



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

Choosing a Template
To start designing an invitation, users can select from hundreds of professionally designed templates available on the Canva Invitation

Adding Personal Touches After choosing a template, users can add their own personal touches to the invitation. ...

With hundreds of templates to choose from, you're sure to find the perfect design for your event.

fonts include Ostrich Sans, Nevis Bold, Century Schoolbook, Bookeyed Nelson, Champagne, Everything Holiday, Playlist or Priscilla. Script fonts are readable but elegant, handwritten fonts more sentimental, serif fonts timeless and san serif fonts more modern. For the body text, serif and sans serif look best.

When planning an event, you naturally want everything to be perfect. You want every part of the occasion to delight all guests, but your intricate planning shouldn't begin and end with the actual event itself

ou should start making an impression with invitations as these set the tone on what's to come.



Persona's name

Short summary of the persona

Create and share amazing party invitations in Canva using our selection of professionally designed layouts.



Upload your own photos or choose from our library of amazing images to create an invitation

putting together invitations can sometimes be burdensome and time-intensive — except when you have Canva's printable invitation card templates.

easy-to-use design tools and the massive library of media, the creative possibilities are endless.

Once you're happy with your customized design, simply download your invitation card template as a high-quality JPG or PNG file to share with your attendees through social media or email.



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?