

## **Online MBA for Digital Maritime and Supply Chain – FAQ's**

### **Program Overview**

#### **1. What is the Online MBA for Digital Maritime and Supply Chain?**

- This program is a specialised MBA designed to equip professionals with advanced knowledge and skills in the maritime and supply chain sectors. IIT Madras offers it in collaboration with i-maritime.

#### **2. What are the unique features of the program?**

- Integration of AI, ML, IoT, and Blockchain technologies in Maritime Supply Chain
- Designed for global professionals to enhance career mobility
- Live project collaborations with industry leaders
- Access to IIT Madras's Incubation and Start-up Platform
- International networking opportunities
- Eight on-campus immersion sessions
- IIT Madras Alumni status upon completion
- Flexible duration: 2 years (extendable to 4 years)
- Interaction with industry experts and mentors

#### **3. What are the prospects after this course?**

- Enhanced compensation, advanced positions, and broadened geographic opportunities for greater career growth.

#### **4. Is this program similar to NITIE and IIM Kozhikode's programs?**

- Yes, this program is similar but more rigorous and less expensive. We provide scholarship provisions to support eligible students.

#### **5. What do you think about the placement scenario?**

- While we do not offer direct placement services, our Career Guidance Cell assists with career advice to enhance your job prospects and advance your career.

### **Fees / Scholarship Related**

6. What is the total fee?

- The program fee for the 2024-2026 batch is INR 9 lakhs, excluding travel and accommodation costs for campus immersion modules. Fees are payable in 9 instalments.

7. Is there any refund policy if I withdraw my application?

- As per our policy, we do not offer refunds for applications.

8. Is there any consideration in fee structure for Armed Forces or Defence Members?

- We encourage you to apply for our scholarship program to support your educational journey. Visit our website [<https://ntcpwc.iitm.ac.in/dmscmba>] to submit your scholarship request.

9. My father is suffering from cancer. Will I be eligible for any scholarship?

- We request you to apply for our scholarship program, which offers financial support based on academic excellence and financial necessity. Visit our website [<https://ntcpwc.iitm.ac.in/dmscmba>] to submit your scholarship request.

10. Who decides the scholarship?

- The Scholarship Committee, comprising experienced faculty members and administrators, reviews all applications based on merit, need, and eligibility criteria. The committee ensures a fair and thorough evaluation process, and their decision is final.

11. How do I apply for the scholarship?

- You may apply for the scholarship by submitting the scholarship form [here]([https://ntcpwc.iitm.ac.in/dmscmba/?page\\_id=14](https://ntcpwc.iitm.ac.in/dmscmba/?page_id=14)). Scholarships can be provided based on academic excellence and financial need.

12. What are the instalment dates?

- Below is the Instalment Schedule:

- Commitment Fee (Non Refundable): September 15, 2024 - ₹1,00,000

- 1st Instalment: September 30, 2024 - ₹1,00,000
- 2nd Instalment: November 4, 2024 - ₹1,00,000
- 3rd Instalment: January 4, 2025 - ₹1,00,000
- 4th Instalment: March 4, 2025 - ₹1,00,000
- 5th Instalment: September 4, 2025 - ₹1,00,000
- 6th Instalment: November 4, 2025 - ₹1,00,000
- 7th Instalment: January 4, 2026 - ₹1,00,000
- 8th Instalment: March 4, 2026 - ₹1,00,000

13. I feel the fee is high. May I know why?

- Our fee structure is competitive and reflects the quality of education, experienced faculty, and comprehensive resources we offer. The fee for similar programs at IIM Ahmedabad is approximately INR 20 lakhs, IIM Kozhikode is INR 15 lakhs, and IIM Sambalpur is INR 12.5 lakhs.

### **Eligibility Related**

14. I have work experience in process engineering (oil and gas field); however, I would like to transition into supply chain management in future. Will this course enable me to do the same?

- Yes, the program is ideal for professionals seeking to advance their careers in leadership roles by learning digital technologies applications in maritime and supply chain sectors.

15. I graduated with a B Com with 59.50% and an MBA with 67%. Am I eligible for the program?

- You will be eligible for the program based on your PG degree.

16. I'm a graduate with a bachelor's in Nautical Science. I seek your guidance in building my academic and professional career as well.

Below are the unique features of Online MBA Digital Maritime and Supply chain Program:

- I. Integration of AI, ML, IoT, and Blockchain technologies in Maritime Supply Chain
- II. Designed for global professionals to enhance career mobility.
- III. Live project collaborations with industry leaders.

- IV. Access to IIT Madras's Incubation and Start-up Platform.
- V. International networking opportunities.
- VI. Eight on-campus immersion sessions.
- VII. IIT Madras Alumni status upon completion.
- VIII. Flexible duration: 2 years (extendable to 4 years).

It also provides interaction with industry experts who are in leadership roles and who would be available as industry experts, mentors, and project digital transformation supervisors, and the IIT Madras alumni network is spread all over the world.

17. I completed my graduation in 2022, and I have been in Maritime Business since 2012. Am I eligible?

- With over ten years of work experience and a graduation degree, you may be eligible for the program, presuming you have more than 60% in your graduation.

18. Is this open to foreign nationals?

- Yes, the online MBA program is open to foreign nationals.

### **Exam Related**

19. Will the time and date of the interview be flexible, as the candidates will be sailing on the ship?

- We will try to accommodate the candidate's availability as much as possible, especially when they are on a ship and can only attend interviews at a port.

20. How can I attend classes while on a ship? Will there be recorded videos?

- Recordings for all lectures will be available for viewing later. You can access these recordings through the dedicated platform.

21. What if I miss an exam? Will I be given another chance?

- If you miss your exam, promptly email the program coordinator explaining your reason. Include your name, student ID, course details, and the exam date. Ensure your reason is valid.

22. What will be the mode of the entrance exam?

- Entrance exams are conducted online, leveraging digital platforms for convenience and accessibility. Candidates typically take the exam remotely using a computer or mobile device connected to the internet.

23. What is the selection process?

- The selection process typically involves an initial aptitude test conducted online. Those who qualify proceed to an interview. Successful candidates are chosen based on their performance in both stages.

24. What is the weightage of the IAT exam and interview during the selection process?

- The weightage is internal and confidential.

### **Program Details**

25. What are the class timings on Friday, Saturday, and Sunday?

- Proposed Class schedule:

- Friday (evening): 1 session (7:30 pm - 9:00 pm)

- Saturday (evening): 2 sessions (6:00 pm – 7:30 pm; 7:45 pm - 9:45 pm)

- Sunday (morning): 2 sessions (10:00 am - 11:30 am; 11:45 am - 1:15 pm)

- Sunday (afternoon): 1 session post-lunch

Additional time must be spent carrying out the project work, case studies and completing project assignments. It is envisaged that in the first year, working professionals would require 8-10 hours of weekly effort, increasing to 15-18 hours in the second year. Overall, it is expected that working professionals will need to spend roughly 1000 hours completing the Online MBA course.

26. What kind of specialisation can I take in the 2nd year?

- Participants can choose from elective courses across various functional areas, subject to credit requirements. These electives will include digital transformation projects as well.

27. What could be the batch size?

- The first batch size is set at 100 to 200 participants.

28. When will I get the interview call?

- The date for the entrance exam will be communicated to you via email. Please check your email regularly for updates and further instructions regarding the exam schedule.

29. Who are the faculty who will be handling the courses?

- Faculty members, including Prof. Murali (Chairperson Online MBA and Dean Faculty) and Dr. Thenmozhi (Professor and Head of the Department of Management Studies), are assigned to each of the 32 courses.

30. When does the program commence?

- Tentative Program Schedule:

- Orientation: September 15, 2024

- Campus Immersion/Online Module Start: September 22-28, 2024

31. Is it an actual degree?

- Yes, it is a genuine degree (MBA – Digital Maritime and Supply Chain) issued by IIT Madras.

32. Will there be a degree certificate after completing the program?

- The certificate awarded will state “MBA Digital Maritime & Supply Chain”.

33. Do we have to come offline during immersion modules?

- Immersion modules will also be available as recorded sessions, allowing you to access and review them at your convenience.

34. It is mentioned that there will be six campus visits in 2 years. Can you please confirm the duration of each such visit? Will it be conducted on weekends?

- The campus visits will be scheduled later and coordinated with upcoming holidays for convenience. We will inform you of the exact dates once the program commences.

### **Class details and assignments**

35. What would be the time limit for submitting any assignment or project if the candidate was selected?

The time limit for the project will be specified in the assignment details.

36. How will the candidates posted on a ship do the group assignments? Will they get individual or group assignments?

For group projects, the group will be created online. Each member will be assigned specific tasks to complete individually.

37. Is there any possibility for foreign exchange programs?

As this is our first program, we have not finalised it yet. However, given the nature of online education, we are considering the inclusion of one or two international hubs, such as Dubai, Singapore, or Hong Kong.

38. Will this degree be eligible for PhD in future?

This MBA degree qualifies you to pursue a PhD in the future. It provides the foundational knowledge and research skills necessary for advanced academic and professional research opportunities.

39. Will they have an online teaching assistant (via WhatsApp) to discuss doubts outside class hours?

An online teaching assistant will be available to support you, answer your questions, and guide the course, ensuring you have the help you need to succeed.