CS 203: Software Tools & Techniques for AI IIT Gandhinagar

Sem-II - 2024-25

Lab Assignment 10

Total: 10 Marks

Submission deadline: Wednesday, 16/04/2025 11:59:59 PM

Submission guidelines:

- 1. Implement the code in the jupyter notebook and share it during submission.
- 2. Add all screenshots of the results in a pdf file and share.
- 3. The deadline will not be extended at any cost.

Note: Submitting this assignment solution confirms that you will follow the IITGN's honor code. We shall strictly penalize the submissions containing plagiarized text/code.

Objective

Using real-world data, this assignment will introduce students to key concepts in A/B testing and Covariate Shift Detection. Students will perform hypothesis testing using the <u>scipy</u> library and identify distributional shifts in datasets using classification-based techniques.

Dataset

Get the Ad click prediction and Air quality dataset.

Part 1: A/B Testing using Ad Click Prediction

- 1. Load the dataset into a pandas DataFrame.
- 2. Perform necessary data cleaning and preprocessing: [10 points]
 - a. Handle missing values
 - b. Convert categorical columns (e.g., gender, ad position)

- 3. Split the dataset into two groups: [10 points]
 - a. Group A: Users with ad position = 0 (**Top**)
 - b. Group B: Users with ad position = 1 (**Bottom**)
- 4. Use the statsmodel's proportions_ztest function to perform an independent two-sample z-test between Group A and Group B.
- 5. Print the following:
 - a. The z-score [10 points]
 - b. The p-value [10 points]
- 6. Interpret the result: Is there a statistically significant difference in click-through rates between the two groups? Justify your answer. [10 points]

Part 2: Covariate Shift Detection Using Air Quality Data

- 1. You are provided with 3 datasets via this Google Drive link:
 - a. train.csv
 - b. test1.csv
 - c. test2.csv
- 2. Load all three datasets using pandas. [10 points]
- 3. For each test dataset (test1.csv and test2.csv), compare it with train.csv using the Kolmogorov–Smirnov test (scipy.stats.ks_2samp).
 Perform the KS test on the NO2(GT) column to identify whether there are any distributional differences. [20 points]
- 4. Report the KS statistic and p-value for each feature. [10 points]
- 5. Determine which of the two test datasets (test1.csv or test2.csv) exhibits a covariate shift relative to the training dataset (train.csv). Use the results of the Kolmogorov–Smirnov test to support your answer. [10 points]