Home

Nivedita Infotech helps businesses create impactful web and mobile applications. We work with business firms of all shapes and sizes,. We believes that strong communication, attention to detail, and tight feedback loops are a prerequisite to successful software projects. We deliver high-quality software experiences on time and on budget.

Our team is located in Trichy, Tamilnadu, India .

Our Service Lines:

* Web Designing & Development 35%
* Digital Marketing 25%
* Custom Software Development 20%
* Graphic Designing 10%
* Mobile App Development 10%

We create world class software experiences. We design and build custom web and mobile applications with a focus on remarkable user experience.

We specialize in web providing easily upgradable, scalable, and maintainable custom solutions. Our full-stack team advises clients at different stages of their software projects to ensure optimal system performance, provide data for informed decision-making on IT investments, and prevent costly technical debt. Now our services include IT consulting, managed IT services, and product design and development in record time.

Ours is one of the flexible B2B e-commerce solutions. And a Top-rated Agency specializing in e-commerce Websites and mobile Applications developments. Our platform is the best-in-class buying experiences and allows you to connect yopur B2B storefront to a B2C one.

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**Let's Talk**

Name\*

Email\*

Phone Number\*

Company Name\*

Select your need\*

Looking to start in\*

Select your budget\*

Requirements\*



Web Designing & Development

Nivedita infotech is an ideal Web Developer building tailor-made web applications, web-tools, premium websites Aligned with business needs, customer’s problems , your market and essentialy your budget.

Scale your business and reduce operating costs by relying on our 12 years of experience.

Startups

* Fulfill a software vision
* Prototype and validate ideas
* Launch an MVP

Product companies

* Scale up operations
* Introduce new functionality
* Improve security and compliance

Enterprises

* Overhaul legacy IT system
* Automate manual work
* Enter new markets

we aim to win your trust by putting the best team forward to build a great software product for you. We are a trusted software development partner that understands and eliminates digital offshoring pain areas since 2011.

**Our workflow is standardized but filled with innovative thinking and unmatched expertise at every stage.**

We help clients overcome business challenges with custom software engineering and consultancy services that add tangible value.

We are passionate about our cross-functional approach. We help you design, test, build and deliver products faster and more cost-effectively. Nivedita Infotech’s cooperation models offer flexibility, so we can match our services to your goals, resources and timeline. We’re proud to contribute to the success of the world’s leading brands.

CUSTOM SOFTWARE DEVELOPMENT

A **portal** is a web-based platform that collects information from different sources and display in a single user interface.  
**Portals includes,**

* Hospital Management System
* Doctor Appoinment Management System
* Vendor Management System
* Society Management System
* Hotel Management System
* Travel Management System
* School Management System
* Attendance Management System and many more.

These portals also helps in automating day to day activities of businesses by segregating tasks to authorized and autheticated users.

**Mobile App Development**

We are never content, but always learning, growing and finding better ways.

Nivedita Infotech utilizes mobile experiences driven by strategy, design and technology.

We leverage the latest technologies and craft industry-leading solutions for start-ups and enterprises. We help companies level up their game with top-notch mobile apps. At Nivedita Infotech , we create wonders every day.

We provide students, faculty and employee with24/7 digital mental health support.

We provide students remote learning experiences.

Our focus is building digital products that gain traction and succeed. If you have the vision for a high-value product, we’d love to start a conversation and bring your ideas to life. Blue-chip brands and new start-up ventures trust us to design and engineer iOS, Android and Web applications that get attention and make noise.

Capitalizing on the latest frameworks, we craft applications that deliver a consistent, engaging experience across Android, iOS, and beyond.

Capitalizing on Java's versatility, we construct Android applications that are both powerful and user-friendly, catering to diverse user needs.

**Digital Marketing**

**Outsmart the competition with best-in-class digital marketing services**

Get more traffic. Acquire more customers. Sell more stuff. Nivedita Infotech works for businesses of all sizes.

Nivedita infotech is rated top in digital marketing agencies. Blending performance with exceptional customer service, our PPC specialists use a mix of creative and analytical strategies to target specific audiences and earn the best possible return on investment from various paid marketing platforms. We do our best for your industry with a track record for growing successful businesses.

 Our well experienced website designers will represent your brand in the best possible way. Your website will load extremely fast and look great on all devices.

Nivedita Infotech SEOValley is one of the most trusted and fastest growing digital marketing companies serving small to medium size companies worldwide. The company is in operations since 2012. The demand for SEO services and solutions worldwide has helped fuel the rapid expansion of Nivedita Infotech into the international market, where there is great demand for businesses to increase their online exposure to spur financial growth.Nivedita Infotech is an SEO Services provider offering industry-specific digital marketing solutions to businesses.. The company provides SEO services for industries ranging from law, fitness, and travel to automotive, construction, educational Institutions, Coaching and Training centres,, hospitals and companies of various domains..

**SEO PROCESS**

**"Effective SEO for a manufacturer's website focused on our business goals."**

There’s no such thing as ‘one-size-fits-all’ SEO formula. A good process is what differentiates good and wrong strategy. Niovedita Infotech has invested several years of experience in defining the most result oriented SEO process to truly and efficiently improve your website’s organic visibility.

**TECHNICAL WEBSITE EVALUATION OR AUDIT**

Why is your website being left behind your competition? We will identify and fix technical issues that are hindering it from its reaching full ranking potential, including duplicate content, bad URL scheme, bad site architecture, hidden texts, slow download time, and many more. Our goal is to clean up your website in order to dramatically improve its overall search engine friendliness. During this audit, we also analyse your competitors’ search presence to understand the likelihood as well as the timeframes required to achieve better rankings.

**KEYWORD RESEARCH AND ANALYSIS**

It all begins with keywords. Identifying and targeting the “right” keywords is crucial to your campaign’s success, as it brings in the “right” kinds of visitors. This is why Nivedita Infotech spends a lot of time determining the best search words or phrases that could improve your website’s conversion.

What keywords should your website rank well for in order to boost sales or inquiries? Answering this question is our priority and is the centre point of our game plan. We consider estimated search volumes, intent, and competitiveness of the most relevant words and phrases. We then use a proprietary formula to estimate traffic and revenue potentials for those keywords to see which ones are worth chasing.

**ON-PAGE SEO OPTIMIZATION**

Nivedita Infotech team spends many hours optimizing on-page elements of your website including Meta tags, page content, navigation, breadcrumbs, header and footers, etc. Developing of a search engine friendly site structure and carefully planning keyword density, placement, and prominence are significant components of increasing your website’s visibility in the search engines.

**CONTENT DEVELOPMENT & MARKETING**

In this age of information, content plays a pivotal role (and it will always be). We work with you to develop strong, high-quality content that is written for your audience but is friendly to search engine spiders as well. Our SEO consultants and content writers work together to develop informative and useful articles, press releases, and blog postings that naturally generate more backlinks to your website.

[**OFF PAGE SEO/ LINK BUILDING**](https://seovalley.com/link-acquisition)

Our team can build comprehensive off page SEO or link building campaigns to increase the number AND quality of inbound links that point to your website, thereby improving its domain authority. We also perform an extensive links audit to understand your site’s backlinks profile and identify & remove any low-quality link found. We also generate detailed reports presenting all our link building efforts in a clear and easy to understand manner.

**LOCAL SEO STRATEGIES**

Do you want to target customers who live within a certain vicinity? Nivedita Infotech provides [local SEO services](https://seovalley.com/seo-services/local-seo-services) to improve your website’s rankings for geo-targeted keywords within your city, state, or county. As a part of this service, we will work on building citations, reviews, and optimization of Google listings, etc. with the goal of getting your website on the first page of local SERPs and on map results.

**SOCIAL ENGAGEMENT**

Social media and SEO go hand in hand in helping your website and your brand achieve relevance. Search engine algorithms now use social signals as an indicator of worthiness. We make social media and SEO work in sync to put your brand in front of more potential customers. Increasing your presence on Google+, Facebook, Twitter, and other social media platforms is part of our SEO process.

**ECOMMERCE SEO STRATEGIES**

Nivedita Infotech has years of experience in popular ecommerce platforms and shopping carts including. We can assess the weaknesses and opportunities of your online store, and then pinpoint ideal ecommerce SEO strategies to help you gain higher visibility on search engines.

To know more our services [Contact us](https://seovalley.com/contact-us/) today.