

Pathos

1. "At 2 degrees, 10 million more people [...] shrinking yields for essential crops like rice and maize and wheat."

This whole paragraph is talking about all of the horrible things that can come from a global warming of 2 degrees. It's much more based on just outlining all the things that can go wrong than talking about the facts behind these things.

2. "It shows that half a degree of global warming does matter [...] Sonia Seneviratne, a climate change scientist at ETH Zurich."

This is another sentence outlining the horrible stuff that could happen. It continues to cite the 1.5 degrees and 2 degrees figures that they've been using, so it's not introducing more data, just continuing to appeal to our sense of how horrible this is.

3. "'They're reporting on the real needs of the now. We are in the middle of the climate crisis.'"

This is an appeal to our sense of immediate urgency. It's to induce worry or fear to help us care more.

Ethos

1. "The UN's Intergovernmental Panel on climate Change dropped an urgent report"

This is the very beginning of the article and they draw us to understanding the urgency right away by saying that this is from the "UN Intergovernmental Panel". This right away induces a sense of urgency and seriousness.

2. "'It shows that half a degree of global warming does matter' [...] Sonia Seneviratne, a climate change scientist at ETH Zurich."

This quote about all the things that would go wrong is stated as being by a climate change scientist from ETH Zurich, this tells us that this person is an authority on the subject and that we should listen to what she has to say regarding climate change.

3. "Janos Pasztor, executive director of the [Carnegie Climate Geoengineering Governance Initiative](#) and former UN assistant secretary-general for climate change"

Just the use of these long, impressive credentials is an immediate appeal to authority.

Logos

1. "To correct course and avoid 1.5C or 2.7 F, we'll need to cut emissions by half before 2030 and go Carbon neutral by 2050."

This is a use of facts, telling us this is what the reality of the situation is and we need to be aware of these facts to know what our timeline needs to be.

2. "'At the end of the day, what we're talking about is millions of lives at stake' [...] 'by rising sea levels, by wildfires, by hurricanes.'"

This is telling us the statistics about how many people will be immediately affected and how they'll be affected. It's presented as hard fact that this *will* be the case.

3. "Consider that in 2016 alone, Los Angeles cut its emissions by 11 percent, the equivalent of yanking 700,000 cars off the road. All the while, its economy [actually grew](#)."

This is showing off impressive statistics from a genuine success that we should recognize proves to us that this is feasible, all while bettering the economy, which a lot of people are going to be concerned about eliminating industries like the coal industry.