

SC 1015 Mini Project

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Predicting Credit Card Approvals

→ 01 Motivation

→ 02 EDA

→ 03 Decision-Tree → Random-Forest + CV
Importance of predictors
Logistic Regression & Random-Forest + CV

→ 04 Conclusion

Significance of Credit Cards 01

- Role of cash is decreasing
- Important to accurately assess applicants



Motivation

01

- Credit card companies can provide better customer services
- Risk assessment of high-risk applicants
- Help to automate approval process
 - increase efficiency



DataSet Overview

02

	Gender	Age	Debt	Married	BankCustomer	EducationLevel	Ethnicity	YearsEmployed	PriorDefault	Employed	CreditScore	DriversLicense	Citizen	Income	Approved	Approved_Status
0	b	30.83	0.000	u	g	w	v	1.250	t	t	1	f	g	0	+	Approved
1	a	58.67	4.460	u	g	q	h	3.040	t	t	6	f	g	560	+	Approved
2	a	24.50	0.500	u	g	q	h	1.500	t	f	0	f	g	824	+	Approved
3	b	27.83	1.540	u	g	w	v	3.750	t	t	5	t	g	3	+	Approved
4	b	20.17	5.625	u	g	w	v	1.710	t	f	0	f	s	0	+	Approved
5	b	32.08	4.000	u	g	m	v	2.500	t	f	0	t	g	0	+	Approved
6	b	33.17	1.040	u	g	r	h	6.500	t	f	0	t	g	31285	+	Approved
7	a	22.92	11.585	u	g	cc	v	0.040	t	f	0	f	g	1349	+	Approved
8	b	54.42	0.500	y	p	k	h	3.960	t	f	0	f	g	314	+	Approved
9	b	42.50	4.915	y	p	w	v	3.165	t	f	0	t	g	1442	+	Approved

Data Cleaning

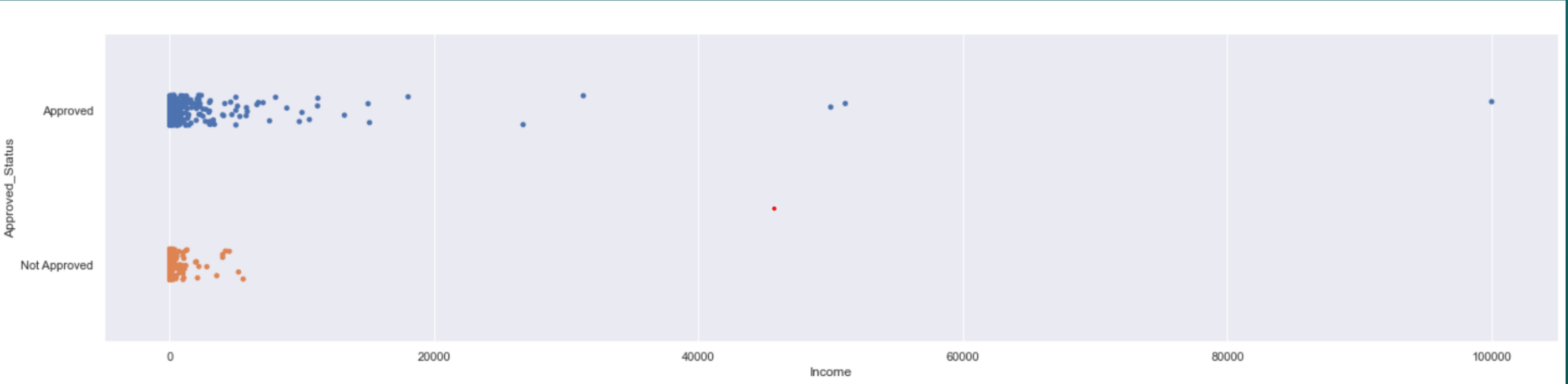
Handling with:

- NULL values – 1.7%
- ambiguous features – due to confidentiality
(Education level & Ethnicity)

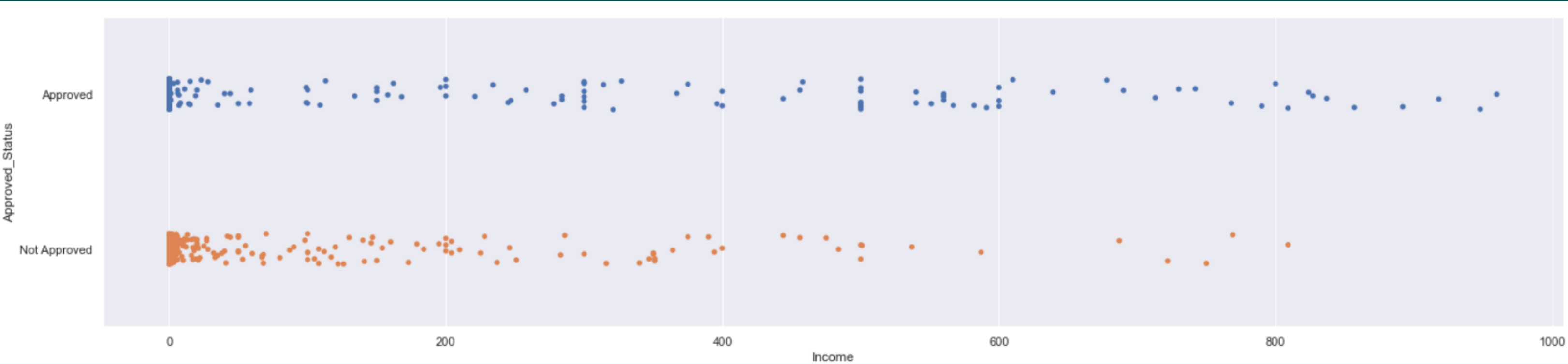
Exploratory Analysis

Numerical Data

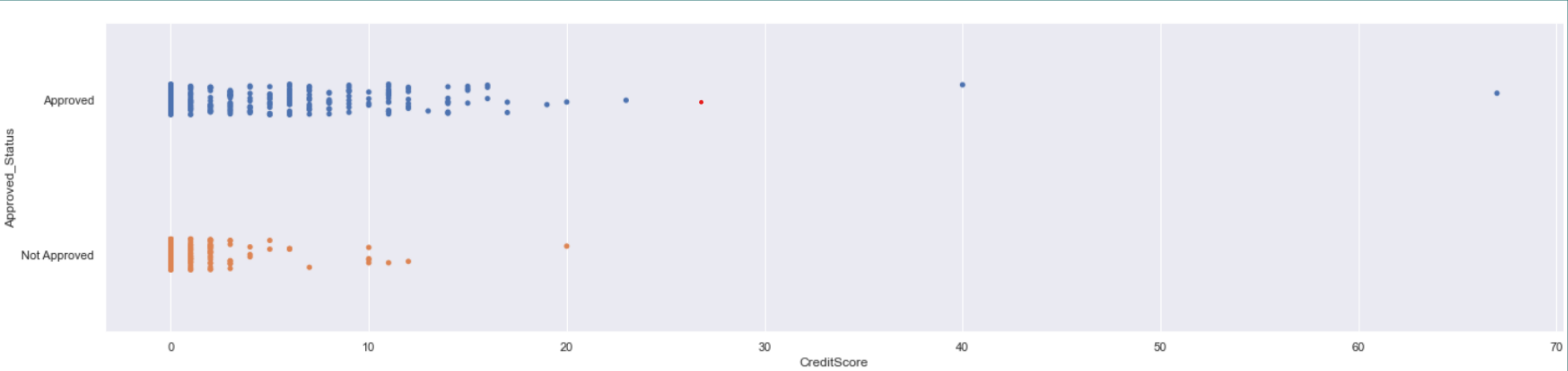
Income With Outliers



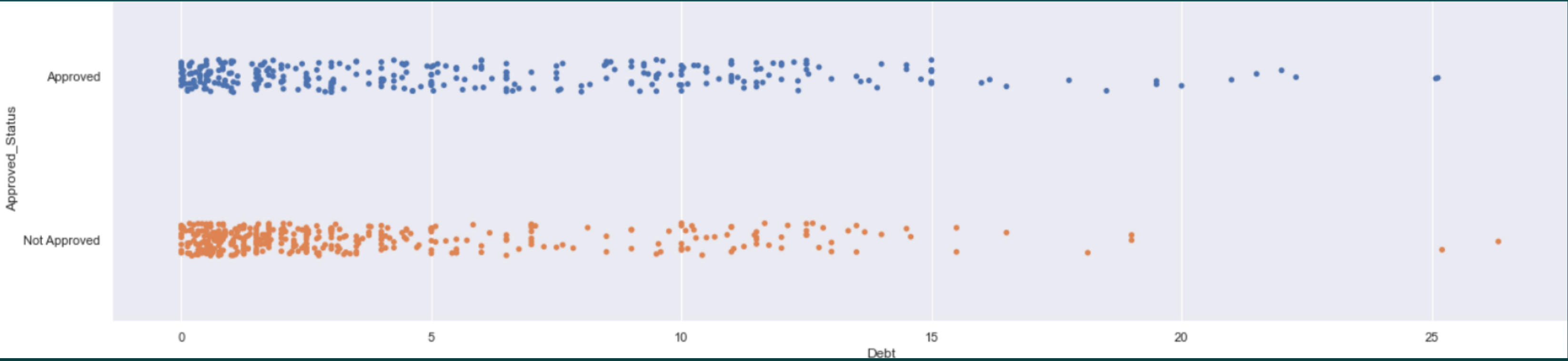
Income



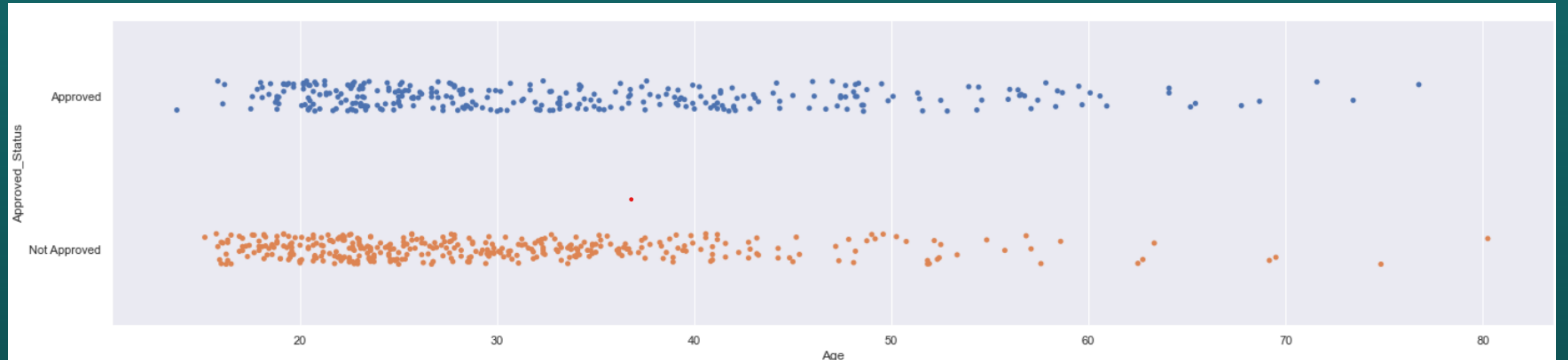
Credit Score



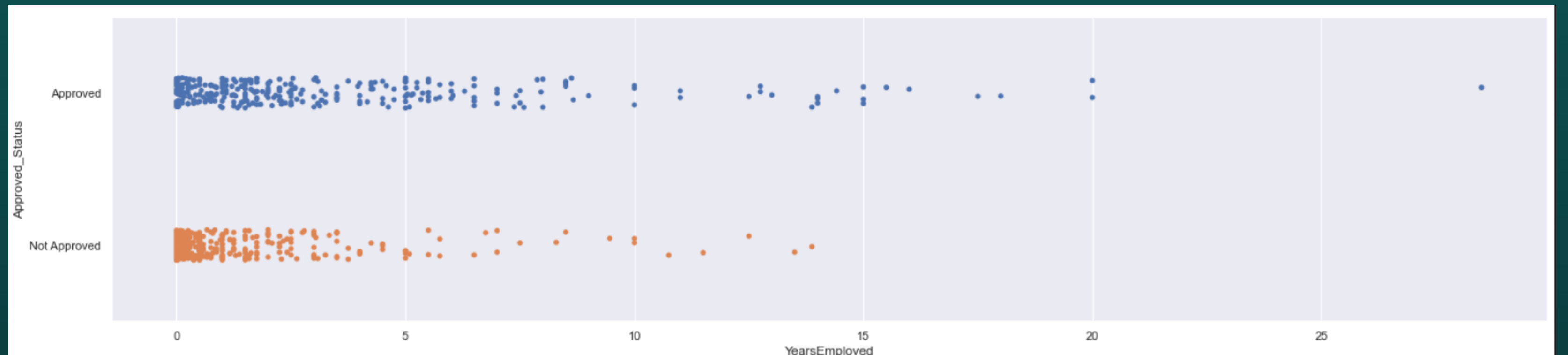
Debt



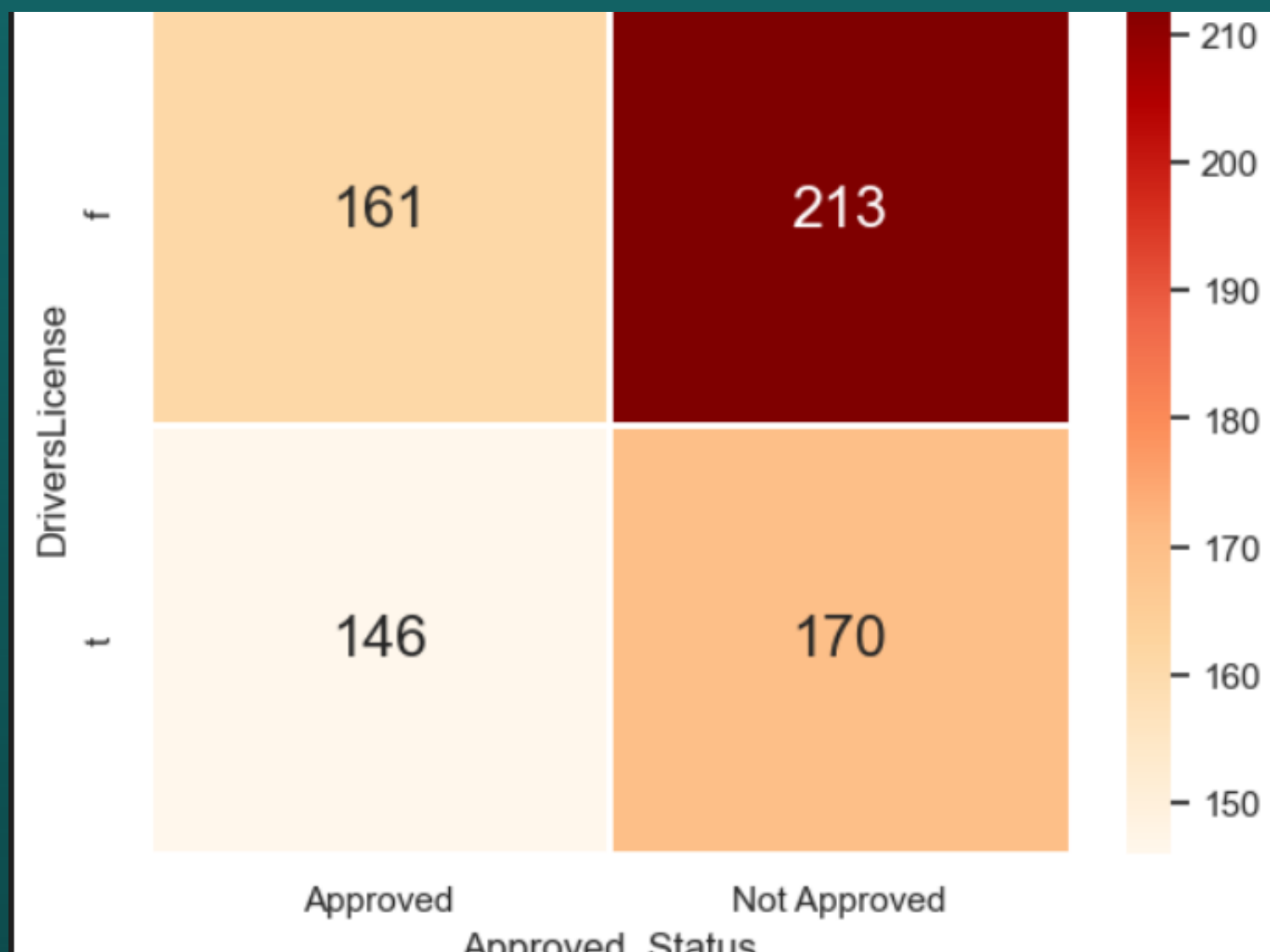
Age



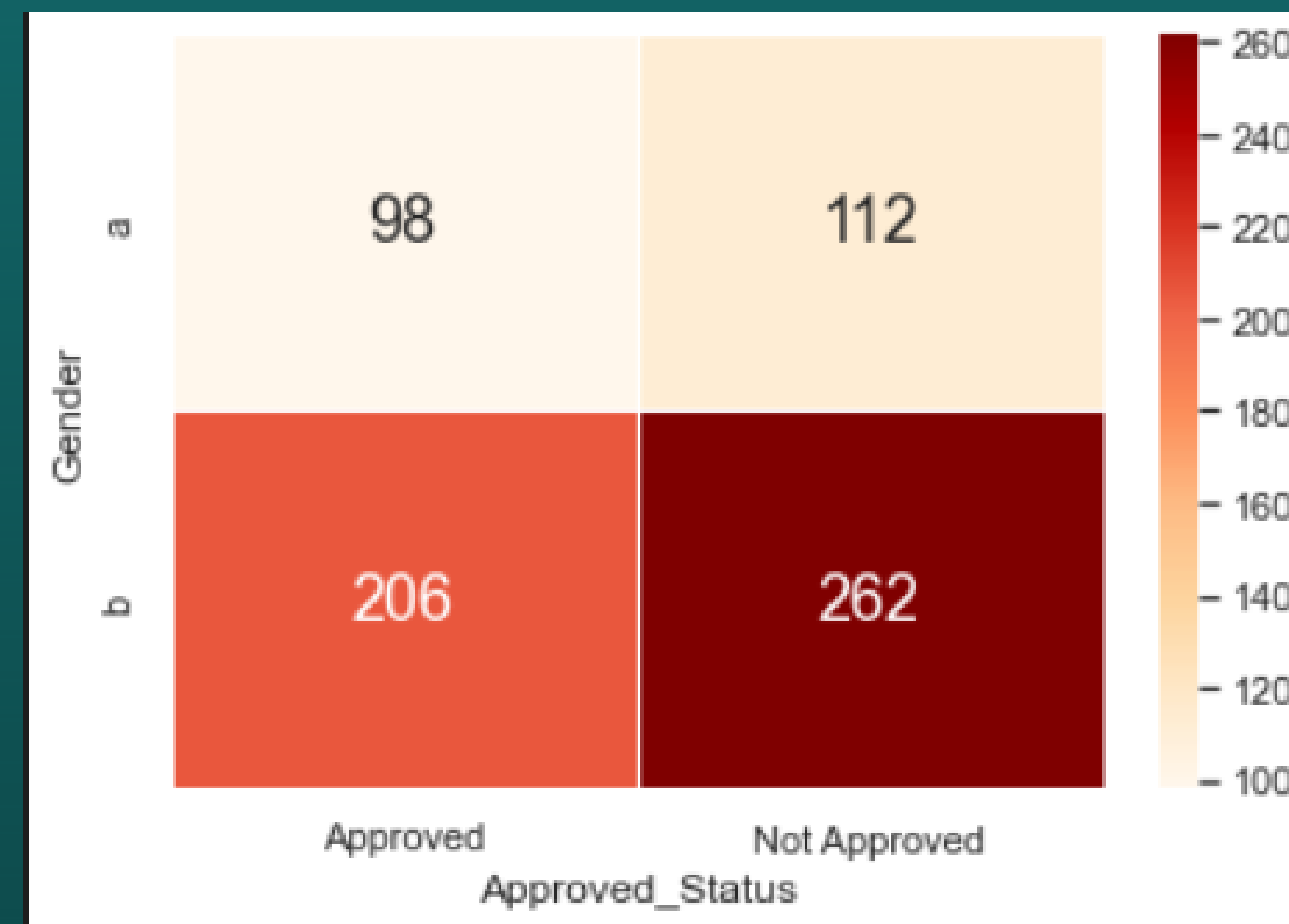
Years
Employed



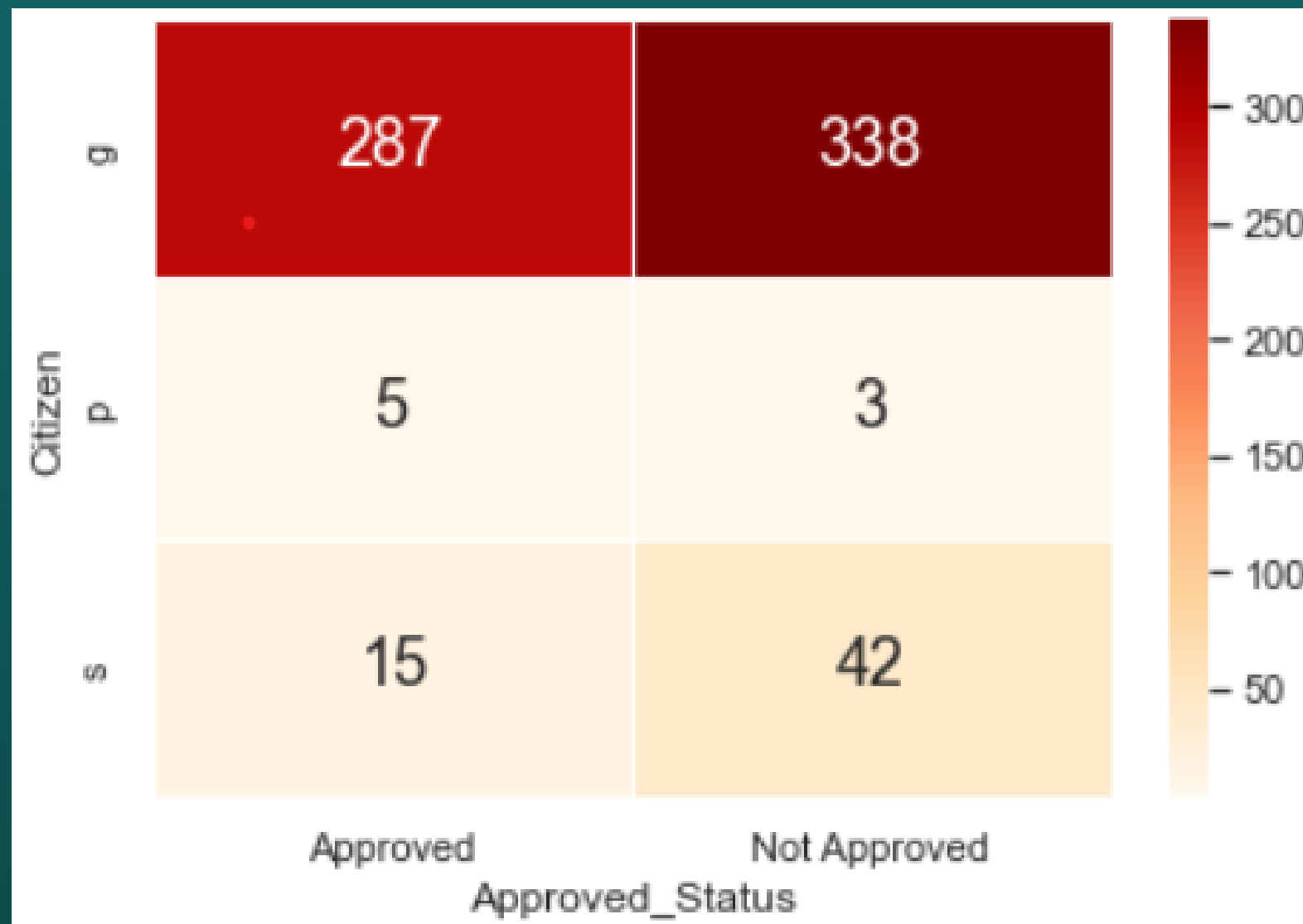
Categorical Data



Drivers
License



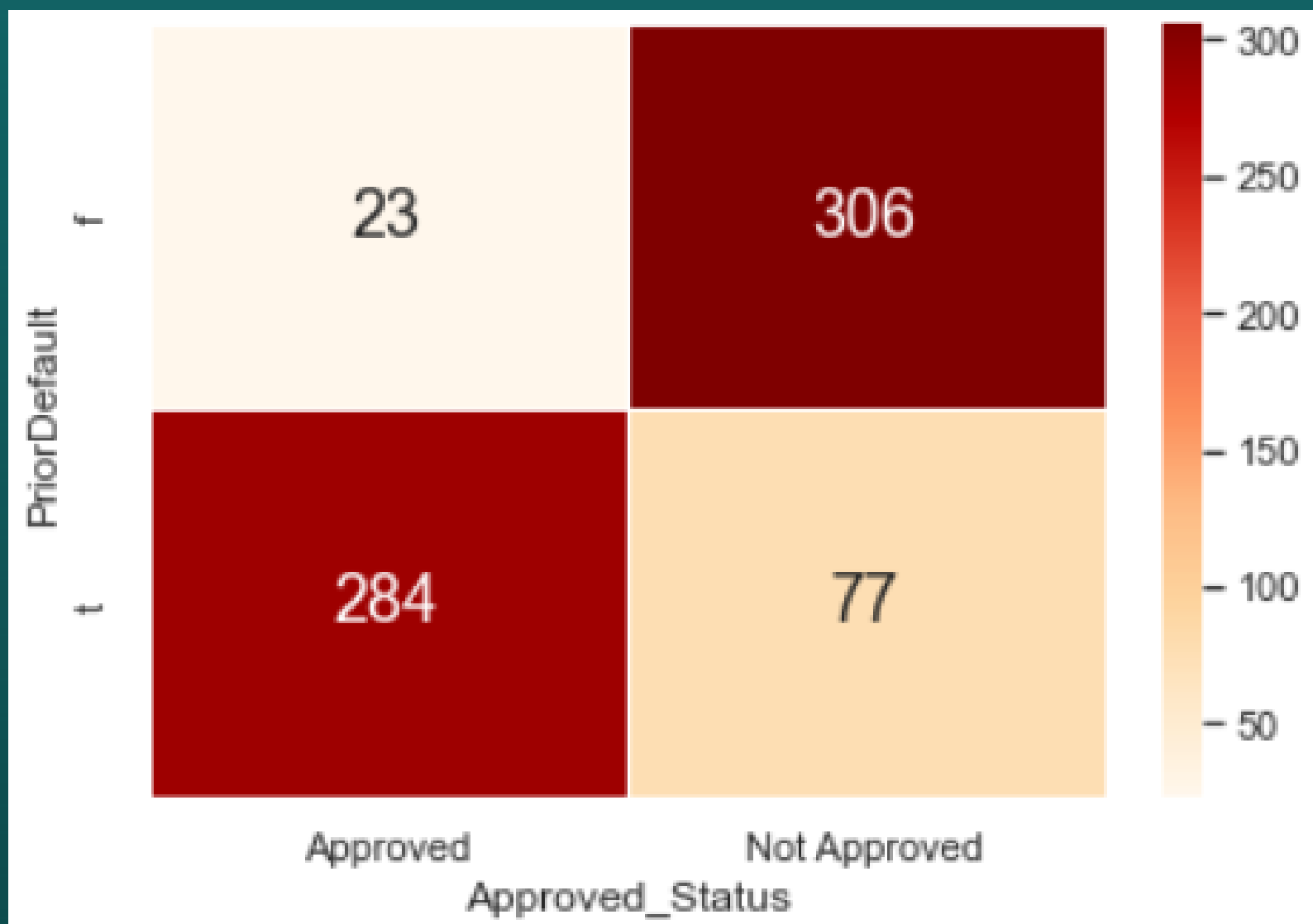
Gender



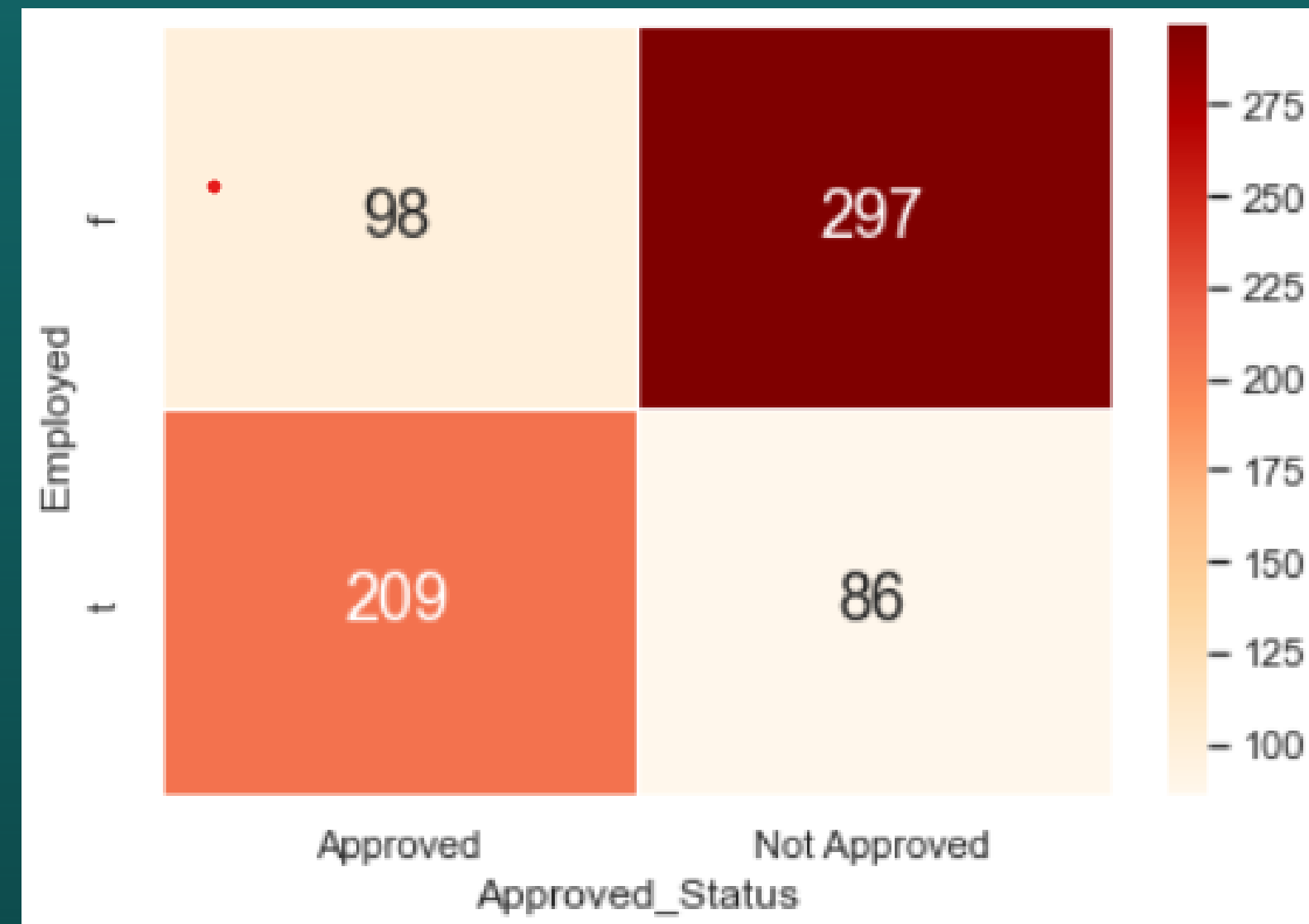
Citizen



Marital
Status



PriorDefault



Employed

- From a data set with a balanced number of values in the response variable, we tried to train some classification models to get better predictions.
- After a few attempts of model training using different approaches, we managed to improve the accuracy from about 0.81 to 0.89 on average.
- The highest attempt is with an accuracy of 0.91, with low false positive and low false negative rate.

Attempt 1: Decision Tree

Test Data

Accuracy : 0.8382352941176471

TPR Test : 0.7894736842105263

TNR Test : 0.9

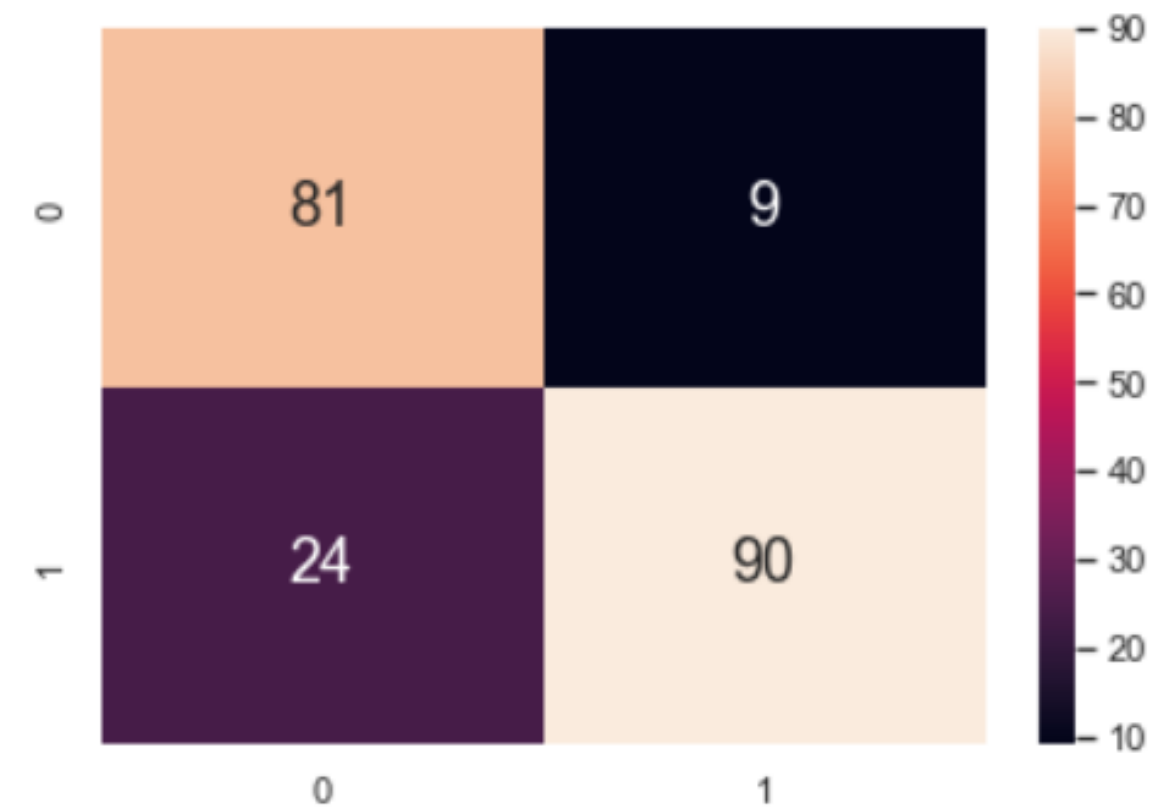
FPR Test : 0.1

FNR Test : 0.21052631578947367

Precision: 0.7714

Recall: 0.9000

F-score: 0.8308



Attempt 2: Random Forest Classifier (Cross-Validation)

```
Train Accuracy: 0.865424430641822
Test Accuracy: 0.8309178743961353
```

Current accuracy on the test set = 0.83
We try to improve this!

```
TPR Test :      0.7818181818181819
TNR Test :      0.8865979381443299

FPR Test :      0.1134020618556701
FNR Test :      0.21818181818181817

Precision: 0.7818
Recall: 0.8866
F-score: 0.8309
```

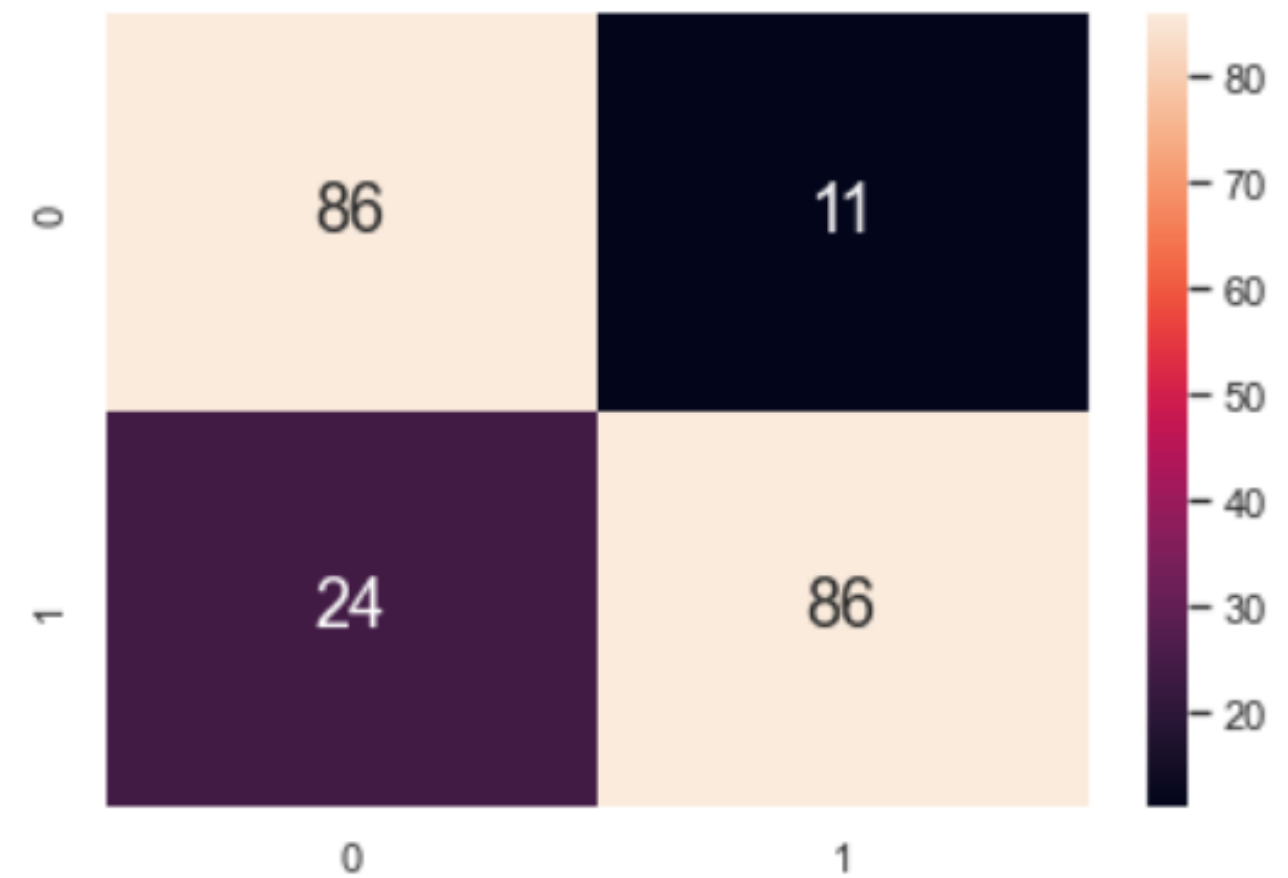
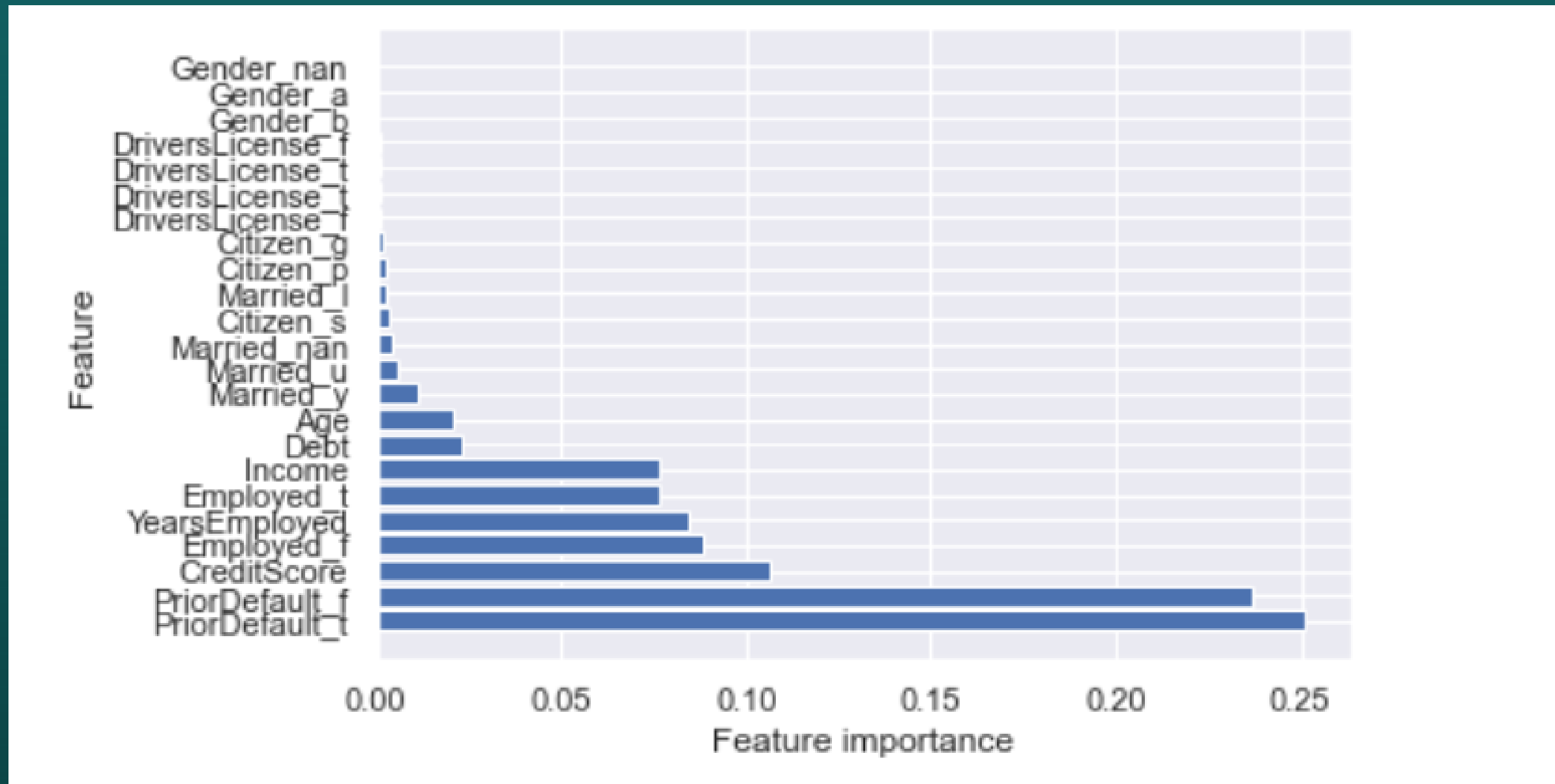


Figure out Features with Higher Importance



From the graph, we extract some of the more important features:

- i. Numerical Predictors: Debt, Income, Credit_Score, Years_Employed,
- ii. Categorical Predictors: Employed, Prior_Default

Attempt 3:

Logistic Regression with the extracted predictors

Train Data

Accuracy : 0.8840579710144928

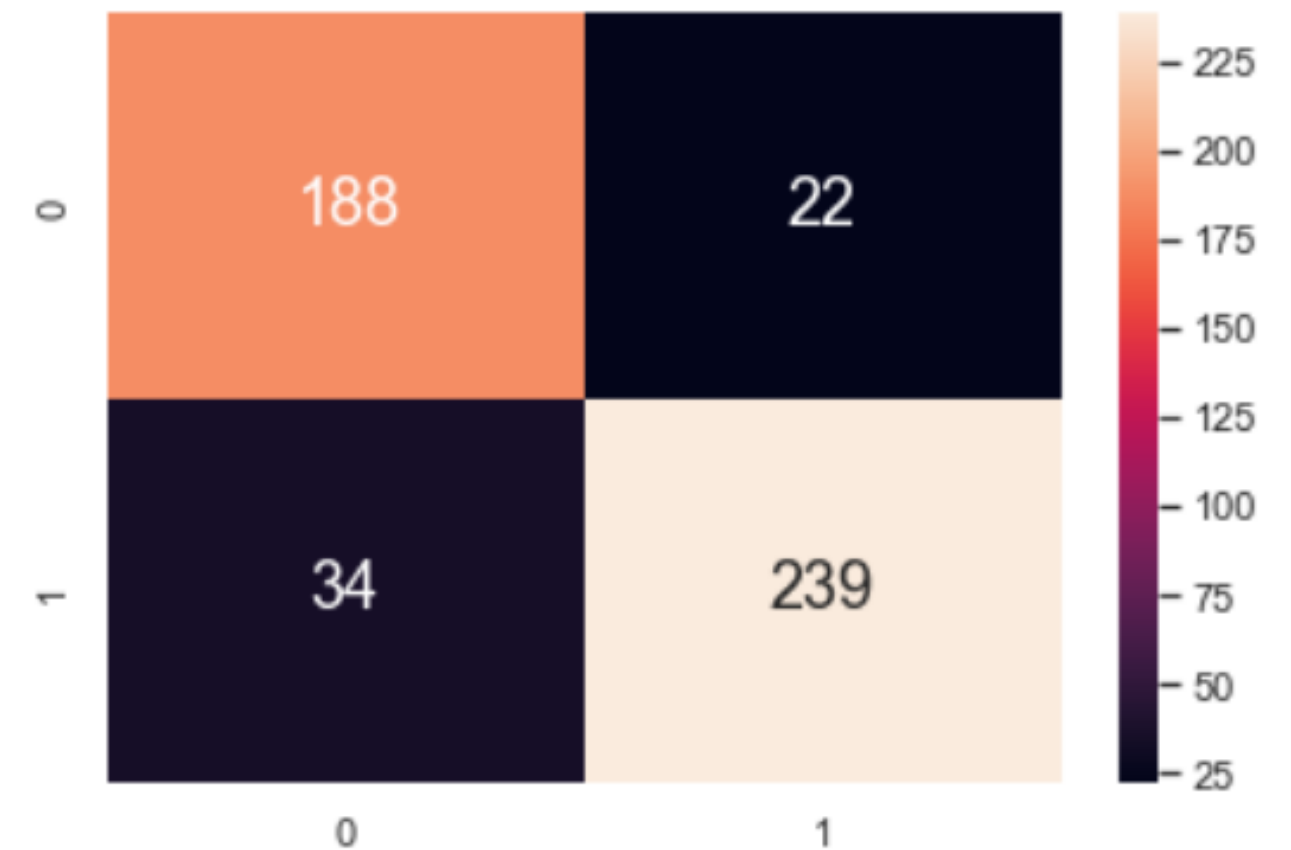
Test Data

Accuracy : 0.8502415458937198

TPR Train : 0.8754578754578755
TNR Train : 0.8952380952380953

FPR Train : 0.10476190476190476
FNR Train : 0.12454212454212454

Precision: 0.8468
Recall: 0.8952
F-score: 0.8704



Attempt 4: Random Forest Classifier (cross-validation) using the extracted predictors

Test Data

Accuracy : 0.9135135135135135

TPR Test : 0.8804347826086957

TNR Test : 0.946236559139785

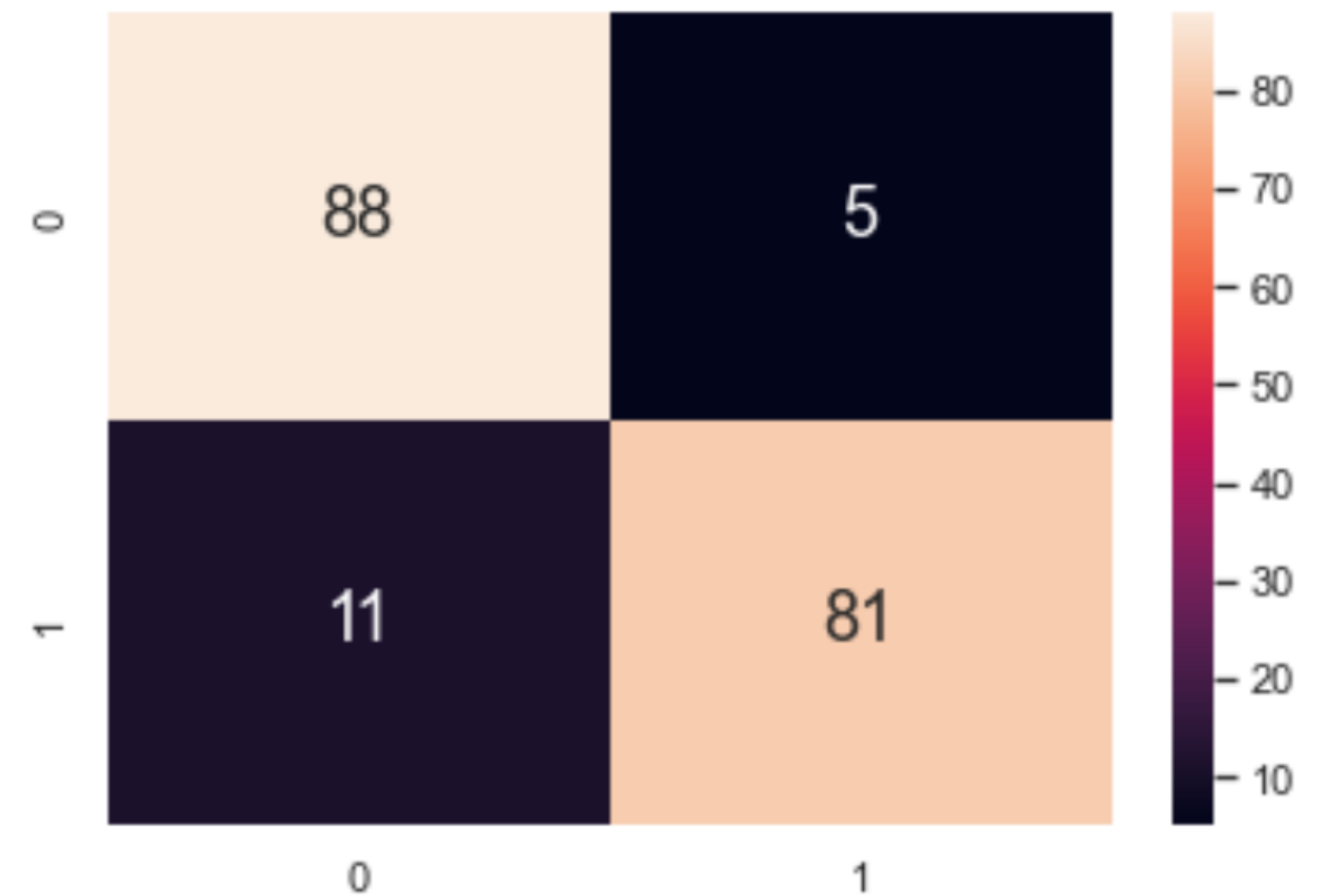
FPR Test : 0.053763440860215055

FNR Test : 0.11956521739130435

Precision: 0.8889

Recall: 0.9462

F-score: 0.9167



Conclusion

04

From our classification model, a credit card application is likely to be approved when:

- $\text{debt} \leq 2.35\text{K}$,
- $\text{income} \geq 397/\text{month}$
- being employed
- years of employed of at least 5 years is preferred,
- no record of prior default (active/passive cancellation of credit card)
- $\text{credit score} > 2.5$