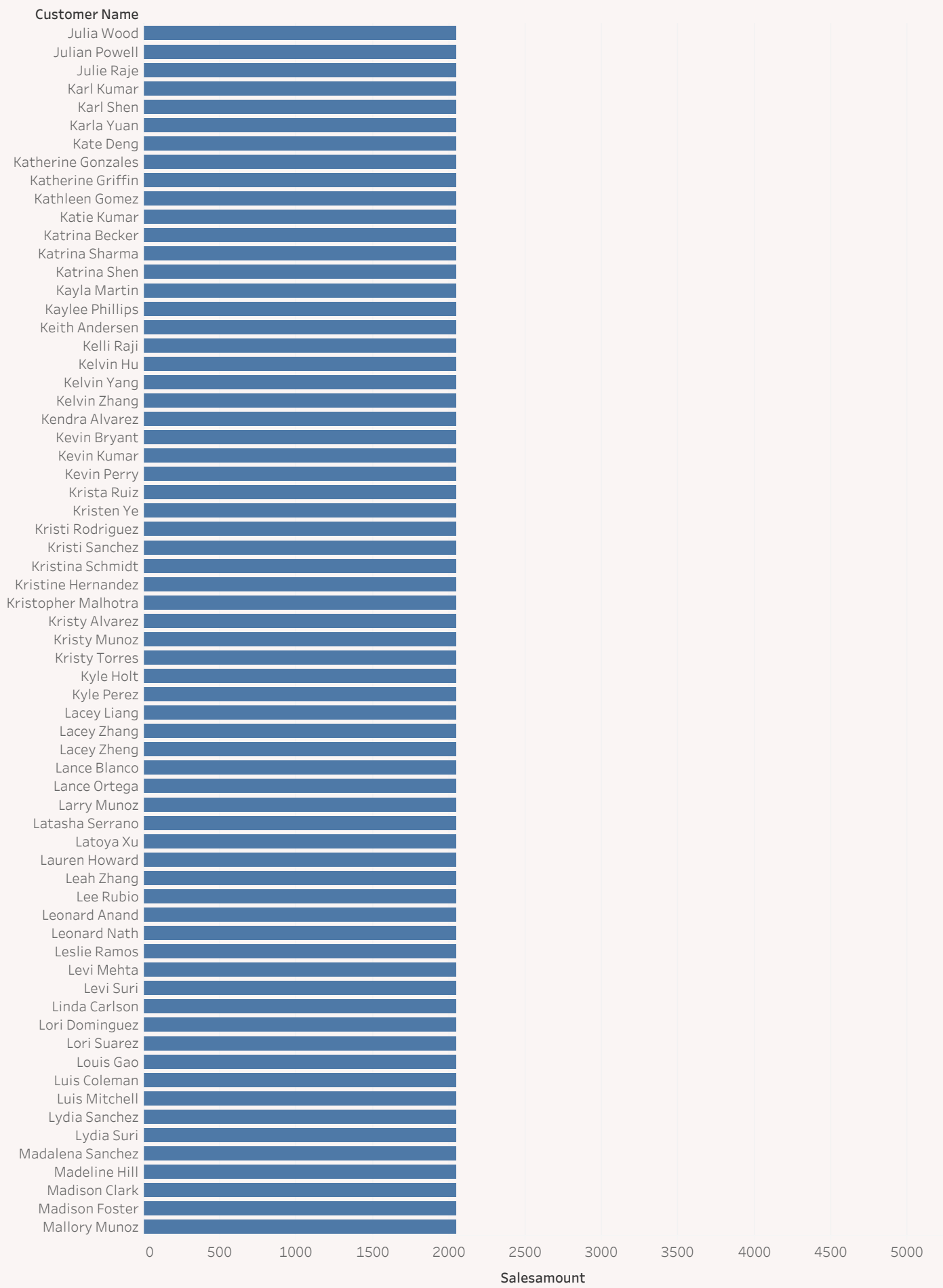
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Customer/sales



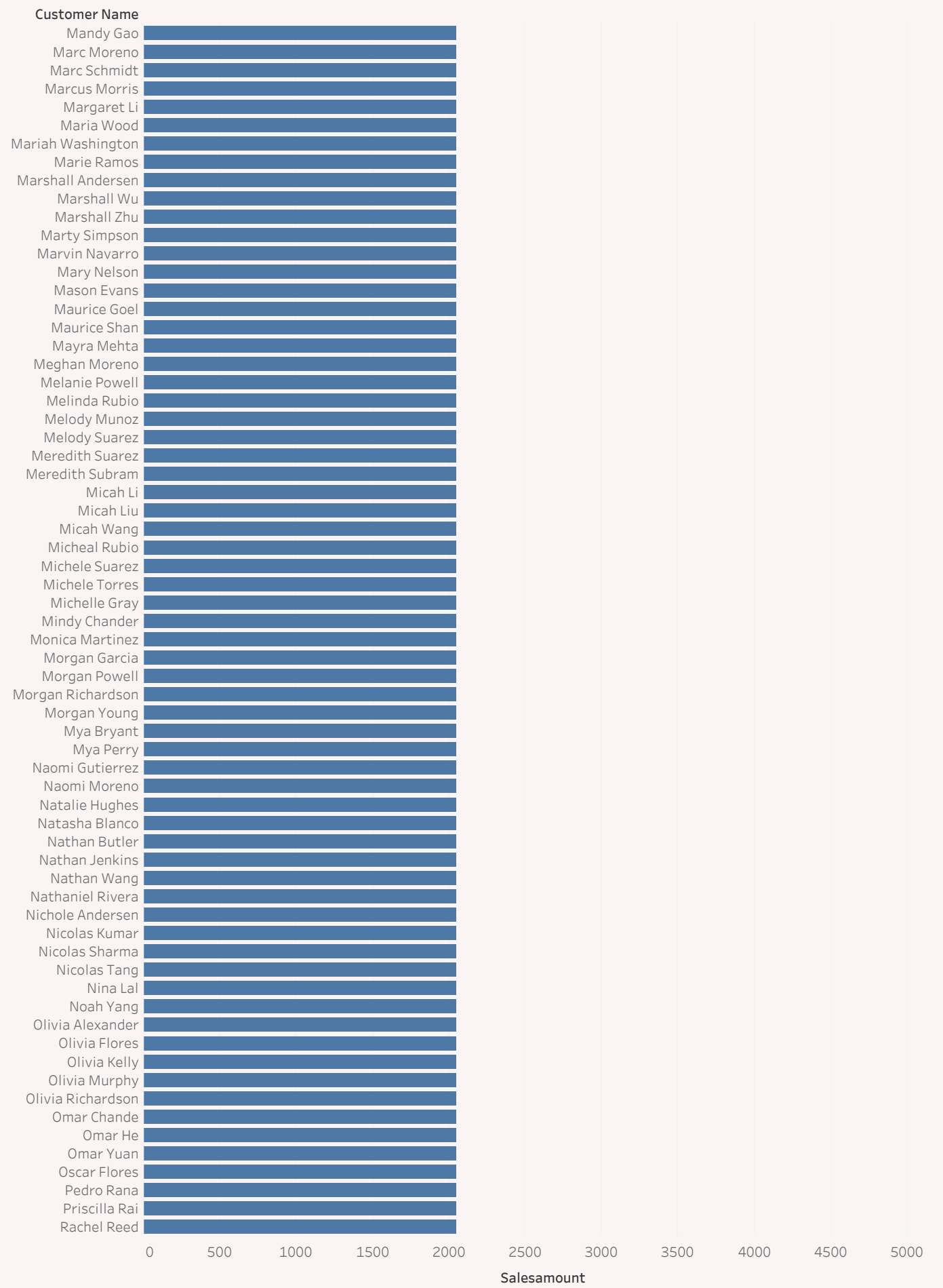
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Customer/sales



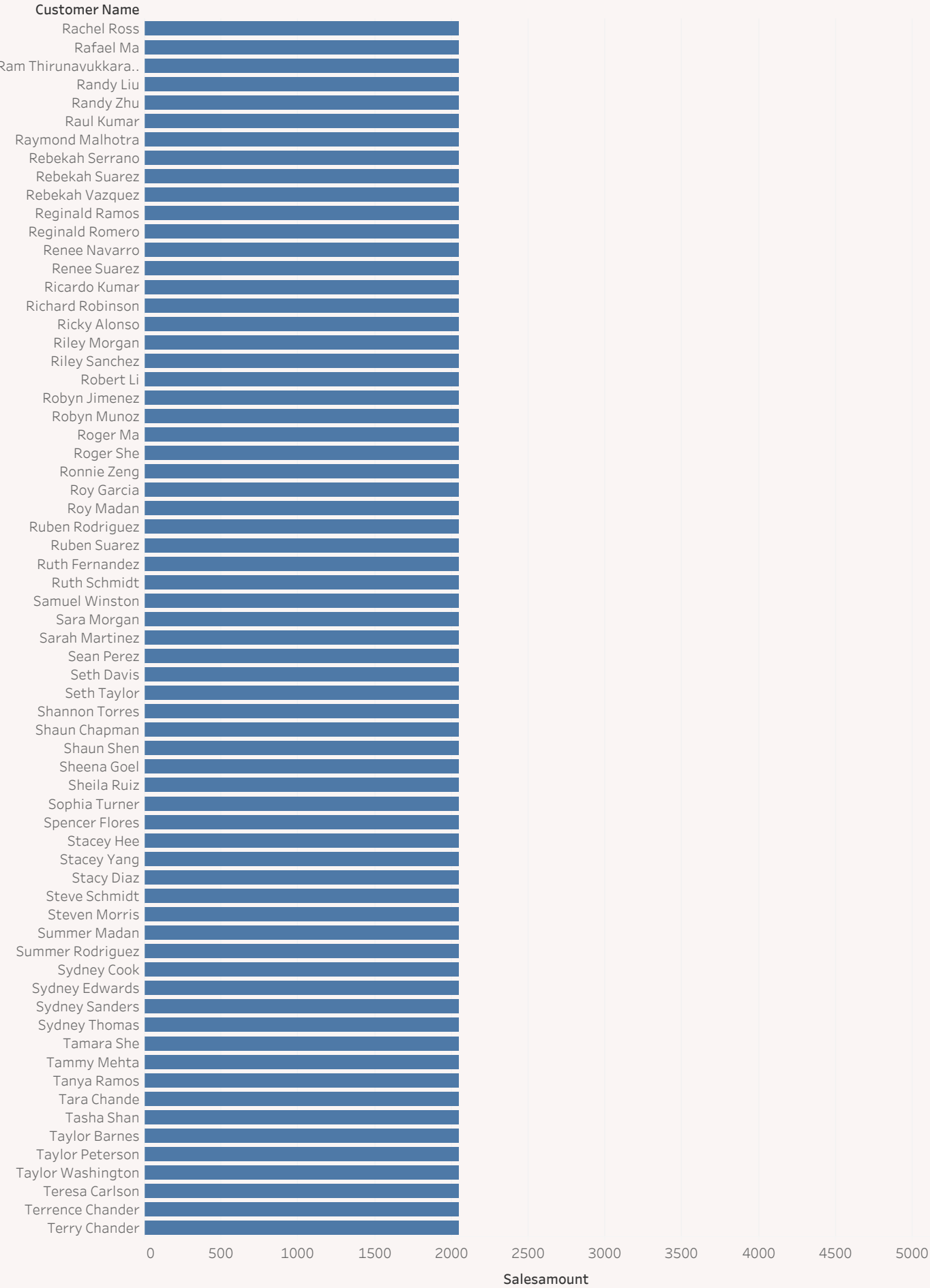
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Customer/sales



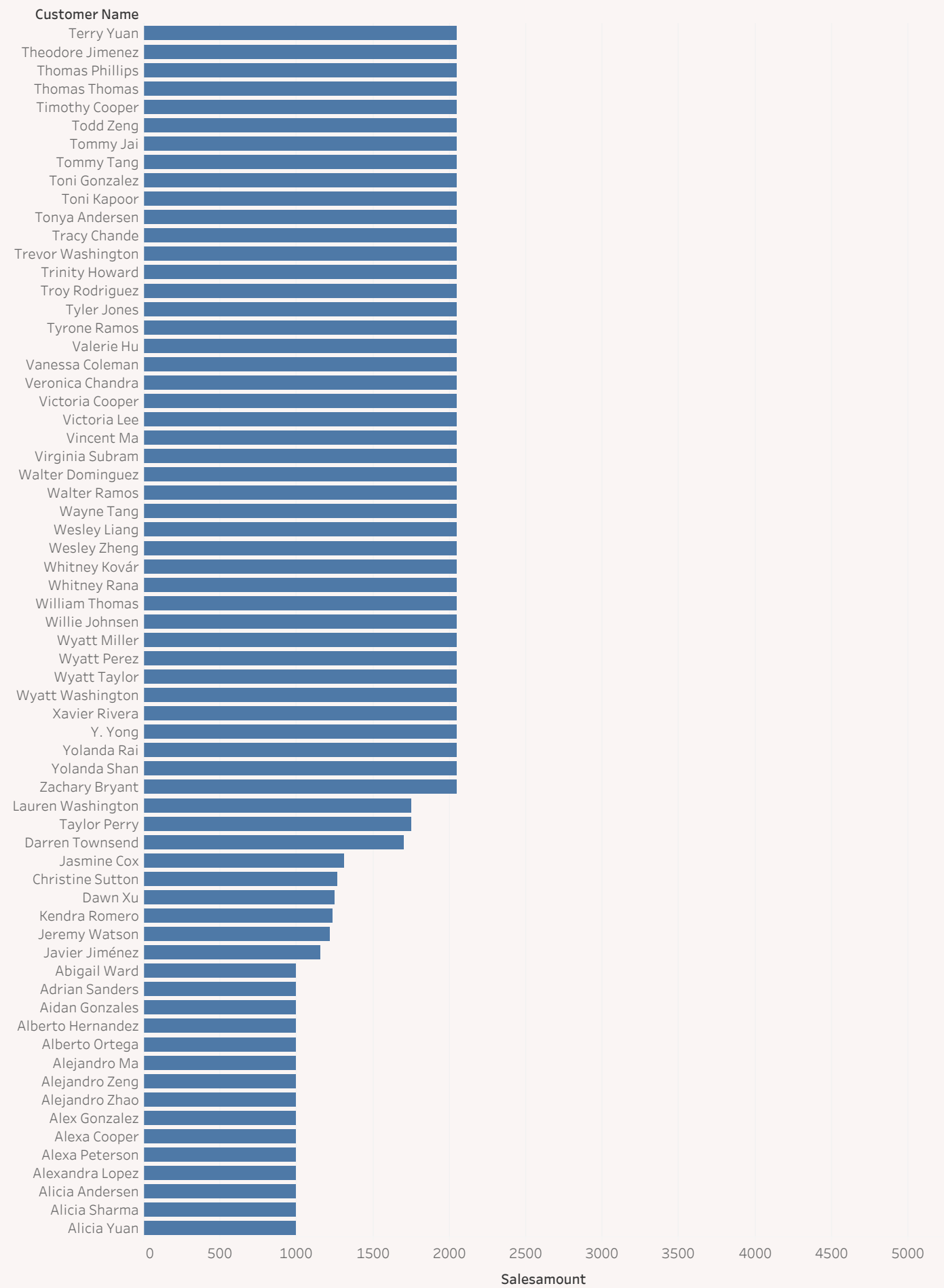
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Customer/sales



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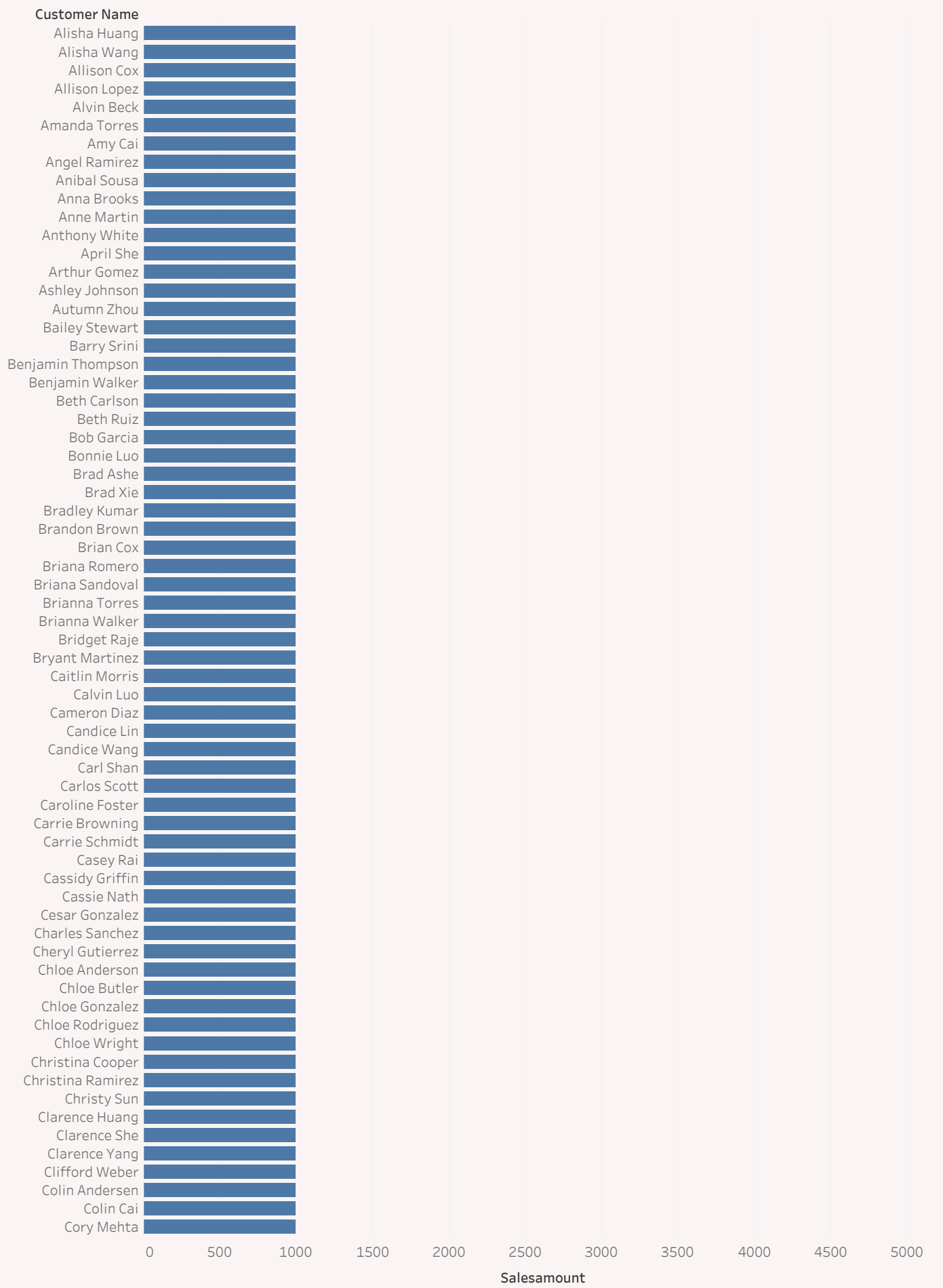
Customer/sales



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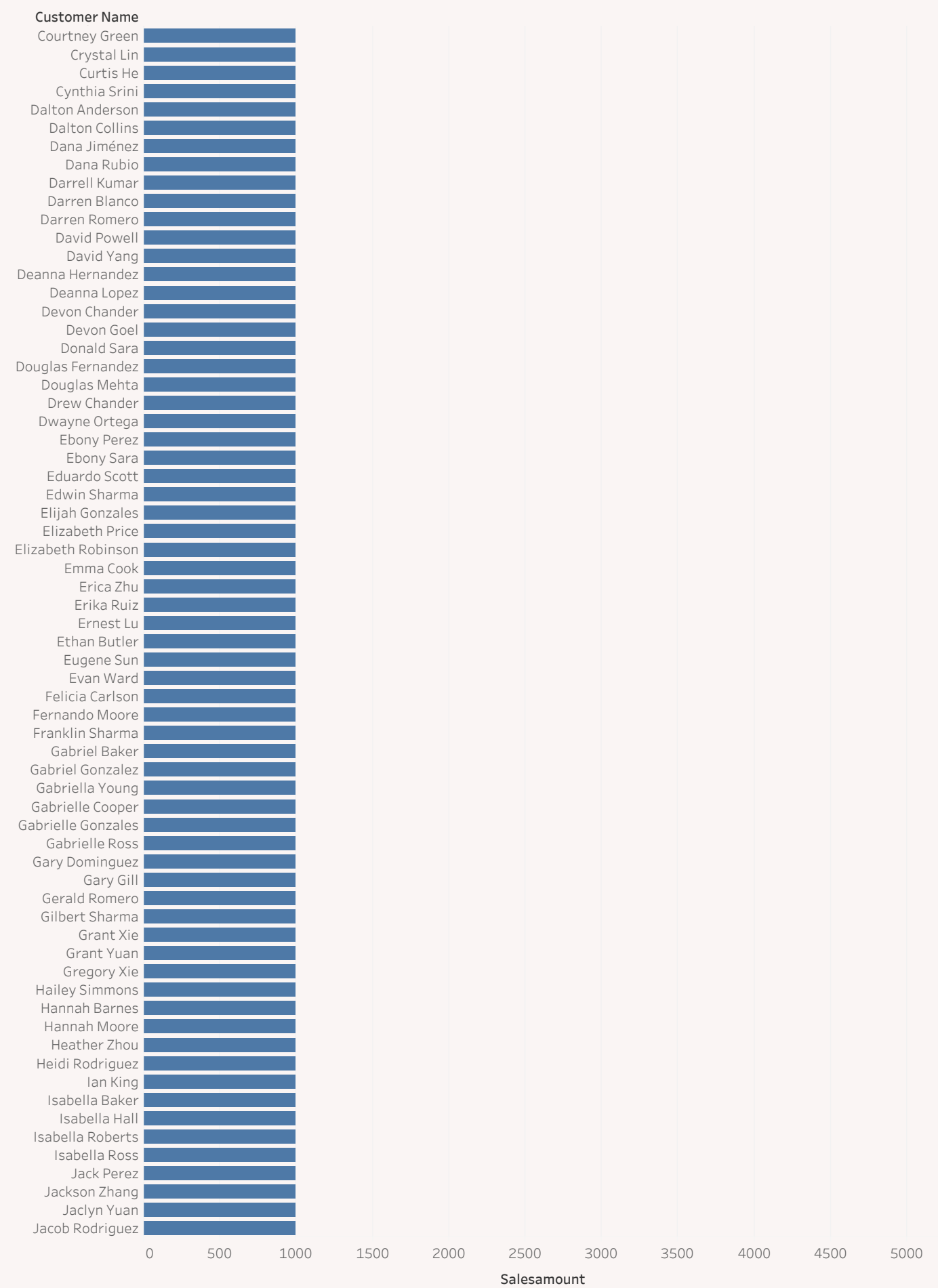


Customer/sales



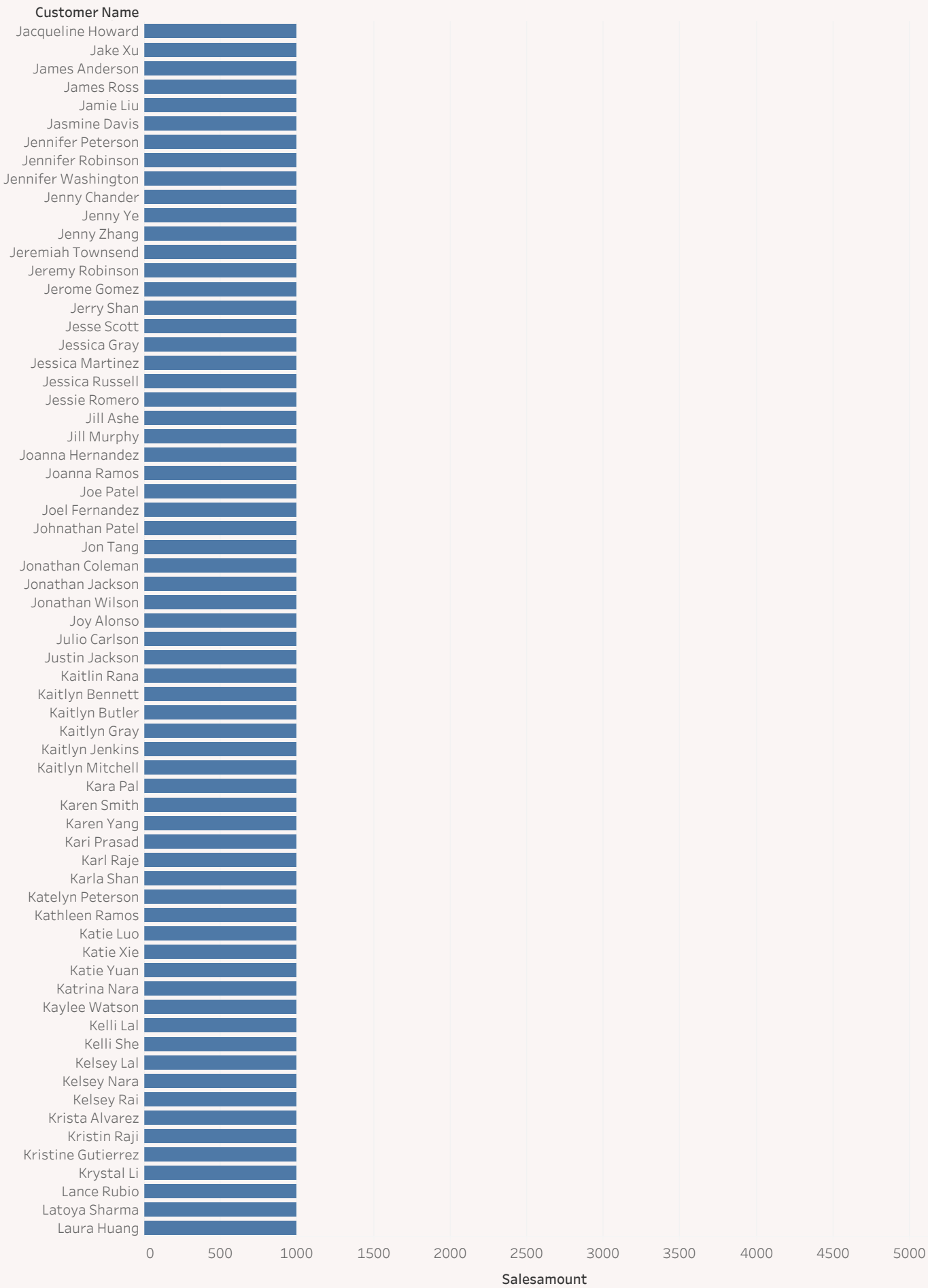
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Customer/sales



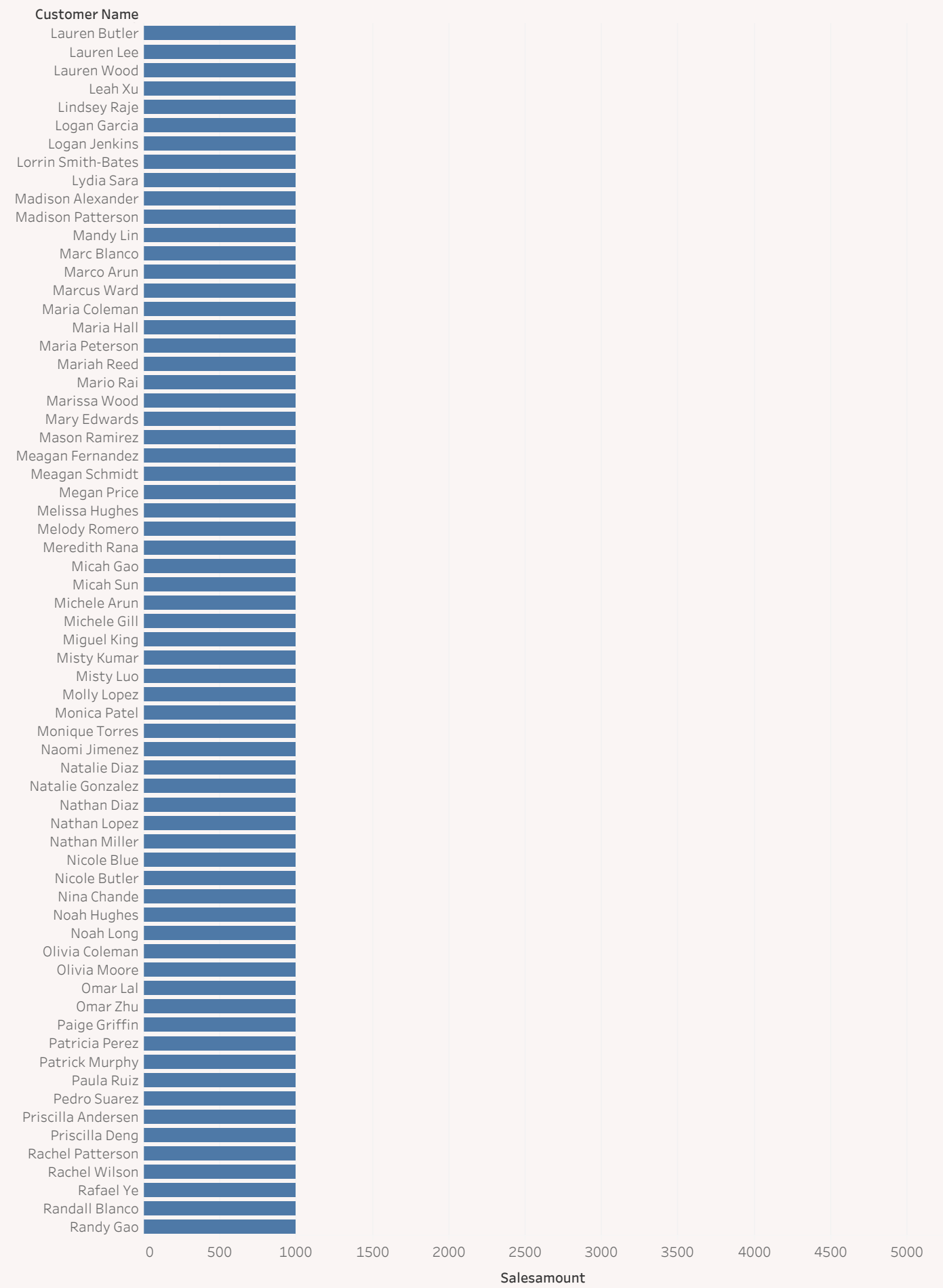
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Customer/sales



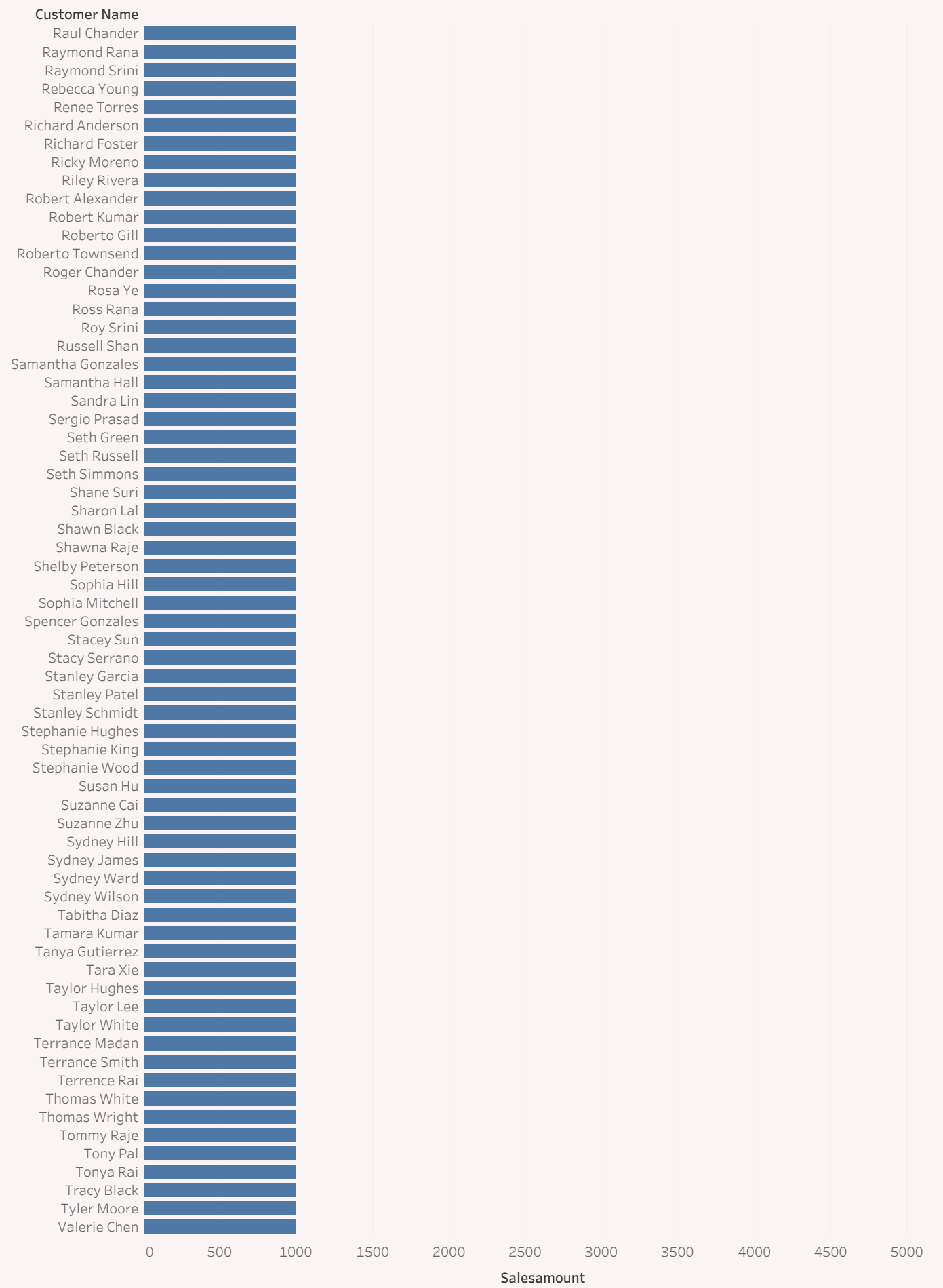
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Customer/sales



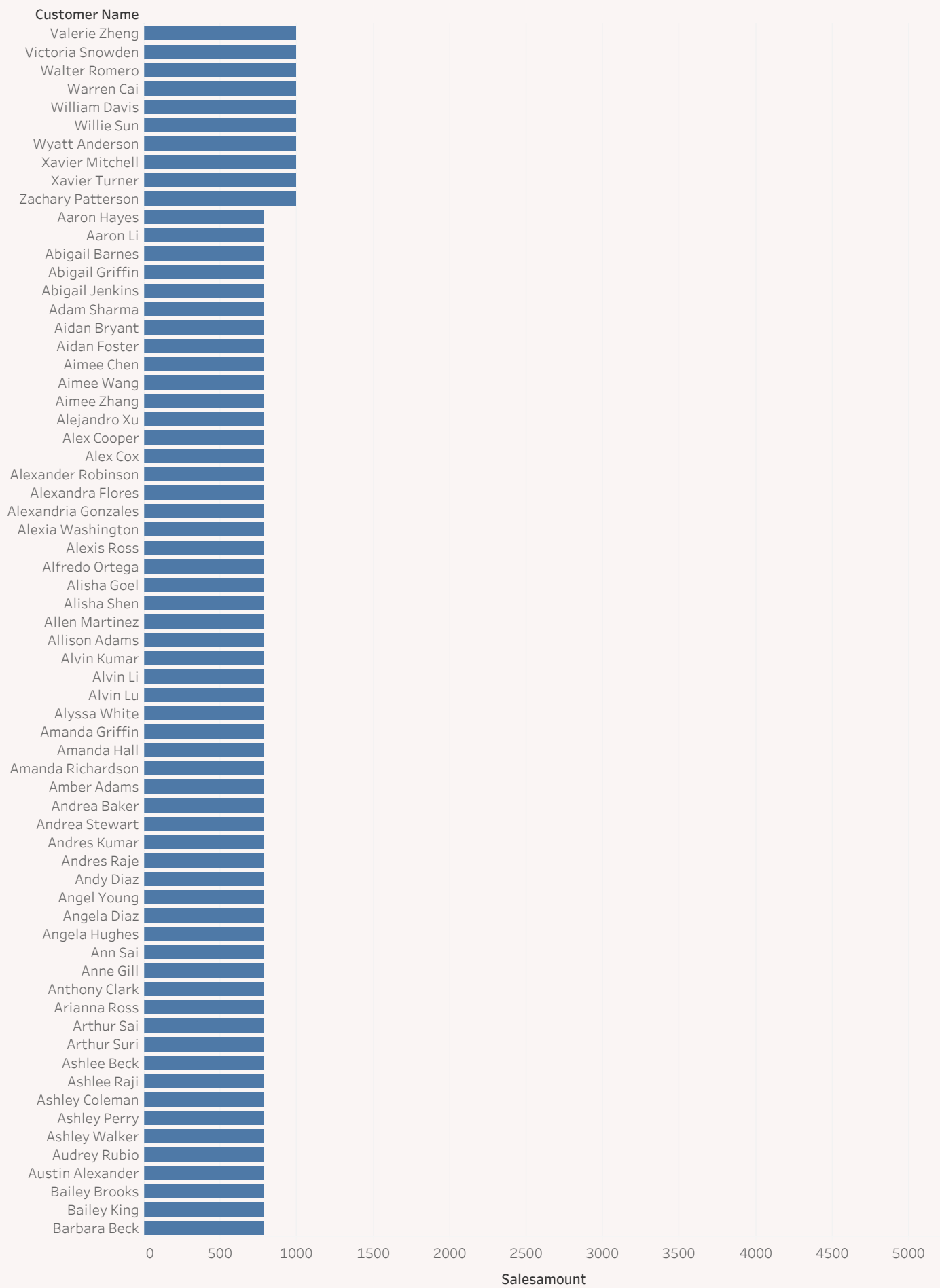
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Customer/sales



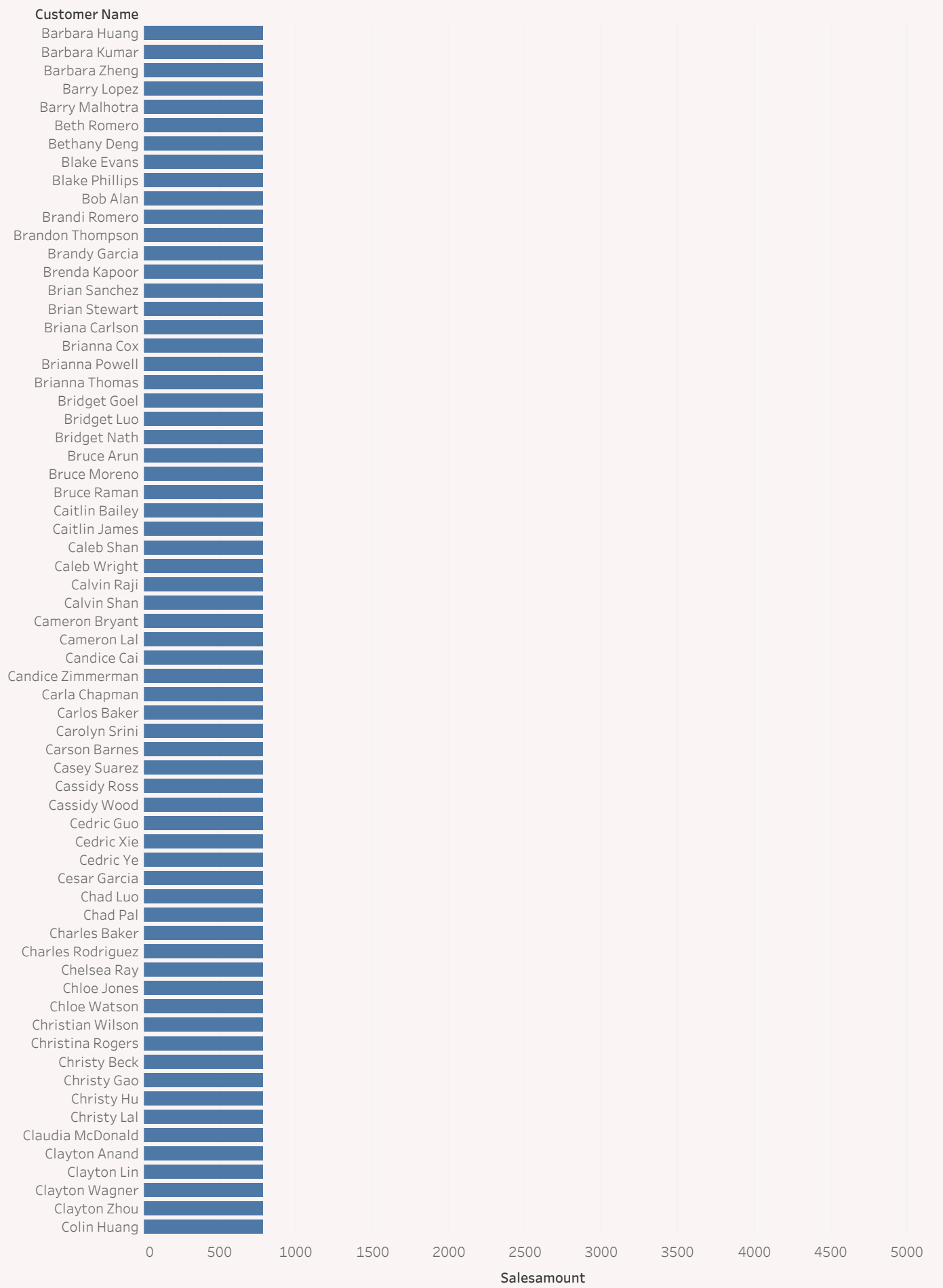
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Customer/sales



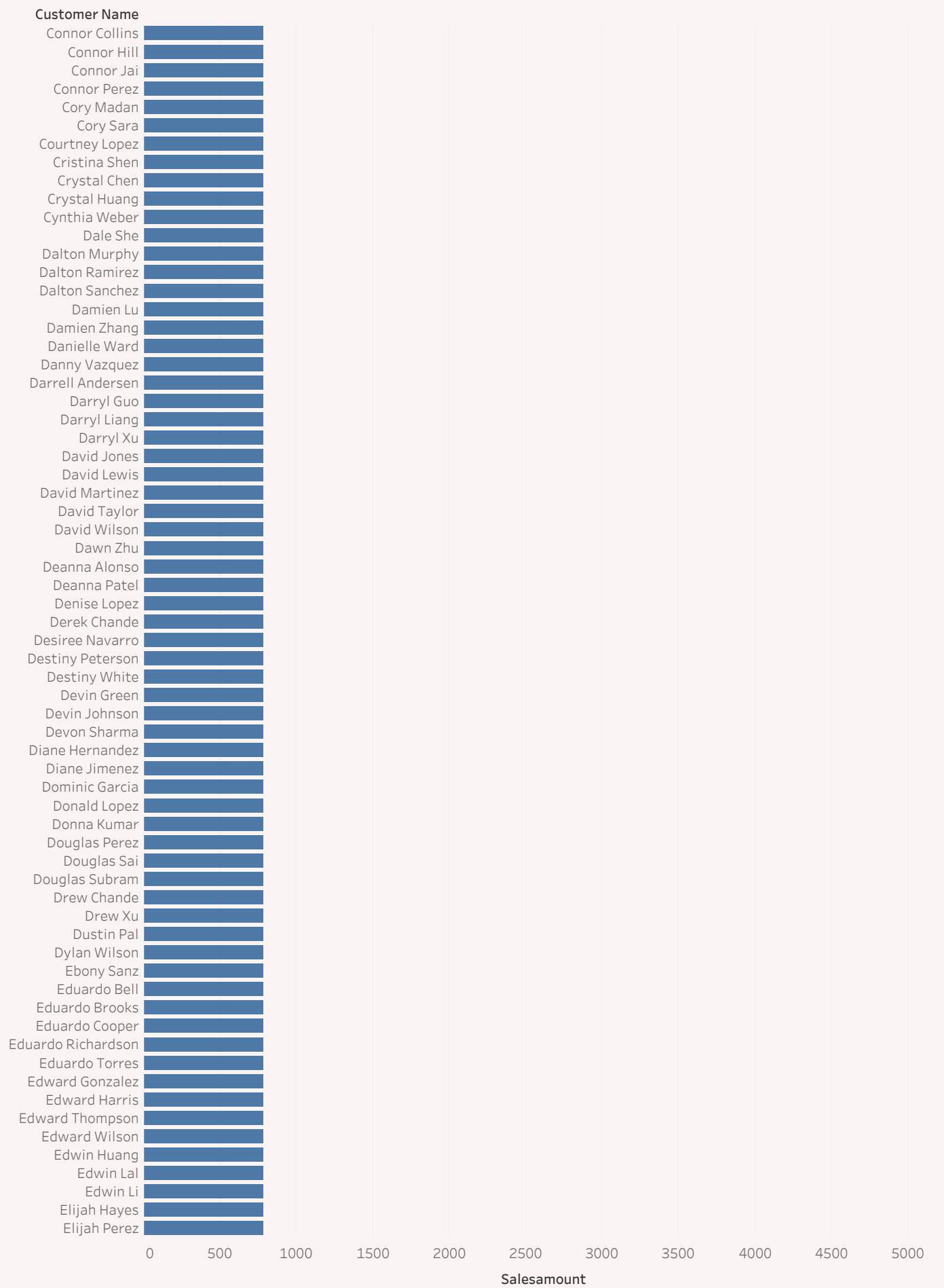
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Customer/sales



Sum of Salesamount for each Customer Name. The data is filtered on Orderdate Year, which keeps 2021. The view is filtered on Customer Name, which keeps 18,400 of 18,400 members.

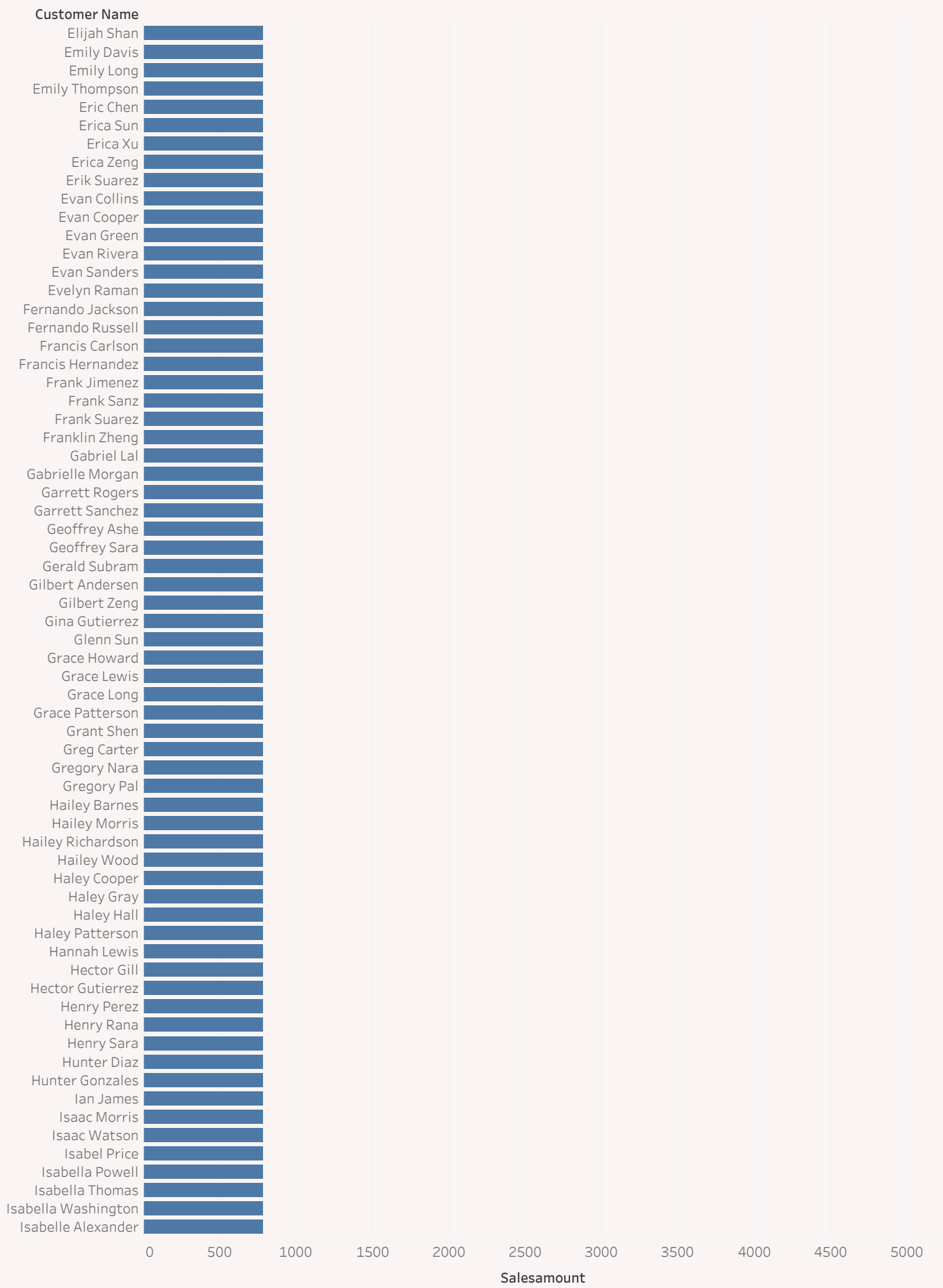
Customer/sales



Sum of Salesamount for each Customer Name. The data is filtered on Orderdate Year, which keeps 2021. The view is filtered on Customer Name, which keeps 18,400 of 18,400 members.

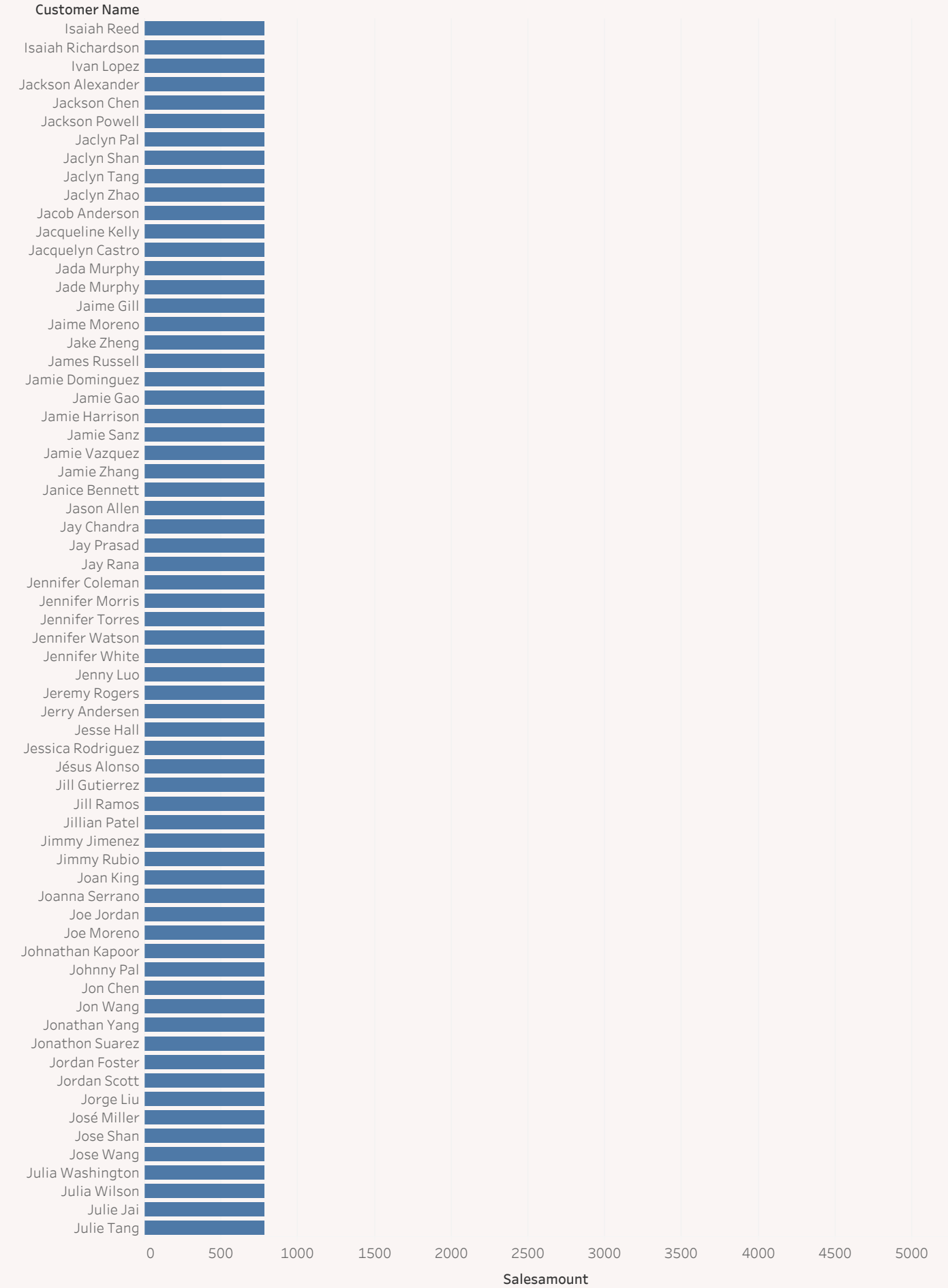


Customer/sales



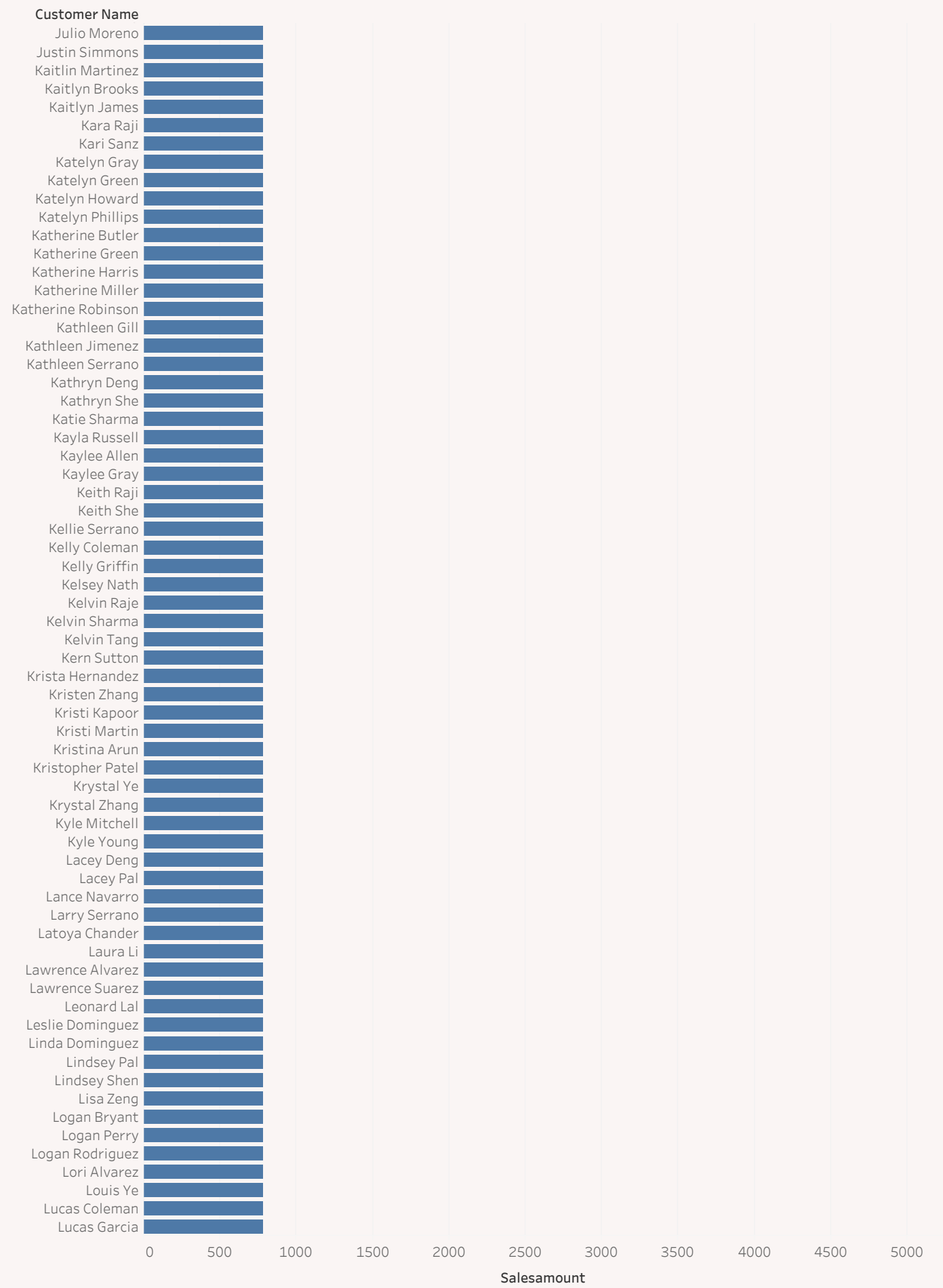
Sum of Salesamount for each Customer Name. The data is filtered on Orderdate Year, which keeps 2021. The view is filtered on Customer Name, which keeps 18,400 of 18,400 members.

Customer/sales



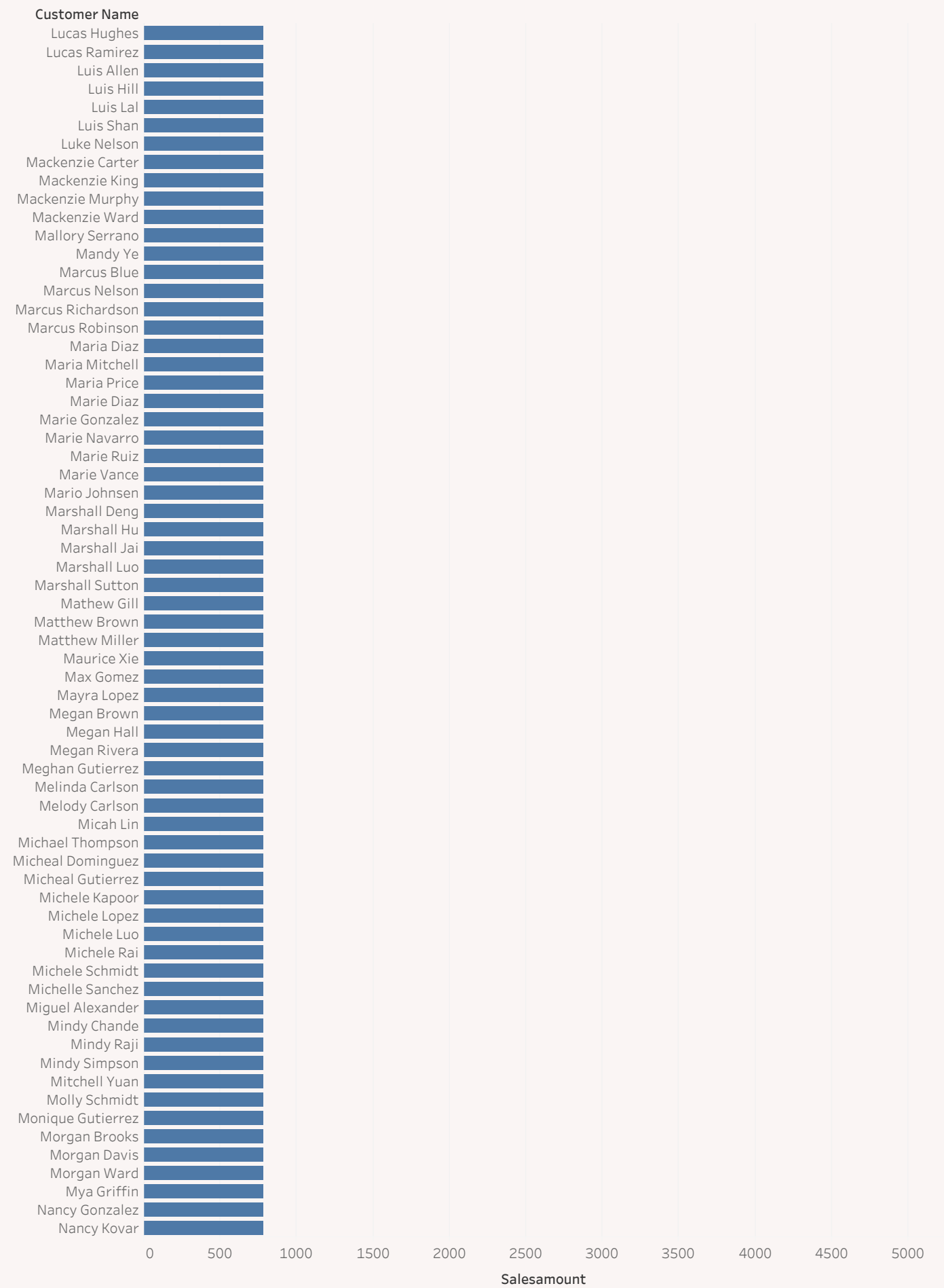
Sum of Salesamount for each Customer Name. The data is filtered on Orderdate Year, which keeps 2021. The view is filtered on Customer Name, which keeps 18,400 of 18,400 members.

# Customer/sales



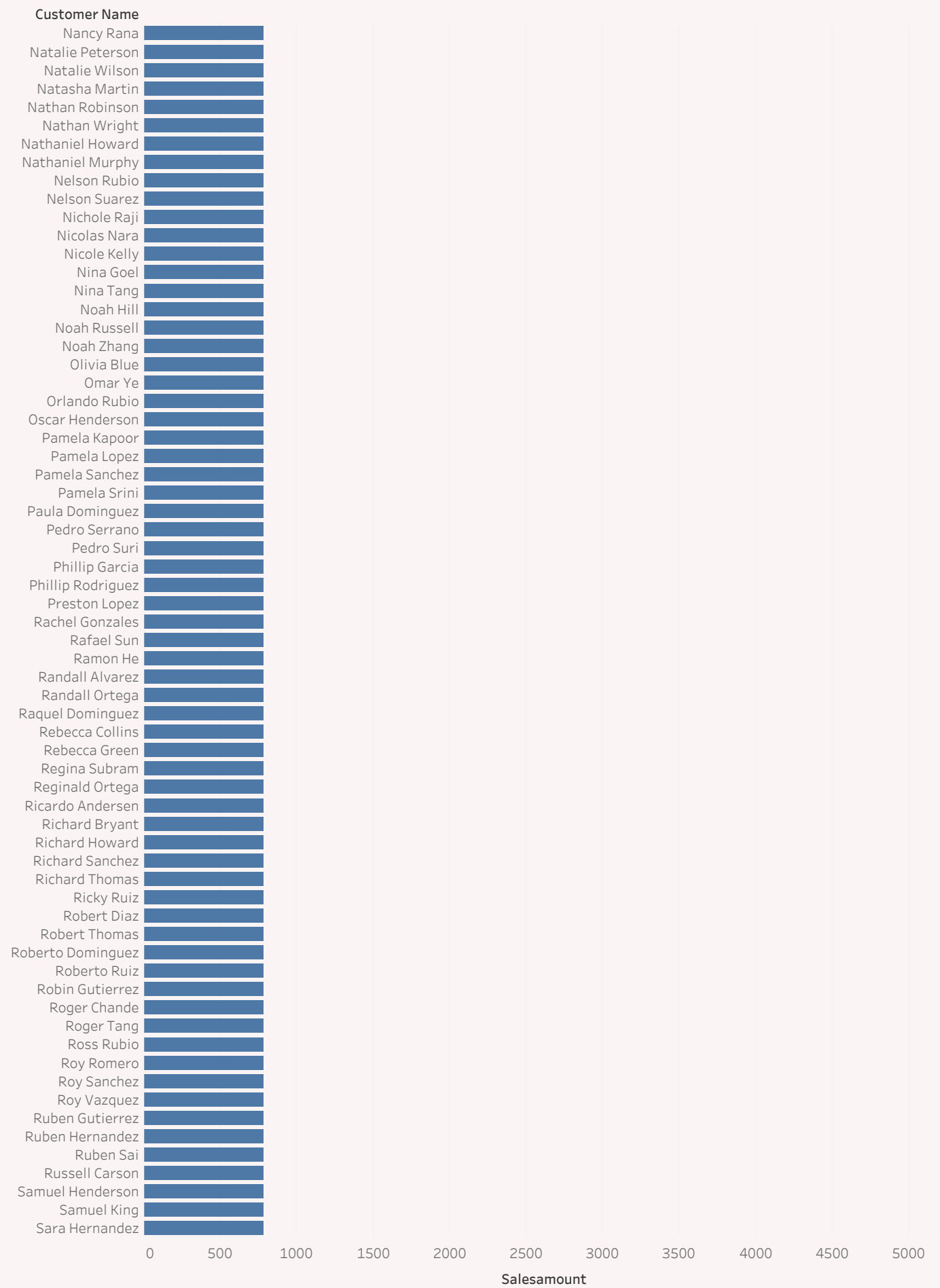
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Customer/sales



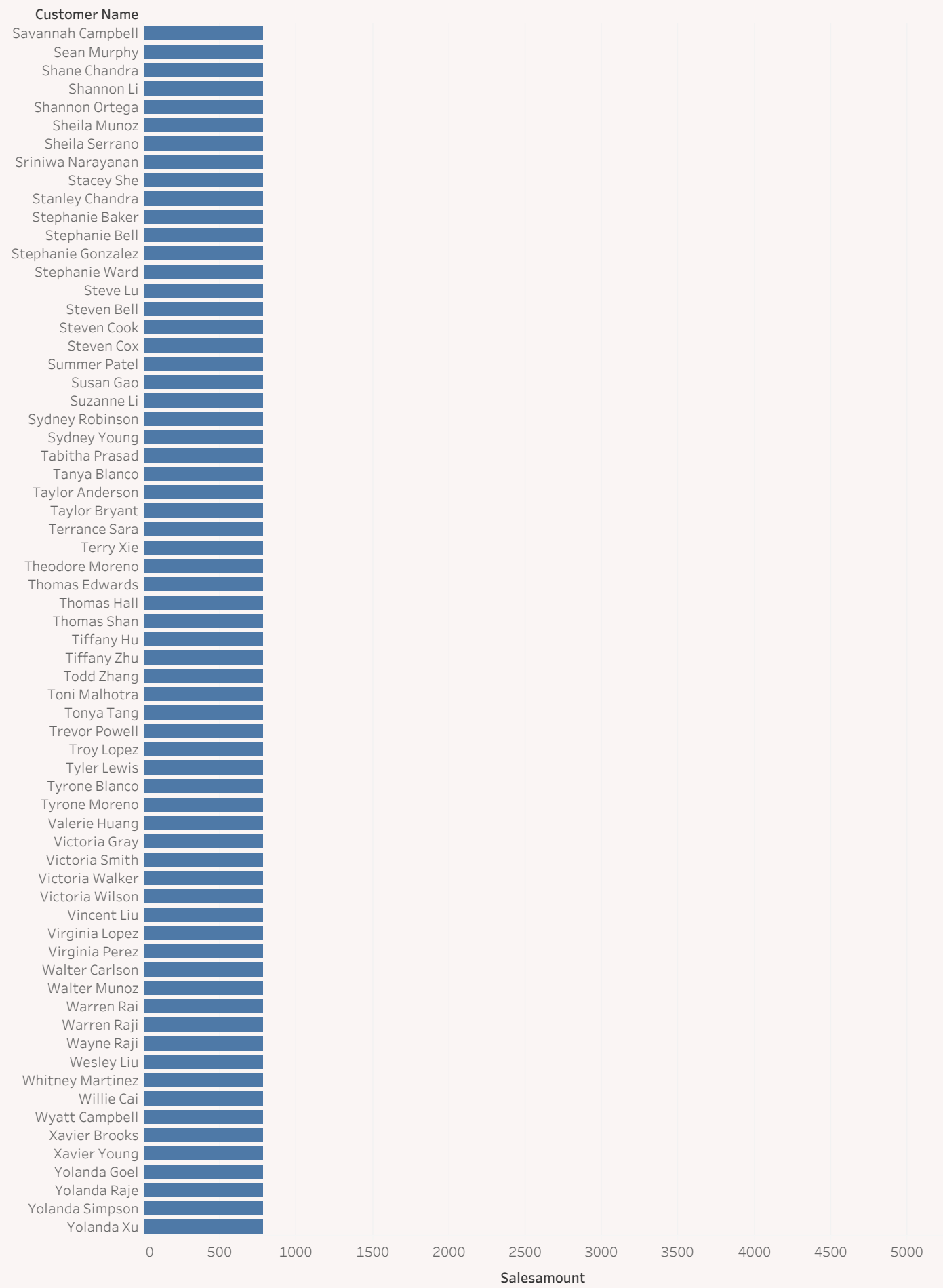
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Customer/sales



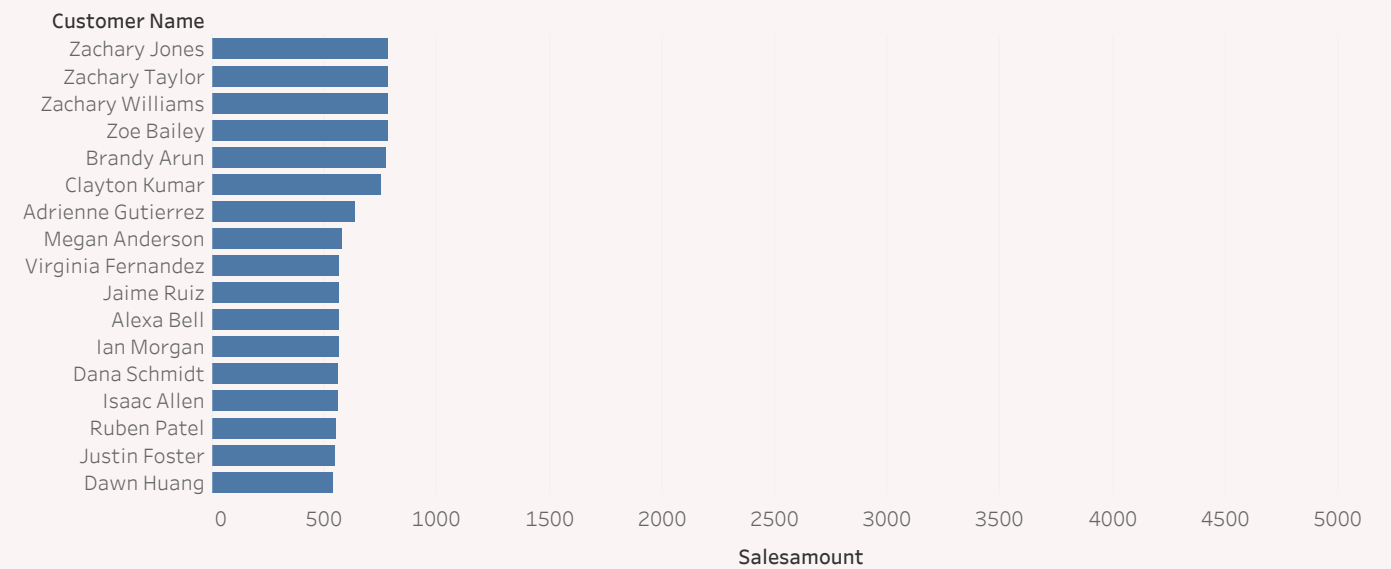
Sum of Salesamount for each Customer Name. The data is filtered on Orderdate Year, which keeps 2021. The view is filtered on Customer Name, which keeps 18,400 of 18,400 members.

# Customer/sales



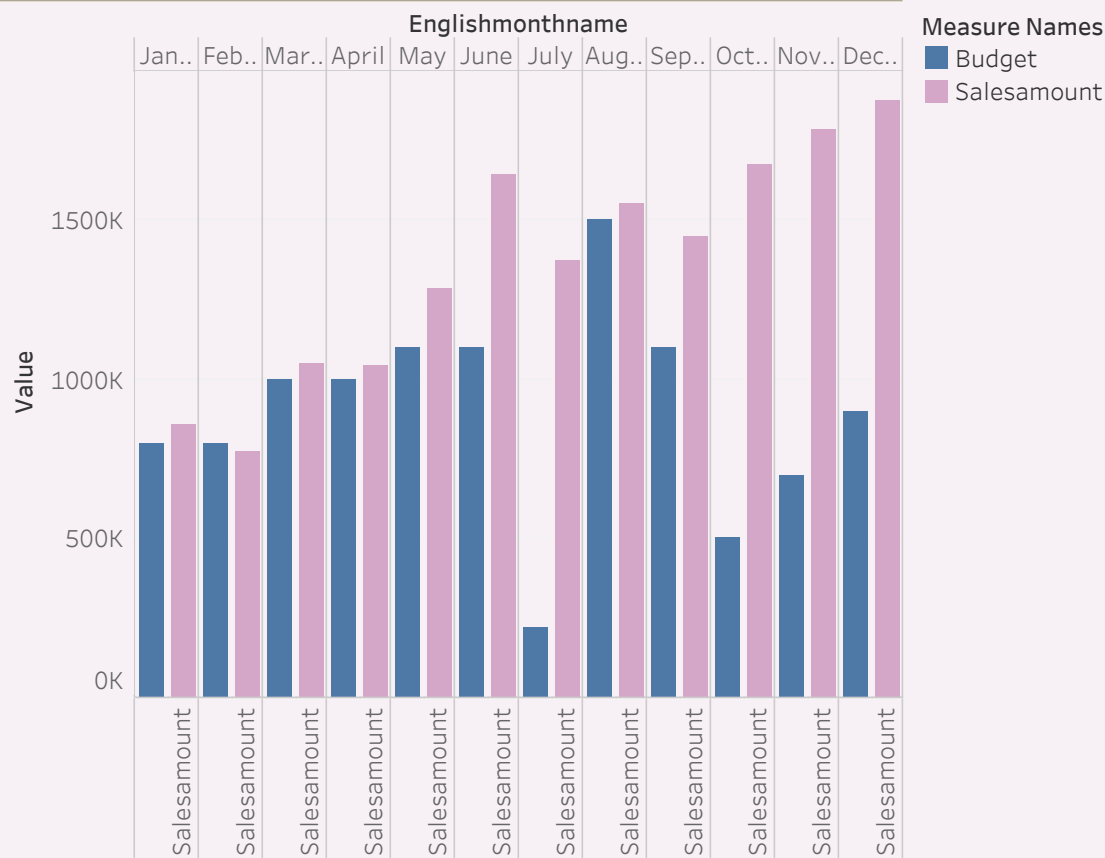
Sum of Salesamount for each Customer Name. The data is filtered on Orderdate Year, which keeps 2021. The view is filtered on Customer Name, which keeps 18,400 of 18,400 members.

# Customer/sales



Sum of Salesamount for each Customer Name. The data is filtered on Orderdate Year, which keeps 2021. The view is filtered on Customer Name, which keeps 18,400 of 18,400 members.

# Sales vs Budget

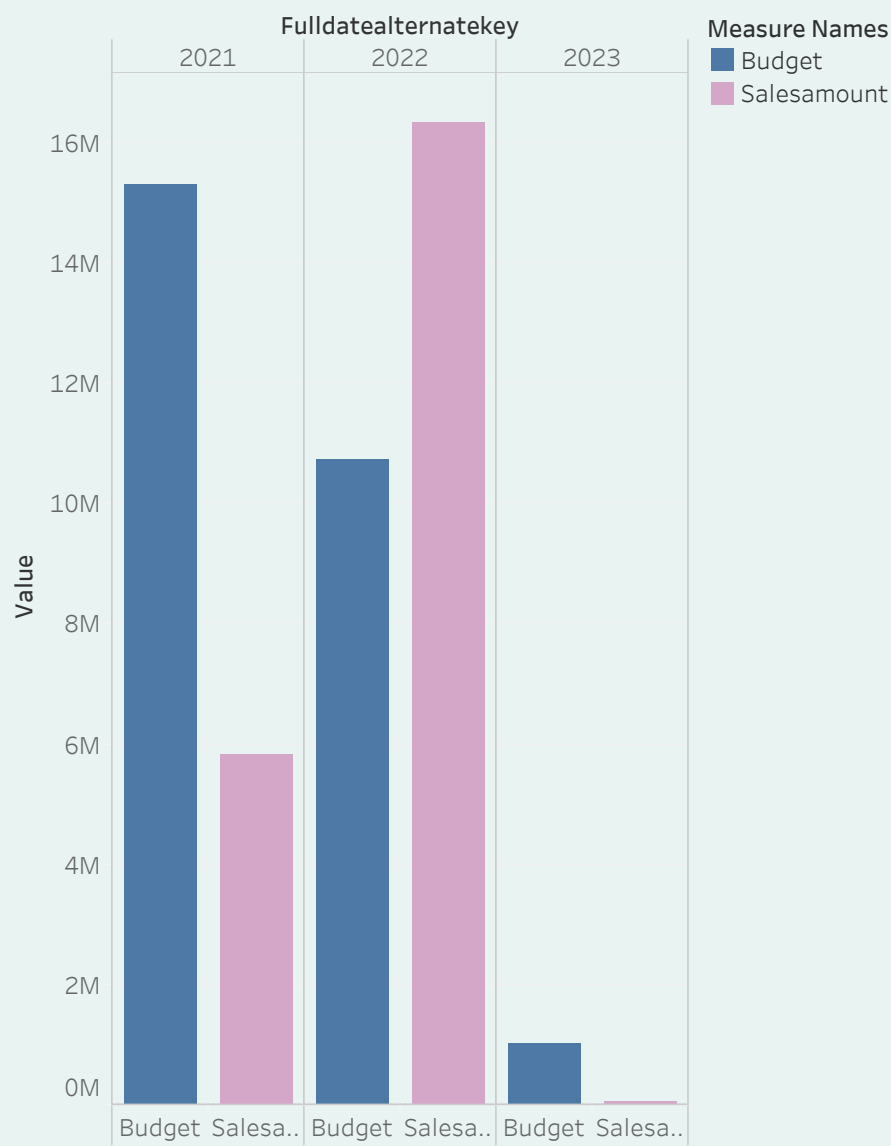


In 2021, Budget sales amount is higher than the actual sales in each month but in year 2022, we can see that actual sales is more than budget sales.

line chart shows budget sales which clearly represent that in february, actual sales is lesser than budget but after that is improving and highest salesis in month of December.

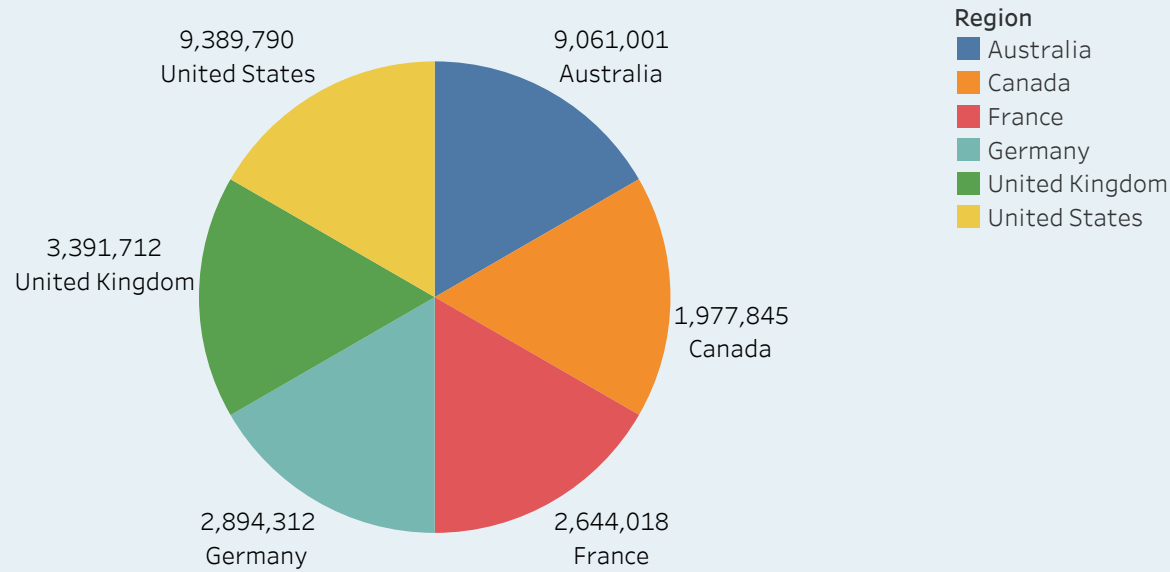


# Year wise Sales vs Budget



Budget and Salesamount for each Fulldatealternatekey Year. Color shows details about Budget and Salesamount. The data is filtered on Action (Englishmonthname), which keeps 13 members. The view is filtered on Fulldatealternatekey Year, which has multiple members selected.

# Sales vs Region



According to this chart United States have higher sales column and canada have lowest sales column.

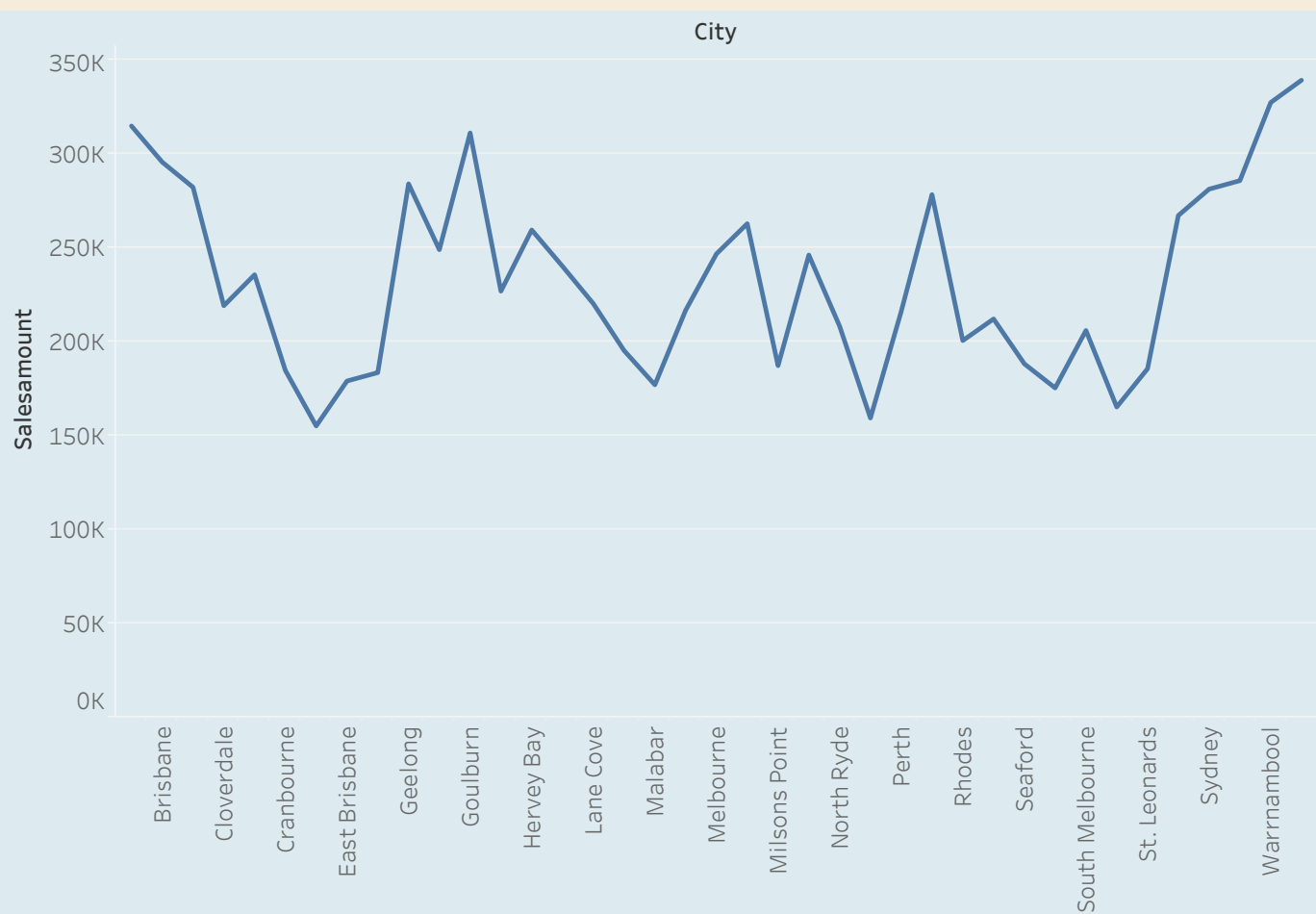
US vs sales



© 2024 Mapbox © OpenStreetMap

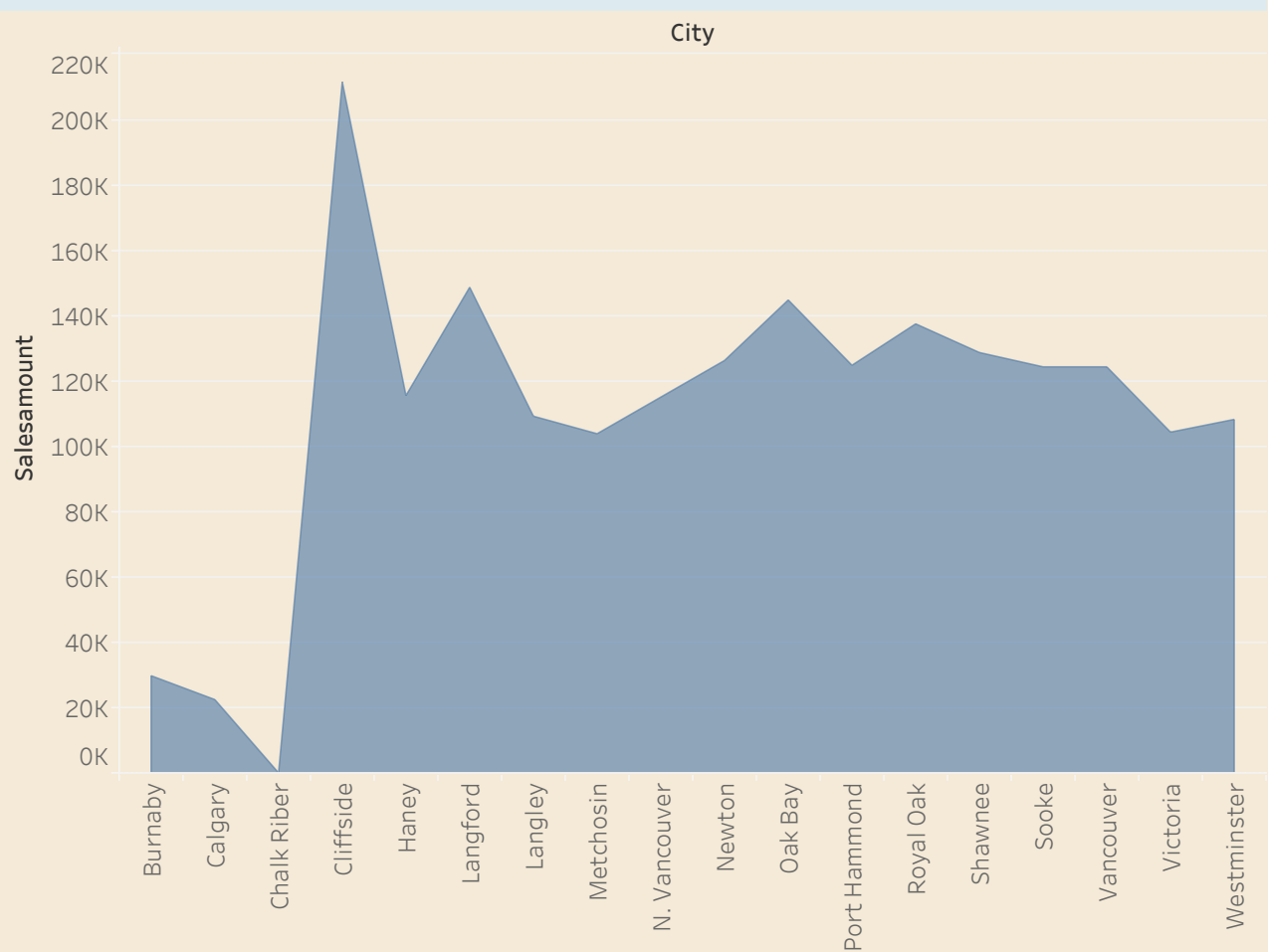
Map based on Longitude (generated) and Latitude (generated). Color shows sum of Salesamount. The marks are labeled by sum of Salesamount. Details are shown for City. The data is filtered on Action (Fiscalyear), which keeps 5 members.

# Aus vs sales



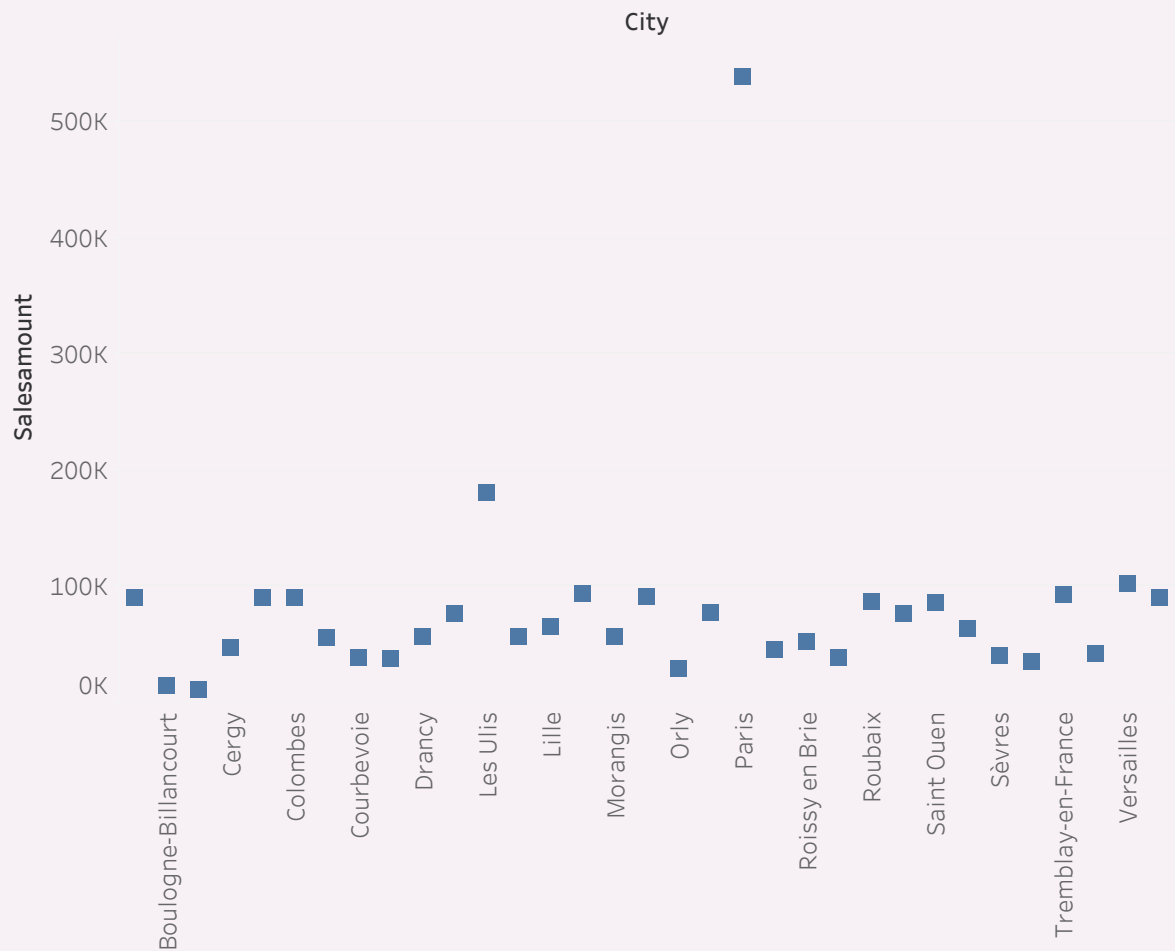
According to this chart city Darlinghurst have lowest sales data i.e 91340 and the highest sales volumn is in city wollongong and value is 256014.

# Canada vs Sales



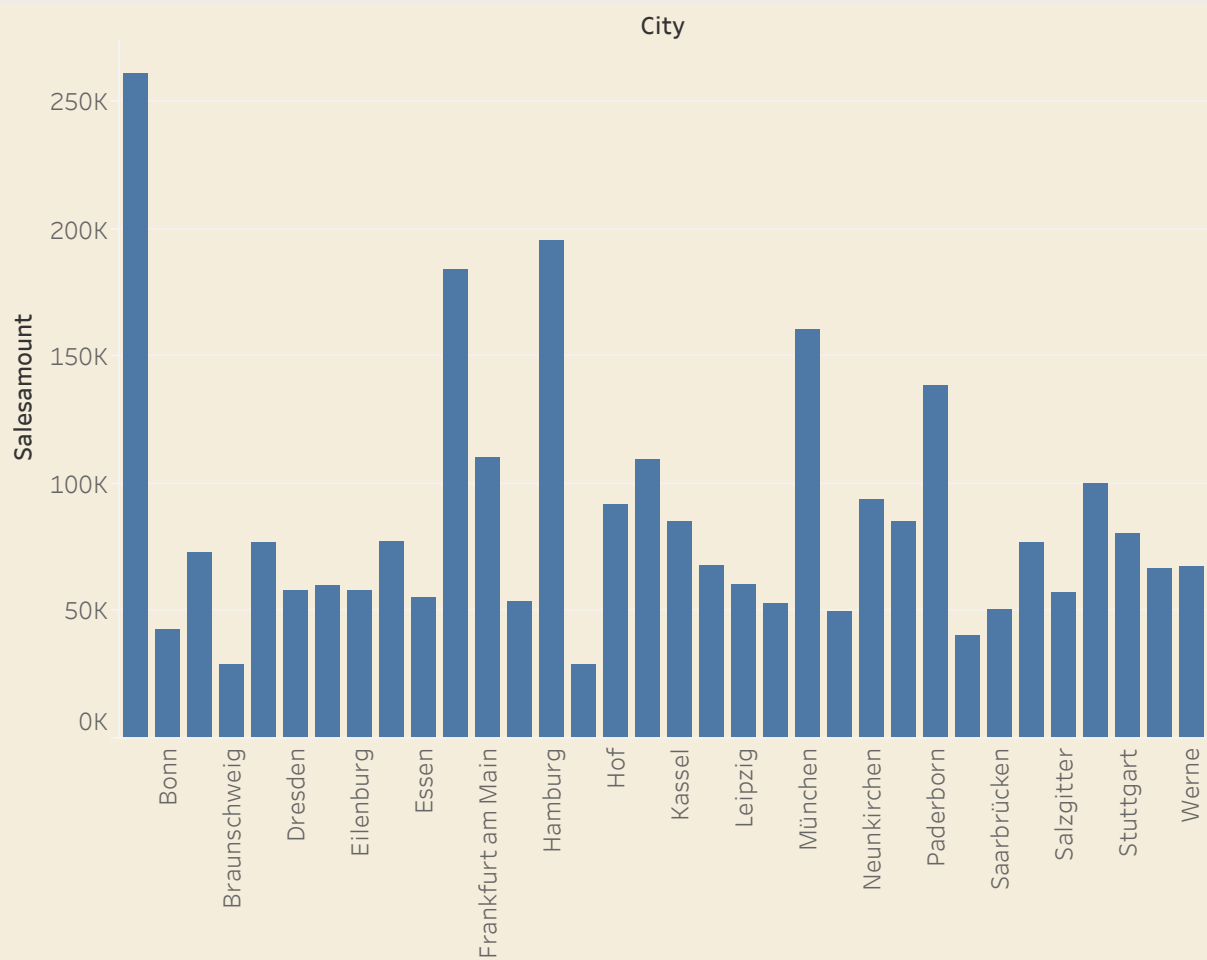
This shows that the city with the lowest sales data, Chalk Ripper, has a sales amount of 369600, while Cliffside has the highest sales data, 154064.

# France vs Sales



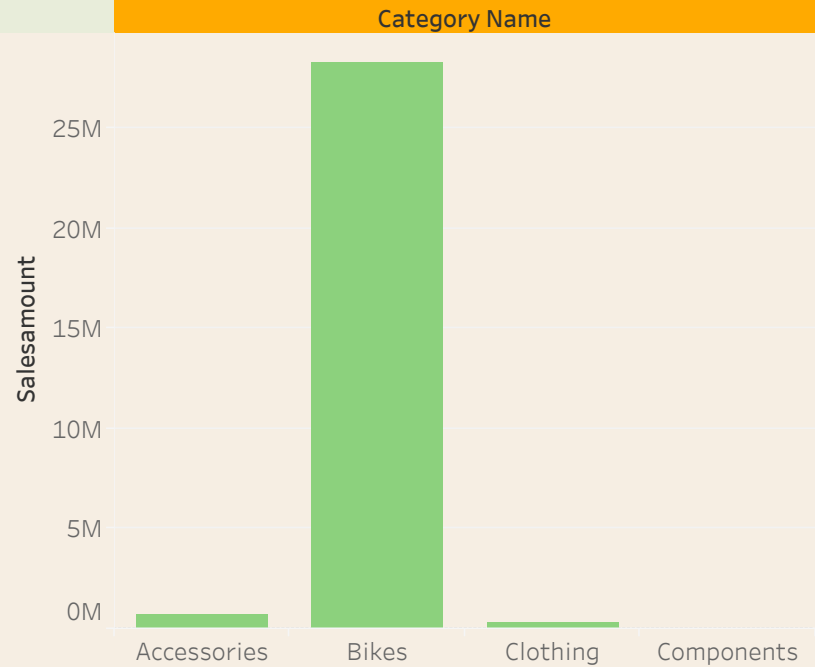
Paris has the highest sales value in this case, at 470334, while Boulogne has the lowest, at 11343.

# Germany vs Sales



The city with the lowest sales volume, Braunschweig, has 34752 sales, while Berlin has 230564 sales.

Product vs Sales

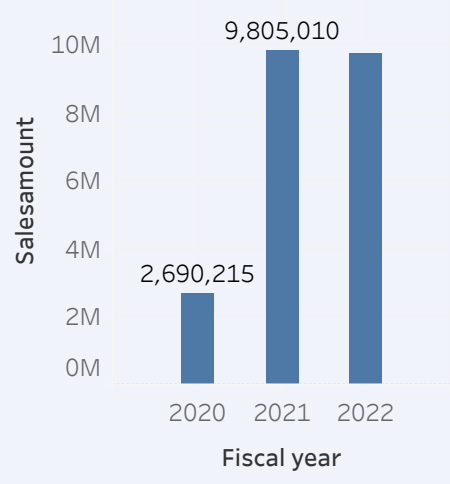


As we can see from this chart, the product bike has sold more than other products. However, the product components have null values, which indicates that customers are not buying the company's component parts. As a result, the company needs to pay more attention to this area in order to increase sales. The company sells very little clothing and accessories, so it should introduce some creative designs with the accessories a..

Sub product vs sales



Comparison sales vs year

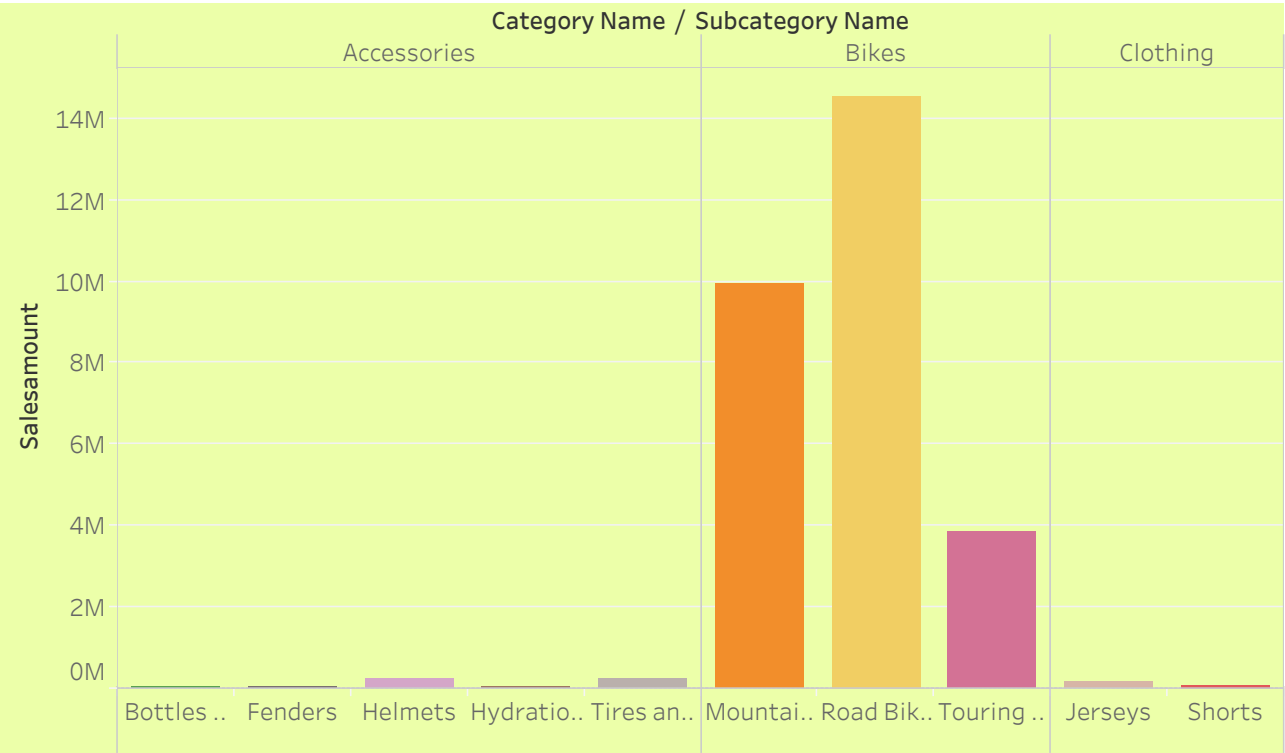


The graph indicates that custo..

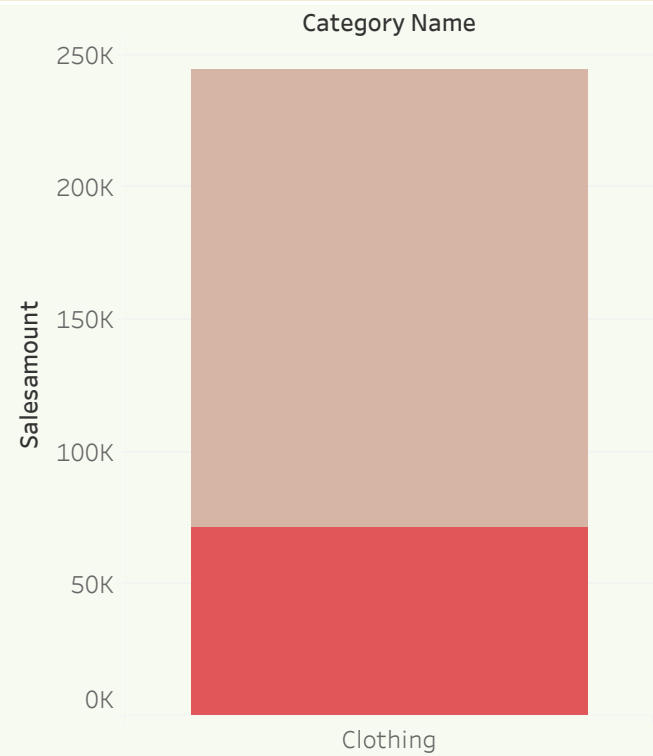


Product Category vs Sales

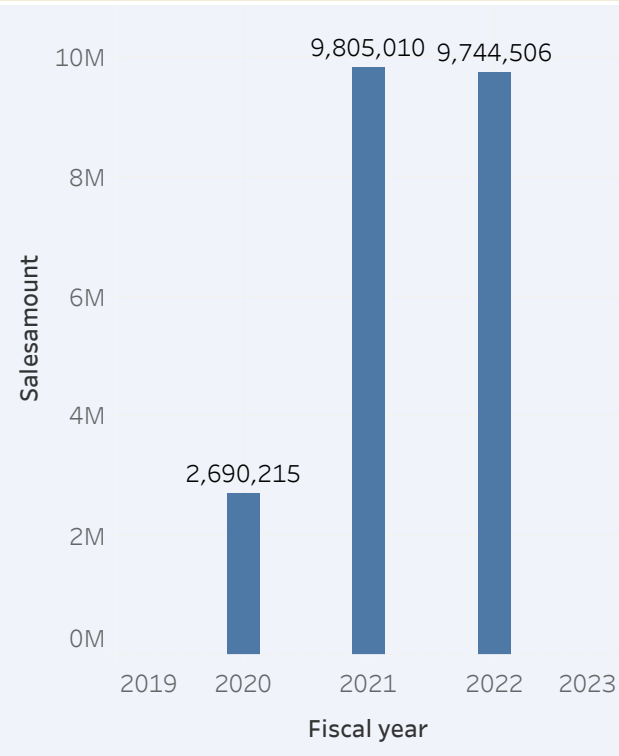
Product category vs sales

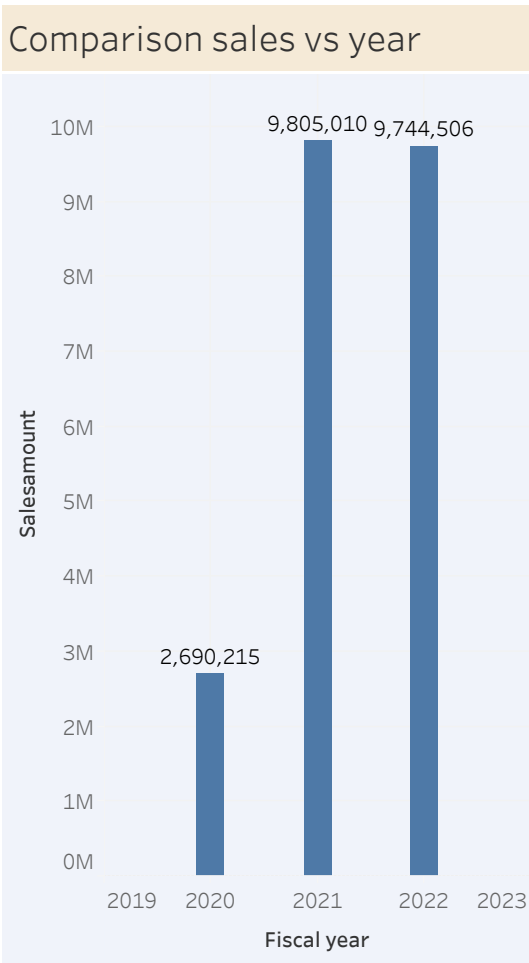
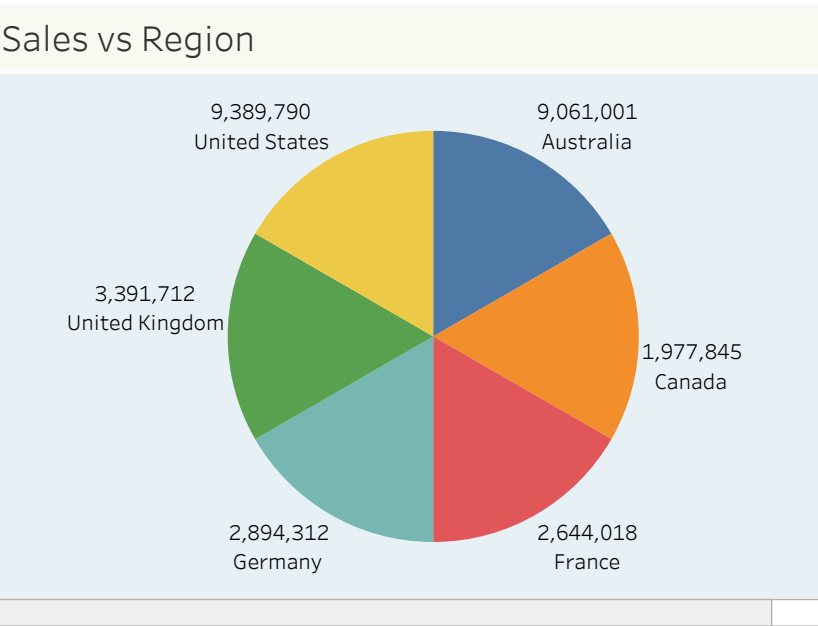


Sub product vs sales

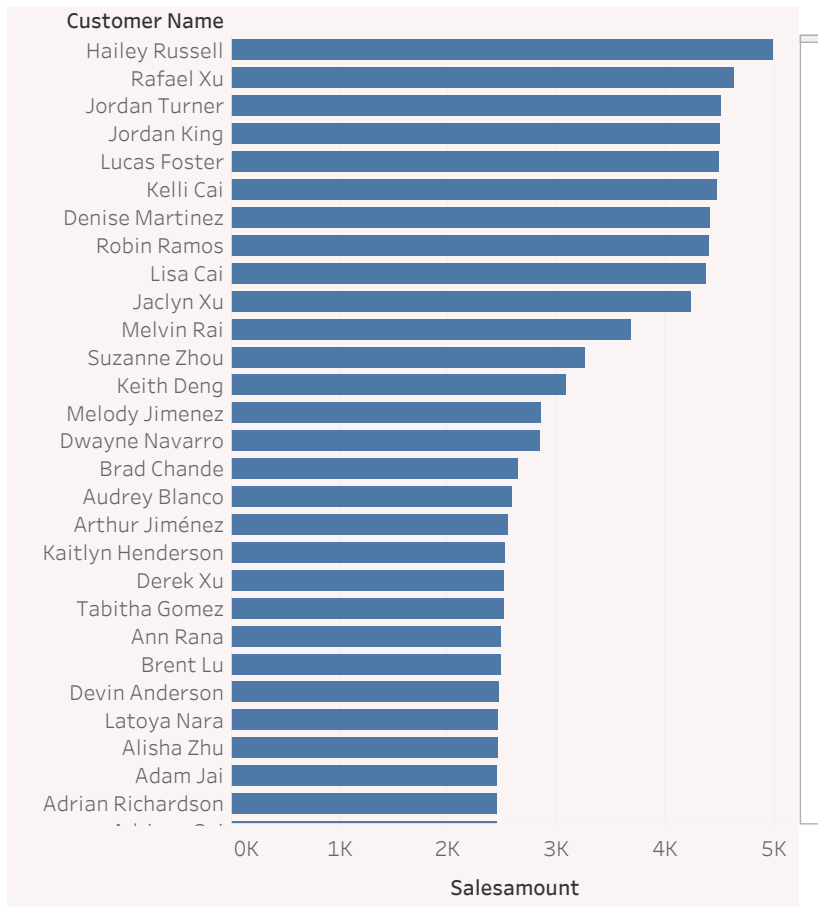


Comparison sales vs year

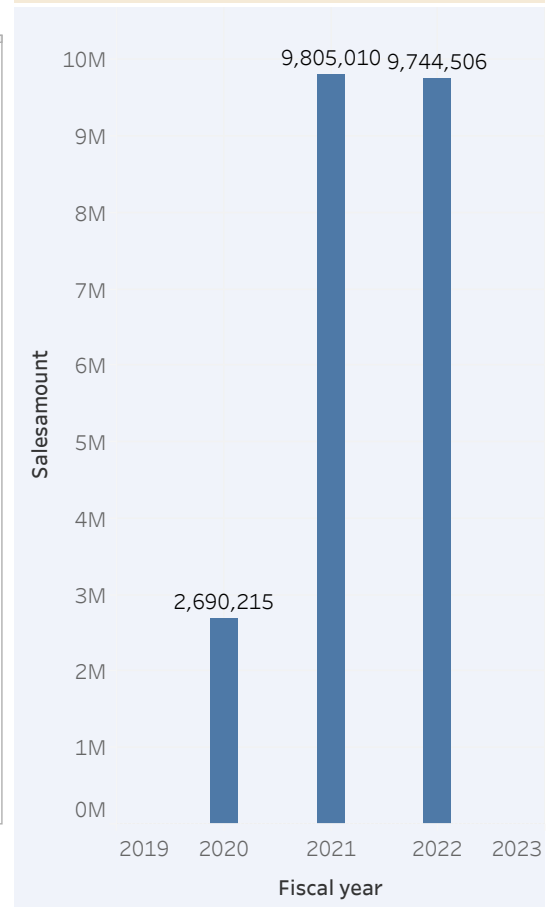




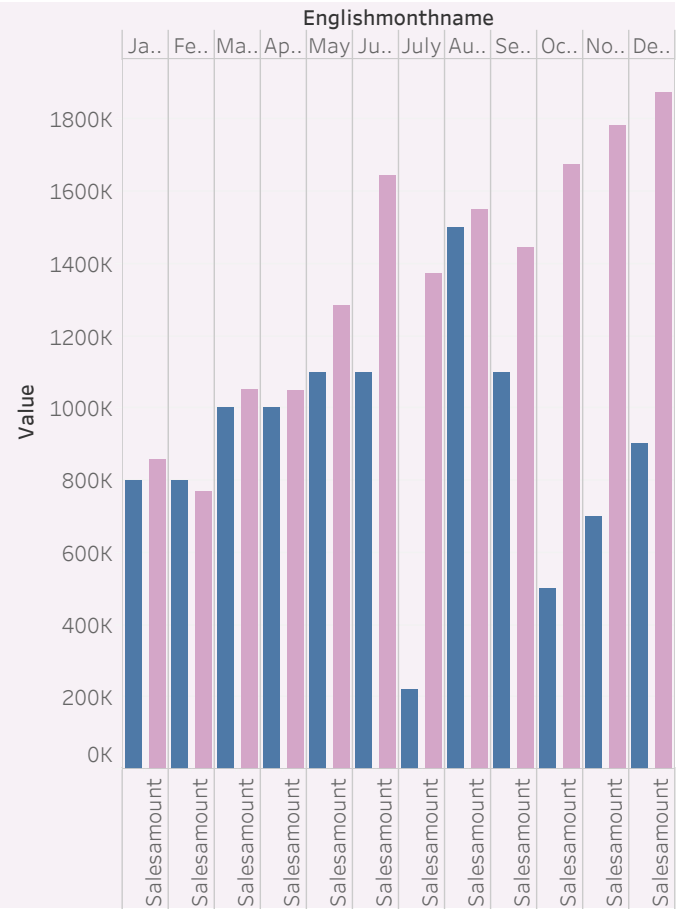
## Customer/sales



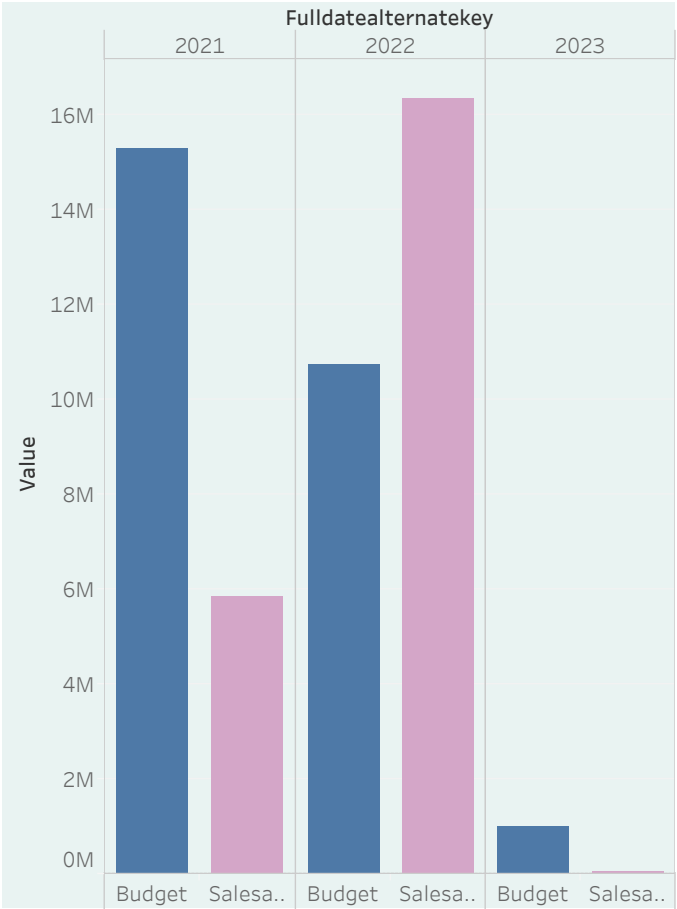
## Comparison sales vs year



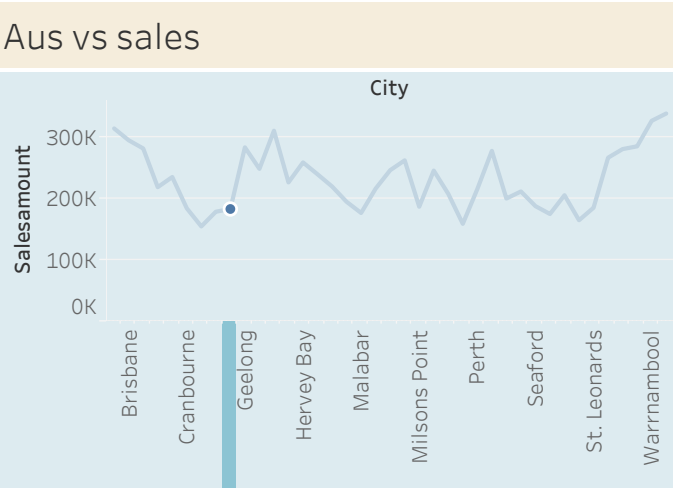
Sales vs Budget



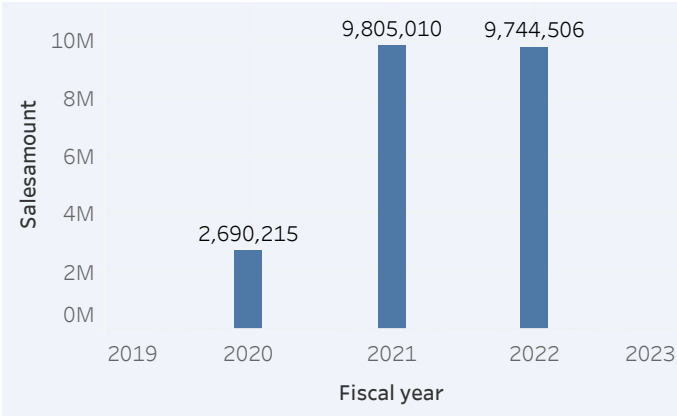
Year wise Sales vs Budget



Region wise sales of US and Aus on yearly basis

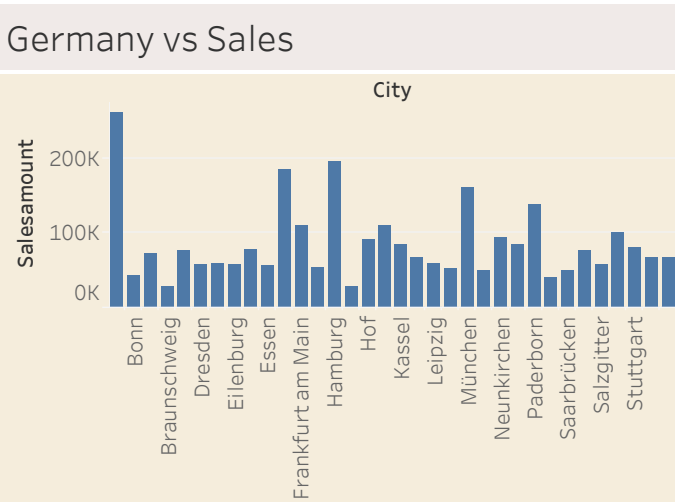
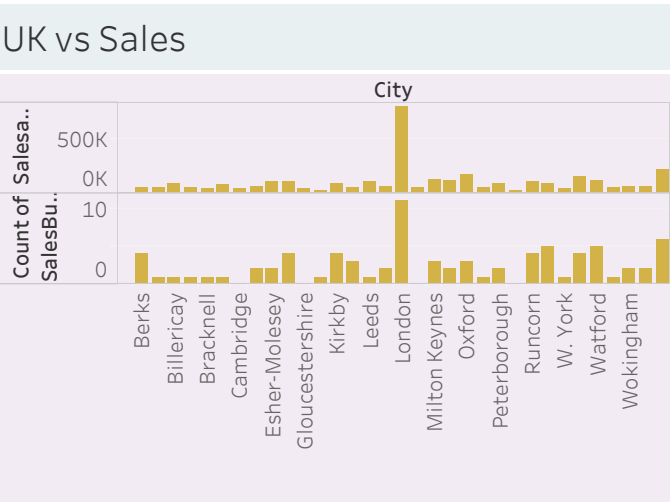
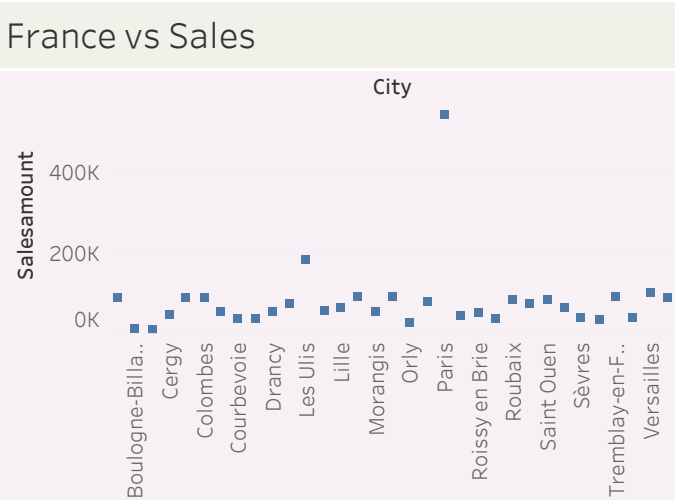
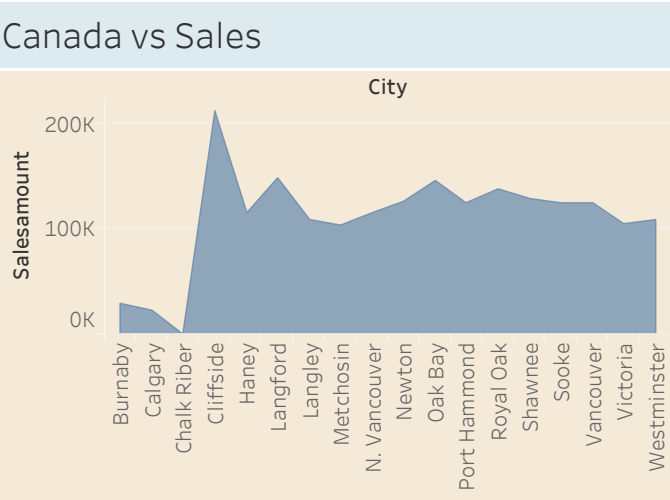


Comparison sales vs year

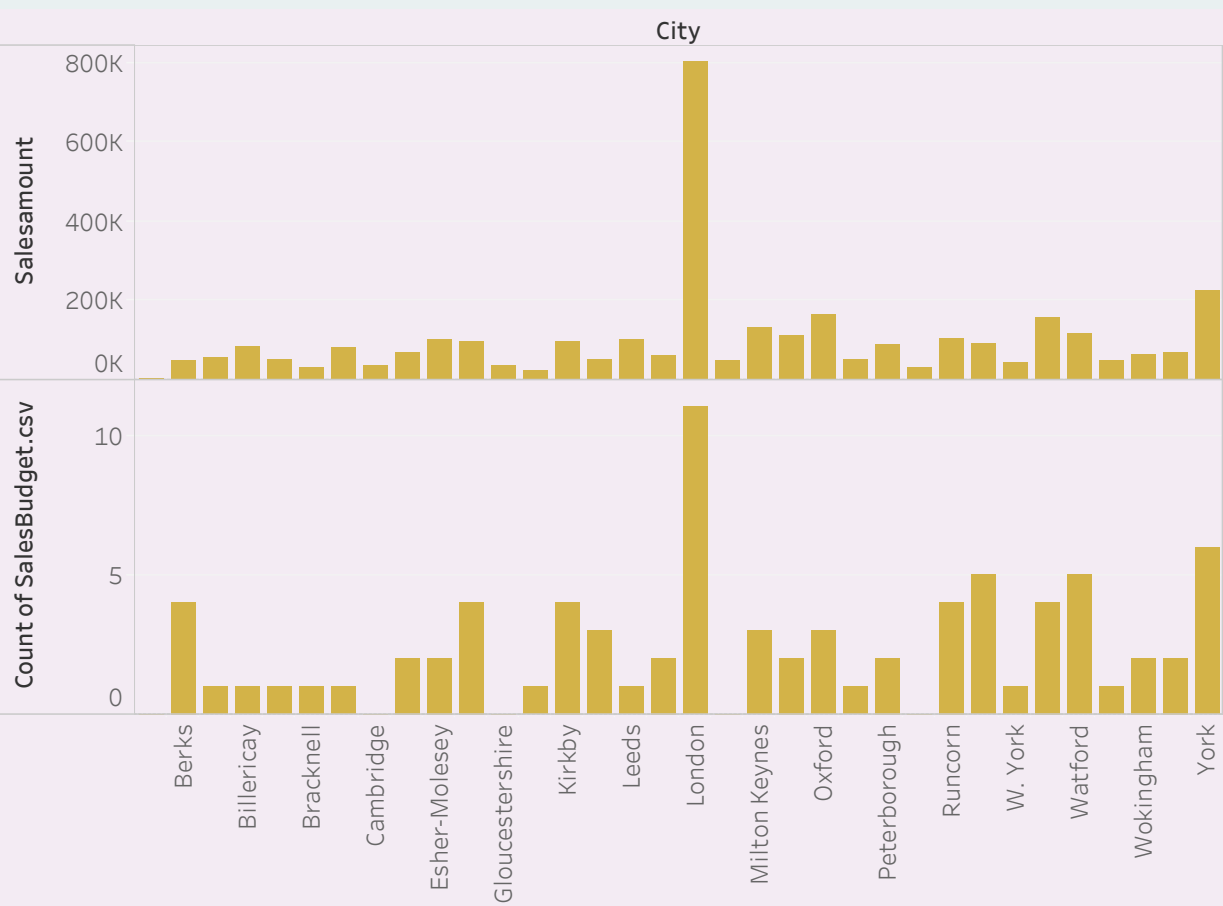


THE BIKE HAVEN

Region wise sales of UK, Canada, France, German



# UK vs Sales



This chart shows that the lowest sales volume city is Basingstoke Hunts, with a volume of 2573, and the highest sales volume, London, with a volume of 693518.

Bellflower has the highest sales volume in the US, at \$220219.