

Ideation Phase







Brainstorm & Idea Prioritization

Date	17 September 2022
Team id	PNT2022TMID51838
Project name	Global Sales Data Analysis
Maximum mark	4 Mark

Step 1 : Team gathering and Problem statement analysis.

Online shopping problems are great barrier to the online purchase aim of customers. General problems include prospect of having credit card. The obscurity to confirm the reliability of the provide goods and the risk to buy a product that it would not value as much as customer pay for it. Aftersales problems, involved difficulty to change not working product with a new one and products warranty are not assured.

Online shopping has various disadvantages:

-  The customers can not touch and fell of the products when they want to Purchase.
-  Some time delivery time is so much late
-  Some time they will pay the shipping charges so why the cost of the product may increase.
-  Lack of personal attention by the sellers.More chance to fraud.
-  Security of internet banking password and credit card password
-  Lack of quality

Step 2 : Brainstorm, Idea listing and Grouping

Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

10 minutes to prepare
1 hour to collaborate
2-8 people recommended

Global Sales Data Analytics

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

10 minutes

- Team gathering**
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.
- Set the goal**
Think about the problem you'll be focusing on solving in the brainstorming session.
- Learn how to use the facilitation tools**
Use the Facilitation Suppocement to run a happy and productive session.

[Open article](#)

Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

5 minutes

How might we [your problem statement]?

Key rules of brainstorming

To run a smooth and productive session

- Stay in topic.
- Defier judgment.
- Go for volume.
- Encourage wild ideas.
- Listen to others.
- If possible, be visual.

Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

Nivetha.n

Analyze the data	Analyze the Benefits	Design Layout
Use different dataset	Business Sales Research	Track the number of products in sales

Ruth

Visualize the data	Sales Growth	Simple UI
Descriptive Sales Market	Custom insight	Interactive dashboard

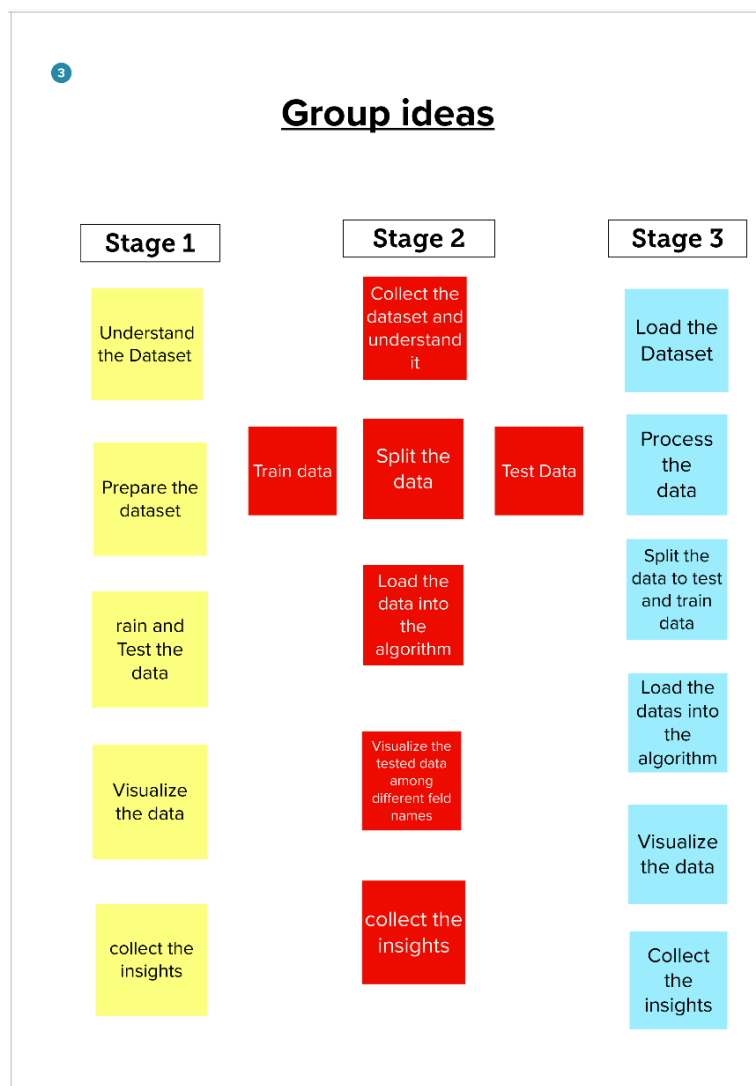
Abi mol

Customers needed thing that time	Collect the dataset	Feedback
Think About Useful Ideas	Easy Deliverable Process in sales	Diagnostic Sales Markets

Mutharasi

Train the algorithm and test it	Create visualization and analyze the insight	Business Sales Will be improved
Collect Monthly Sales Product Profit	Sales Target	Predictive analytics

TIP: You can select a sticky note and to the panel (switch to drag/drop or handwriting)



Step 3 : Prioritization

