Project Report Template

BUILD AN EVENT MANAGEMENT SYSTEM

USING SALESFORCE

1.Introduction:

1.1Description:

The project aim is to provide real-time knowledge for all the students who have basic knowledge of Salesforce and Looking for a real-time project. This project will also help to those professionals who are in cross-technology and wanted to switch to Salesforce with the help of this project they will gain knowledge and can include into their resume as well.

1.2Purpose:

Event management is the process of creating and maintaining an event. This process spans from the very beginning of planning all the way to post-event strategizing. At the start, an event manager makes planning decisions, such as the time, location, and theme of their event. During an event, event managers oversee the event live and make sure things run smoothly. After an event, event managers are tasked with reviewing event data, submitting KPI and ROI findings, and staying on the ball for any post-event offerings.
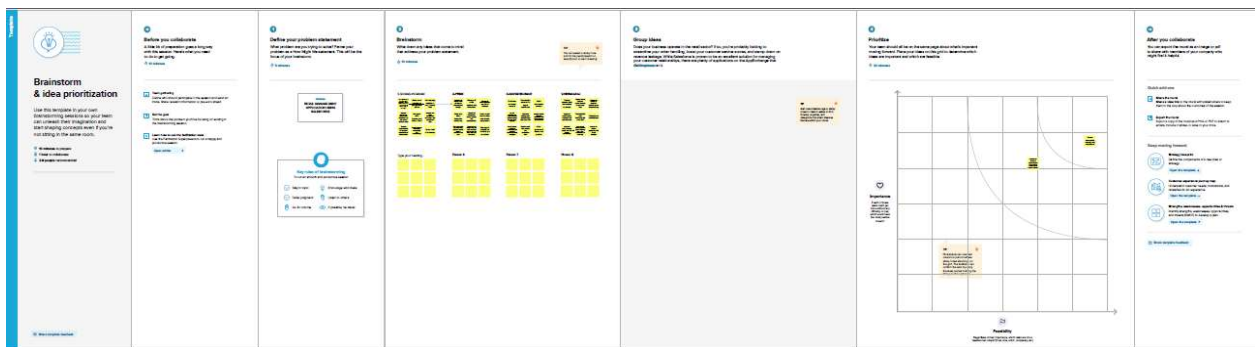
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2.Problem Definition & Design Thinking:

2.1Empathy Map:
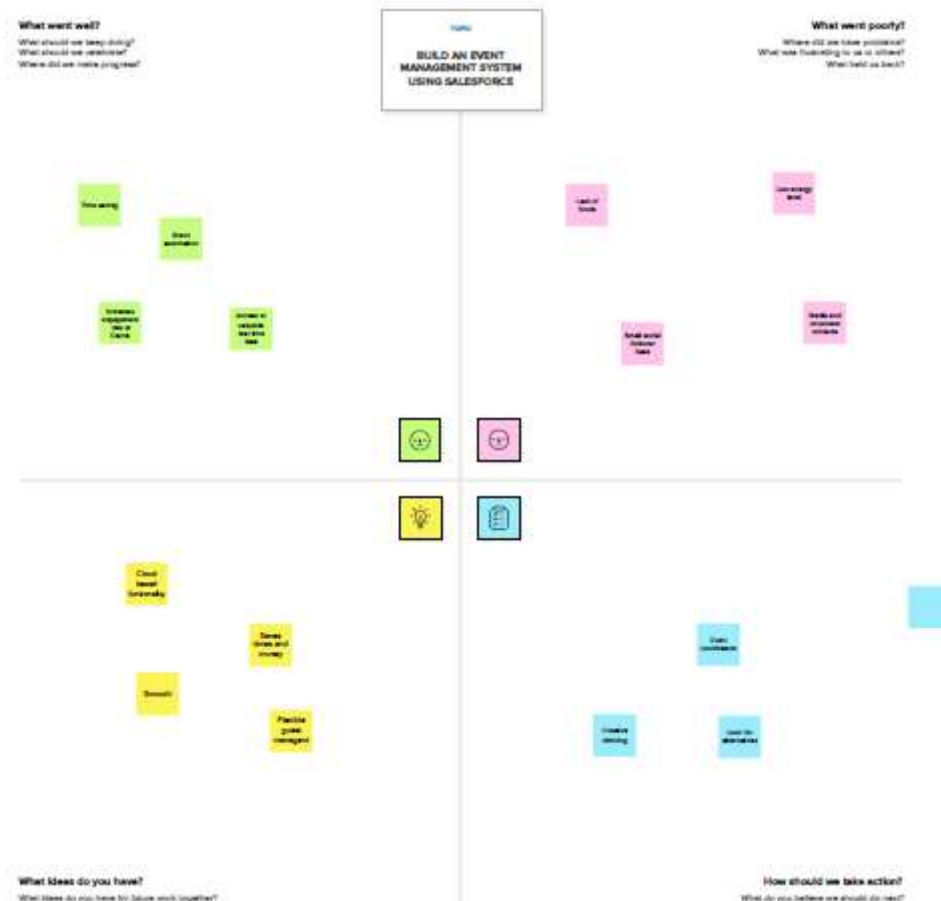
2.2Ideation & Brainstorming Map:

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3.Result:

3.1Data Modal:

Object name   Field in the Object

Object	Field Label	Data Type
1.Events	1.City 2.Start Date	1.Text 2.Date/Time
2.Attendee	1.Id 2.Phone 3.email 4.Tickets	1.Auto Number 2.Phone 3.email 4.Picklist
3.Speakers	1.Bio 2.email 3.Event Name	1.Text Area 2.email 3.Lookup Relationship
4.Vendors	1.email 2.Phone 3.email 4.Service Provider 5.Event Name	1.email 2.Phone 3.email 4.Text 5.Lookup Relationship

3.2Activity & ScreenShort:

1.Object:
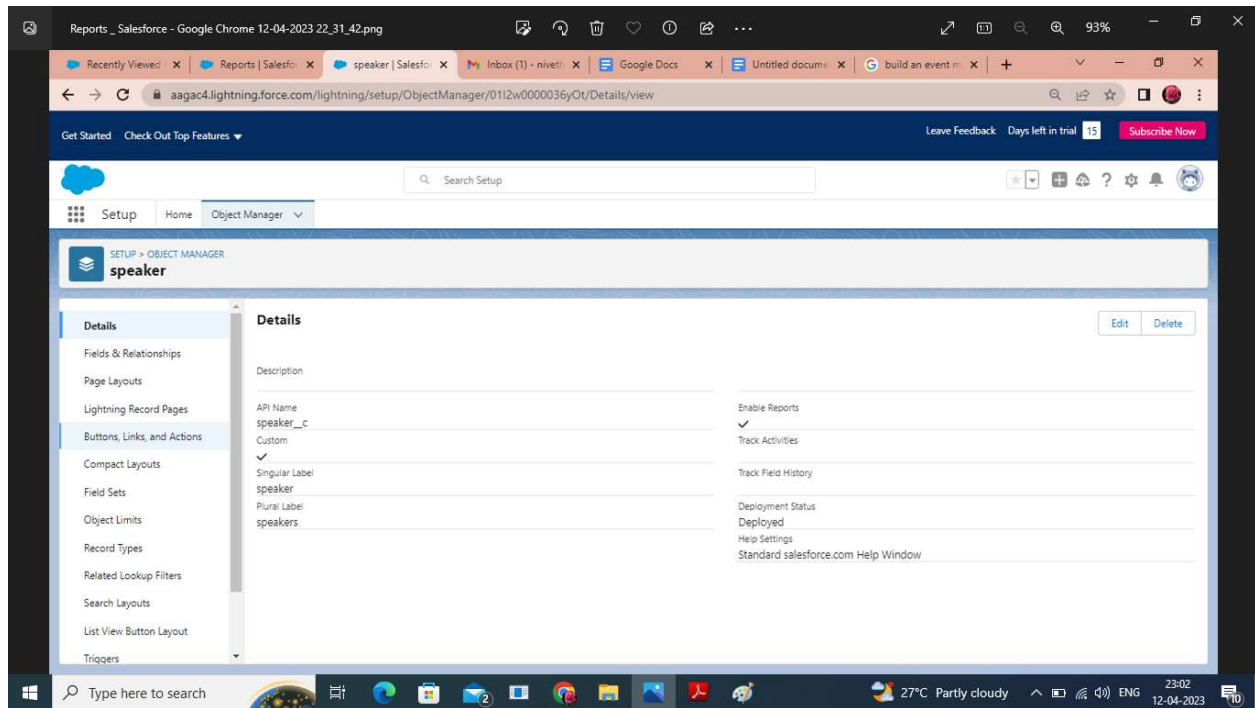
1. Click on the gear icon and then select Setup
.2. Click on the object manager tab just beside the home tab.

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3. After the above steps, have a look on the extreme right you will find a Create Dropdown click on that and select Custom Object.
● On the Custom Object Definition page, create the object as follows:
● Label: Event
● Plural Label: Events
● Record Name: Event Name
● Check the Allow Reports checkbox
● Check the Allow Search checkbox
● Click Save.

Screenshort:
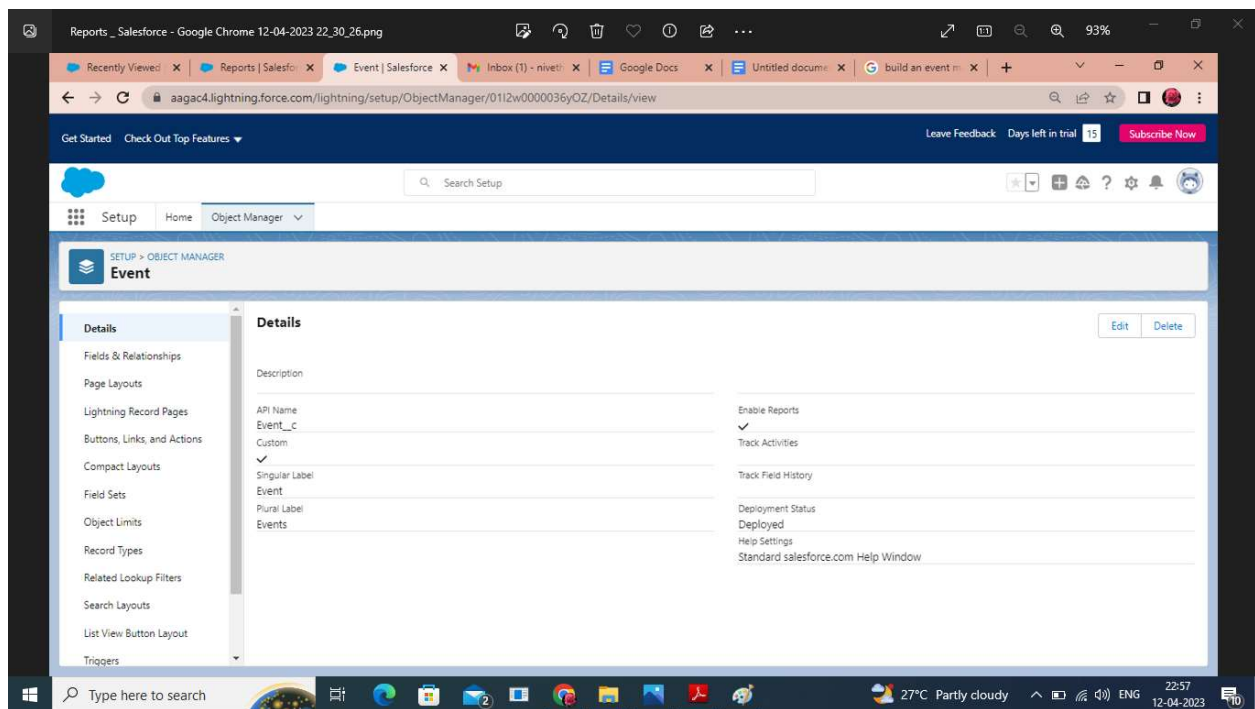
2.Attendee:

1. Click on the gear icon and then select Setup.
2. Click on the object manager tab just beside the home tab.
3. After the above steps, have a look on the extreme right you will find a Create Dropdown click on that and select Custom Object.
a. On the Custom Object Definition page, create the object as follows:
b. Label: Attendee
c. Plural Label: Attendees
d. Record Name: Attendee Name
e. Check the Allow Reports checkbox

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f. Check the Allow Search checkbox
g. Click Save.

Screenshort:
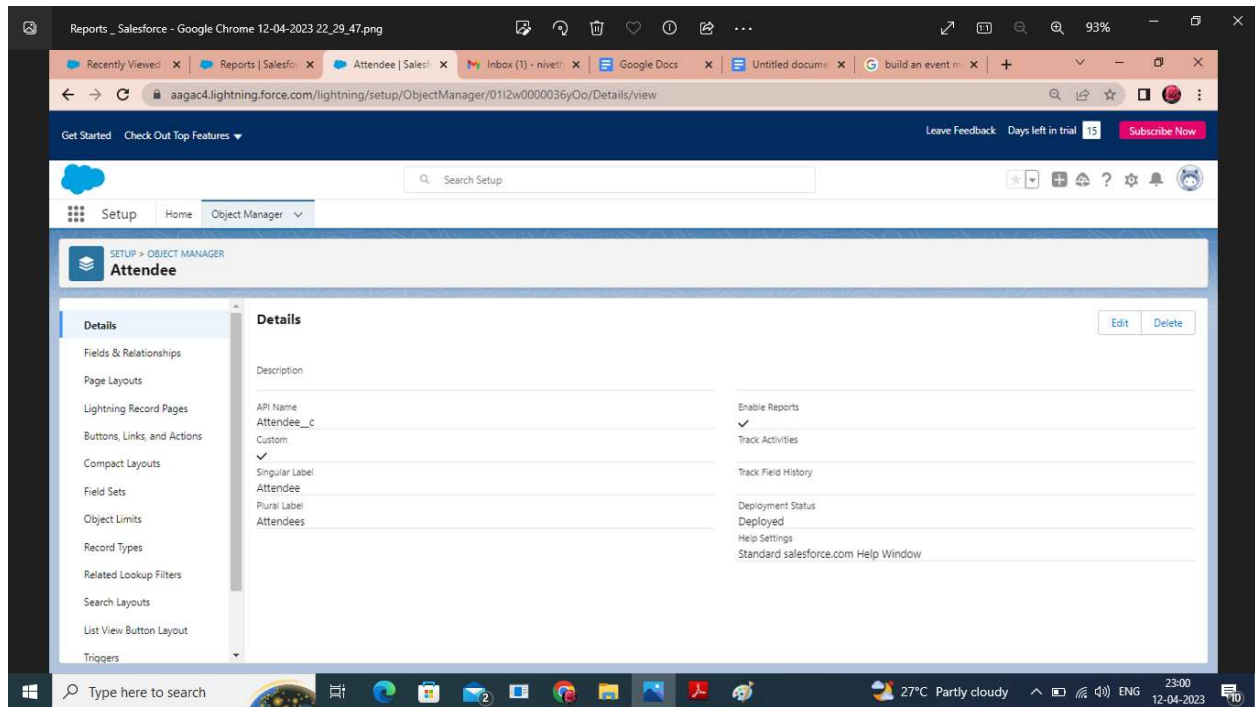
3.Speaker:

1. Click on the gear icon and then select Setup.
2. Click on the object manager tab just beside the home tab.
3. After the above steps, have a look on the extreme right you will find a Create Dropdown click on that and select Custom Object.
a. On the Custom Object Definition page, create the object as follows:
b. Label: Speaker
c. Plural Label: Speakers
d. Record Name: Speaker Name
e. Check the Allow Reports checkbox
f. Check the Allow Search checkbox
g. Click Save.

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Screenshort:

4.Vendor:

1. Click on the gear icon and then select Setup.
2. Click on the object manager tab just beside the home tab.
3. After the above steps, have a look on the extreme right you will find a Create Dropdown click on that and select Custom Object.
a. On the Custom Object Definition page, create the object as follows:
b. Label: Vendor
c. Plural Label: Vendors
d. Record Name: Vendor Name
e. Check the Allow Reports checkbox
f. Check the Allow Search checkbox
g. Click Save.

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Screenshot:
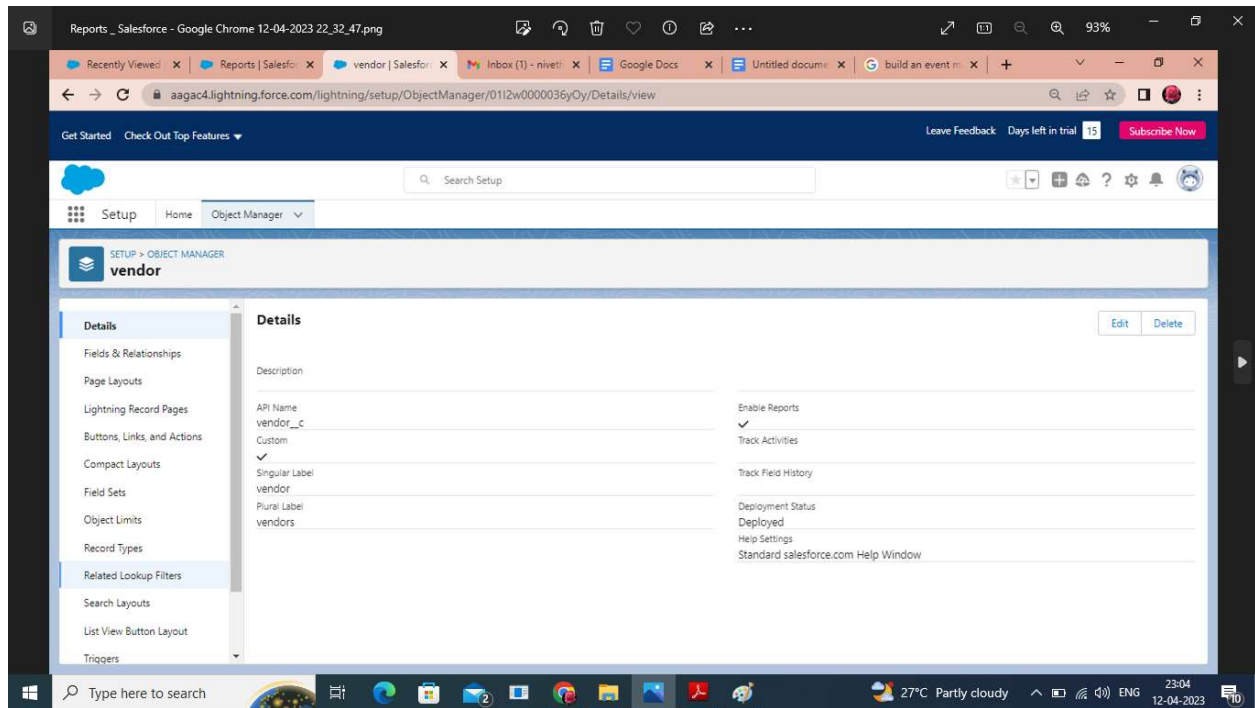
Tab:

1.Event:

1. Click on Home tab, enter Tabs in Quick Find and select Tabs.

2. Under custom object tabs, click New.
3. For Object, select Event.
4. For Tab Style, select any icon.
5. Leave all defaults as is. Click Next, Next, and Save.

2.Attendee:

1. Click on Home tab, enter Tabs in Quick Find and select Tabs.
2. Under custom object tabs, click New.
3. For Object, select Attendee.
4. For Tab Style, select any icon.
5. Leave all defaults as is. Click Next, Next, and Save

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3.Speaker:

1. Click on Home tab, enter Tabs in Quick Find and select Tabs.
2. Under custom object tabs, click New.
3. For Object, select Speaker.
4. For Tab Style, select any icon.
5. Leave all defaults as is. Click Next, Next, and Save.

4.Vendor:

1. Click on Home tab, enter Tabs in Quick Find and select Tabs.
2. Under custom object tabs, click New.
3. For Object, select Vendor.
4. For Tab Style, select any icon.
5. Leave all defaults as is. Click Next, Next, and Save.
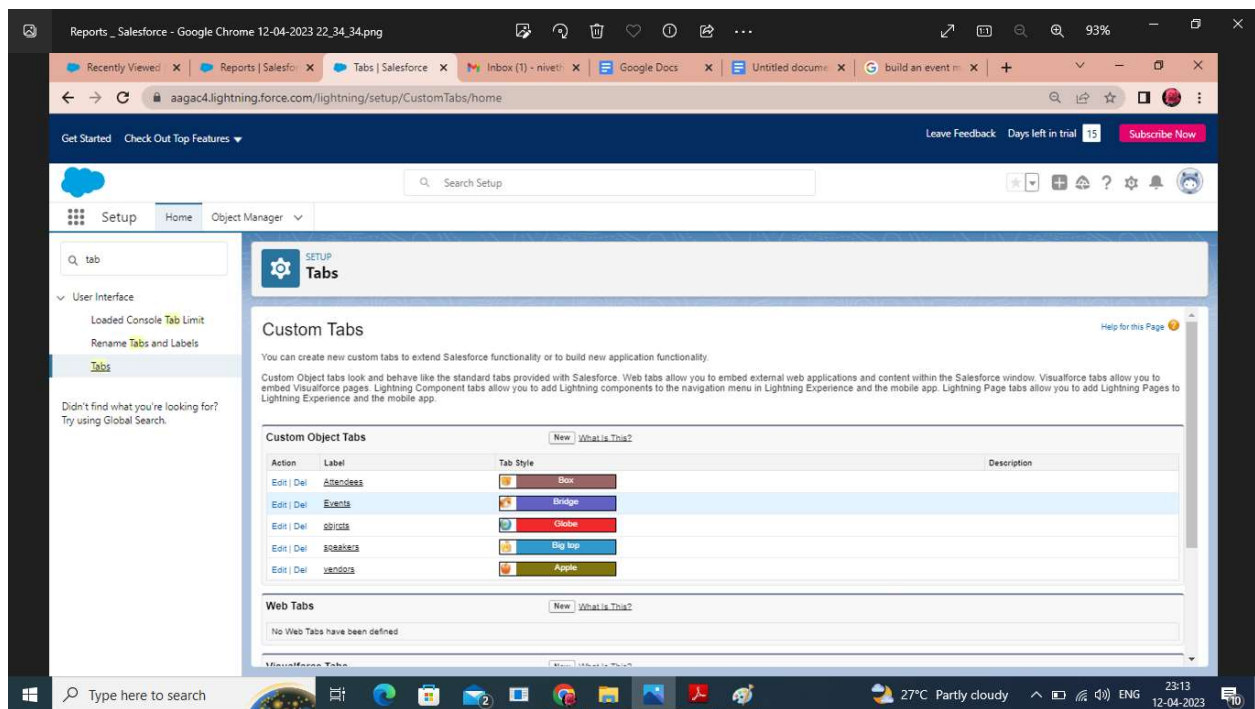
Application:

1.From Setup, enter App Manager in the Quick Find and select App Manager
2.Click New Lightning App. Enter Event Management as the App Name, then click Next

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3.Under App Options, leave the default selections and click Next.

4. Under Utility Items, leave as is and click Next.

5. From Available Items, select Events, Attendees, speakers, vendors, Reports, and Dashboards and move them to Selected Items. Click Next.

6.From Available Profiles, select System Administrator and move it to Selected Profiles. Click Save & Finish.
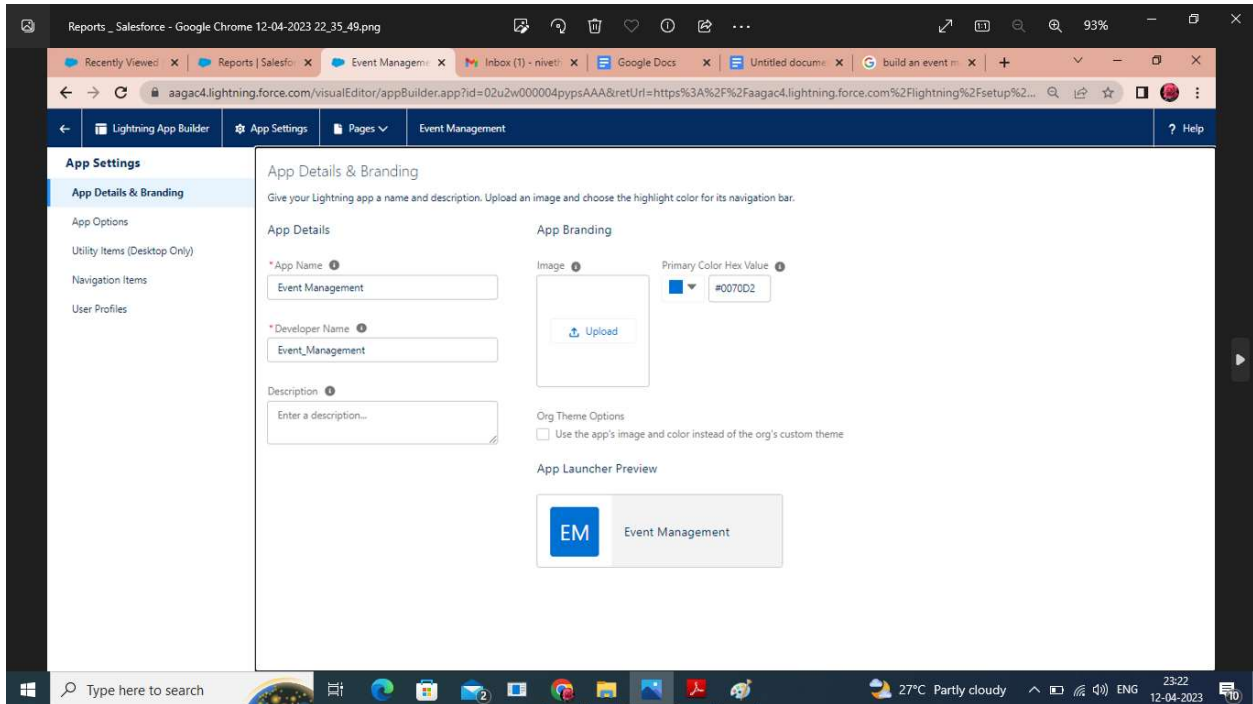
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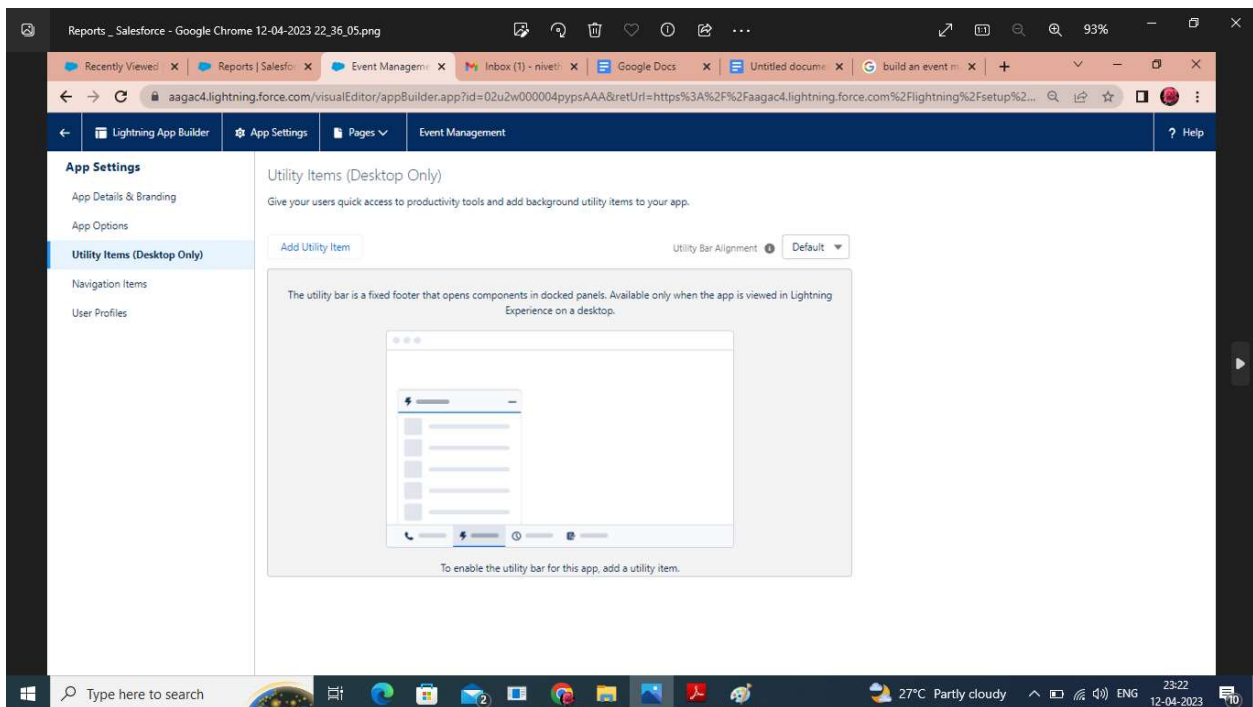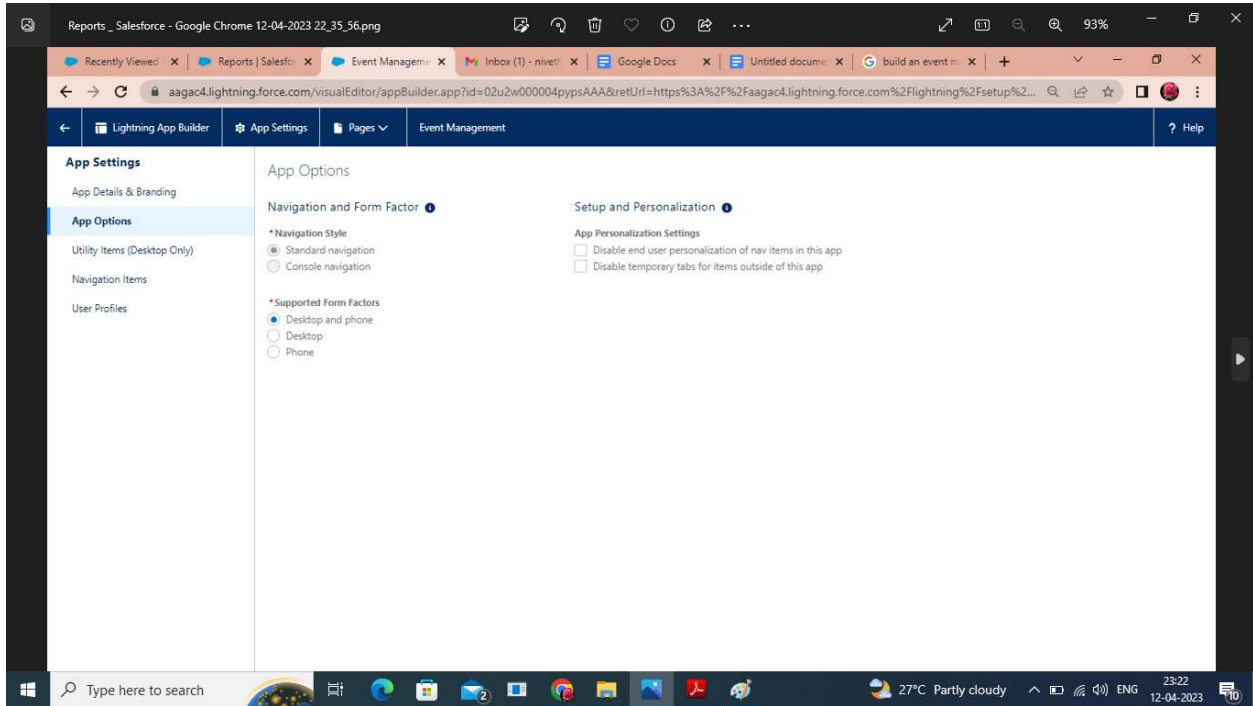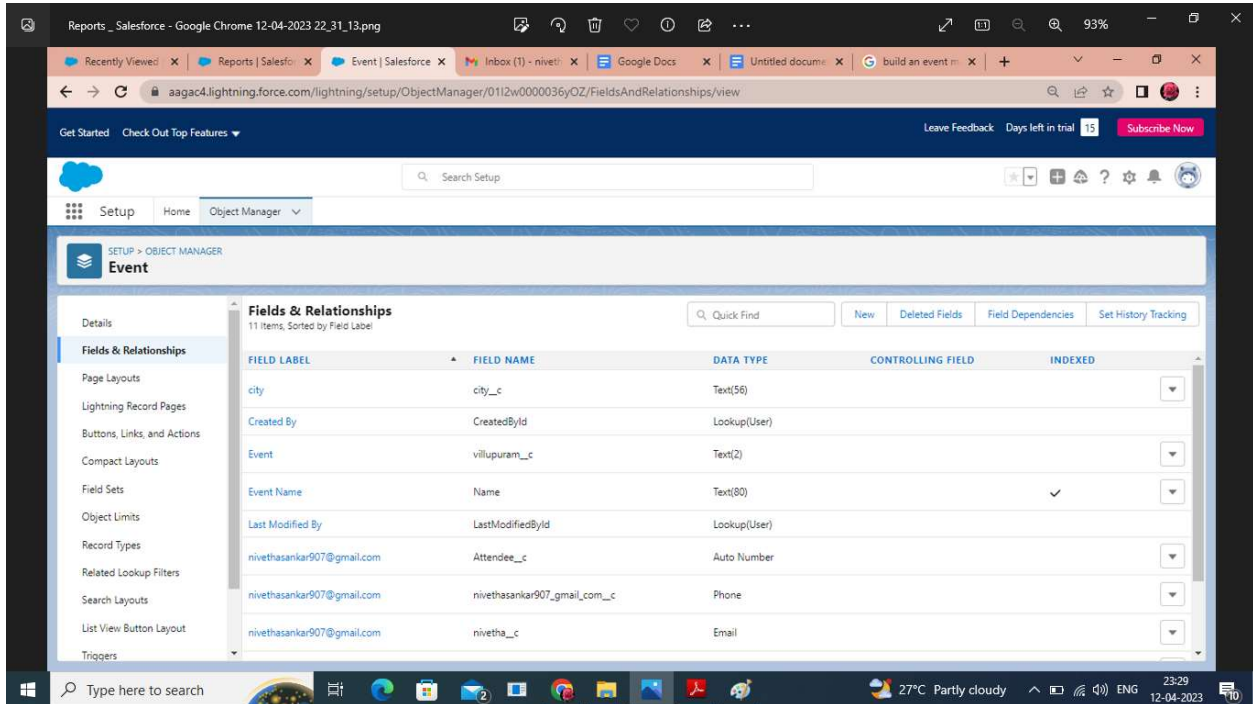
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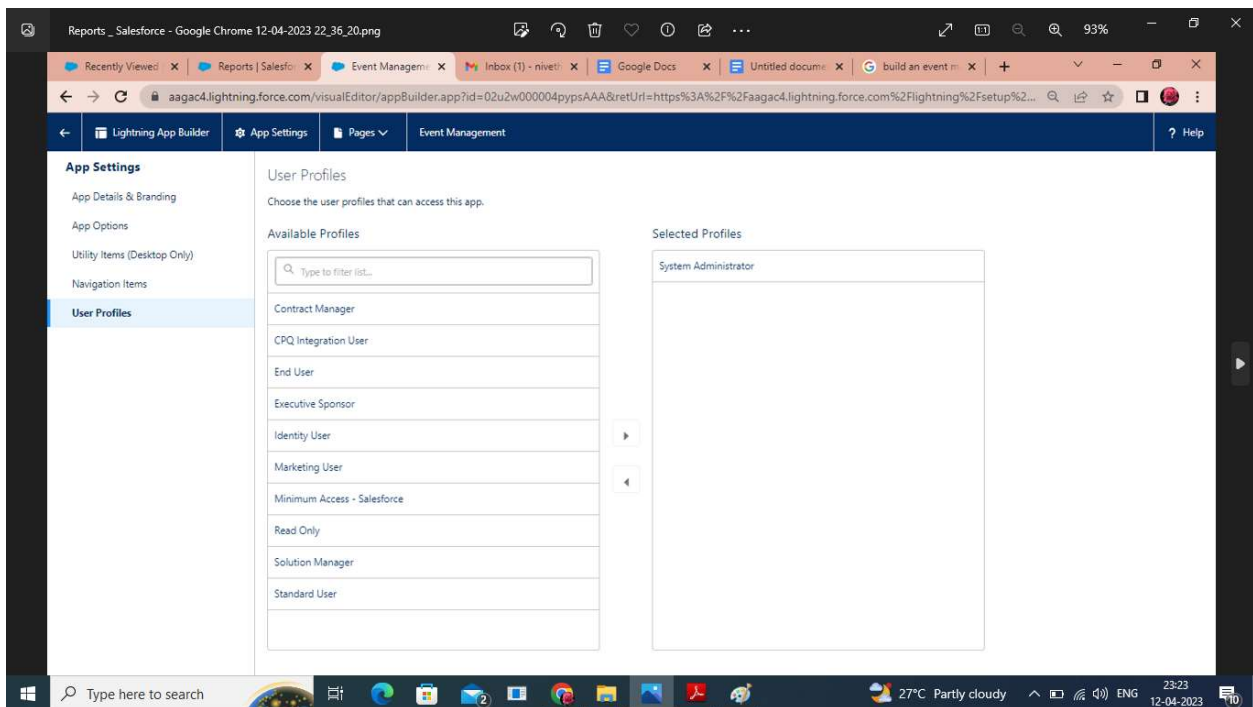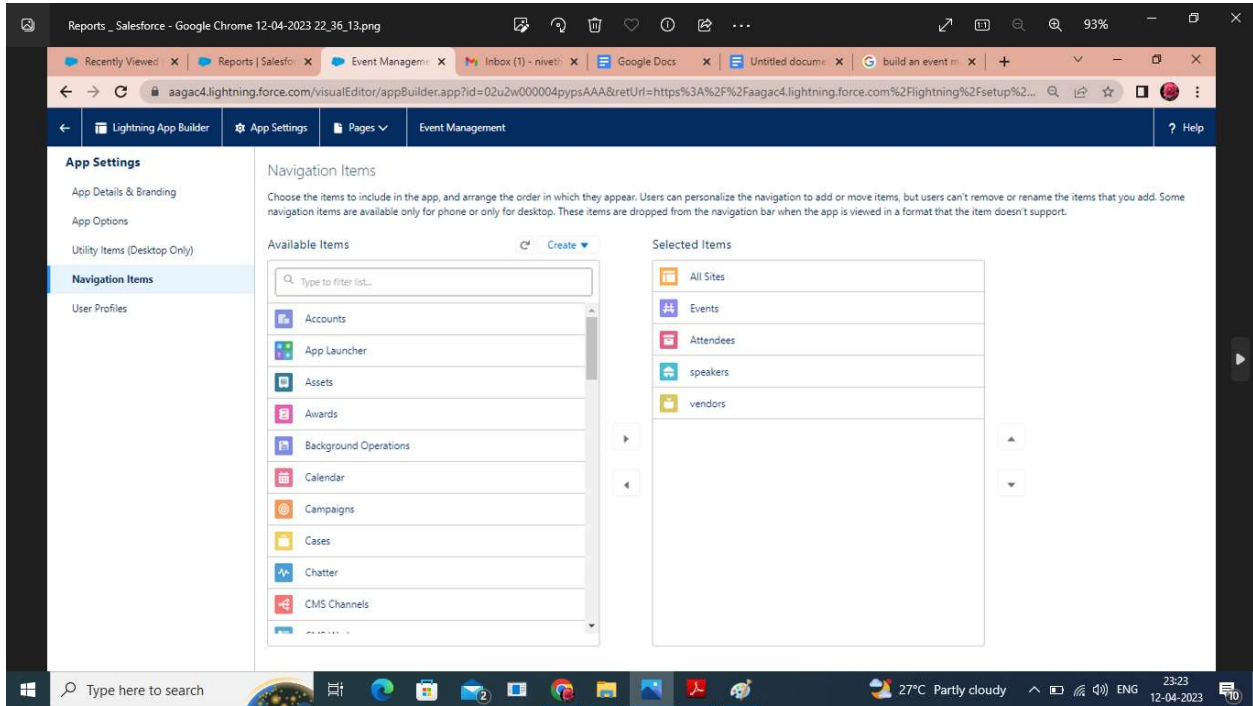
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Field:

Fields for the Event objects:

Field for the Attendee object:

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Field for the Speaker object:

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Field for the vendor object:

Profile:

Event profile:

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Attendee profile

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Speaker profile:

Vendor profile:

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User:

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Permission sets:

Event permits
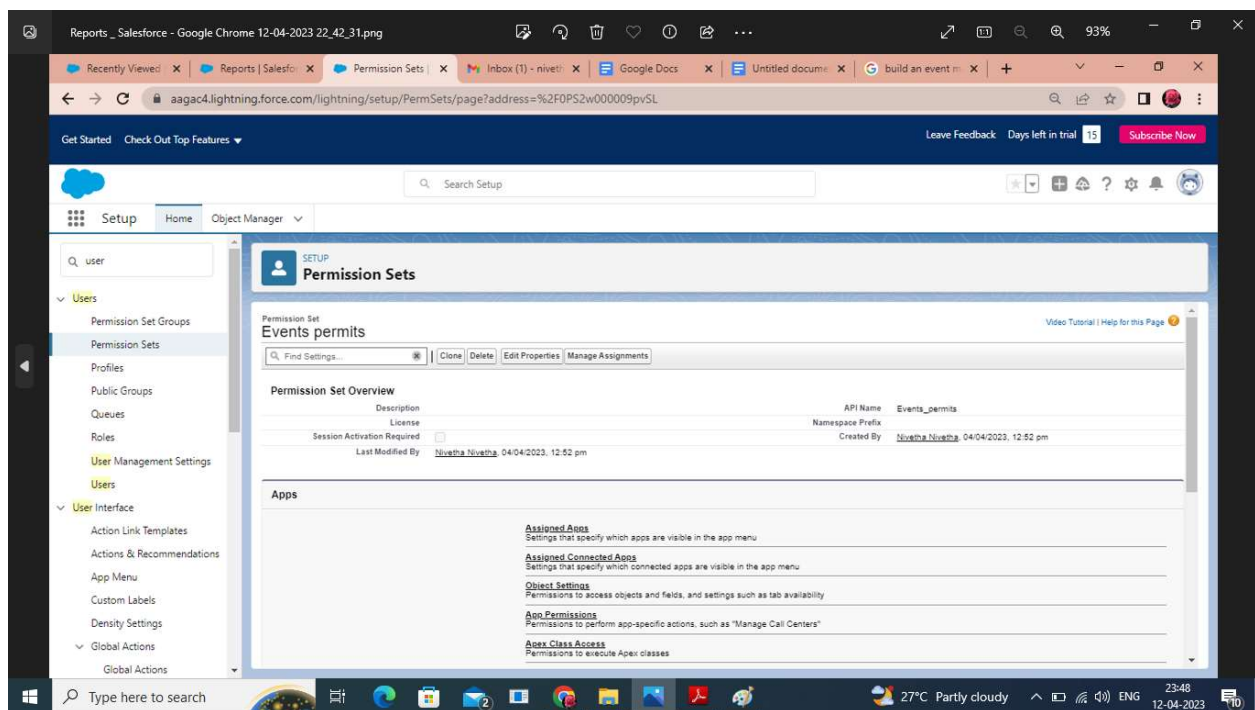
Vendor permits:

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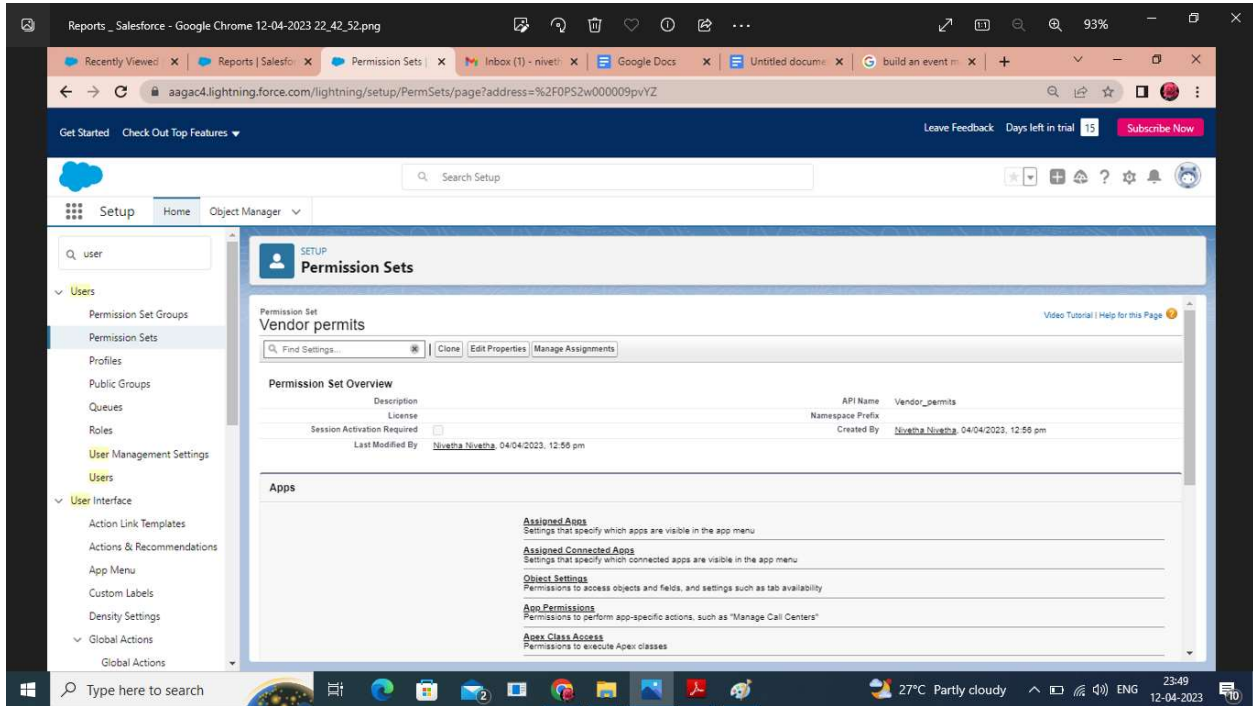
Report:
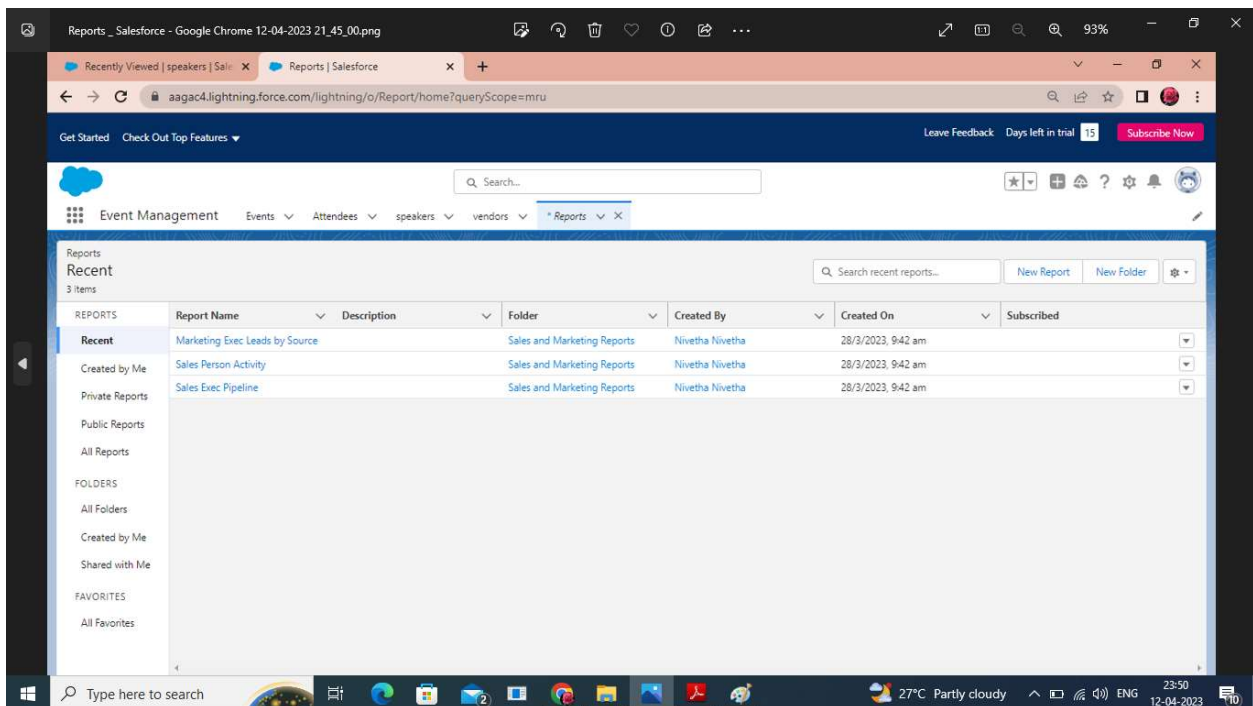
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4.Trailhead Profile Public URL:

Team lead -https://trailblazer.me/id/nsankar30

Team Member 1 -https://trailblazer.me/id/jayap122

Team Member 2 – https://trailblazer.me/id/rpraveena1

Team Member 3 -https://trailblazer.me/id/rajar186

Team Member 4 -https://trailblazer.me/id/vishnu21

5.Advantages & Disadvantages:

Advantages:

1.Easier Event Management
2.Save Time
3.Cut costs
4.Increase engagement
5.Analyze and Improve

Disadvantages:

1.Long Hour

2.Travel Requirement
3.client demands
4.High Stress
5.Low starting salaries

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6.Applications:

- Understand the objective of the event. ...
- Know Your Audience. ...
- Selection of the right venue is vital. ...
- Suitable Timing. ...
- Draft a plan and follow the timeline. ...
- Create content that attracts your target audience. ...
- Design the event message you want to share. ...
- Lead capture mechanism.

7.Conclusion:

Event Management System is **user friendly and cost effective system**, it is customized with activities related to event management life-cycle.

8.Future Scop:

The scope of event management as a career in India is vast. It's a thriving industry and is home to a million people. So, if you have a knack for creativity and want to redesign the perceptions of society, the event management industry is all for you