Stories

Produc..

Clothing	1.83K
Electro..	1.75K
Food	1.73K

500   1000   1500

PRODUCT PLACEMENT ANALYSIS-AVERAGE SALES DETAILS

Foot Traffic
- High (blue)
- Low (orange)
- Medium (red)

Low Aisle 1,900.5

Low End-cap 1,764.8

Medium Front of Store 1,751.5

High Aisle 1,768.9

High End-cap 1,697.2

Low Front of Store 1,754.5

Medium End-cap 1,796.5

High Front of Store 1,811.7

Medium Aisle 1,691.9

PRODUCT PLACEMENT ANALYSIS-AVERAGE SALES DETAILS

| Clothing Front of Store 1,923.7 | Clothing Aisle 1,832.8 | Electronics Aisle 1,780.9 | Electronics Front of Store 1,734.2 | Food Aisle 1,728.2 |
| Clothing End-cap 1,749.3 | | Electronics End-cap 1,728.8 | | Food Front of Store 1,672.7 |

Sales Volume
1,73,422   2,15,166

PRODUCT PLACEMENT ANALYSIS-AVERAGE SALES DETAILS

Food 28.4740
Clothing 27.7500
Electronics 27.8511

PRODUCT PLACEMENT ANALYSIS-AVERAGE SALES DETAILS

Product Category

Seasonal
- No
- Yes

Sales Volume

	Clothing	Electronics	Food
No	1,844.6	1,727.0	1,676.2
Yes	1,817.1	1,774.0	1,773.2

600K
500K
400K
300K
200K
100K
0K