

Site Analysis Report for Trobone by Altius



Altius is a leading Product Content & Data Partner. Our Product Content services focus on building large volume enriched product information enabling you to expand your “Product Aisle by the Mile” and improve Findability and Discoverability of products on your eCommerce stores.



Trobone - Site Analysis

How engaged are visitors to [trobone.com](#)?

Daily Time on Site

4:33 ▼ 3.00%

Daily Pageviews per Visitor

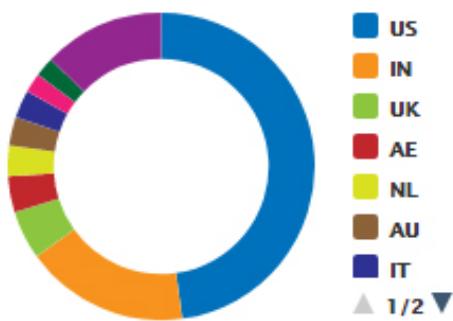
2.90 ▼ 10.53%

Bounce Rate

46.90% ▲ 7.00%

Keyword	Pos. ▲	Volume ▲	KD ▲	CPC (USD) ▲	URL	Traffic % ▲
online shopping uae	7 (8)	49,500	70.33	0.61	trobone.com/	47.73
shopping online uae	11 (17)	8,100	72.30	0.61	trobone.com/	9.16
online shopping sites in uae	5 (5)	6,600	63.45	0.74	trobone.com/	7.95
uae online shopping	7 (7)	8,100	70.78	0.55	trobone.com/	7.81
online shopping in dubai	10 (10)	9,900	70.24	0.53	trobone.com/	7.16
online shopping in uae	7 (8)	2,900	65.62	0.62	trobone.com/	2.79
online shopping abu dhabi	3 (6)	880	69.20	0.72	trobone.com/	1.90
best online shopping sites in uae	3 (3)	720	69.69	0.67	trobone.com/	1.54
online shopping sites uae	2 (2)	390	67.10	0.62	trobone.com/	1.20
best online shopping in uae	5 (7)	880	65.17	0.64	trobone.com/	1.06

ORGANIC KEYWORDS



● ORGANIC SEARCH

4.1K +4% TRAFFIC

SEMrush Rank	9.3K
Keywords	107 +4%
Traffic Cost	\$2.6K +4%

Your Competitor Analysis

How Popular is trobone.com



Where visitors move after visiting trobone.com

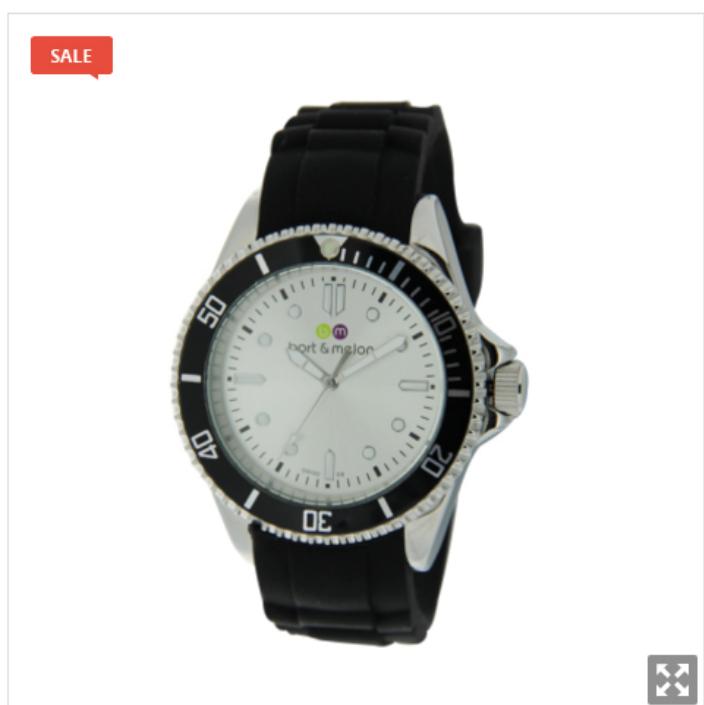
Trobone Competitors

Domain	Competition Level	Common Keywords	SE Keywords	SE Traffic	SE Traffic Price (USD)	Ads Keywords
crazydeals.com	Low	61	210	28.4k	12.8k	8
kingsouq.com	Medium	61	338	10.6k	4.0k	0
souq.com	Medium	61	10.6k	700.6k	115.1k	1.7k
letstango.com	Medium	60	192	3.1k	1.8k	4
namshi.com	Medium	59	1.5k	18.5k	10.6k	986
awok.com	Medium	58	708	398.3k	80.3k	27
luluwebstore.com	Medium	54	722	17.1k	10.9k	0
sivvi.com	Medium	54	463	7.9k	5.3k	123
thedubaibazaar.com	Medium	53	114	2.0k	1.1k	0
livingindubai.org	Medium	52	2.2k	14.9k	17.8k	0

Chart Tool



Why Your Website Rankings Are Not Stable



Bart & Melon Silicon Band Ladies Watch from their Sporty Collection

AED 99.00 AED 188.00

Stainless Steel Watch with Silicon Band

Like 0 Tweet Pin it Share

* Choose your color

-- Please Select -- ▾

* Required Fields

Qty:

1

ADD TO CART



DESCRIPTION

Stainless Steel Watch with Silicon Band
Hex/Ribbon Box Included

TAGS

REVIEWS (0)

ADDITIONAL



No Data Available

DESCRIPTION

Brand	Blade
Warranty	N/A
Preorder	No

TAGS

REVIEWS (0)

ADDITIONAL

Altius Data Enrichment Services

Creation Watches Enriched Data Sample

Watch & Accessories > Wrist Watches > Analog Watches



Ventura Quartz Watch

MFR No: H24411732

Brand:



Short Description:

Hamilton, Ventura Watch, Analog, Mineral Crystal, Black, Water Resistant, 2 Year Warranty

FEATURES

The new Hamilton Ventura Quartz clings faithfully to its original 1957 model, only much better – both technically and aesthetically – this time! The design details mirror the culmination of uniqueness with a high level of technology and ensure that you present yourself well every time, whether in a jacuzzi or at the boardroom, with a fully masculine, rich and elegant charisma.

- Imported
- Dramatic watch featuring asymmetric stainless steel case with black dial and slim dot-and-stick markers
- 31-mm stainless steel case with anti-reflective sapphire dial window
- Quartz movement with analog display
- Calfskin band with deployment-clasp closure
- Water resistant to 50 m (165 ft): In general, suitable for short periods of recreational swimming, but not diving or snorkeling

SKU NOTES SUMMARY

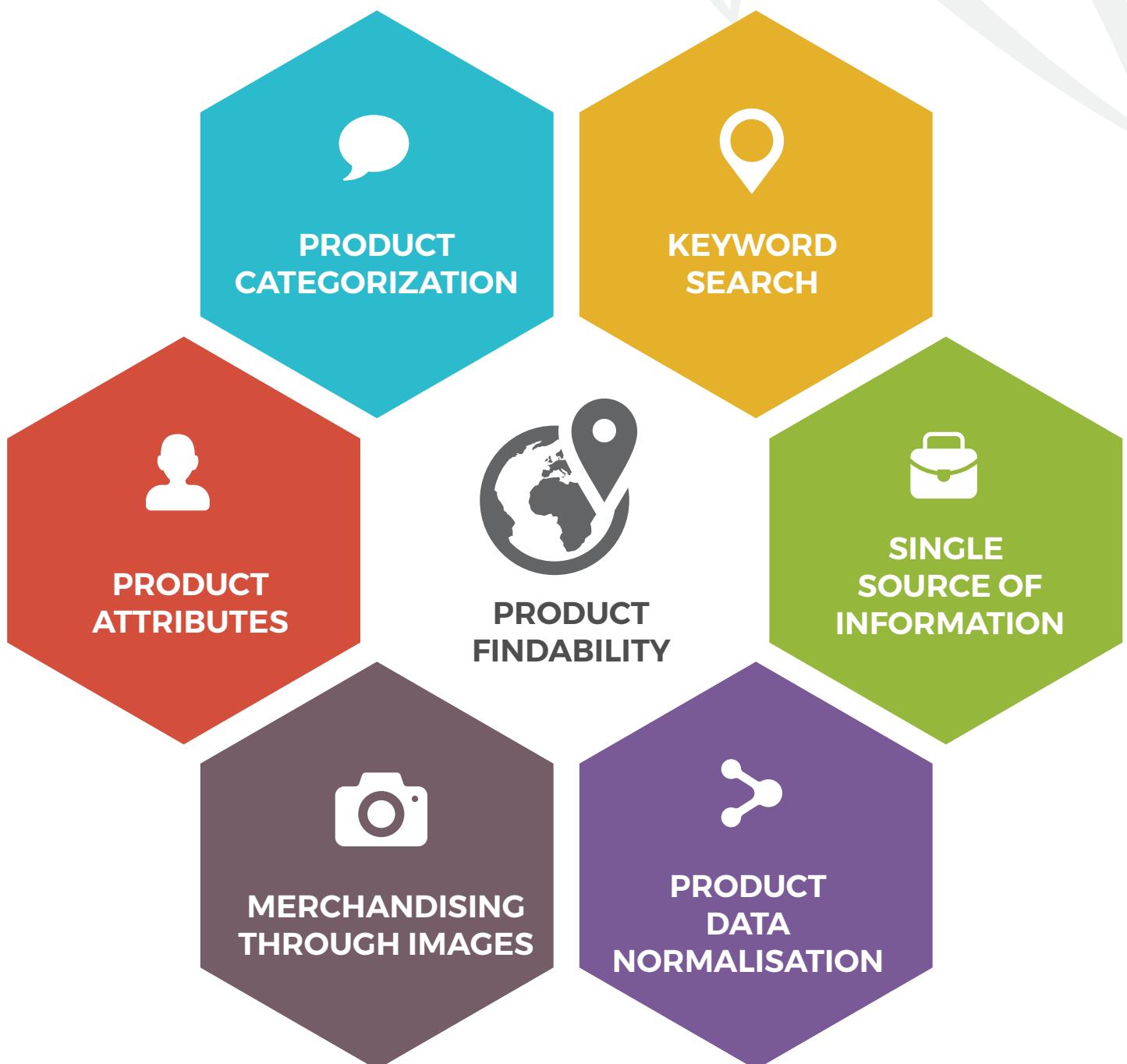
- ◆ Taxonomy Hierarchy Makes Easy Product Selection for Buyers
- ◆ Enhances the look of data with the full product specification to the item
- ◆ Feature copy in a descriptive format and bullet format features gives an enriched look to the product data
- ◆ Product Web Description generated with some primary information included

SKU INFORMATION - ENHANCED

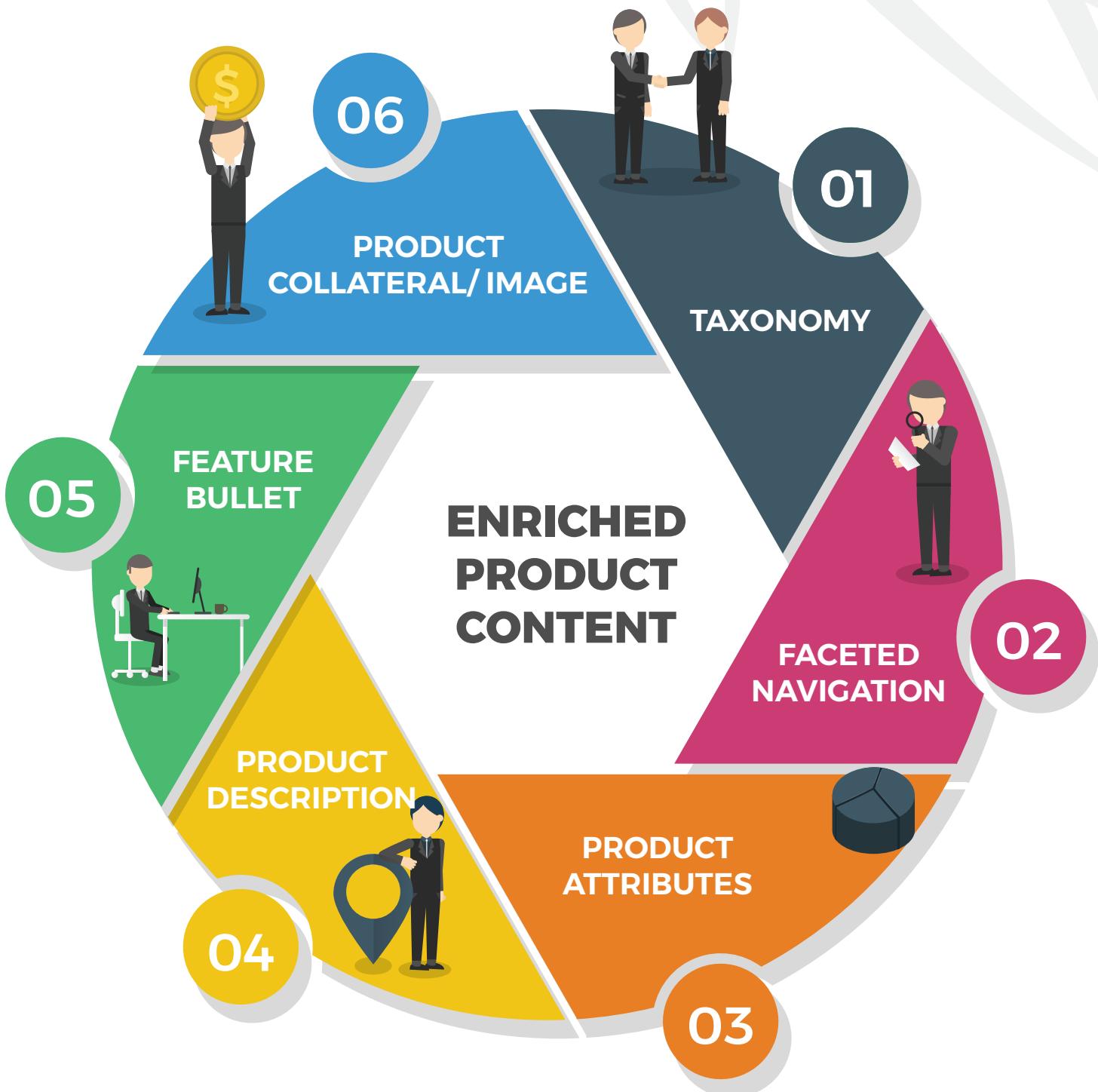
SPECIFICATIONS

Attribute Name	Attribute Value	UOM
Brand	Hamilton	
Collection	Ventura	
Gender	Men	
Display Type	Analog	
Dial Shape	Rectangle	
Dial Design	Silver Tone Hands and Dot Hour Markers	
Glass Material	Mineral Crystal	
Dial Color	Black	
Clasp Type	Deployment Clasp	
Strap Type	Band	
Strap Material	Leather	
Strap Color	Black	
Movement Type	Quartz	
Case Material	Stainless Steel	
Case Diameter	31	mm
Case Thickness	11	mm
Water Resistant (Yes/No)	Yes	
Water Resistance Depth	50 m;164 ft	
Water Resistance Pressure	5 Bar;73 psi	
Case Back	Solid	
Lug Width	17	mm
Weight	15.84	oz
Warranty	2 Year (World Wide)	
Special Features	1957 Model;World's First Electrical and Battery Powered Watch	
Country of Origin	Switzerland	

How to make all your Products Visible?



What does Altius do to Increase sales?



Altius Value Propositions



HIGHER
CONVERSION
RATE



LOWER CART
ABANDONMENT



LOW BOUNCE
RATE



HAPPY CUSTOMER



ADDED VISITORS

INCREMENTAL CHANGES IN PRODUCT
CONTENT LEADS TO DRAMATIC
INCREASE IN SALES!

THANK YOU!!

