

# Mason L. Nix

Woodstock, GA (404) 903-2119 masonlnix@gmail.com

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## Career Highlights

- *Inter-Departmental Communication:* Managed inter-departmental communication and daily operations across all merchandise departments.
- *Event Hosting:* Hosted major customer events as MC, including a max-capacity New Year's Eve celebration, driving record revenue and customer engagement.
- *Warehouse Management:* Maintained a highly organized and clean merchandise warehouse, ensuring shelves were consistently stocked.
- *Membership Management:* Sold new memberships while upselling existing members, efficiently managing high-volume business periods.
- *Operational Efficiency:* Maintained and repaired company equipment, ensuring operational efficiency and enhancing the customer experience.

## Professional Experience

### Blue Ghost, Event Coordinator | June 2021 - Present

- Hosted major events, including a max-capacity New Year's Eve and weekly Blue Ghost gaming tournaments, driving monthly paid memberships.
- Hosted and organized weekly Customer Member Events for a duration of two years, effectively driving revenue, enhancing the customer experience, and creating sticky customer loyalty.
- Onboarded new customer memberships and upsold existing memberships, managing high-volume business periods and ensuring smooth customer service.

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- Maintained and repaired company equipment to ensure operational efficiency and enhance the customer experience.
- Organized and streamed weekly paid member events, contributing to ongoing customer interest and revenue.
- Created and hosted new customer experiences weekly for two years, ensuring engaging and fresh content for players each week, successfully retaining monthly memberships.
- Streamed a 24-hour charity event, raising \$4,000 for Extra Life Children's Miracle Network.

## **Target, General Merchandise Expert | Nov 2020 - June 2021**

- Managed interdepartmental communication across all merchandise departments, ensuring merchandise was consistently available for customer purchase.
- Maintained a well-organized and clean product warehouse to facilitate quick product movement, driving revenue growth.
- Ensured the shelves were consistently stocked, contributing to a positive shopping experience for customers.
- Earned forklift certification for handling heavy merchandise.

## **Staircase, Production Assistant | Oct 2022 - Nov 2022**

- Managed and coordinated background actors, handling talent, staff, and customer demands while maintaining a calm demeanor under pressure.
- Adapted quickly to new tasks and responsibilities, including extensive traffic and crowd control.
- Provided logistical support to key personnel, including resource management for Toni Collette and others.

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- Routinely relocated heavy equipment across multiple flights of stairs, demonstrating physical endurance, dedication, and capability in managing demanding tasks.

## References

Available upon request.

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## ***Career Highlights***

- **Inter-Departmental Communication:** Managed inter-departmental communication and daily operations across all merchandise departments.
- **Event Hosting:** Hosted major events, including a max-capacity New Year's Eve celebration, driving record revenue and customer engagement.
- **Warehouse Management:** Maintained a highly organized and clean merchandise warehouse, ensuring shelves were consistently stocked.
- **Membership Management:** Sold new memberships while upselling existing members, efficiently managing high-volume business periods.
- **Operational Efficiency:** Maintained and repaired company equipment, ensuring operational efficiency and enhancing the customer experience.

## ***Blue Ghost, Event Coordinator: June 2021 - Present***

- Hosted major events, including a max-capacity New Year's Eve and weekly Blue Ghost gaming tournaments driving monthly paid memberships
- Streamed a 24-hour charity event, raising \$4,000 for
- Wrote and hosted new Dungeons and Dragons adventures weekly for two years

Onboarded new memberships and upsold existing memberships, effectively managing high-volume business periods and ensuring smooth customer service. He maintained and repaired company equipment to ensure operational efficiency and enhance the customer experience. Mason hosted all major events, including a max-capacity New Year's Eve celebration as the master of ceremonies, driving record revenue and customer engagement. He organized and streamed weekly paid member events, contributing to ongoing customer interest and revenue. Mason streamed a 24-hour charity event, raising \$4,000 for Extra Life Children's Miracle Network. His dedication extended to creating and hosting new customer experiences weekly for two years, ensuring engaging and fresh content for players each week and successfully retaining monthly memberships.

## ***Target, General Merchandise Expert: Nov 2020 - June 2021***

- Managed tasks across all merchandise departments

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- Earned forklift certification for handling heavy merchandise
- Maintained an organized and clean back area

Managed inter-departmental communication and daily operations across all merchandise departments, ensuring merchandise was consistently available for customer purchase. He earned forklift certification to organize heavy merchandise efficiently. Mason's responsibilities included maintaining a highly organized and clean merchandise warehouse, ensuring the shelves were consistently stocked. His dedication to organization and efficiency helped maintain smooth store operations and contributed to a positive shopping experience for customers.

## ***Staircase, Production Assistant: Oct 2022 - Nov 2022***

- Managed and coordinated background actors
- Adapted quickly to new tasks and responsibilities
- Efficiently handled traffic and crowd control

Managed background actors, effectively handling talent, staff, and customer demands while maintaining a calm demeanor under pressure. He quickly adapted to new tasks, including extensive traffic and crowd control, ensuring personnel were efficiently directed and production logistics were managed smoothly. Mason also provided logistical support to key personnel, including resource management for Toni Collette and others. Regularly moving heavy equipment up several flights of stairs demonstrated physical endurance, commitment, and capability in managing demanding tasks. These efforts significantly contributed to the overall operational efficiency and success of the production driving customer satisfaction.

References *available* upon request.