# **Elevate WordPress theme – Userguide**

This document covers everything you need to know about your newly purchased theme. It describes how to setup the theme, how to start using the theme and how to get the most out of your new theme.

Quick note: this theme uses a lot of HTML5, CSS3 and jQuery goodness. It's therefore highly recommended that you have the latest version of your favourite browser(s) installed.

All set? Lets roll! :-)

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# **Getting started**

To install your new theme you must have a working version of WordPress\* already installed. For information on how to install the WordPress software, please visit the <u>WordPress Codex</u>.

## Installing your theme

When you are ready to install your theme, you will first need to upload your theme files. When you have uploaded your theme filmes you will need to activate the theme itself. There are 2 ways to upload your theme files:

FTP Upload: Using your FTP program, upload the non-zipped theme folder into the /wp-content/themes/ folder of your WordPress installation.

WordPress Upload: Go to *Appearance > Add New Themes > Upload*. Go to browse, and select the zipped theme folder. Hit *Install Now* and the theme will be uploaded and installed.

Once you have uploaded your theme, you are ready to activate it. Go to *Appearance > Themes* and activate your theme.

## Setting up your theme

Once you have uploaded and activated your theme, you're ready to set-up your brand new theme. Setting up the theme is quite easy:

- 1. Under *Pages* create a new page (called *home* for example) wich will act as your homepage and a new page (called *blog* for example) wich will act as your blog page.
- 2. For the homepage select the Portfolio template under Page attributes > template
- 3. Under Settings > Reading set the front page to Home and set the posts page to Blog
- 4. You're ready to go!

## Start using your new theme

Once you have uploaded, installed, actived and set-up your theme, you're ready to start it! Enjoy :-)

<sup>\*</sup> Preferably the latest available version of the WordPress software.

## Theme features

This theme comes packed with a boat load of custom features that gives you full control over your theme.

### Custom menu's

This theme has no custom menu location, wich might leave you wondering "how am i going to display a navigation?".

Add your menu as a widget in the wigetized sidebar on the left. Adding your menu is very simple:

- 1. Create your pages like you normally would
- 2. Go to Appearance > Menu's
- 3. Create your primary menu: name it and add your pages
- 4. Under Theme locations set your newly created menu as Primary Menu
- 5. Go to Appearance > Widgets
- 6. Add your newly created menu (with the Custom Menu widget) to the Main sidebar\*
- 7. You're good to go!

Voila, its as easy as that!

## Custom theme options

This theme comes with a simple to use custom administration-panel, wich gives you a boat load of extra (custom) theme-options.

With this custom administration-panel you gain more control over how your theme looks and functions and makes it easy and especially fun to customize your theme.

You can access the custom administration-panel by going to *Appearance > Theme Options*.

To make your life easier that Theme Options we're devided into the following categories:

- General settings
- Font & Color settings
- Background settings
- Portfolio settings
- Blog settings
- Contact settings

<sup>\*</sup> The Main Sidebar is the one sidebar that is display on ALL pages.

### **GENERAL SETTINGS**

With the *General settings* you can:

- Add custom CSS
- Add a Google Analytics code
- Set-up your header:
  - Choose to have text only logo
  - o Upload a custom logo
  - Upload a custom favicon
  - o Enter a custom tagline
- Set-up your footer:
  - Set-up the footer copyright text
  - o Enable/disable the WordPress copyright
  - o Customize your footer links (or leave blank to disable)

### **FONT & COLOR SETTINGS**

With the Font & Color settings you can:

- Enable/disable a custom webfont
- Choose a custom webfont (for the body and for the other elements)
- Enter a custom font size (wich acts as 'base' for all typography)
- Choose a custom link color
- Choose a custom link:hover color
- Choose a custom page style (wich is used site-wide but can be overridden by an individual post/page/portfolio)
- Choose a custom accents color

### **BACKGROUND SETTINGS**

With the Background settings you can:

- Choose a background color
- Choose a background image
  - Select a background-repeat
  - Select a background-position
  - o Choose to use a background Blur
  - o Enter a Blur radius
- Choose a background technique\*

Note: these background settings are used sidewide, but are intended as a fallback for posts/pages/portfolios that don't have a custom background.

<sup>\*</sup> Choose DIV to use a CSS3 technique to display your full-screen background images, or IMG to use a "safer" and more compatible way to show your full-screen background images.

### PORTFOLIO SETTINGS

With the portfolio settings you can:

- Enter the number of portfolio-items to display
- Enter a custom 'launch project' anchor
- Enable/disable related portfolio items
  - o Enter a related posts title
  - o Enter a related posts description

### **BLOG SETTINGS**

With the blog settings you can:

- Enable/disable the twitter-like time ago time notation
- Enable/disable post-rating
- Enter a description for the comments area
- Enter a description for the respond area

### **CONTACT SETTINGS**

With the contact settings you can:

- Enter an e-mail address wich overrides the admin e-mail (e-mails sent through the contact form will be sent to this e-mail address)
- Enter a custom thank you message

### **SOCIAL SETTINGS**

With the contact settings you can:

• Enter links to your social profiles and display them on the site with the Social Widget.

### IMPORT/EXPORT

With import/export you can:

- Import the theme options
- Export the theme options

## Styles drop-down menu (shortcodes)

For a number of reasons the choice was made to stay away as much as possible from shortcodes in this theme. Does this mean you cannot add nice buttons, cool alerts and toggles or other nice visuals? No!

Instead of using shortcodes the *styles dropdown menu* was added to the WordPress Tiny MCE Editor. Instead of adding tons of shortcodes we've created the possibilty to add a some cool visual elements directly into the WordPress Tiny MCE Editor (and your content).

You can see exactly what your doing and what it will look like in your browser. Sweet!

With the *styles dropdown menu* you can add the following:

- **Buttons** Present your links with a nice button
- **Toggles** Hide content (only to show it by clicking the toggle)
- Quotes A normal quote just isn't enough sometimes.. pull it to the left or the right
- Alerts Bring content under the attention of your visitors
- **Columns** Turn your content into multiple columns easily (with CSS3 columns)
- **Highlight** Highlight words or sentences

### **BUTTONS**

### Adding buttons:

- Enter your anchor text
- Select your anchor text and add a link
- Select your link and choose the button color of your choice
- You're ready to go!

### **TOGGLES**

### Adding toggles:

- Enter title your toggle (the text you want to display)
- Enter your content (the text you want to hide)
- Select both, with your mouse, and choose toggle wrap
- Turn your toggle title into a link, and link it to '#'
- Select the link and choose toggle trigger/title
- Select your toggle content and choose toggle content\*
- You're ready to go!

### **PULL-QUOTES**

### Adding pull-quotes:

- Select the text you want to quote
- Turn it into a quote like you normally would
- Choose either *left pull quote* or *right pull quote*
- You're ready to go!

<sup>\*</sup> In some cases you may need to remove all mark-up from your toggle content by choosing *format* from the *paragraph dropdown menu*.

### **ALERTS**

### Adding alerts:

- Enter your alert-text
- Select your text and choose the alert color of your choice
- You're ready to go!

Sometimes you want the possibilty to close an alert upon reading it. No problem:

- Follow the steps as described above
- Put your mouse-cursor in front of your alert-text, hit enter and type an 'x' (or any other character for that matter)
- Select your 'x' and choose close alert
- Your 'x' will align itself to the top right corner of your alert\*
- You're ready to go!

### **COLUMNS**

### Adding columns:

- Select the text you want to columnize
- Choose either 2 columns, 3 columns or 4 columns
- You're ready to go!

<sup>\*</sup> In some cases you may need to remove all mark-up from your alert-text and 'x' content by choosing format from the paragraph dropdown menu

### LISTS

### Addings lists:

- Create a list like you normally would
- Select your list
- Choose either *v*-list or *x*-list
- You're ready to go!

### **HIGHLIGHT**

### Adding highlights:

- Select the text you want to highlight
- Choose highlight
- You're ready to go!

## Custom page-templates

This theme comes with a number of custom page-templates. These templates can be used on pages to alter the display or functionality.

To use a custom page-template, simply create a page and under page *attributes > templates* select the template of your choice.

### **ARCHIVES TEMPLATE**

The *archives template* is a flexible page-template to showcase your blogs archives. Because it is widgetized you have full control over its content. This way you can easily add post archives, monthly archives or category archives. When you have selected the *archives template* from the *page attributes* > *templates* go to *appearance* > *widgets* to add the archive widgets of your choice.

The widgets will be displayed underneath any page content.

### **CONTACT TEMPLATE**

The *contact template* can be used to easily add a simple contact form. The contact form features jQuery validation and automaticly sends the e-mail to the WordPress admin e-mail adres. If you want e-mail to be sent to a different e-mail adress, you can achieve this by going to the *contact settings* in the *custom theme options* where you can add a custom e-mail adress.

The contact form will be displayed underneath any page content.

### PORTFOLIO TEMPLATE

The *portfolio template* can be used to display your portfolio. For this theme you probaly want to use this for your homepage.

### Post formats

This theme comes with full support for WordPress Post formats. Supported post formats are: standard, aside, link, status, image, gallery, audio and video.

Each post format comes with a unique style that helps your visitors identify the type of post they're reading/looking at.

## Custom post-type: Portfolio

The portfolio can be used to showcase your work. Wether you do webdesign, photography or other creative stuff, the portfolio section of this theme is ideal for showing off your work.

#### ADDING PORTFOLIO ITEMS

Adding work is fun and really easy:

- Under portfolios click Add new
- Write a title and some content about your project
- Under *Portfolio Details Settings* choose the type of portfolio you want to display. Choose to either display an *Image*, a *Gallery* or a *Video*
- Enter a Completion date
- Enter a Client
- Enter a Client URL
- Enter a *Project URL*

If you've selected to display an image as portfolio item:

- Set a featured image like you normally would
- You're all set!

If you've selected to display a gallery as portfolio item

- Upload your portolio images though the Add Media link
- · Set a featured image like you normally would
- You're all set!

If you've selected to display a video as portfolio item

• Enter one of the following:

- o Enter the M4V File URL and the OGV File URL or
- o Enter the Embed Code
- Set a featured image like you normally would
- You're all set!

### PORTFOLIO TAXONOMIES

Just like blog posts, a taxonomy is like a category for portfolios. The taxonomie for this theme is called *Portfolio Type* and is used to show the type of portfolio item (webdesign, video or photography for example). Add as many as you want.

The portfolio type is also used for portfolio based archives.

### PORTFOLIO SORTING

Re-order your portfolio items as you wish by dragging and dropping. The first item will appear as first, and so on. Re-ordering your portfolio items will only alter the display order. The actual order (by date) remains the same.

You can find the portfolio sorting page under *Appearance > Sort portfolios*.

# Sidebars & Widgetized areas

This theme comes packed with seven *sidebars* of wich one is shown side-wide, and the others are for specific pages only.

You can add sidebars for the following pages:

- Main Side (this sidebar is shown side-wide)
- Homepage Sidebar
- Portfolio Sidebar (this sidebar is shown on portfolio single pages)
- Blog Sidebar
- Page Sidebar
- Contact Sidebar
- Archives Sidebar (this sidebar is shown on archives pages except for portfolio archives/taxonomie pages)

## Custom widgets

Included are a bunch of easy-to-use custom widgets:

- Custom Contact Widget
- Custom Recent Work Widget
- Custom Twitter Widget
- Custom Social Widget
- Custom Portfolio Type Widget
- Custom Portfolio Type Filter Widget

### **CUSTOM CONTACT WIDGET**

With the contact widget you can easily add a nice contact form to your widgetized areas and sidebars. It's the same contact form that is used on the contact page template.

### CUSTOM RECENT WORK WIDGET

With the recent posts widget you can easily generate and add a list of your recent work to your widgetized areas and sidebars.

### **CUSTOM TWITTER WIDGET**

With the Twitter widget you can display the latest tweets from your Twitter account in your widgetized areas and sidebars.

### **CUSTOM SOCIAL WIDGET**

With the Social widget you can easily display icon links to your social media profiles (like your Twitter or Facebook account).

Simply add links to your social profiles through *theme options* » *social* and use the Social Widget to place your links anywhere on the site in a widgetized area.

### CUSTOM PORTFOLIO TYPE WIDGET

Kind of like the categories widget for blog posts. The Custom Portfolio Type Widget displays a list of custom taxonomies used in your portfolio.

### CUSTOM PORTFOLIO TYPE FILTER WIDGET

Practicly the same as the Custom Portfolio Type Widget, the Custom Portfolio Type Filter Widget displays a list of custom taxonomies used in your portfolio. But instead of linking to taxonomy archive pages the Custom Portfolio Type Filter Widget filters your portfolio items.

Note: only use this in your homepage, it won't work on any other page.

## Custom Backgrounds

This theme offers full support for custom backgrounds. Wether you're adding a post, page or portfolio you have the opportunity to give each page it's own look and feel with a custom background.

Ideal for adding trendy full page backgrounds, but also ideal for adding beautifull patterns to the background of your pages.

When adding backgrounds you have full control over .. well pretty much everything. When adding background images you can:

- Choose a background color
- Upload a custom background-image
- Set the background-repeat
- Set the background-position
- Set the background-attachment
- Select a page-specific style

When the background-position is set to full screen:

- Choose to blur your image
  - Enter a blur radius
  - Enter a blur overlay opacity
  - Select a page-specific style

### CHOOSE A BACKGROUND COLOR

Sometimes all you need is a plain background-color. Choose one with the colorpicker, and voila: you're good to go!

### UPLOAD A CUSTOM BACKGROUND-IMAGE

Either upload a custom background image to your post/page/portfolio or choose an image from the media library.

### SET THE BACKGROUND-REPEAT

Set the background repeat for your background-image.

- Repeat: your background images will repeat itself horizontal and vertical
- Repeat-x: your background image will only repeat itself horizontal
- Repeat-y: your background image will only repeat itself vertical
- No-repeat: your background image will not be repeated (and only be shown once)

Note: when using a full-screen background the background-image settings can be left untouched.

### SET THE BACKGROUND ATTACHEMENT

Set the background-attachement for your background-images.

- Scroll: the background image scrolls with the rest of the page. This is default
- Fixed: the background image is fixed (and doesn't scroll)

### SET THE BACKGROUND-POSITION

Set the background-position for your background-image.

- Top left
- Top center
- Top right
- Center left
- Center center
- Center right
- Bottom left
- Bottom center
- Bottom right
- Full screen

### SELECT A PAGE-SPECIFIC STYLE

Just so you're not bound to adding dark-ish background only, or light-ish backgrounds only you can choose a page-specific style.

- Dark: when adding a dark-ish background
- Light: when adding a light-ish background

#### CHOOSE TO BLUR YOUR IMAGE

In case you've set your background-position to full screen.

With Blur.js you can blur your background-image, creating a very trendy and awesome looking background image.

Note: this can only be used when the background position is set to full screen and the background technique is set to DIV (*see theme options > background settings*).

#### Enter a blur radius

Choose the radius of your blur. The default is set to 20 to give an indication of what setting the radius 5 or 100 will achieve.

### Enter a blur overlay opacity

Want to darken (page specific style set to 'dark') or lighten (page specific style set to 'light') your background image? Enter your opacity (a value between 0 and 1) and Blur.js will do the rest.

Note: this is only supported in more modern browsers (so no old versions of IE for example)

## Theme files

This theme comes packed with a bunch of files that make the theme function the way it does. This chapter will describe their individual purpose and function. Use it to gain understanding of how the theme works and functions when you are concidering any type of modifications.

## Cascading Styles Sheets (CSS)

Style.css - is the main style sheet for this theme and is used to style the layout and all the content.

Style-editor.css – is the style sheet that styles the *styles drop down menu*.

## Javascript files (JS)

This theme uses various javascript files to make the theme function. The most important files are:

jQuery / jquery.js

jQuery is a fast and concise JavaScript Library that simplifies HTML document traversing, event handling, animating, and Ajax interactions for rapid web development.\*

\* The WordPress default version of jQuery is enqueued, no 3rd party version is used.

### **jQuery validation** / jquery.validate.min.js

This jQuery plugin makes simple clientside form validation trivial, while offering lots of option for customization.

**Isotope** / jquery.isotope.min.js

Isotope: An exquisite jQuery plugin for magical layouts.

**jPlayer** / jquery.jplayer.min.js

jPlayer is the completely free and open source (GPL/MIT) media library written in JavaScript.

**Flexslider** / jquery.flexslider.js

FlexSlider was built to serve up the best responsive jQuery slider around. I had built a few implementations of responsive sliders on different client projects and noticed that there was a glaring hole for plugin support with the concept. I wanted to build a plugin that would serve the newest of beginners, while providing seasoned developers a tool they could use with confidence. What has come forth is this, FlexSlider. I plan to maintain this plugin and provide support to users implementing FlexSlider into their sites. Responsive web design can be tricky, but I hope that FlexSlider serves to uncomplicate the process, just a little bit.

### **Superfish** / superfish.js

Superfish is an enhanced Suckerfish-style menu jQuery plugin that takes an existing pure CSS drop-down menu (so it degrades gracefully without JavaScript) and adds the following much-sought-after enhancements.

prettyPhoto / jquery.prettyPhoto.js

prettyPhoto is a jQuery lightbox clone. Not only does it support images, it also support for videos, flash, YouTube, iframes and ajax. It's a full blown media lightbox.

**Blur** / blur.min.js

blur.js is a jQuery plugin that produces psuedo-transparent blurred elements over other elements.

Custom / custom.js

This file controls most of the javascript elements being used within the theme.

# Google Webfonts

This theme offers the possibility of using hundreds of open-source fonts optimized for the web from the Google Web Fonts library.

## **Dummy content**

Included in the dowload package is a dummy content XML file which can be imported through the WordPress admin panel.

Note: all images are copyrighted and properly licensed to <u>Tienvooracht</u> and cannot be used, solld or redistributed by anyone other than <u>Tienvooracht</u>. <u>Images included are for demo purposes only!</u>

# **Credits**

This theme wouldn't have been possible without the following awesome resources:

- NHP Theme-Options-Framework
- <u>Geomicons</u>
- <u>Flexslider 2</u>
- <u>jQuery Isotope</u>
- Superfish
- <u>prettyPhoto</u>
- <u>iPlayer</u>
- Google webfonts
- Evie's hand font (for the logo)
- Photography by A. ten Ham

You're all done! You can stop rolling now! :-)