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Digital Marketing Consultancy



Navigating your business in the current times needs fresh new ideas and a firm sense of direction.

Testimonials



"Team of professionals, easy to talk to and approachable. They delivered what they promised, very happy with their web development team."



Our Services

We're a team of professionals, our aim is to be your one-stop digital marketing facility where your marketing requirements are handled professionally, delivering great results. Our experience speaks for itself so whether it's a single one-off task, to a much larger project, we'll deliver. It doesn't matter where you are in the world, we'll come to you.

Creative website design

At Global Trend we design fresh, state-of-the-art websites, websites that really work to deliver great sales, great online visibility and intuitive updating.

What we offer:

Affordable and functional websites that are search engine friendly and visually engaging
Websites that are simple to update content such as news, blogs and social media plug-ins
Built around conversion and funnelling of sales enquiries

Copy Writing

We write content for diverse range of projects, from developing full integrated campaigns, to copy for longer articles and many other requirements your company may need.

We also provide copy for SEO campaigns, for individual products, categories and for full web pages with meta content tailored for maximum impact.

As well as creating marketing content, we can also create best spoke services for your needs.

Digital marketing consultancy

Digital marketing can be very profitable in generating leads into your business and creating brand awareness, but it can also be an expensive waste of money if not managed properly.

Global Trend digital marketing consultancy helps to direct your marketing into the right areas.

Our digital marketing consultancy service covers the following:

Web - increasing conversions, return visits, lead capture
Social media - Campaign strategy, channel choice, measuring results
Email marketing - increasing audience, engagement, leads
Brand - Improving your brand message, and make a difference in your market
Content - Content creating compelling and relevant engagement



Outsourced Marketing

Outsourcing your marketing can be a cost-effective way of getting all the marketing services you need, all at a fraction of the cost of employing a marketing employee.

Benefits of outsourced marketing:

One point access to full service, we offer expert marketing

A full plan and schedule create for all activities

Reduce costs, it's a much cheaper solution than employing

Regular reporting of results

We know that the outsourced marketing can be successful for businesses who don't have a marketing department or are not at the point of wanting to employ full-time staff. We make it easy for you to access our full-service marketing, for one low-cost monthly fee.

Search Engine Optimisation

At Global Trend we focus our SEO work towards Google, as Google has a much larger market share than other search providers. However, we cover the rest of the search providers.

With Global Trend SEO, we'll give you regular updates to the performance we are achieving and we can show improvements over time to your position for chosen keywords and also show you how to measure conversion rates and many other analytics to make your website more profitable.

If you've invested time and money in developing a website, it doesn't make any sense thereafter to have it not appearing on the top search. With a few regular adjustments in the right areas, we can get you excellent first page rankings easy.

Digital marketing consultancy

There are many ways to market your business with Google Ads and you can essentially get a top ranking on Google for search terms much faster than waiting for the results of organic search engine ranking to appear.

With Google Ads you are totally in control of your marketing budget with the ability to adjust the daily amount you spend and to pause your campaigns any time you wish.

Benefits of Global Trend Google Ads Management: Advert specifically targeted to your identified customer groups

Spend only what you are comfortable with, pause the campaign at any time

See instantly the results of clicks to your advert and measure return on investment

Fast way to rank for important key words in your industry

Easy to measure level of conversions from clicks and profits achieved

Good way of increasing ranking for new websites or for more competitive keywords

We'll give you full analytics for your top key words. All you need to do is tell us the objectives for your business and we'll do the rest for you.

Ready to find out more?



If you feel your digital marketing activities need an extra push to get to the next level, we can help. Please feel the form below and we'll be in touch with you!



Get free Evaluation

Contact Us

Full Name

E-mail

Message

Submit

For business enquires contact: info@globaltrend.co.in

For careers with Global Trend
contact: HR@globaltrend.co.in
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We Grow with Your Business

Global Trend can scale with your business, and we never say a challenge is too small. We're a one-stop digital marketing strategy, digital & creative services.

We Are Flexible

Flexible rates, no tie-ins. If you feel your digital marketing activities need an extra push to get to the next level, we can help.

We Are a Team of Experts & We Are Delivering Results

Multi-sector experience. We deliver marketing projects across any requirement. We're very much about getting proven results and being a reliable marketing partner for your business.

Our People Are Quality People

We believe that honesty, integrity, and a commitment to ethical business practices is a fundamental to how we conduct ourselves in each interaction we have. With a high level of expert marketing support we have your back 24/7

We Are Adaptable

Global Trend services companies of all sizes with projects and managed plans of different scopes.

We are here to help!



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Home
Web Services
Our Services
2023-09-14



Digital Marketing Consultancy

Transform your business with our digital marketing solutions. We are here to help you grow your business online.

Testimonials

« Team of professionals, easy to talk to and approachable. They delivered what they promised, very happy with their web development team. »

Our Services

We're a team of professionals, ready to take your business digital marketing to the next level. We'll help you grow your business online, whether you're a small business or a large corporation. We'll help you grow your business online, whether you're a small business or a large corporation.

Creative website design

We'll design a website that's both beautiful and functional. We'll use the latest design trends to create a website that's both beautiful and functional. We'll use the latest design trends to create a website that's both beautiful and functional.

Copy Writing

We'll write compelling copy that will engage your audience and drive conversions. We'll write compelling copy that will engage your audience and drive conversions. We'll write compelling copy that will engage your audience and drive conversions.

Digital marketing consulting

We'll provide you with the latest digital marketing strategies and tactics. We'll provide you with the latest digital marketing strategies and tactics. We'll provide you with the latest digital marketing strategies and tactics.



Social media marketing

We'll help you grow your business on social media. We'll help you grow your business on social media. We'll help you grow your business on social media.

Search Engine Optimization

We'll help you improve your search engine ranking. We'll help you improve your search engine ranking. We'll help you improve your search engine ranking.

Digital marketing consulting

We'll provide you with the latest digital marketing strategies and tactics. We'll provide you with the latest digital marketing strategies and tactics. We'll provide you with the latest digital marketing strategies and tactics.

Ready to find out more?

If you're ready to take your business digital marketing to the next level, we'll help you. We'll help you grow your business online, whether you're a small business or a large corporation. We'll help you grow your business online, whether you're a small business or a large corporation.

[Get free Evaluation](#)

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For business enquiries contact: info@digitalmarketing.com

For general enquiries contact: info@digitalmarketing.com

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We're here to help!

1. We're here to help!

2. We're here to help!

3. We're here to help!

4. We're here to help!

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