

Project Planning Phase

Project Planning Template (Product Backlog, Sprint Planning, Stories, Story points)

Date	23 june 2025
Team ID	LTVIP2025TMID47723
Project Name	Strategic Product Placement Analysis: Unveiling Sales Impact with Tableau Visualization
Maximum Marks	5 Marks

Product Backlog, Sprint Schedule, and Estimation (4 Marks)

Use the below template to create product backlog and sprint schedule

Sprint	Functional Requirement (Epic)	User Story Number	User Story / Task	Story Points	Priority	Team Members
Sprint-1	Registration	USN-1	As a user, I can register using email and password with confirmation validation.	2	High	niveditha
Sprint-1	Registration	USN-2	As a user, I receive a confirmation email upon successful registration.	1	High	vyshunavi
Sprint-1	Login	USN-3	As a user, I can log in using email and password securely.	2	High	niveditha
Sprint-1	Login	USN-4	As a user, I can log in using Google account (Gmail OAuth).	2	Medium	vyshunavi
Sprint-2	Dashboard	USN-5	As a user, I can view an interactive dashboard with charts and metrics.	3	High	Niveditha

Sprint	Functional Requirement (Epic)	User Story Number	User Story / Task	Story Points	Priority	Team Members
Sprint-2	Dashboard	USN-6	As a user, I can filter dashboard data using dropdowns and slicers.	3	High	vyshunavi
Sprint-3	Feedback	USN-7	As a user, I can give feedback via a rating or comment box in the app.	2	Medium	Niveditha
Sprint-3	Feedback	USN-8	As a user, I receive a thank-you message or reward after submitting feedback.	1	Low	Vyshunavi
Sprint-4	Insights	USN-9	As a user, I get personalized insights from the dashboard based on my usage.	3	Medium	Niveditha
Sprint-4	Support	USN-10	As a user, I can contact customer support from the app.	1	Medium	Vyshunavi

Project Tracker, Velocity & Burndown Chart: (4 Marks)

Sprint	Total Story Points	Duration	Sprint Start Date	Sprint End Date (Planned)	Story Points Completed (as on Planned End Date)	Sprint Release Date (Actual)
Sprint-1	8	5 Days	01 July 2025	05 July 2025	8	05 July 2025
Sprint-2	16	5 Days	07 July 2025	11 July 2025	16	11 July 2025

Velocity:

Velocity=8+16/2=12